

**PRO-Media Coordinator's Office  
Jamia Millia Islamia**

April 23, 2019

Press Release

**First Mocktails Festival 'JASHAN-e-TISHNAGI' at JMI**

The Students of 4<sup>th</sup> semester, Bachelor of Hotel Management (BHM) course of Department of Tourism and Hospitality Management organised the very first "Mocktail Festival" in Jamia Millia Islamia (JMI) Campus under the name - JASHAN e TISHNAGI (Celebrating thirst). The BHM students as a part of their curriculum learn to make mocktails. They sold innovative drinks curated by them in the campus. The theme of the fest was marvels. The drinks were all named accordingly – Thanos Power booster, Vision Clock Drink, Captain Special Drink and Ms Marvel Power Secret.

The festival activity was aimed to enhance knowledge, ensure practical exposure, learning costing and indenting skills, making drinks, field operations and selling.

The event got a super start with pre booking done by various departments' heads and teachers. The buzz and awareness was created by putting posters and circulating e posters. Fest witnessed a good footfall from various departments and students enjoyed the drinks. All the visitors raised the efforts of the students and appreciated the event. It proved to be a great learning opportunity for the students. The success of the very first event of its kind has surely paved way for bigger and better events in future.

**Ahmad Azeem**  
PRO-Media Coordinator























Visit  
Clock  
Drink

DTM









JASHNE TISHNAGI

DTHM

Department of Health and Hygiene Management  
Faculty of Health Sciences  
University of Kashmir











JASHNE TISHNAGI

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