Public Relations Office Jamia Millia Islamia

September 28, 2022

Press Release

JMI celebrates World Tourism Day 2022

The Department of Tourism and Hospitality Management (DTHM), Jamia Millia Islamia (JMI), New Delhi observed World Tourism Day (WTD) on September 27, 2022. The theme of WTD-2022 is "Rethinking Tourism" which aims to inspire the debate around rethinking tourism for development through education and jobs and tourism's impact on the planet and opportunities to grow more sustainably. WTD is celebrated each year on 27th September to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value.

Several theme related activities and competitions were organised in the Department in which students from various faculties and departments actively participated.

A Videography Contest on the theme 'World Tourism Day' was organised in which students enthusiastically exhibited their videography skills.

To bring out the creativity of the students, a photography contest was conducted on the theme "Rethinking Tourism" on the theme 'World Tourism Day -2022' declared by UNWTO. Students from different courses of the University participated and displayed their artistic skills through an array of photographs on the given theme.

Upholding the culture and tradition of India, a 'Rangoli Making Competition' was also organized on the theme "Incredible India". Keeping up with the celebration, the students participated in the competition with zeal and enthusiasm and showcased their creative skills but with a difference.

Students of the DTHM had also put up sumptuous food and mocktail stalls which attracted the food lovers from all round the university.

Apart from various events and stalls organized at the department, a Selfie booth was also created by the students of the department to promote entrepreneurship among the students. It was designed using images of all the wonders of the world along with other historical and cultural attractions of India to portray the cultural and architectural variations of India. Besides major attractions of India, the cultural dresses of the various states like Himachal Pradesh and Rajasthan were also put on the stall just to capture the selfie of guests with different attire.

Post Lunch, the formal event was organized with the presence of various dignitaries. The Chief Guest for the event was Prof. Amirul Hasan Ansari, Dean, Faculty of Management Studies, JMI. The event also marked the presence of the distinguished guest Prof. PK Gupta, Head, Department of Management, Studies and Prof. NU Mallik, Coordinator, Department of Hospital Management and Hospice Studies. The welcome address was delivered by Dr.Sarah Hussain, HoD, DTHM. Prof.Nimit Chowdhary, DTHM introduced this year's WTD theme to the gathering. The chief guest of the event Prof. Amirul Hasan Ansari also graced the occasion with his motivating words.

The Department also launched its Youth tourism club, Jamia Millia Islamia (Mezbaan-e- Sayyah) following the guidelines of the Ministry of Tourism, Government of India with a vision to promote responsible and sustainable tourism in India by celebrating and creating awareness about the culture, geography and heritage of India. The club intends to channel youth energy towards constructive development of tourism in India keeping in mind sustainable and responsible tourism.

Followed by the launch of the Youth Tourism club, the department also organized the Symposium on the theme –Rethinking Tourism where the department scholars showed their active participation.

The noble guests and dignitaries distributed prizes to the winners of various competitions. Dr.Aarti, Faculty, DTHM concluded the program with a vote of thanks.

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DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT



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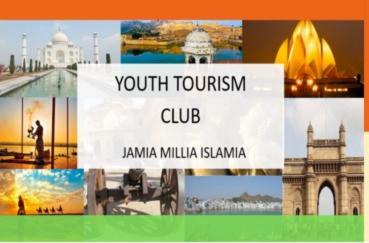
Award winning photographs











WE'RE PRESENTING

YOUTH TOURISM CLUB

JAMIA MILLIA ISLAMIA CHAPTER

"MEZBAAN-E-SAYYAH"



STRUCTURE









RETHINKING TOURISM 27 SEPTEMBER



Food Stall

Activities



Mocktail Stall





Videography Competition

Events





Photography Competition

Rangoli Making Competition

Department of Tourism and Hospitality Management 3rd Floor, Mohibul Hasan Block, JMI