

COURSE CONTENTS

The Master of Business Administration (MBA) is a two-year full time program. The course structure and program administration are as follows:

Course Structure

The program has been organized in two years-First Year and Second Year, each year comprising two semesters. The list of papers offered during First Year and Second Year of the program shall be as follows:

Details of Papers Prescribed

Unless otherwise indicated, each paper shall be of 3 credits and will require 40 hours of Total Student Effort (TSE) including lecture hours, case studies, management games, assignments, sessional, quizzes, presentations and examination

Semester-I

MBA CP-101	Principles of Management
MBA CP-102	Quantitative Methods and Business Statistics
MBA CP-103	Managerial Economics
MBA CP-104	Business and Economic Environment
MBA CP-105	Business Communication and Managerial Skill Development
MBA CP-106	Accounting For Management Decision Making
MBA CP-107	Business Ethics and Corporate Governance
MBA CP-108	Computers Applications in Management

Semester-II

MBA CP-201	Organization Behavior and Change
MBA CP-202	Management Science
MBA CP-203	Human Resource Management
MBA CP-204	Financial Management
MBA CP-205	Marketing Management
MBA CP-206	Production and Operations Management
MBA CP-207	Methodology of Business Research
MBA CP-208	International Business Environment

Summer Training

At the end of second semester, all students will have to undergo summer training of 8-10 weeks with an industrial, business or service organization by taking up a project study.

The conditions of successfully completing the program shall not be deemed to have been satisfied unless a student undergoes summer training under the approved supervision

Each student will be required to submit a project report on the work undertaken during this Period within three weeks of the commencement of the third semester for the purpose of evaluation in the third semester.

Semester-III

MBA CP-301	Business Policy and Strategic Analysis
MBA CP-302	Decision Support and Management Information System
MBA CP-303	Business Legislation
MBA CP-304	Summer Training Project
	Optional I
	Optional II
	Optional III
	Optional IV
	Optional V
	Optional VI

Semester-IV

MBA CP-401
MBA CP-402

Corporate Structuring & Leadership
Comprehensive Project Work
Optional I
Optional II
Optional III

LIST OF OPTIONAL PAPERS

The optional papers in the MBA (Full Time) Program would be dynamic so as to remain relevant for the needs of the industry. At the end of each semester, a review would be taken in consultation with the academics, practitioners and professionals as to which new papers need to be introduced as optional. However, a tentative list of optional paper is given below:

Finance

MBA FM-3101	Financial Decisions Analysis
MBA FM-3102	Security Analysis and Investment Management
MBA FM-3103	Portfolio Management
MBA FM-3104	International Financial Management
MBA FM-3105	Management of Financial Services
MBA FM-3106	Management Control System
MBA FM-3107	International Accounting
MBA FM-3108	Corporate Taxation
MBA FM-3109	Financial Derivatives
MBA FM-3110	Project Planning, Analyses and Management
MBA FM-3111	International Financial Markets
MBA FM-3112	Management of Financial Institutions
MBA FM-3113	Working Capital Management
MBA FM-3114	Foreign Exchange Management
MBA FM-3115	Infrastructure Financing
MBA FM-3116	Enterprise Risk Management
MBA FM-3117	Insurance and Risk Management
MBA FM-3118	Financial Engineering
MBA FM-3119	Strategic Financial Management

Marketing

MBA MM-3201	Advanced Consumer Behavior
MBA MM-3202	Advertising Management
MBA MM-3203	Consumer-based Marketing Strategies
MBA MM-3204	International Marketing
MBA MM-3205	Sales and Distribution Management
MBA MM-3206	Industrial Business Marketing
MBA MM-3207	Sales Promotion Management
MBA MM-3208	Marketing of Services
MBA MM-3209	Product and Brand Management
MBA MM-3210	Planning and Managing Retail Business
MBA MM-3211	Internet Marketing & E-Commerce
MBA MM-3212	Advanced Marketing Research
MBA MM-3213	Seminar on Advanced Marketing Management
MBA MM-3214	Customer Relationship Management
MBA MM-3215	Supply Chain Management

Human Resource

MBA HR-3301	Management of Industrial Relations
MBA HR-3302	Management of Comparative Relations
MBA HR-3303	Manpower Development for Technological Change
MBA HR-3304	Compensation Management
MBA HR-3305	Legal Framework Governing Human Relations

MBA HR-3306	Management Training and Development
MBA HR-3307	Managing Interpersonal and Group Processes
MBA HR-3308	Organizational Change and Intervention Strategies
MBA HR-3309	Counseling Skills for Managers
MBA HR-3310	Human Resource Development: Strategies and Systems
MBA HR-3311	Human Resource Planning and Development
MBA HR-3312	Cross Cultural and Global Management
MBA HR-3313	Management Development
MBA HR-3314	Human Resource Information System

Operations Management

MBA OM-3401	Purchasing and Materials Management
MBA OM-3402	Total Quality Management
MBA OM-3403	Production Planning and Control
MBA OM-3404	Applied Operations Research
MBA OM-3405	Logistics Management
MBA OM-3406	Goal Programming in Management
MBA OM-3407	Transportation Management
MBA OM-3408	Service Operations Management
MBA OM-3409	World Class Manufacturing

Information Technology Management

MBA IT-3601	Management Support System
MBA IT-3602	Business Process Re-engineering
MBA IT-3603	System Analysis and Design
MBA IT-3604	Strategic Management of Information Technology
MBA IT-3605	Data Base Management
MBA IT-3606	Telecommunications for Business
MBA IT-3607	ERP
MBA IT-3608	Security and Control Information System
MBA IT-3609	Multi-Media Management
MBA IT-3610	Internet Program For E-Commerce
MBA IT-3611	RDBMS & SQL Concepts
MBA IT-3612	Application Development Using Oracle

International Business

MBA IB-4101	International Accounting
MBA IB-4102	International Financial Management
MBA IB-4103	International Financial Markets
MBA IB-4104	Foreign Exchange Markets
MBA IB-4105	International Marketing
MBA IB-4106	Export-Import Procedures, Documentation and Logistics
MBA IB-4107	Regional Blocks
MBA IB-4108	International Economic Organization
MBA IB-4109	India's Foreign Trade Policy
MBA IB-4110	Global Human Resource Management