## Media Coordinator's Office Jamia Millia Islamia

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Press Release

## Seven-Day Research Methodology Workshop inaugurated in CCMG, JMI

A seven-day workshop on research methodology, organised by Centre for Culture, Media & Governance (CCMG), Jamia Millia Islamia (JMI), under the auspicious of UGC sponsored "Centre with Potential for Excellence in a Particular Area" (CPEPA) was inaugurated yesterday by the Pro-Vice-Chancellor JMI, Prof. Shahid Ashraf.

Prof Ashraf said that identification of research problem is one of the key issues before scholars across disciplines. Researchers need to understand the importance of identifying the problem(s) and develop an understanding regarding the execution of a particular research theme. Prof. Ashraf also said that researchers should try to contribute significantly to the h-index and citations of their affiliated universities.

While delivering the keynote address, Prof. Santosh Panda, Professor of Staff Training and Research Institute of Distance Education (STRIDE), Indira Gandhi National Open University (IGNOU) described various paradigms of research. He also shared his vast experience in research approaches and methods and highlighted four major paradigms of research - Positivism, constructivism, advocacy/participatory emancipatory research and pragmatic research.

"These paradigms will facilitate you to formulate the research strategies. From identification of the problem to the conclusion, researchers simply need to understand the process of conducting a research by selecting a particular paradigm," he said.

Prof. Panda also explained how mixed research method, a combination of qualitative and quantitative methods will be useful to answer emerging problems.

Prof. Biswajit Das, Director, CCMG, in his welcome address briefly introduced the objective of the workshop. He presented demographic representation of the participants from diverse disciplines, background, gender, regions, universities and research areas.

"CCMG promotes interdisciplinary dialogues and engagements, and therefore a diverse group of participants were selected for the workshop. We had received around 500 applications. Shortlisting of 45 participants was done keeping the diversity of the group in mind. Participants from across the country and even Nepal have joined it," Prof. Das said.

Prof. Das also presented the vote of thanks and noted that prominent academicians and researchers would be delivering lectures and engaging the research scholars and young faculty during the week-long workshop.

Prof. Saima Saeed Media Coordinator





