Office of PRO-Media Coordinator Jamia Millia Islamia

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Press Release

Entrepreneurship Awareness Program at JMI

The Business Club and Department of Commerce and Business Studies, Jamia Millia Islamia(JMI), organised an Entrepreneurship Awareness Program in collaboration with Ministry of Micro, Small and Medium Enterprises (MSME) under its National Level Awareness Programme (NLAP) 2020, on February 28, 2020. It was organised as a part of ongoing Centenary Celebrations of JMI which was attended by about 100 students and research scholars of various Faculties and Centres of the university.

The main objective of the program was to spread awareness about the schemes and activities undertaken by the Ministry of MSME and its attached organisations i.e. Office of Development Commissioner (MSME), Khadi& Village Industries Commission, Coir Board, National Small Industries Corporation Limited, National Institute of MSME, MSME Technology Centres, and Mahatma Gandhi Institute of Rural Industrialization etc.

Dr. Naseeb Ahmad, Convener, Business Club in his opening remarks emphasized the significance of entrepreneurship and shared the various initiatives undertaken by JMI towards entrepreneurship awareness and development in terms of creation of various support system like Business Club, Centre for Innovation & Entrepreneurship, Livelihood Business Incubator etc. aimed to motivate and nurture students to become job creators rather than job seekers.

The resource person Mr. Shakeel Ahmad, NSIC Faculty and Trainer discussed various schemes and initiatives of MSME for young entrepreneurs and encouraged students to take up entrepreneurship as their career option.

Interactive session was held with the students, taking up their queries, doubts about the schemes, and programmes as well as providing solutions to their enquiries. The participants were also educated and informed through audio-video films and presentation on the activities of the Ministry and its organisations, as well as provided details of schemes implemented by the Ministry.

The awareness program raised the spirits of the aspiring entrepreneurs among the students and at the same time helped students to understand the insights of business.

The program was coordinated by a dedicated team of Business Club volunteers including Aiman Yusuf, Naman Jain, Shazmeen Ejaz and several other volunteers.

Ahmad Azeem PRO-Media Coordinator



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