

**PRO-Media Coordinator's Office
Jamia Millia Islamia**

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Press Release

AJK MCRC, JMI Celebrates World Photography Day 2019

AJK Mass Communication Research Centre(MCRC), Jamia Millia Islamia(JMI) organized a workshop to mark the World Photography Day on Monday.

Prof Farhat Basir Khan, the coordinator of the Photography and Visual communication at the prestigious centre had organized the workshop as part of the week-long global celebration of World Photography Day. The workshop was attended by the students from across the discipline.

Speaking on the occasion Prof. Basir said that an important part of the workshop was to understand the concept of 'minimalism' in photography whereby elements not required in the frame are eliminated to give it an aesthetic composition.

He also said that " when we work with the least number of elements of composition, we are able to evolve as artists and are able to go closer to the purity of our voice and expression."

Prof. Khan traced the history of Photography and said it has changed and evolved over gradually over the years with Digital Photography replacing Analog. The power of images now has been even more amplified by the Internet which helps photographers in making their works more creative and impressive, he said.

He hoped that the students who participated in the workshop would now experiment with the Minimalism projects and create images taking into account five features of Minimalism -- elements, organization, framing, light and thought.

The workshop also included product demonstrations of latest equipments used in photography by leading equipment manufacturers to strengthen academia and industry collaboration.

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