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Press Release

‘Project Shrimati’ of Enactus, JMI selected for Enactus Global Race to Climate Action, USA

‘Project Shrimati’, a venture of Enactus, Jamia Millia Islamia (JMI), has bagged one of the top 5 global spots in the **‘Enactus Race to Climate Action’** which recognizes and mobilizes Enactus teams and their projects that tackle the climate crisis. The team will be representing JMI at the Enactus World Cup to be held in Puerto Rico, USA, later this year and will compete with other four finalists selected from across the world.

One of Enactus JMI’s flagship projects, Project Shrimati, intends to manufacture eco-friendly and reusable sanitary pads while creating awareness of menstrual health and hygiene. It also aims to provide stable employment and income to the underprivileged women of Shram Vihar area in New Delhi, offering them an opportunity for self-dependency and financial independence.

Through Project Shrimati, Enactus JMI has successfully motivated 500 women and girls to switch to using reusable Shrimati Pads, therefore, replacing 10,500 plastic pads in the process and reducing 0.22 Metric Tons of carbon dioxide emissions.

Sponsored by Intuit, The Race for Climate Action is a competition that aims to identify and mobilize Enactus teams that work to address the climate crisis. An independent judging panel of Enactus alumni, sponsor employees, and subject matter experts chose the top 5 finalists from a field of 90 entries and 16 countries. For their respective project scaling, the winning teams will receive a fund of USD 30,000.

Enactus is a non-profit organization that works to improve the quality of life and the standards of living of the deprived. Driven by the goals of Enactus and the values of JMI, Enactus JMI, through a variety of business-oriented and eco-friendly projects, has accomplished its mission of bringing a significant impact on the lives of underprivileged people since its inception in 2015.

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