

November 9, 2022

Press Release

‘Project Shrimati’ of Enactus JMI emerges as winner of 2022 Enactus Global Race for Climate Action Impact, USA

Project Shrimati, the flagship project of Enactus Jamia Millia Islamia (JMI), emerged as the winner of the Enactus Global Race for Climate Action Impact, at the 2022 Enactus World Cup, on 3rd November, 2022 for “demonstrating the greatest impact on reducing the adverse effects on Climate”. Among 90 entries and 16 countries, passing an independent judging panel of approximately 60 eminent subject matter experts, Enactus alumni and sponsor employees, Project Shrimati was acclaimed as the innovation whose impact was the most profound when it came to climate action.

Project Shrimati, in addition to working on the principles of making environmentally friendly, biodegradable and reusable sanitary pads, aims to provide a steady income source to the women communities of Shram Vihar in New Delhi, in association with a community-based organization, Each One Feed one. Thus, the project gives them an opportunity for self-dependency and self-sufficiency while also raising awareness regarding menstrual health and hygiene.

Project Shrimati has successfully motivated 2750 women and girls to switch to reusable Shrimati Pads, thus, reducing 14.575 Metric Tons of Carbon Dioxide emissions, thereby lowering the carbon footprint. In its latest achievement, Project Shrimati has also expanded its influence in Southern India, as a new production unit of the project is under development in Goa in collaboration with Axzora Group and Ethernet Xpress both of whom believed in Shrimati and strongly backed the initiative.

“The Enactus Race to Climate Action”, sponsored by Intuit, is a competition that aims to recognize and encourage Enactus teams and their projects that are working towards addressing and potentially resolving the climate crisis.

In June earlier this year, Enactus JMI qualified as the top five global finalists and was now virtually represented by 4 students of JMI, Gaurav Chakraborty (Dept of Economics), Manal Siddiqui (Dept of Chemistry), Maham Kamal (Dept of English)

and Izeen Fatima (Dept of Psychology) at the Enactus World Cup organized in Puerto Rico, USA from October 31st to November 3rd. For their respective project scaling, the winning team is to receive impactful capital as their prize fund.

Established in 2015 under the guidance of Dr Rihan Khan Suri and further carried forward by Prof Arshad Noor Siddiquee, Enactus JMI has succeeded in making a significant impact on the lives of underprivileged people through a range of business-oriented and environmentally- conscious projects. Driven by the values of JMI, it strives towards a better and sustainable India through every one of its numerous strides.

Public Relations Office
Jamia Millia Islamia





