PRO-Media Coordinator's Office
Jamia Millia Islamia

September 13, 2019

Press Release

JMI students visit N.S.I.C. Incubator, participate in Entrepreneurship Orientation Program

Jamia Millia Islamia's Business Club and Department of Commerce and Business Studies jointly organised an Entrepreneurship Orientation Program and a visit of nearly 100 students to the Incubator facility at National Small Industries Corporation (NSIC), Okhla, New Delhi.

The purpose of the visit was to familiarize the students with various aspects related to setting up a business and provide an insight to the various issues of entrepreneurship.

It was an interactive program comprised of multiple sessions held by the various officials of N.S.I.C. Students were explained about different types of Small and Medium Enterprises in India.

Investment requirements, types of machinery used, the requirement of labour, types of costs and other essential requirements in setting up small scale businesses like paper plate, soya milk production, napkin making, yarn making, bakery, offset printing, wire nail, spice grinding & packaging and prototyping to incubation of ideas and finally materializing them came up for discussion in various sessions during the day-long orientation program.

An elaborate Entrepreneurship Orientation Program (EOP) was held to familiarize the students with the technicalities of entrepreneurship. The topics discussed, ranged from the Indian Economy's challenges and problems to finding solutions and role of start-ups and other business houses. The session also emphasized the causes of failure of start-ups in India, finding business opportunities and significance of proper marketing.Various government schemes supporting entrepreneurship in India were also thoroughly discussed.

The visit was facilitated by Prof. Seemi Farhat Bashir, DSW and coordinated by Prof. Ravinder Kumar, Head, Department of Commerce and Business Studies, and Dr. Naseeb Ahmad, Convener of the Business Club.

Ahmad Azeem
PRO-Media Coordinator

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