Office of the Chief Public Relations Officer Jamia Millia Islamia

Press Release

'Kala Karnival' opened at JMI's MF Husain Art Gallery; organized by MCRC students, the event showcases the vivid world of animation

New Delhi, 25th November 2025

The much-anticipated event, "Kala Karnival," was inaugurated today at the MF Husain Art Gallery, Jamia Millia Islamia (JMI) by the Hon'ble Vice Chancellor, Prof. Mazhar Asif, alongside the Guest of Honour, Mr. Manvendra Shukul, CEO and Founder of Lakshya Digital P. Ltd, a leading game outsourcing production studios in India.

Organized by the Semester III students of the AJK Mass Communication Research Centre's M.A. Visual Effects & Animation program, "Kala Karnival" showcased an exciting journey into the vibrant world of animation, aimed at sharing the creative journey of AJKMCRC Animation students with the broader community. The event is designed as the culmination of their 'Business and Entrepreneurship' paper and was entirely planned and executed by the students to introduce the world of animation to a larger audience and showcase their skills and creativity.

The event kicked off with an enthusiastic crowd of students, faculty, and animation enthusiasts, all eager to explore the exciting activities planned. Notable attendees included Prof. Sabeena Gadihoke, Officiating Director of AJKMCRC, and Course Coordinator and teachers Prof. Shaibani Azam, Dr. Atul Sinha, and Mr. Dharam Arora who expressed their appreciation for this innovative initiative by the students.

"Kala Karnival" offered a diverse range of activities, including hands-on workshops in sketching and green screen replacement, sand animation demonstrations and film screenings. Participants had the unique opportunity to engage with industry professionals, gaining insights and valuable feedback for their various animation productions.

Throughout the day, attendees were welcome to explore fun-filled activities conducted by the students. The students exhibited their animated films and projects completed during their course. Interactive sessions allowed participants to create their own animated short films, fostering creativity and collaboration. "We aim to cultivate a passion for animation among students and the community at large. 'Kala Karnival' serves as a platform to inspire budding artists and provide them with the skills necessary to thrive in the animation industry," remarked Prof. Mazhar Asif during the inauguration. He was particularly impressed by the sand animated version of the Jamia Tarana made by this batch of students.

"Creativity is not enough; students need to learn business too. I'm impressed by the diversity of the students doing this course and impressed by the quality of their work," commented Mr. Manvendra Shukul, CEO and Founder of Lakshya Digital P. Ltd., during his speech.

The event was open to the public from 10 AM to 6 PM on 25th November. Attendees were encouraged to come and experience the magic of animation, learn from experts, and ignite their creativity.

The AJK Mass Communication Research Centre at Jamia Millia Islamia is dedicated to excellence in media education and research. The MA Visual Effects & Animation program provides students with the skills and knowledge needed to excel in the dynamic field of 2D/3D animation, visual effects, and gaming.

Prof. Saima Saeed Chief Public Relations Officer

























