

Textile Design (Self - Financing)
1 year Professional Course
(Evening)

Department of Applied Art
Faculty of Fine Arts
Jamia Millia Islamia

Total Number of Seats - 20

Selection Criteria - Practical Test

Duration - 2 semesters

Eligibility – Senior Secondary/Higher Secondary or equivalent school certificate with not less than 50% marks in aggregate of the best 5 papers.

Programme Description:

The Certificate Course in textile design is an introductory course which intends to introduce the students to methodologies in Design, textile design and various aspects of textile design, especially in the light of the growing intersection between Design, and textile design, today. The course will touch upon basic tools and applications of textile design, its representation and its engagement with society, feelings, and culture with deep knowledge of composition and design.

1. The programme aims to equip students with an ability to create, and practice various techniques of textile design.
2. The programme also promotes the artistic expression in the students that pave their way to a successful career.
3. The curriculum is designed in such a way that the student can be well devised in all aspects of textile design.
4. Our aim is to not just create Designers but create individuals who can visualize, a blend of creativity, imagination with social and environmental responsibilities.
5. The course curates a wide range of skills which will help the students bridge between textile design, art, and design.
6. Curriculum provides a study and professional practice of inculcating aesthetics onto various verticals of textile design.

Semester I

Introduction to Textile design	Study of elements and features of textile design, its history and study of aesthetics in textile design	Core	Theory
Studio practice 1	Understanding fabric, weaves and various aspects and techniques of textile design, creation of pattern making and basic orientation of fashion & textiles.	Core	Practical
Textile design composition	Understanding steps of Textile design, introduction to various different styles of embroidery, and further understanding composition and design of sewing in textile design	Core	Practical
Textile design & Design Studio	Basic knowledge of computer aided textile design and experimentation of textile design in fashion/traditional/ modern medias/ styles of textile design	Core	Practical
Studio practice 2	Experimentation of batik, dyeing and printing in textile design, as well as detailed study of visualisation and design application in textile design.	Core	Practical

Semester II

Textile design & Design Studio	Advanced knowledge of finishing, rendering in textile design, colour in textile design, narrative in textile design, and visual dialogue in textile design.	Core	Practical
Experiential Textile design	Advanced knowledge of Textile design design, and experimentation of usage of textile design in home furnishings, interiors, merchandising etc.	Core	Practical
Advanced Studio practice 1	Advanced knowledge of textile design, through hands on experience by creating a project on textile design	Core	Practical
Advanced Studio practice 2	Understanding of apparel marketing, craft survey, merchandising, textile product creation, entrepreneurship development and textile industry of India.	Core	Practical

Design & Innovation (Self - Financing) 1 year Professional Course

(Evening)

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Selection Criteria - Practical Test

Duration - 2 semesters

Eligibility – Senior Secondary/Higher Secondary or equivalent school certificate with not less than 50% marks in aggregate of the best 5 papers.

Programme Description:

The Certificate Course in Design & Innovation is an introductory course which intends to introduce the students to methodologies in Design, Design thinking and various aspects of disciplines where in, design is applied, especially in the light of the growing intersection between Design, digital technology, Innovation, New Media and Art, today. The course will touch upon basic tools and applications of Design knowledge, Design thinking, Design usage, its representation and its reproductivity along with engaging with thriving digital cultures today.

Students are exposed to a wide range of verticals in the field of Design, Innovation & communication design, Students will learn the skills of creativity, visualisation, design, and attention to detail needed to create unique user experiences, Graphic Designs, and campaign Creations. Students obtain the capacity to comprehend design across a wide range of media, preparing them for the difficulties of a fast-paced, ever-changing industry. Students investigate the importance of graphic design in a commercial setting and learn how to successfully respond to design challenges.

The certificate course aims to equip students with an ability to Develop Ideas, design products, and advertisements for various establishments, & Visualize creativity with perfection. The programme also promotes the artistic expression & Design Thinking in the students that pave their way to a successful career with expertise in Advertising. The course also delves into the introduction in the field of Fashion design, jewellery design, product design, Textile design and interior design.

1. The programme aims to equip students with an ability to design products and advertisements for various establishments.
2. The programme also promotes the artistic expression in the students that pave their way to a successful career.
3. The curriculum is designed in such a way that the student can be well devised in all aspects of Applied Art, Graphic Designing, and Advertising.
4. Our aim is to not just create Designers but create individuals who can visualize, a blend of creativity, imagination with social and environmental responsibilities.

5. A Experiential Curriculum which incorporates design Thinking, Creative Artistic writing and content writing are key processes kept in mind.
6. The course curates a wide range of software skills from photoshop to illustrator, Corel draw to Light room.
7. Curriculum provides a study and professional practice of Planning, marketing & execution of a Design, Idea, or Entrepreneurship.
8. The curriculum also gives a mild taste of verticals of Applied Art, Toy designing, Interior Styling, Retail window styling, and advancement in product, indoor, and Outdoor Photography.

Semester I

Design & Communication	Study of elements and features of Design, synergy of design and aesthetics	Core	Theory
Innovation in Design (Theory)	Importance of Innovation in Art, Applied Art, and design. Understanding Communication, Design,& different types of design verticals.	Core	Practical & Theory
Design Thinking	Understanding steps of design thinking, various brain storming sessions to open up the students imagination.	Core	Practical & Theory
Design Construction	Intro to Designing, understanding ongoing, and trends in Design, creation of experiential designs.	Foundation Specific	Practical
Design Composition	Understanding techniques of brain storming, ideas of pitch creation, creation of logos, symbols and branding	Core	Practical
Design Studio	Practice of Campaign, with posters, press layouts, magazine ads, and stationary creation	Core	Practical
Design & Tech Studio	Photoshop & Illustrator: understanding different tools and how to create designs using these softwares	Core	Practical

Semester II

Design Construction	Intro to product design, and packaging	Core	Practical
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Videography /Photography	knowledge of Photography, videography & film making, social media reels, introduction to various types of photography, understanding camera angles, colour balance and perspective through lens	Core	Theory & Practical
Design & Tech Studio	Advanced knowledge of Publication design, creation of event campaign based on publication product	Core	Practical
Innovation in Design	Advanced knowledge of innovation in design through various types of designs, like textile, jewellery, interiors, environmental graphic designs, way finding, UI/UX etc.	Core - Elective	Theory & Practical
Graphic Design Project	Marketing, planning & execution of Design project, from start to finish of the design.	Core - Elective	Practical
Design Composition	Visual Identity, Branding and campaign creation of a company, stationaries, a complete profile, with client pitch, and final presentations	Core	Practical
Design & Research Studio	Practical based research dissertation (Guard book+ branding design elements)	Core	Theory + Practical