

Public Relations Office  
Jamia Millia Islamia

March 17, 2021

Press Release

**Jamia organizes Online International Conference on “Language Ideologies and The ‘Vernacular’ in South Asian Colonial and Post-Colonial Literature(s) and Public Spheres”**

The Department of English, Jamia Millia Islamia (JMI) organized an Online International Conference on “Language Ideologies and The ‘Vernacular’ in South Asian Colonial and Post-Colonial Literature(s) and Public Spheres” from 15<sup>th</sup> to 17<sup>th</sup> of March 2021 on Zoom. Supported by the Scheme for Promotion of Academic and Research Collaboration (SPARC), Ministry of Education, Government of India, the conference was organized in collaboration with South Asia Institute, Heidelberg University, Germany. Prof. Nishat Zaidi, Head of the Department of English, JMI and the Conference Chair gave the welcome address.

Prof. Najma Akhtar, Honorable Vice-Chancellor of Jamia Millia Islamia gave the inaugural address where she appreciated the goal of the conference to engage with issues related to language and vernacular.

The introduction to the theme of the conference was given by Prof. Hans Harder, South Asia Institute/ CATS, Heidelberg University, and the Conference Co-Chair. The inaugural address titled, “The Idea of the Vernacular in India- A Historical Overview” was delivered by Prof. G. N. Devy, Author, Cultural Critic, and Former Professor of English of MS University of Baroda. His lecture presented a historical overview of how some languages were seen as vernaculars and others as 'Languages', beginning with the 4th century BC Paninian system of classification and moving through Bhartrihari's idea of language.

The enlightening address was followed by the Vote of Thanks by Dr. Saroj K Mahananda, Associate Professor of Department of English, JMI, and Conference Co-Chair. The conference was attended by national and international scholars like Margrit Pernau, Neilesh Bose, Charu Gupta, Veena Naregal and Torsten Tschacher.

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Nishat Zaidi



SPARC Vernacular Co...



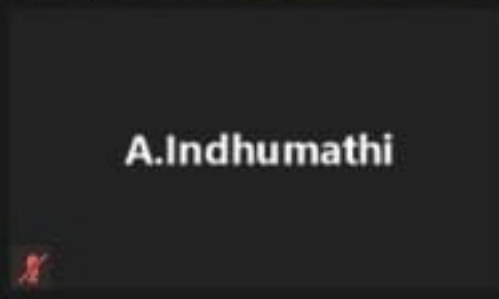
Meenakshi Yadav, JMI



Ganesh Devy



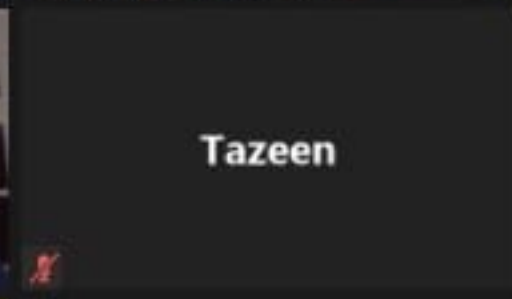
Grace Raju



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Hans Harder



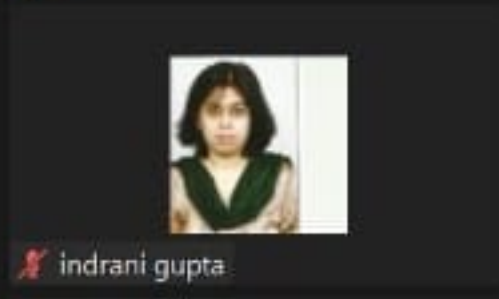
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Nishat Haider



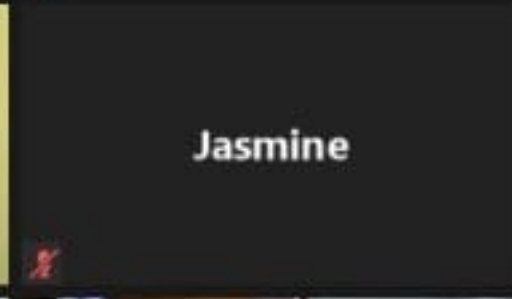
najma akhtar



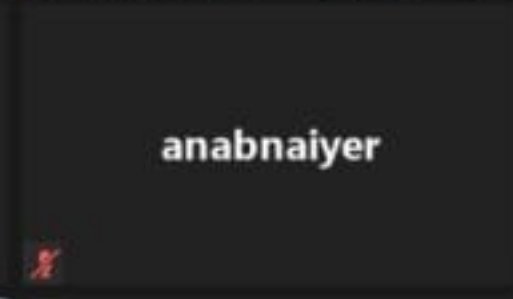
indrani gupta



Nandini Kalita



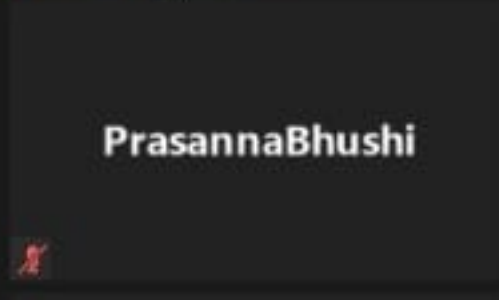
Jasmine



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Jayshree Singh



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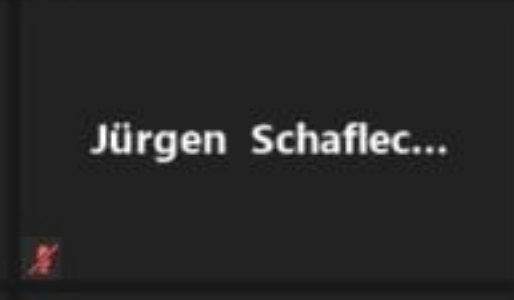
Rita Kothari



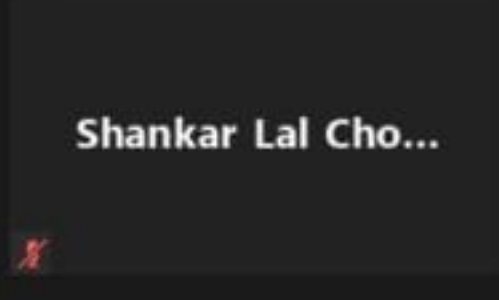
Shyamala A. Narayan



Charu Gupta



Jürgen Schaflec...



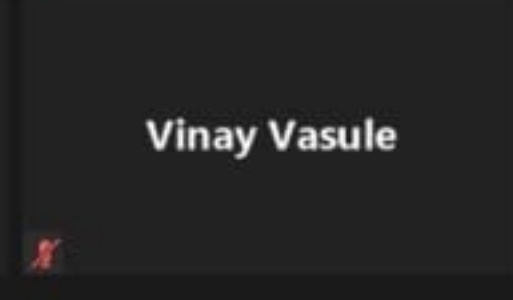
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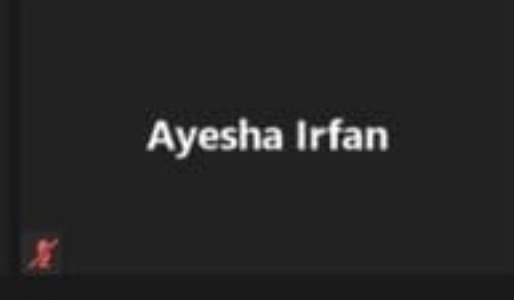
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Vinay Vasule



Ayesha Irfan

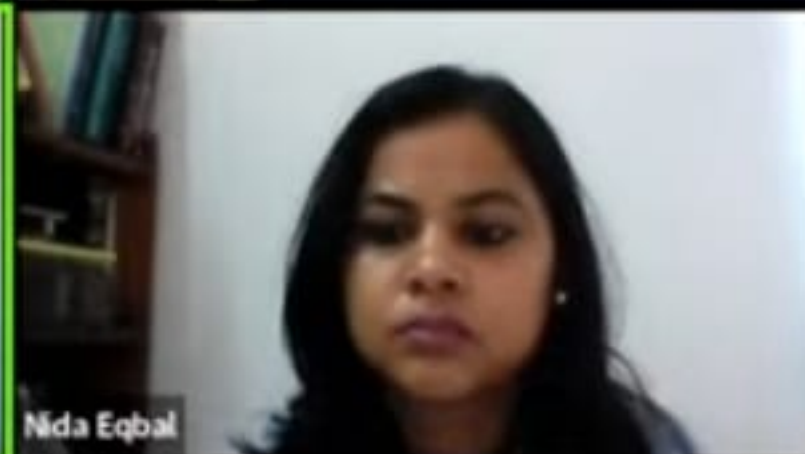


# The Beginnings of ‘Vernacular’ Printing

- Period 1870-1886 saw beginnings of commercial Asian-language printing in Straits Settlements



Page from Malay weekly Jawi Peranakan, 02 May 1887; note the Tamil notice in the upper right corner



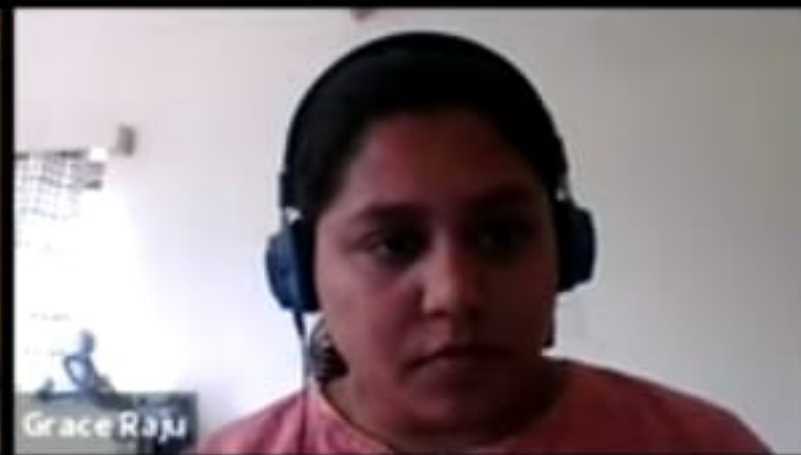
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Nishat Zaidi



Grace Raju



SPARC Vernacular Confe...



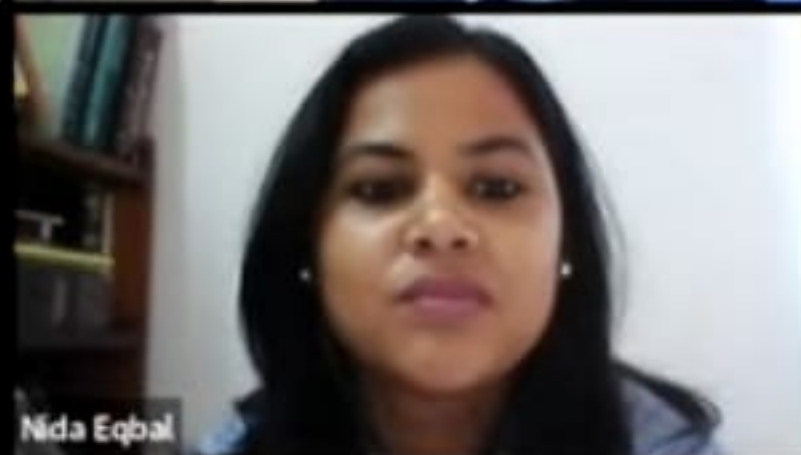
Meenakshi Yadav, JMI



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Charu Gupta



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Recording...

**LIVE** on YouTube



📶 Ganesh Devy