



Media Coordinator's Office
Jamia Millia Islamia

March 27, 2017

Press Release

**Lecture series by Austrian Professor on ‘Quantitative Approach in the Social Sciences’
begin at Jamia Millia Islamia
(With pics)**

A fourteen lectures series by Austrian Professor Hajo G Boomgaarden of the Department of Communication at University of Vienna on quantitative approaches in social sciences in particular survey research, experimentation and content analysis began at Jamia Millia Islamia (JMI) today.

The five-day lecture series has been organized by the Centre for Culture, Media and Governance (CCMG), JMI as part of the Ministry of Human Resource Development's Global Initiative for Academic Networks (GIAN).

Nearly 47 students from JMI and other universities in the country are attending the course titled “Quantitative Approaches in the Social Sciences: Survey, Experiment and Content Analysis”.

Addressing the inaugural function, Vice Chancellor Prof. Talat Ahmad said that JMI was the second institution after Jawaharlal Nehru University to have bagged the maximum number of courses conducted under GIAN.

He said that in science quantitative approach is common but in social science it is difficult to analyze things through quantitative approach. He said that the lectures would help the students in looking at quantitative approaches from Social Sciences point of view and prepare data collection and analysis accordingly.

Prof. Ahmad asked the participating students to take full advantage of the lectures by internationally renowned Prof Hajo G. Boomgaarden, who said that in his lecture series he will talk about quantitative data collection in Social Science with a focus on content, survey research and experiment analysis.

The course is coordinated by Prof Saima Saeed and Dr. Taberez Ahmed Neyazi both from the CCMG, JMI.

JMI's GIAN Coordinator, Dr. Mohamad Aman Jairajpuri said although GIAN courses are of short duration but they establish long term relationship between the participants and the guest lecturers from abroad as both sides continue their consultations with regard to the subject concerned.

Senior faculty members and Directors of various centers including Director (Research), Prof. Sushant G Ghosh, Director, AJK-MCRC, Prof Iftekhar Ahmed, Head, Department of Art History and Art Appreciation, Prof. Nuzhat Kazmi and Dr. Abidi, Chief Librarian, JMI were present at the function.

Prof. Saima Saeed

Hony. Deputy Media Coordinator

Mobile – 9891 22 7771

Attachment: Pictures



H.G. BOOMGAARDEN



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Global Initiative of Academic Networks



Centre for Culture, Media & Governance
Jamia Millia Islamia
Welcomes you to the
Inaugural Function
of the Global Initiative of Academic Networks (GIAN) course on
*Quantitative Approaches in the Social Sciences:
Survey, Experiment and Content Analysis*

March 27-31

SUSHANT GHOSH

M.A. JAIRAMPURI

SAIMA SAEED

TALAT AHMED
Vice-Chancellor, JMI

U.G. BOONKA

TABREZA NEZAM

Hftekhar Ahmed



