

Press Release

Gurucool, an Ed-Tech startup founded by JMI students secure pre-seed funding to become 2 Million USD Company

Delhi-based EdTech startup Gurucool whose three founders and the majority of the team are students and alumni of Jamia Millia Islamia(JMI), has raised investment from an Indian-American angel investor, Parvez Jasani (CEO, Zulie Venture Inc.) and FreeFlow Venture Builders, in the Pre-Seed round of \$150,000 USD.

Founded in 2019, Gurucool is an educational networking platform that offers a suite of phygital (physical+digital) tools to connect learners and educators. With more than 25 tools and a vast content pool, Gurucool is empowering educators like schools and colleges to go online and build their digital infrastructure which enables learners to find, connect and learn from them.

Speaking on the funding round, Adil Meraj, Founder and CEO of Gurucool, presently a student of Psychology at JMI, said, “We’re excited to begin our journey with our strategic investors, who believe in our vision and have a deep understanding of our ecosystem. Digitally, learning and socializing have emerged as divergent streams resulting in educational tools, content, learners and educators scattered across exclusive domains. Being an educational networking platform enables Gurucool to be a Publisher, Teaching platform, Marketplace and Aggregator, all at the same time. Gurucool has bridged the digital divide and brought all stakeholders in one phygital world.”

Gurucool plans to launch the Padhaai India tool, in collaboration with a few state governments to make quality education free and hyperlocal. Recently, it has been approved by Higher Education of Bihar Govt. for piloting. Bringing together the best content from the best of open sources and educators, Padhaai India has 3000+ curated courses in 8 regional languages. It also has live classes, study material, test series and questionnaires for K-12, Competitive exams and Skill India.

The startup confirmed its plan to use the funds to build a strong team, invest in strengthening its technology platform, grow the business rapidly in India and Internationally, and most importantly create a positive impact for its ever-growing Gurucool family.

Khansa Fahad who is the Co-Founder and COO, currently in the final year of B.Tech at JMI, added, “Our story isn't a story of success. Our story is a story of struggle, survival and patience. Our story is a story of an unhazed dream and an unwavering faith to create a more learned and empathetic world!”

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