

December 22, 2020

Press Release

### **Enactus JMI bags first runner up position in the fifth National Social Enterprise Idea Challenge**

Enactus Jamia Millia Islamia(JMI) bagged the first runner up position in the fifth National Social Enterprise Idea Challenge, hosted by Azim Premji University on 19<sup>th</sup> December, 2020.

Enactus JMI team left a mark through its project 'Shrimati' which revolves around targeting the issues of unemployment, domestic abuse, plastic pollution as well as sanitary waste disposal.

'Shrimati' aims to manufacture biodegradable face masks and eco-friendly sanitary napkins made from abaca and banana fibres. This would create livelihood opportunities for the target communities, as well as further unlock the potential of the aforementioned fibres in India.

National Social Enterprise Idea Challenge was primarily based on developing project ideas that would empower communities and individuals to face and overcome issues that have surfaced with the COVID 19 crisis. The competition had received 85 submissions from teams across the country.

After evaluating these submissions on the criteria of innovation, impact, feasibility and financial soundness, the jury had shortlisted ten teams for the final round of presentations.

With a head for business and a heart for the world, the vision of the team of Enactus JMI lies in creating a better and a more sustainable world. The team, while adding another feather to its cap, has proved that it endeavours to live by its motto of being 'Socially Diligent' - in words and in actions.

Enactus JMI, established on the 27<sup>th</sup> of September 2015, is a pan-university student led chapter of Enactus - an international not-for-profit organisation. The team has had more than 200 associated members, six significant past and current projects involving a total of five different target communities in and around Delhi.

The core idea of the society is to focus solely on ways to make deprived communities of the country self-sufficient by tapping into their potential and making them independent enough to sustain their livelihoods.

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enactus.  
JAMIA MILLIA ISLAMIA



shrimati.



