

Press Release

JMI's Placement Cell joins hand with IBM Skillbuild-CSR foundation for employability enhancement

The University Placement Cell(UPC), Jamia Millia Islamia(JMI) strikes a partnership with IBM Skills Build-CSRBOX Foundation. The foundation is a skill-building & learning digital platform where students can get industry-relevant skills and courses. The collaboration will facilitate the delivery of free digital learning to university students through acquisition of essential skills like Technical skills, Professional skills and Job readiness skills. IBM SkillsBuild is a free access digital learning platform with more than 7500 learning activities/courses that focus on industry-relevant skill development in students and jobseekers above 18 years of age.

JMI Vice Chancellor Prof. Najma Akhtar said "this collaboration would go a long way in honing the professional and job readiness skills of students by making them more employable and the bridge between industry and academia would be minimised".

The Technical Skills would include areas related to the specific domains like Artificial Intelligence, Digital Marketing, Cybersecurity, Data Science etc. Professional Skills would include courses like improving Communication, Critical Thinking and Creative Thinking. The Job Readiness skills would consist of topics like Resume writing, Interviewing etc. The courses are available online and are open to all graduates and post graduates who register at their portal. They will also organise some offline job readiness workshops for the students.

A formal Letter of Understanding (LOU) was signed between the two parties. This LOU would initially be for a one year duration w.e.f 05/04/2022. The LOU signing event, held at the university, was attended by Dr.Rahela Farooqi, Honorary Director UPC, Prof.Sabah Khan and Dr.Moonis Shakeel, Deputy Directors UPC, JMI and Shubhangi Madan and Rohit Rajput, both Sr.Project Associates represented IBM.

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