

**PRO-Media Coordinator's Office
Jamia Millia Islamia**

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Press Release

JMI launches its first-ever PG MOOC Course on SWAYAM, a benchmark step towards free education

Jamia Millia Islamia(JMI), a university immensely famous for its media courses, has launched its first ever Post Graduation level Massive Open Online Course (MOOC) namely Media Content Production on Multiple Platforms under SWAYAM, an initiative of the Ministry of Human Resource Development(MHRD).

The duration of the course, jointly organised by JMI and University Grants Commission (UGC), is 15 weeks.

It can be accessed on any basic android phone on the SWAYAM App or computer and can register till 31 th of August,2019. National Testing Agency (NTA) will be conducting the examination.

Any learner irrespective of their location can approach this extensive, “up-to-date” course in media studies to gain benefits of video lectures along with E-text, reading material, additional study material and weekly quiz from the best educators. On completion of the course the students will be gaining 4 credit points in their respective university.

This is a full-fledged course, no less than classroom based learning where one gets lectures along with study material and also deadline based assignments. The most interesting aspect is that this course is free of cost.

The course covers variety of lectures ranging from Scriptwriting, Newsroom Production to Artificial Intelligence, Web Series, AR, MR, VR etc. The course is developed with a team of eminent faculty from Jamia, IIMC, various reputed universities and colleges.

Dr. Krishna Sankar Kusuma, a senior faculty member at A.J.K. M.C.R.C, JMI and the Coordinator and Principle investigator of the course, said that “this course is very relevant not only for the media students but also for anyone who is interested in the subject.”

According to Dr Kusuma, he is instrumental in taking JMI to online education by launching first undergraduate courses also namely; Advertising and Public Relation and Introduction to Audio Visual Media funded by CEC, MHRD in 2007 onwards.

It is sure a gateway to learning and success for all the aspirants and serves as a benchmark step towards the long existing debates over free education, he said.

Ahmad Azeem
PRO-Media Coordinator

Media Content Production on Multiple Platforms

By Dr. Krishna Sankar Kusuma
Jamia Millia Islamia



UGC, PG
MOOC



The course is an introduction to the new media production techniques and storytelling. The Media content today has undergone a revolutionary change in terms of its production for multiple media platforms like cinema, television, mobile, wearable media, virtual reality and augmented reality etc.

Duration : 15 weeks

Start Date : 15 Jul 2019

End Date : 30 Oct 2019

Credits: 4



SCAN TO
ENROLL



