

EVALUATIVE REPORT OF AJK MASS COMMUNICATION RESEARCH CENTRE

1. Name of the Department **AJK Mass Communication Research Centre**
2. Year of establishment : **1982**
3. Is the Department part of a School/Faculty of the University? : **No**
4. Names of programmes offered
(UG, PG, M. Phil., Ph. D., Integrated Masters; Integrated Ph.D., D. Sc., D Lit etc.)

S. No.	Name of the Programme	Type of the Programme	Annual Intake
1.	M. A. in Mass Communication	Regular	50
2.	M. A. in Convergent Journalism	Self Financed Fulltime	20
3.	M. A. in Development Communication	Self Financed Fulltime	20
4.	M. A. in Visual effects and Animation	Self Financed Fulltime	20
5.	P.G. Diploma in Still Photography and Visual Communication	Self Financed Fulltime	20
6.	P.G .Diploma in Broadcast Technology	Self Financed Fulltime	20
7.	P.G. Diploma in Acting	Self Financed Fulltime	20
8.	M. Sc. Mathematics Education	META University Programme (DU and Jamia)	20
9.	Practice based Ph. D. Programme	Regular	

5. Interdisciplinary Programs and Departments involved :
The Centre is in the process of establishing credit exchange programmes with the departments of Social Work, Dalit and Minorities Studies and Applied Arts by expanding the choice of electives in Journalism, Animation and Development Communication.
6. Courses in collaboration with other universities, industries, foreign institutions, etc.

S. No.	Name of the Programme	Type of the Programme	Annual Intake
1.	M.Sc. (Mathematics Education) (Under Meta University In Collaboration With Delhi University)	Regular	20
2.	Practice Based Ph.D. Programme in Media Studies	Regular	Flexible

OTHER COLLABORATIONS:

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1.	<p><u>York University, Toronto, Canada:</u> MCRC was established with the help of York University, Toronto, Canada, in 1982 and the first generation of teachers came from York led by the noted documentary film maker James Beveridge and his wife and eminent editor, Margaret Beveridge. The ties with York have been recently re-energized with Professors John Greyson and Ali Kazmi conducting a series of collaborative workshops to reinvent the course and syllabi of MA Mass Communication according to larger industrial, technological and intellectual developments.</p>
2.	<p><u>Sciences Po Paris:</u> Under an MoU signed between Jamia Millia Islamia and Sciences Po Paris, MCRC has been running a successful students exchange programme for the past six years. Under this exchange programme every year 03 students from Sciences Po come to MCRC for a period of 6 to 12 months and 03 students of MCRC go to Paris to spend at least 06 weeks there.</p>
3.	<p><u>University of Westminster:</u> The AJK MCRC has developed a Practice - Based PhD programme in collaboration with the University of Westminster (hereafter UoW). Faculty from the UoW conducted an extensive workshop that helped evolve the syllabus and protocol for the Practice-based PhD programme at the MCRC. The team from UoW was led by Prof. Joram Ten Brink, who holds the distinction of being the first to be awarded a Practice-Based PhD in the UK. There has also been an exchange of faculty between UoW and AJK MCRC. The Practice based Ph.D. programme has been started from session 2014-15.</p>
4.	<p><u>Curriculum development :</u> The two masters programme have adopted semester based system. MA Mass Communication programme's syllabus has been revised in association with professionals from the York University, Canada, to introduce Digital Cinema. The MA Convergent Journalism programme curriculum has been restructured with the help of Fulbright scholar Dr. Richard J. Schaefer in December-January 2012-13.</p>
5.	<p><u>Massive Open Online Courses :</u> Jamia Millia Islamia has joined IIT Bombay led National MOOCs project as a partnering institution. The Centre is the nodal point for creation of courses on the proposed MOOCs platform and has proposed to start a course titled "Introduction to Photography" on the proposed platform.</p>
6.	<p><u>META University :</u> The Centre in collaboration with the University of Delhi offers a Masters Degree programme in Mathematics Education under the concept of Meta University. This is the first programme of its kind offered jointly by two central universities of the country.</p>

7. Details of programmes discontinued, if any, with reasons : None
8. Examination System: Annual/ Semester/Trimester /Choice Based Credit System

S. No.	Name of the Programme	Examination System
1.	M. A. in Mass Communication	Semester
2.	M.A. in Convergent Journalism	Semester

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3.	M. A. in Development Communication	Semester
4.	M. A. in Visual effects and Animation	Semester
5.	P.G. Diploma in Still Photography and Visual Communication	Annual*
6.	P.G. Diploma in Broadcast Technology	Annual*
7.	P.G. Diploma in Acting	Annual*
8.	M. Sc. Mathematics Education META University Programme (DU and Jamia)	Semester
9.	Practice based Ph. D. Programme	

* These programmes are also proposed to be converted to semester system.

9. Participation of the Department in the courses offered by other Departments:

In pursuance with the policy of the University to start credit transfer, the Centre is in the process of establishing credit exchange programmes with other departments of the University in order to expand the basket of electives in Journalism, Animation and Development Communication. At present the Centre offers and conducts courses for the Joint M.Sc. in Mathematics education programme of META University (DU- Jamia).

10. Number of teaching posts sanctioned, filled and actual (Professors/Associate Professors/Asst. Professors/others).

S. No.	Post	Sanctioned	Filled	Actual (Including CAS & MPS)
1.	Chair-Professors	-	2	-
2.	Professors	06	05	05 (vacant -1)
3.	Scholar-in-Residence	-	01	During last five years - 3
4.	Visiting Fellows/ Faculty	-	-	During last five years - 2 Fulbright Fellows
5.	Adjunct faculty	-	01	-
6.	Associate Professors	05	04	04 (vacant -1)
7.	Assistant Professors	13	11	08 + 3 CAS (vacant -2)
8.	Research Assistant	01	--	NIL
9.	Contractual faculty	-	04	-
10.	Industry Experts (Guest Faculty)*	64	64	-

These Guest Faculty members are mostly industry experts and professionals working in different areas of media. Their services are utilized for conducting practical / demonstrations and for teaching specific modules of the syllabus for short durations as per the requirement of courses. Their names are got approved as Guest Faculty at the beginning of the academic session.

11. Faculty profile with name, qualification, designation, area of specialization, experience and research under guidance

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S.No.	Name of the faculty members	Qualification	Designation	Specialization	No of Years (Experience)	No. of Ph. D/M/ Phil M.Tech/M.D students guided for the last four years
1.	Ms. Shohini Ghosh	Ph.D. (Pursuing), MA Mass Communication MPS Cornell University, USA	Professor - Sajjad Zaheer Chair	Video/TV Production	27 years	Ph.D. - 1
2.	Mr. F.B. Khan	M. Sc., Dip. in Photography	Professor - Abul Kalam Azad Chair	Photography and A/V Production	34 years	Ph.D. - 2

S.No.	Name of the faculty members	Qualification	Designation	Specialization	No of Years (Experience)	No. of Ph. D/M/ Phil M.Tech/ M.D students guided for the last four years
1.	Ms. Naazish Hussaini	M.Sc., M. Phil	Professor Television and Officiating Director	T.V & Video Production Professional exp. with DD, Star TV, CEC, NHK, FTII, Ex IBPS	30 years	-
2.	Mr. M. Obaid Siddiqui	M.A (Urdu)	Professor Journalism	Journalism Professional exp. with AIR, BBC, NDTV, ETV	29 years	Ph.D. – 2 Sub. - 2
3.	Mr. B. Diwakar	Ph.D (Pursuing) M.A. in Journalism & Mass Comm.	Professor Film	Film Production (Cinematography)	35 years	Ph.D. - 1
4.	Ms. Shaibani Azam	M. Des. (Visual Communication) IIT, Bombay, B.F.A (Painting)	Professor Graphics and Animation	Digital Graphics & Animation Professional	26 years	

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		M.S.U. Baroda		exp. with		
5.	Mr. M. Kasim	Ph.D. (Pursuing) M.A. Mass Comm. (KU) M.Tech. IITK, B.Tech. AMU, GATE	Professor Media Technology	Broadcasting, ICTs and Media Technology Professional exp. with DD, NHK Japan, Ex IBES	26 years	
6.	Dr. G.R. Syed	Ph.D. (Urdu)	Associate Professor Radio	Radio Production Professional exp. with AIR , Ex IBPS	28 years	Ph.D.- 3 Sub. - 1
7.	Mr. Sohail Akbar	M.A. (Mass Comm.), AJK MCRC	Associate Professor Photography	Photography	21 years	
8.	Ms. Sabina Kidwai	Ph.D (Pursuing) M.A. (Mass Comm.) AJK MCRC	Associate Professor Film Editing	Film Production (Editing)	22 years	
9.	Dr. Sabeena Gadihoke	Ph.D (JNU) M.A. (Mass Comm.) AJK MCRC	Associate Professor TV &Video Production	TV &Video Production	22 years	
10.	Mr. Suresh Kr. Verma	M.A (MMC), M. A. (Eco.), M.Ed. NET	Assistant Professor Radio	Radio Production Professional exp. with AIR	25 years	
11.	Dr. K.S. Kusuma	Ph.D., M.A., M. Phil., NET	Assistant Professor Traditional Entertainment	Traditional Entertainment	11 years	Ph.D. - 3
12.	Ms. Fathima N. (On Leave)	Ph.D. (Pursuing) M.A. (Mass Comm.) AJK MCRC, NET	Assistant Professor	Journalism	05 years	
13.	Mr. Mateen Ahmed (On Leave)	M.Sc., Three yrs. PG in Film Appreciation (NFAI), Diploma	Assistant Professor Sound	Sound	16 years	

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		in Cinema (SRSE) (Audiography) FTIL.				
14.	Mr. Atul Sinha	Ph. D. (pursuing) B.F.A, JMI , Masters in Computers Graphic design Newzealand	Assistant Professor Digital Graphic & Animation	Digital Graphic & Animation	10 years	
15.	Ms. Saumya B. Verma	M.A.(Eng) DU, M. A. Mass Communication, AJK MCRC, NET	Assistant Professor Film & Cultural Studies	Film & Cultural Studies Professional exp. with NDTV	09 years	
16.	Ms. Sonali Sharma	Ph.D (Pursuing) M.A (Mass Comm), AJK MCRC, NET	Assistant Professor Cinematography & Editing	Cinematography & Editing	7 years	
17.	Ms. Pragati Bhalla	M.A (Dev Comm & Extn.), NET.	Assistant Professor Development Communication	Development Communication, Research Methodologies Street Theatre	05 years	

Contract Faculty profile with name, qualification, designation, area of specialization, experience

S.No.	Name of the faculty members	Qualification	Designation	Specialization	No of Years (Exp.)
1.	Ms. Amrita K Ghosh	M. A. Mass Comm., B.Ed	Contract faculty	TV and Video production	22 years
2.	Mr. K. R. Tahiliani	B.E., Ex Indian Broadcasting Engineering Service	Contract faculty	Dy. Director Retd., Staff Training Institute AIR and DD, TV production and technology Professional exp. with AIR and DD	35 years
3.	Ms. Richa Pant	MA International Journalism (UoW)	Contract faculty	Radio & Television Journalism	23 years
4.	Ms. Zehra Kazmi	MA Mass Com NET	Contract faculty	Print Journalism	5 years

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		JRF			
5.	Dr. Danish Iqbal	Ph.D. (Acting and Theatre) MA (Classical acting) UK, PGD Acting From National School of Drama, JRF	Contract faculty	Theatre, Acting, Voice and Speech	10 years

12. List of senior Visiting Fellows, adjunct faculty, emeritus professors etc.

S. No.	Name of person	Qualification /Experience	Designation	Expertise	Year
1.	Mr. Simon Chambers	M.A.in Documentary Filmmaking, BFA	Scholar in Residence (current)	Documentary and film maker	2014-15
2.	Mr. M K Raina	M. A.	Scholar in Residence	Theatre	2013-14
3.	Mr. Madhukar Upadhyay	M. A. Mass Comm.	Scholar in Residence	Journalism	2012-13
4.	Mr. M. P. Singh	Dy. Director General (Retd.) AIR and DD M.Tech. IIT Roorkee	Adjunct Faculty	Radio production, broadcasting and Technology Professional exp. with AIR and DD Ex IBES	2012-14

13. Percentage of classes taken by temporary faculty : programme-wise information

S. No.	Program	Name of Temporary Faculty	Remarks
1.	M. A. in Mass Communication (Regular)	Ms. A. K. Ghosh Ms. Ranjana Pandey Prof. Rajeev Lochan Ms. Simran Kohli Mr. William Chang Ms. Anurupu Roy Ms. Bhupesh Kumar Pandia 20% (Approx.)	Thirteen regular faculty support this course. Guest faculty invited for specific modules.
2.	M.A. in Convergent Journalism	Mr. Madhukar Upadhyay Mr. Dhiranjan Malevy Mr. Rahul Sabrawal	One faculty member is on leave for Ph.D. One regular faculty, two contractual faculty and other guest

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	(Self – Financing)	Ms. Neha Dixit Mr. Sharbendu De Mr. Ramesh Menon Mr. Bahrama Prakash Mr. Rajeev Birgu 70% (Approx.)	faculty support the courses
3.	M. A. in Development Communication (Self – Financing)	Mr. Achal Kumar Mr. Samiur Rahman Ms. Debajani Baxipatra Mr. Satyendra Ranjan Ms. Nupur Bidla Ms. Simran Kohli Mr. Rajiv Bhirgu 70% (Approx.)	One regular faculty and guest faculty support the course.
4.	M. A. in Visual effects and Animation (Self – Financing)	Mr. Niket Mehta Mr. Sony Thokchom Mr. Apoorva Jain Ms. Shradha Kabra Ms. Swati Chatterjee Ms. Anitha Balachandran Ms. Kavita Singh Kale Mr. Vaibhav Prashar Ms. Priya Kuryan Ms. Nidhi Singh Mr. Immanuel Gorge Mr. Belinder Dhanoa Ms. Preeti Sharma 60% (Approx.)	Two regular faculty and guest faculty support the course.
5.	P.G. Diploma in Still Photography and Visual Communication (Self – Financing)	Ms. Sushmita Sen Gupta Mr. Aditya Arya Ms. Udit Das Mr. Suresh Kr. Gupta Mr. Dhiraj Paul Mr. Dilip Prakash Mr. William Chang 50% (Approx.)	Two regular faculty of Mass Communication course and guest faculty support the course.
6.	P.G. Diploma in Broadcast Technology (Self – Financing)	Mr. Satyapal Mr. Salesh Kr. Kanauje Mr. Ashok Pathak Mr. Debu Chaterjee 70 % (Approx.)	One regular faculty, one contractual faculty and guest faculty support the course.
7.	P.G. Diploma in Acting (Self – Financing)	Dr. Danish Iqbal (Contractual Faculty) Mr. Amitabh Srivastva Mr. Jawed Ibrahim Mr. Swarn Rawat	The course is supported by guest faculty only

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		Mr. Santosh Kr. Rana Ms. Needhi Mishra Mr. Rakesh Kr. Singh Mr. Shantnu Bose Ms. Aditi Biswas, Mr. Rajesh Abhoy Mr. Devendra Raj Ankur Ms. Neeta Mishra 100%	
8.	M. Sc. Mathematics Education META Univ. Programme (DU and Jamia)	Ms. Simrat Gulati Mr. Dharamendra Arora 50% (Approx)	Two regular faculty of Mass Communication course and guest faculty support the course.
9.	Practice based Ph. D. Programme	Mr. Sekhawat Husain	Regular faculty and guest faculty support the programme.

14. Student Teacher Ratio for regular :

S. No.	Courses	Teachers	Students	Ratio
1.	Regular + Self Financing	19*	292	1:15

* Two faculty members are on long leave.

15. Number of academic support staff (technical) and administrative staff: sanctioned, filled and actual.

S. No.	Post	Sanctioned	Filled	Actual
1.	Technical Posts	15	11	11 (Vacant - 4)
2.	Production Posts	48	45	45 (Vacant - 3)
3.	Administrative Posts	--	18	18

* The Centre does not maintain this data as administrative posts are being maintained by the Establishment Branch of the University

16. Research thrust areas as recognized by major funding agencies.

The AJK MCRC was set-up as a production whose emphases was on the creation of media practitioners with academic whose production skills would be grounded in an intellectual understanding of their practice. To this end, theoretical courses were given equal importance and all students were expected to turn-in research projects. Since non-fiction programming for news, current affairs and documentary were an important part of the training, a great deal of emphasis was laid on preparatory research for their media products. However, with the introduction of the Practice Based PhDs, research has acquired a much greater significance.

Today, academic research is gradually becoming a central focus of the AJK MCRC. While the MCRC has always been primarily a production school, like all leading media institutions across the world, it understands the importance of grounding the work of cultural practitioners in both research and theoretical understanding. It realizes that in a complex and shifting media ecology, media interventions are likely to be effective when they are academically sound and intellectually

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thought-out. An increasing number of graduates, moreover, are choosing to become academics while retaining their investment in hands-on practice. To this end, the AJK MCRC has introduced Practice-Based PhDs from 2013-2014. This is a unique innovation in Indian media studies.

In order to strengthen its research and academic agenda, the AJK MCRC started the James Beveridge Media Resource Centre (JB MRC) in 2006 with funding from the Sir Ratan Tata Trust (SRTT). The JBMRC is devoted to archiving, research and theoretical studies involving both scholars and practitioners.

Currently, AJK MCRC offers a Practice Based Ph.D. in Mass Communication and Journalism in old and new media areas linked broadly to debates in communication, journalism, media, film and cultural studies. The programme emphasizes original practice-based research, a strong theoretical orientation and a creative artifact or research creation as part of the outcome. The AJK MCRC has pioneered the Practice-based PhD program in collaboration with University of Westminster and Goldsmiths University in the UK.

17. Number of faculty with ongoing projects from a) national b) international funding agencies and c) Total grants received. Give the names of the funding agencies, project title, duration and grants received project-wise.

S. No.	Project	Agency	National/ International	Duration	Grant
1.	The James Beveridge Media Resource Project.	Sir Ratan Tata Trust	National	2006-12	54.30 Lakh
2.	MEA/African Officer's Short Term course	African Govt.	International	2009	8.50 Lakh
3.	MEA/Afghan Officer's Short Term	Afghan Govt.	International	2009	8.50 Lakh
4.	New Emerging India	PSBT	National	2009	1.40 Lakh
	MEA/Workshop for print and TV journalist from African Countries	Ministry of external Affairs	International	2014	

18. Inter-institutional collaborative projects and associated grants received

- a) National collaboration

In November 2014, the AJK MCRC collaborated with the School of Arts and Aesthetics, Jawaharlal Nehru University to co-host the Visible Evidence 21. Visible Evidence is the biggest and conference on Documentary studies and culture. The event was supported by Ford Foundation India with a grant of USD 40,000/-

- b). International collaborations:

UKIERI grant to introduce Practice based Ph. D. in collaboration with UoW, UK

19. Departmental projects funded by DST-FIST; UGC-SAP/CAS, DPE; DBT, ICSSR, AICTE etc.; total grants received. None

20. Research facility / Centre with : *

- a. State recognition

NA

- b. National recognition

Sl. No.	Agency	Year	Recognition
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1.	Education World India Professional College ranking	2014	Ranked 2 nd
2.	India's Best Professional Colleges Top Ten Mass Communication (Outlook's Issue – July7, 2014)	2014	Ranked 1 st
3.	Education World India Professional College ranking	2013	Ranked 3 rd
4.	India's Best Professional Colleges Top Ten Mass Communication (Outlook's Issue – June27, 2011) Outlook MDRA Survey	2011	Ranked 4 th
5.	Outlook India.com Top Ten Mass Communication	2010	Ranked 3 rd

- c. International recognition None
21. Special research laboratories sponsored by / created by industry or corporate bodies Two Professional Grade SDTV Production Studios for multi camera production – Created with the help of JAICA, Govt. of Japan
- Media Resource Centre created with the help of Ford Foundations and Sir Ratan Tata Trust
 - Professional photography equipment worth 45,000 Euro provided by Sony India for winning Sony World Photography- Student Focus, Cannes, 2009
 - Media Library
 - Multi Media Laboratory
22. Publications:
Since the AJK MCRC remains primarily a production school, the faculty has rich production experience with any producing media products as well as scholarly works. The details of their professional achievements and research publications are given below.

Table for Research Publications of the Department

S. No.	Item	Total Numbers
1	Number of papers published in peer reviewed journals (national / international)	16
2	Number of papers published/ presented in conferences	110
3	Monographs	--
4	Chapters in Books	19
5	Edited Books	03
6	Laboratory Manuals	--
7	Articles in Magazines	38
8	Editorials	--
9	Books with ISBN with details of publishers	13
10	Number listed in International Database (For e.g. Web of Science, Scopus, Humanities International Complete, Dare Database - International Social Sciences Directory, EBSCO host, etc.)	--
11	Citation Index – range / average	--
12	SNIP	--

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13	SJR	--
14	Impact Factor – range / average	--
15	h-index	--

Table for Research Publications of Individuals

S. No.	Title of the paper	Journal Name	Vol./ Nos & Year of publication	Publisher	No. listed in International Database	Impact Factor	No of Citations	SJR	SNIP
<p>Table for Research Publications of Individuals are attached at Annexure- I</p> <p>Note :</p> <p>The course conducted at the Centre are practice oriented and a large number of faculty members are either from professional background or are active media practitioners.</p> <p>The details of the professional achievements of the faculty members are given in Annexure-I (A)</p>									

23. Details of patents and income generated :

None

24. Areas of consultancy and income generated.

S. No.	Consultancy area	Value	Income
1	Starting undergraduate and post graduate programmes in Mass Communication for the School of Media & Communication	300000/- (April -2009 to March-2010)	10% contributed to the University

25. Faculty selected nationally/ internationally to visit other laboratories/ institutions / industries in India and abroad.

S. No.	Name of faculty	Laboratories/ institutions / industries	Country
1.	Dr K S Kusuma	IIT B MOOCs creation Laboratory Deptt. of Computer Science, 2014	India
2.	Prof F B Khan	IIT B MOOCs creation Laboratory Deptt. of Computer Science, 2014	India
3.	Prof M Kasim	IIT B MOOCs creation Laboratory Deptt. of Computer Science, 2014	India
4.	Sabeena Gadihoke	Examiner for the Digital Arts course at the Mahatma Gandhi Institute, Moka, Mauritius, 2014	Mauritius

FACULTY INTERNATIONAL TEACHING EXPERIENCE:

S. No.	Name of faculty
1	Shohini Ghosh : 1. Visiting Professor, Lecture Series on Gender, Sexuality and Representation,

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	<p>Sexuality, Gender and Rights Institute, Istanbul, Turkey, July 2009-2014.</p> <p>2. Visiting Professor, 'A Workshop on Sexuality, Health and the Media', James P. Grant School of Public Health, BRAC University, March 13-14, 2009</p> <p>3. Visiting Professor, University of Western Ontario, London, September 22, 2008</p> <p>4. Visiting Professor, Integrated Media Program, Ontario College of Art and Design, Toronto, September 24, 2008</p> <p>5. Visiting Professor, Sexual Diversity Studies, University of Toronto, September 25, 2008</p> <p>6. Visiting Professor, Women's Studies, Graduate Program in Social Justice and Equity Studies, Sociology, Brock University, September 26, 2008</p> <p>7. Visiting Professor, Lecture Series on Gender, Sexuality and Representation at the Sexuality, Gender and Rights Institute, Mohonk Mountain House, New York, (February 2007 and April 2008).</p> <p>8. Visiting Professor, Media and Issues of Gender and Sexuality, Pathways of Women's Empowerment, Development Studies Programme, BRAC University, Dhaka, Bangladesh. (November 2007)</p> <p>9. Visiting Professor, Summer Institute on Sexuality, Culture and Society, University of Amsterdam, Special Lecture Series: Representation and Sexuality, Amsterdam, the Netherlands, (2004-2007)</p> <p>10. Globalization-MacArthur Fellow, the Globalization Project, University of Chicago, USA, 2001.</p> <p>11. Visiting Professor, to conduct a special workshop titled Documentary Filmmaking: Powers, Pleasures & Dangers, Wellesley College, USA, October 2005.</p> <p>12. Resource Person, UNICEF Dhaka, Gender and Media (Human Resources Training), Dhaka, Bangladesh (1997-1998)</p> <p>13. Principal Resource Person and Instructor for The Politics and Pleasures of Women Watching Movies: A Course on Gender, Media and Representation, Organized by Ain-O-Salish Kendra, Dhaka, Bangladesh, April, 1997.</p> <p>14. Visiting Associate Professor, Department of Communication, Cornell University. Designed and taught Graduate Level courses titled Video and Television Production, Video for Development and Social Intervention and Gender, Media and Representation (Summer Sessions, 1990-1996)</p> <p>15. Principal Resource Person and Instructor for Workshop on Video for Social Intervention and Human Rights: Refresher, Organized by Ain-O-Salish Kendra, Dhaka, Bangladesh, April 1997.</p>
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26. Faculty serving / served in
a) National committees

S. No.	Name of faculty	Committee	Nature of committee national/ international/

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			editorial
1.	M. Obaid Siddiqui	National Literacy Mission	National
2.	M. Obaid Siddiqui	Pitroda Committee for restructuring of Prasar Bharati	National
3.	Sabeena Gadihoke	Member of Board of Studies, School of Media & Communication. Pondicherry University (current)	National
4.	Sabeena Gadihoke	Member, School Board, Dept of Mass Communication and Journalism, Maulana Azad National Urdu University, Hyderabad (current)	National
5.	Sabeena Gadihoke	Member of Advisory Committee for the UGC SAP project at Sri Padmavati Women's University, Dept. of Communication & Journalism, Tirupati (2007-2012)	National
6.	Sabeena Gadihoke	Member, Program Advisory Committee Indira Gandhi Centre for Arts (2009-2013)	National
7.	Sabeena Gadihoke	Board member of CREA (2008-2014)	National
8.	Sabeena Gadihoke	Member of National Selection Committee for Fulbright_Nehru Masters Fellowship for Leadership Development, 2008	National
9.	Sabeena Gadihoke	Member of Selection Committee of Preliminary Interviews for the Inlaks India Foundation, 2008	National
10.	Shohini Ghosh	Chancellor's Nominee, Rabindra Bharati University, West Bengal.	National
11.	Shohini Ghosh	Member, School Board, Sarojini Naidu School of Arts and Communication, Hyderabad University	National
12.	Shohini Ghosh	Member, Review Committee, Department of Communication & Journalism, Osmania University, Hyderabad.	National
13.	Shohini Ghosh	UGC-SAP Committee, Department of Journalism, Mangalore University	National
14.	Shohini Ghosh	Member, Sub-Committee, Syllabus Design for Course on Media and Mass Communication, Central University of Tamil Nadu, Tiruvarur.	National
15.	Shohini Ghosh	Member, Advisory Committee, SARAI/Centre for the Study of Developing Societies	National
16.	Shohini Ghosh	Member, Advisory Committee, Women's Studies Programme, Jawaharlal Nehru University.	National
17.	Shohini Ghosh	Member of Selection Committee, INLAKS scholarships	National

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18.	Shohini Ghosh	Member, Selection Committee, Fulbright Scholarships	National
19.	Shohini Ghosh	Research Committee Member, XXXII Indian Social Science Congress	National
20.	Sabina Kidwai	Book selection committee, Nehru Memorial & Library 2014-15	National
21.	Sabina Kidwai	Technical advisor and Committee member CLICs program Aga Khan Foundation 2009	National
22.	Sabina Kidwai	Jury Member, Indian Documentary Producers Association 2010 and 2011	National
23.	Sabina Kidwai	Jury member 5th News Television Awards 2010	National
24.	Sabina Kidwai	Jury member- Scripts 21st CEC UGC educational Video Competition 2010	National
25.	Sabina Kidwai	Selection Committee on Climate Change Champions at British Council 2008	National
26.	Dr. K.S. Kusuma	Research Committee Member, XXXII Indian Social Science Congress 2008	National
27.	Dr. K.S. Kusuma	Member of Departmental Research Committee (DRC), Babasaheb Bhimrao Ambedkar University, Lucknow	National
28.	Dr. K.S. Kusuma	Jury member, National Institute of Fashion Technology (2014)	National
29.	M. Kasim	Member Board of Studies, Dept. of Mass communication and Electronic Media, Central Univ. of HP	National
30.	M. Kasim	Member Expert Committee on Content Development for Radio and TV Spots , Committee, Ministry of Health Govt. of India	National
31.	M. Kasim	Member, Video Content Acquisition Committee, EMPC IGNOU (2012-14)	National
32.	M. Kasim	Member Recruitment Board Staff Selection Commission (2013-14)	National
33.	M. Kasim	Member, Dr. Gairola Committee for restructuring of EMPC IGNOU	National
34.	M. Kasim	Member, Expert Committee on ICT Curriculum Development for School Education NCERT (2010-11)	National
35.	M. Kasim	Member, Board of Studies, Media Technology	National

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		North Eastern Hill University	
36.	M. Kasim	Member, Board of School of Knowledge Management, Information and Media Studies Central Univ. Jammu	National
37.	F. B. Khan	Board of Studies Member: JMI Dept of Architecture, Department of Fine Arts, Department of Printmaking, Dept of Mass Communication University of Kashmir, Dept of Mass Communication BHU	National
38.	F. B. Khan	Jury member for video competition on ‘The need of new drugs for Tuberculosis (TB)’ by VigyanPrasar, an autonomous organisation under Department of Science and Technology, New Delhi	National
39.	F. B. Khan	Member of board of studies, JMI Dept of Architecture and Ekistics	National
40.	F. B. Khan	Member of board of studies, JMI Dept of Department of Fine Arts, Department of Printmaking	National
41.	F. B. Khan	Member to the committee to evaluate science serials produced by Vigyan Prasar, Deptt. of science and technology, 2013	National
42.	F. B. Khan	Member of board of studies, Department of Mass communication, Aligarh Muslim University.	National
43.	F. B. Khan	Member of board of studies, Dept of Mass Communication, University of Kashmir	National
44.	F. B. Khan	Member, core committee, for vocationalisation of media and entertainment education in India, MHRD, 2010	National
45.	F. B. Khan	Member of board of studies, Dept of Mass Communication, Benares Hindu University.	National
46.	F. B. Khan	Jury member for video competition on ‘The need of new drugs for Tuberculosis (TB)’ by VigyanPrasar, an autonomous organisation under Department of Science and Technology, New Delhi	National
47.	F. B. Khan	Jury Member for 2nd National Photo Awards, Ministry of Information and Broadcast, 2012	National
48.	F. B. Khan	Jury member at the Education Times, Delhi photo contest, TOI, 2011	National
49.	Pragati Bhalla	Jury Member in Inter university Theatre festival organized by Josh Vyangham Jamia Millia Islamia on 14-16th March, 2014.	National
50.	Pragati	Jury Member in Dr. Deolkar One Act stage play	National

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	Bhalla	competition organized by Lady Irwin College, University of Delhi on 1st March, 2014	
51.	Pragati Bhalla	Jury member in Histrionics - The Dramatics Events at SYNAPSE 2012, Maulana Azad Medical College on September, 2013	National
52.	Pragati Bhalla	Jury member in Street Play Competition Svaang' 12 in University Campus of Medical Science (UCMS) on 15th March, 2012.	National
53.	Pragati Bhalla	Expert in brain storming meeting to develop IEC material for National Oral Health Programme at the CDER, AIIMS on December 23,2014	National
54.	Pragati Bhalla	Expert in the Media curriculum workshop on coastal and marine biodiversity for media professionals and students organised by GIZ in Mumbai ,July 2014.	National
55.	Pragati Bhalla	Expert in Consultation organized by Public Health Communication in collaboration with ministry of Health and family welfare on "Comprehensive National Alcohol Control Policy" on 9th April , 2014	National
56.	Pragati Bhalla	Expert in Consultation organised by Public Health Communication, Social Media and Advocacy Campaigns on Preventing Harmful Effects of Alcohol Use on 2nd December, 2013.	National

b) International committees

S. No.	Name of faculty	Committee	Nature of committee national/ international/ editorial
1.	B Diwakar	Jury IFFI 2014	International
2.	Sabeena Gadihoke	26 th Alexandria Film Festival for Mediterranean countries, Egypt, 2010	Jury Member for International Film festival
3.	Shohini Ghosh	Member, Society of Cinema and Media Studies (SCMS), USA	International
4.	Dr. K. S. Kusuma	Member, European Communication Research Association	International (Currently Member)
5.	Dr. K. S. Kusuma	Scientific Committee Member, Tourism Symposium 2012: Opportunities & Challenges in Dhofar	International 2012
6.	F. B. Khan	Jury Member, International Broadcast Convention (IBC), A	International

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		msterdam, 2010	
7.	F. B. Khan	Jury member at the Design Award at the International Broadcasting Convention, Netherlands, Amsterdam for 3 categories	International 2008 & 2009
8.	F. B. Khan	Jury member for the Sony World Photography Awards Student Focus for selection of entries.	International

c) Editorial Boards

S. No.	Name of faculty	Committee	Nature of committee national/ international/ editorial
1.	Prof. F. B. Khan	Journal of Scientific Temper (JST) by CSIR-NISCAIR	Editorial board
2.	Shohini Ghosh	SubVersions: Journal of the Media and Cultural Studies Centre, Tata Institute of Social Sciences, Mumbai.	Editorial Board
2.	Sabeena Gadihoke	Member Editorial Committee, Trans Asia Photography Review, Hampshire College, Amherst, MA, USA (current)	Editorial Committee for International Journal

S. No.	Name of faculty	Committee	Nature of committee national/ international/ editorial
1.	Naazish Husaini	Advisory Board, University -Industry Linkages (UIL), JMI	-
2.	B Diwakar	Jury IFFI 2014	-
3.	M. Kasim	Board of Management, Centre for Information Technology, JMI	-
4.	M. Kasim	Advisory Board, University -Industry Linkages (UIL)	-
5.	Dr. K. S. Kusuma	Reviewed Manuscripts for MACMILLAN publishers India Ltd.	-

Any other (please specify)

27. Faculty recharging strategies

UGC, ASC. Refresher / orientation programs Workshops, Training Programs, conferences, and similar programs.

Details attached at Annexure- II

28. Student projects *

- percentage of students who have done in-house projects including inter-departmental projects
- percentage of students doing projects in collaboration with other universities / industry /

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institute

* All the programmes offered by MCRC are practice based and students of various courses make films, radio programmes, videos, audio-video productions, animation films plays / street plays as part of their curriculum, but these projects are not done in collaboration with other department of the University, industry or institute. Industry experts are however co-opted as guides or mentors in some cases.

29. (a) Awards / recognitions received at the national and international level by Faculty

S. No.	Name of faculty	Award	Year
1	Mr. M. Kasim	Broadcast Engineering Society (India) Award for Best Technical work in Digital Broadcasting	2008
2	Mr. Mateen Ahmad	National Film Award, 2008	2009
3.	Dr. K. S. Kusuma	Best Photography Award for the competition on World Tourism Day 2013 celebrations, Ministry of Higher Education, College of Applied Sciences , Salalah, Sultanate of Oman	2013

(b) By Doctoral / post doctoral fellows

S. No.	Name of Doctoral / post doctoral fellows	Award	Year
1	None		

(c) By Students

S. No.	Name of Students	Award	Year
1.	Amar Kanwar	The 1 st Walter Munch Award, Leonore Annenberg Prize for Art and Social Change	2014
2.	Nishtha Jain	Best Documentary, NY India Film Festival, Best Documentary, Kort film festival en, Grimstad, Norway, 2012, Best Director, International feature documentary, MIFF, Mumbai 2014, First Amnesty International Human Rights Award, Tri-Continental Film Festival, South Africa	2012-14
3.	Saba Dewan	Best Film, Pusan Film Festival, Korea	2010
4.	Aparna Sanyal	National Award	2012
5.	Akshay Roy	National Award	2012
6.	Iram Guffran	National Award	2012
7.	Habib Faisal	National Award	2011
8.	Tarun Bhartiya	National Award	2009
9.	Neel Kartik	Sony world photography	2009

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10.	Pranab Kumar	Sony world photography	2009
11.	Loveleen Tandon	Co Director with Danny Boyle of <i>Slumdog Millionaire</i> which won the Academy Award for Best Feature Film.	2008
12.	Anshul Mehrotra	Canon Photo Marathon (International Photography Award),	2012
13.	Anshul Mehrotra	Sony World Photo Award (International Photography Award),	2012

30. Seminars/ Conferences/Workshops organized and the source of funding (national / international) with details of outstanding participants, if any.

S. No.	Seminars/ Conferences/Workshops	national / international and funding	Year
1.	3rd EUNIC Film Festival. Organized by AJK MCRC in collaboration with the European Union National Institutions for Culture, India Cluster. Featured a host of award winning films from Europe.	International	2010
2.	Visible Evidence 21, International conference on documentary studies co-hosted by AJK MCRC and the School of Arts and Aesthetics, JNU from December 11-14 2014 at India International centre. Delhi.	International Ford Foundation.	2014
3.	Seminar on the films screened as a part of the 3rd EUNIC Film Festival. Dr Imre Lazare, the President of EUNIC and Dr. Ferzina Banaji, Manager for Culture & Communication from Alliance Francaise were present as representatives of the respective cultural centers and forums.	International	2010
4.	Lighting workshop for M A Mass Communication by Mr. Anshuman Mahaley (Cinematographer of Kabul Express, Do Dooni Char);	Sponsored by Fujifilm	January 2011
5.	Lighting Workshop for M A Mass Communication by Mr. A.K. Bir (National Award winning Scriptwriter, Cinematographer and Director)	Sponsored by Kodak	December 2011
6.	Digital Cinema and 3D – workshop with Prof Ali Kazmi	York University	April 2012
7.	Lighting workshop with industry professional Anoop Jotwani sponsored by Kodak	Sponsored by Kodak	January 2013
8.	Workshop on Documentary with Prof John Greyson, York University (a retrospective	York University	February 2013

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	selection of his work as one of foremost contemporary documentary artists in Canada)		
9.	Professor David Bates from the University of Westminster gave two talks titled “ <i>British photography: An Overview</i> ” and on his large body of work. & Professor Jorum ten Brink from the University of Westminster screened the celebrated documentary (produced by him) “ <i>The Act of Killing</i> ” on the Indonesian death squads in the 1960s	University of Westminster	February 2013
10.	Industry Professional M.S. Sunderasan, a leading Director of Photography, conducted a Advanced Lighting Workshop	Sponsored by Kodak	January 2014

31. Code of ethics for research followed by the departments :
AS per UGC norms and University Ordinances related to research work.

32. Student profile program - wise: (Year 2014 – 2015)

S. No.	Name of the Program (refer to question no. 4)	Applications received (2014-15)	Selected		Pass percentage	
			Male /	Female	Male	Female
1.	M. A. in Mass Communication	1383	22	28	100%	100%
2.	M.A. in Convergent Journalism	372	13	07	100%	100%
3.	M. A. in Development Communication	147	06	15	100%	100%
4.	M. A. in Visual Effects And Animation	69	15	05	100%	100%
5.	P.G .Diploma in Still Photography And Visual Communication	84	17	03	100%	100%
6.	P.G. Diploma in Broadcast Technology	42	10	04	100%	100%
7.	P.G. Diploma in Acting	68	18	02	100%	100%
8.	M. Sc. Mathematics Education	--	12	11	100%	100%
9.	Ph. D. Programme	137	01	03	--	--

Year 2013-14

S. No.	Name of the Program (refer to question no. 4)	Applications received (2013-14)	Selected		Pass percentage	
			Male /	Female	Male	Female
1.	M. A. in Mass Communication	1412	20	31	100%	100%
2.	M.A. in Convergent Journalism	490	10	11	100%	100%
3.	M. A. in Development	207	04	17	100%	100%

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S. No.	Name of the Program (refer to question no. 4)	Applications received (2013-14)	Selected		Pass percentage	
			Male	Female	Male	Female
	Communication					
4.	M. A. in Visual effects and Animation	42	15	05	100%	100%
5.	P.G. Diploma in Broadcast Technology	84	09	01	100%	100%
6.	P.G .Diploma in Still Photography And Visual Communication	69	17	03	100%	100%
7.	P.G. Diploma in Acting	68	15	01	100%	100%
8.	M. Sc. Mathematics Education	--	07	06	100%	100%
9.	Ph. D. Programme *	--	--	--	--	--

33. Diversity of students (Year 2014-15)

S. No.	Name of the Program (refer to question no. 4)	No. of students from JMI	No. of students from other universities within Delhi	No. of students from universities outside Delhi	No. of students from other countries
1.	M. A. in Mass Communication	09	25	16	--
2.	M.A. in Convergent Journalism	--	13	08	--
3.	M. A. in Development Communication	02	08	10	01
4.	M. A. in Visual Effects And Animation	03	06	11	--
5.	P.G .Diploma in Still Photography And Visual Communication	03	06	11	--
6.	P.G. Diploma in Broadcast Technology	01	03	10	--
7.	P.G. Diploma in Acting	--	06	14	--
8.	Ph. D. Programme	25	65	47	--

34. How many students have cleared Civil Services and Defence Services examinations, NET, SET, GATE and other competitive examinations? Give details category-wise. *

S. No.	Examination	No. of students	Category	Year
1.	NET	7*	Gen	2004-08

* This information is not being maintained by the Centre. Most of the students directly go to the industry and work as independent film makers or they are placed through the campus interviews

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35. Student progression (Year 2013-14)

S. No.	Student Progression	Percentage against Enrolled	
1.	UG to PG	MCRC runs only PG Courses	
2.	PG to M.Phil.	NA	
3.	PG to Ph.D.	05	
4.	Ph.D. to Post-Doctoral	NA	
5.	Employed		
	Campus selection (2013-14)	Intake	Selections (%)
	M. A. in Mass Communication	50	12 (40%)*
	M.A. in Convergent Journalism	20	*
	M. A. in Development Communication	20	Started in 2013
	M. A. in Visual effects and Animation	20	Started in 2013
	P.G .Diploma in Still Photography And Visual Communication	20	*
	P.G. Diploma in Broadcast Technology	17	08 (47%)*
	P.G. Diploma in Graphics And Animation (2012-13)	20	8 (40%)*
	P.G. Diploma in Development Communication (2012-13)	40	19 (48%)*
	P.G. Diploma in Acting	20	*
	Other than campus recruitment	* A large number of students get placed in industry through campus assistance, alumni network and faculty recommendations. This data is not compiled by the Centre.	
	Entrepreneurs	Some students choose entrepreneurship after completing their courses. Such data is not compiled.	

NOTE: * This is mainly a programme of film making thus campus recruitment is very limited and most of the students directly go to the industry and work as independent film makers.

36. Diversity of staff

S. No.	Percentage of faculty who are graduates	
5.	of JMI	08 (42%)
6.	from other universities within Delhi	01 (05%)
7.	from universities from other States	10 (53%)
1.	from universities outside the country	Nil

37. Number of faculty who were awarded M Phil, Ph.D., D.Sc. and D.Litt. during the assessment period (Last Five Years):

S. No.	Name	Degree
1.	Krishna Shankar Kusuma	Ph. D.

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2.	Sabeena Gadihoke	Ph. D.
3.	Sabina Kidwai	Submitted
4.	B. Diwakar	Submitted

Number of faculty pursuing M Phil, Ph.D., D.Sc. and D.Litt. :

S. No.	Name	Degree
1.	Atul Sinha	Ph. D.
2.	Shohini Ghosh	Ph. D.
3.	M Kasim	Ph. D.
4.	Sonali Sharma	Ph. D.

38. Present details of departmental infrastructural facilities with regard to:

- Library :

Two libraries, one referral and the other as a lending one have the best stock of learning resources in the form of books, CDs, DVDs etc. This resource material is continuously upgraded with the help of recommendations from the faculty and students. Library is equipped with networked computers for wider access of journals and other educational resources.

The media library has subscription to following resources:

- Indian media related magazines/ journals : 24
- International media related magazines/ journals : 18
- Media Book Titles : 7528
- Gifted media book titles : 816
- Audio/ Video teaching aids and course work on removable media : 3500
- Films/ media products made by earlier students : 579

MCRC over the years has also built a video archive of student's products, films, interviews and conversations with some of the iconic names in Indian media like Shyam Benegal, Sharmila Tagore, Rituparno Ghosh etc. These materials are available to students for access.

- Media Resource Centre:

The Media Resource Centre at the AJK MCRC is an archive and theory centre devoted to Documentary, Film and Contemporary Media Practices. It has good archive of Asian Cinema / documentaries and reference material for research. The MRC been set up through a grant from Sir Ratan Tata Trust

- Classrooms:

Eight Air-conditioned and networked classrooms equipped with state- of-the-art audio visual screening, presentation and computer system with internet facilities.

- Community Radio:

The AJKMCRC as a part of its social commitment and responsibility towards the community within which it is situated, runs a community radio station on 90.4 FM. Addressing itself to the residents of the Jamia area, RADIO JAMIA broadcasts educational, enrichment and a wide

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range of rich socio-cultural programmes. The radio programmes are produced by the students and the faculty of the AJKMCRC in collaboration with different groups and organization in Delhi.

- **Miscellaneous facilities:**

A separate canteen has been provided for students of the Centre. It serves, tea, coffee, cold drinks, snacks and lunch. Separate room for Girl Students, Guest faculty room and conference rooms are also provided at the Centre.

- **Infrastructure and facilities:**

Media technologies and practices are evolving rapidly and it is a challenge to be in sync with the latest developments. The Centre has been able to follow this pace and has the best facilities and infrastructure for holistic media education and production training. MCRC is the only UGC governed Mass communication institute in the country where Film production on celluloid is taught and practiced. Though earlier the studios were equipped with analog equipment but now the infrastructure has been upgraded and the centre has two professional grade High Definition Television studios for HD production and post-production with tape- less working environment for teaching and training of the students.

The existing analog Radio studio has also been upgraded into Digital format for teaching and training of the students. In order to implement the new syllabus of the M.A. Mass Communication programme, revised and restructured with the help of York University, Canada the Centre is also introducing Digital Cinema production and teaching for which Digital Film Equipments is under procurement

The Centre has following infrastructure and facilities to support the courses and CEC Production.

- **Infrastructure for Television:**

- ❖ Two professional HDTV studios (4 camera and 3 camera set up) with PCR, MSR, with tape less work flow, production and post production facilities.
- ❖ One multiple camera TV studio for SD production with virtual set
- ❖ Multi format recording and conversion facilities – DVC Pro, Betacam, Digital Beta, Blueray, DV, Sony IMX
- ❖ Dedicated Video editing facilities for SDTV and HDTV – FCP(v.7.0) G-5 Work station 24 units , I-Mac 12 units and Mac Pro 10 units,
- ❖ Video cameras – P2HD 15units, Z1HD 8 units, PD170 9 units, PD150 6 units ,DSR 570 13 units, Panasonic DVX 100 2 units , Beta SP-Camcorders 6 units, Robotic cameras 3 units
- ❖ Outside production – Data-video, Anycaste , Tri-caster units

- **Infrastructure for Film:**

- ❖ Film cameras (16SR-3), 16SR-IIArriflex ,Bolex
- ❖ Steinbeck editing machines, (6 plate & 4 plate work-bench 3 units)
- ❖ Film projector and preview room for screening celluloid films
- ❖ Film Editing ,(FCP and Avid Work station 5 units)
- ❖ AVID Media Composer work-bench
- ❖ Indoor and outdoor production infrastructure

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- ❖ Crab Dolly-magnum with track
 - ❖ Piccolo Crane
 - Infrastructure for Photography:
 - ❖ Photography studio well equipped with professional flashlights, flash generator, soft boxes , backgrounds, stands and other accessories.
 - ❖ Black and White photography lab
 - ❖ Color processing lab
 - ❖ Digital Photography Lab
 - ❖ Nearly 100 Film and Digital Still cameras including latest professional models
 - ❖ Nikon FE, FM2 , F3 still photography cameras , more than 50 units with all accessories
 - ❖ Nikon D-40,D-80,D-100 Digital Still cameras more than 60 unit with all accessories
 - ❖ Sony Digital camera Alfa 700 & 900 , 10units with all accessories
 - ❖ Fisheye 16 mm wide angle and Micro 55mm &110mm Lenses
 - ❖ Polarizing Filter , UV Filter and Colour Correction filter kit
 - ❖ Nikon and Agfa High Resolution professional Scanners
 - ❖ Facility for reprography, professional slide scanning and printing.
 - ❖ Wide range of lenses, filters and accessories.
 - Multimedia Lab
 - ❖ Multimedia News Lab with 50 workstations, with video conferencing facility
 - ❖ Non Linear Mac pro 5 units for video Editing.
 - ❖ Audio work station 5 units for audio editing
 - ❖ Visual Effects and Animation lab:
 - ❖ Two Visual Effects and Animation lab with 40 workstations
 - ❖ Software Flash, Maya
 - Broadcast Technology:
 - ❖ Audio – video lab
 - ❖ Broadcast measuring and monitoring equipment facility.
 - ❖ Complete production chain for hands on practice
 - ❖ Radio and TV production and post production infrastructure of the centre also supports the course
 - Radio and Sound :
 - ❖ Digital sound studio Yamaha 34-channel Audio mixer and analog radio production studio with Sony 24-channel Audio mixer and Cough Box facility
 - ❖ FM Transmitter 50 watt ,2 units for broadcasting Jamia FM channel “Radio Jamia 90.4 FM”.
 - ❖ Portable Analogue Nagra 4.2 ,¼ ”Spool recorder 8 units & Tascom TCD-5 tape recorder 10 units
 - ❖ Digital sound recorders – Marantz, 44 units & Tascom DAT Recorders 10 units
 - ❖ Sound editing Protool (v.7.2) with G-5 Work stations 20 units and Nuendo(v.2&5) with G-3 & Mac Pro Work stations 9 units
-

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- ❖ Microphones : Sony -C74,C76,ECM672,ECM77B,Cus 101,C 38B, Sennheiser ME64 and cordless
- ❖ Microphones with diversity portable receivers, Sennheiser - EK100, MKH416 and MKH816 AKG – D130,D190, and Boundary microphones

39. List of doctoral, post-doctoral students and Research Associates

a) From the host Institution /university

S. No.	Name	Degree
1.	Mr. Amit Chawla	Ph.D
2.	Ms. Sonali Sharma	Ph.D
3.	Ms. Naghma Sahi Ansari	Ph.D
4.	Ms. Anandana Kapur	Ph.D
5.	Mr. Tawseef Majeed	Ph.D

b) From other Institution /universities

S. No.	Name	Degree
1.	Ms. Rahminta Ginting	Ph.D - Awarded
2.	Mr. Abhilash Leikhi	Ph.D - Awarded
3.	Mr. Uttam Kumar Pegu	Ph.D- Awarded
4.	Ms. Iram Rizvi	Ph.D- Submitted
5.	Ms. Nisha Singh	Ph.D
6.	Mr. Savindra Haribhaw Sawarkar	Ph.D
7.	Mr. Amit Chawla	Ph.D
8.	Mr. Atul Sinha	Ph.D
9.	Ms. Sreeja Sasidharan	Ph.D
10.	Ms. Summera Khan	Ph.D
11.	Ms. Surhita Basu	Ph.D
12.	Ms. Radhika Khanna	Ph.D
13.	Ms. Sonali Sharma	Ph.D
14.	Ms. Naghma Sahi Ansari	Ph.D
15.	Ms. Anandana Kapur	Ph.D
16.	Mr. Tawseef Majeed	Ph.D

40. Number of post graduate students getting financial assistance from the university. Six students awarded Minorities scholarships from the University.
- The students belonging to weaker section of society get scholarships of upto Rs. 24,000/- each from Broadcast Engineering Consultants (I) Ltd. (A Govt. of India PSU) under CSR - Scheme.
41. Was any need assessment exercise undertaken before the development of new programme(s)? If so, highlight the methodology.

S. No.	Programme Name	Assessment Strategy/ Methodology
1.	M.A. in Development	The Centre was conducting a P. G. Diploma course in Development Communication based on the feedback received

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	Communication	from experts, industry & students the course has been converted to Masters Programme. A committee of experts from academics and industry was constituted to develop the course structure and syllabus for Masters Programme.
2.	M.A. in Visual Effects and Animation	The Centre was conducting a P. G. Diploma course in Graphics and Animation, based on the feedback received from experts, industry & students the course has been converted to Masters Programme. A committee of experts from academics and industry was constituted to develop the course structure and syllabus for Masters Programme.
3.	M.A in Mass Communication	This flagship course of the Centre undergoes regular syllabi revision keeping in the mind the technological and theoretical changes in the different disciplines within broad field of Mass Communication. The course was recently restructured through collaborative workshops with York University, Toronto. Professors Greyson and Ali Kazmi were the primary facilitators of the workshops. The consequent syllabi for Digital media Arts is set to be launched in the academic year 2015-16.

42. Does the department obtain feedback from

a. Faculty on curriculum as well as teaching-learning-evaluation? If yes, how does the department utilize the feedback?

Students on staff, curriculum and teaching-learning-evaluation and how does the department utilize the feedback?

Alumni and employers on the programmes offered and how does the department utilize the feedback?

The Centre has been obtaining feedback on curriculum as well as teaching-learning-evaluation from the students, alumni, faculty, guest faculty, industry experts and academics from the country and abroad. However as of now there are no formal structures in place for this purpose. MCRC is inviting academics from outside the country from universities like York University Toronto, University of New Mexico and the University of Westminster UK for curriculum revision. The Centre involves industry experts and academics from the country and abroad in curriculum design and evaluation of students during viva and project assessments. Feedback is also obtained from the companies visiting for campus recruitment. The inputs received from various sources are considered for improving the curriculum and teaching learning processes.

The provision of subject association where two student representative are elected from each class for bringing the issues related to teaching learning to the notice of the Director, also helps in providing feedback.

The Centre is committed to follow the feedback system developed by the University and has already done preliminary assessments of the proforma developed by the university for this purpose.

Any other information regarding Curricular Aspects which the faculty/centre would like to include.

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All the programmes offered by the Centre are Practice based and of multi disciplinary nature. Some of the programmes are unique in the country. Extensive hands-on training is an integral part of all the courses and the curriculums have a balanced mix of theory and practice which is missing in the curriculums of most of the institutions under UGC academic stream.

Media education and practices are significantly influenced by the developments in information and communication technologies. Sustaining the quality is always a difficult task because there is always a lag between the latest developments and their assimilation in teaching pedagogy. The Centre has however been fortunate to get liberal grants for the Govt. and various international agencies to keep pace with the latest trends in media technologies and restructure the courses accordingly. The Centre has also been actively involved with reputed media schools in UK, Canada and France for evaluating, redesigning and updating the courses. The approach of the centre to encourage professionals as faculty, majority of whom are active media practitioners and have rich professional experience of working with reputed national and international media organizations have also contributed towards sustaining the quality. Even the guest faculty members engaged by the Centre are also mostly the senior and experienced media professionals. In every course a large number of lectures, workshops, trainings, and demonstrations are done by working experts. This approach helps in keeping the curriculum and learning highly relevant and updated to professional practices and trends.

43. List the distinguished alumni of the department (maximum 10)

MA Mass Communication:

S. No.	Name	Achievement
1.	Amar Kanwar	One of India's leading installation artist and documentary practitioner. Winner of Leonore-Annenberg Award for Art and Social Change.
2.	Raqs Media Collective (Shuddhabrata Sengupta, Jeebesh Bagchi, Monica Narula)	Internationally renowned artist and curators. Raqs has exhibited widely including at Documenta, the Venice, Istanbul, Taipei, Liverpool, Shanghai, Sydney and Sao Paulo Biennales. They have had solo shows in museums and art spaces all across the world. In 2000, Raqs co-founded the Sarai initiative at the Centre for the Study of Developing Countries.
3.	Loveleen Tandon	Casting Director/ Co-Director, (with Danny Boyle) for Hollywood feature <i>Slumdog Millionaire</i>
4.	Kabir Khan	Documentary and Feature filmmaker. His filmography includes <i>Kabul Express</i> , <i>New York</i> and <i>Ek Tha Tiger</i> .
5.	Barkha Dutt	TV Journalist. Consultant, NDTV.
6.	Habib Faisal	Script writer /Film Director (<i>Do Duni Chaar</i> , <i>Ishquia</i>)
7.	Fiza Khan aka Simran	Radio Jockey – Red FM
8.	Kiran Rao	Filmmaker – <i>Dhobi Ghat</i>
9.	Roshan Abbas	TV show host, entrepreneur and event manager. Co-founder and CEO of Encompass – part of JWT network
10.	Saba Dewan	Independent Documentary Filmmaker. Filmography includes <i>Barf</i> , <i>Naach</i> and <i>The Other Song</i> .
11.	Hemant Chaturvedi	Cinematographer based in Bombay. His filmography includes <i>Company</i> , <i>15 Park Avenue</i> and others.

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12.	Sanjoy Roy Chaudhary	Founder of TV 18
13.	Vishwajyoti Ghosh	Well known graphic artist and writer of graphic novels

MA Convergent Journalism:

S. No.	Name	Achievement
1.	Neha Dixit	Freelance Journalist, Recipient of national and international awards including the Foreign Press Association Media Awards 2013, News Television Award for Best News Reporter 2012 , UNFPA-Laadli Media award 2009 for Best Investigative Feature
2.	KunalMajumder	Associate Editor, Digital, Zee Media, Recipient of The Statesman Award for Rural Reporting 2010 &UNFPA-Laadli Award for Best Feature 2009
3.	NihaMasih	Reporter & researcher, Truth versus Hype, NDTV
4.	NehaSethi	Principal Correspondent, ET Now
5.	Sumit Kumar	Senior Assistant Editor, MSN News
6.	Neyaz Farooquee	Recipient of Sarai-CSDS Non-fiction Fellowship & New India Fellowship
7.	FurquanSiddiqui	Senior Reporter, Hindustan Times
8.	AkankshaSaxena	Producer, BBC
9.	Shiv Sunny	Journalist, Deccan Herald
10.	Sana Amir	Multimedia Producer, mint

MA Development communication (PGD Development Communication):

S. No.	Name	Achievement
1.	Ershad Ahmad	Communication Specialist: World Bank for IPE-Global
2.	Nitin Bhatia	Business Head :Meltwater
3.	Abhishek Tiwary	RJ/Producer:92.7 BIG FM, New Delhi
4.	Aseem Asha usman	Founding Director: Aseem Asha Foundation
5.	Sultaan Ahmad	Program Coordinator : community media at Drishti Media Ahmedabad
6.	Desh raj Singh	Production Head:90.4 Radio Mewat
7.	Manish Kumar	Programme Manager: Video Voulnteers
8.	Priyamwada Singh	Executive Officer : Confederation of Indian Industry
9.	Naiyar Azam	Consultant (Media), Ministry of Human resource Development, Govt. of India, New Delhi
10.	Shravan Kumar	Program & Communication Associate, Institute for Human Development, New Delhi

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MA in Visual Effects and Animation (PG Dip. Graphics and Animation)

S. No.	Name	Achievement
1.	Kabir Verma	(Technical Director, R&H, Hyderabad) Life of Pi (2012)
2.	Basant Raaj	(VFX Artist, Rajtaru Studios, Mumbai) I, Frankenstein
3.	Ravee Gauttam	(VFX Artist, Rajtaru Studios, Mumbai)
4.	Jagdish Sharma	(Video Editor, Genpact, Delhi)
5.	Parantap Singh	(VFX Artist, Mumbai) 3 Idiots (2009), Raavan (2010)
6.	Faryaal Khan	(VFX Artist, Sky Radio & TV Suriname, South America)
7.	Mohd. Muslimm	(Animator at KS Infosystems Pvt Ltd, Delhi)
8.	Parvaiz Ahmad Lone	(Graphic Designer at DD Kashmir, Kashmir)
9.	Tarkeshwar Gupta	(Illustrator at CIET, NCERT, Delhi)
10.	Sambeet Chakraborty	(Art director at Bates 141, Mumbai)

PGD Still Photography & Visual Communication :

S. No.	Name	Achievement
1.	Meeta Ahlawat	Staff photojournalist, The Hindu Deputy photo editor famine Mumbai
2.	Neal Kartik	candid wedding photographer
3.	Abinav Saxena	Heading Photography Department for Amazon India, Bangalore,
4.	Anshul Mehtrotra	Award winning photographer, also shortlisted amongst 10 finalists for The National Geographic Cover Shot,
5.	Shariq Allaqaband	Worked for Uk based agency Barcroft Media, now working for various foreign photo agencies covering news, feature etc,
6.	Akshat Jain	Award winning photographer, Working as product & wedding photographer Photographer/Owner at PhotoDote.com,
7.	Ankush Agarwal	Shooting still life for various e-commerce websites & brands.
8.	Ajay Gautam	Working as a freelance photographer for NBT Gurgaon covering features, events and personality
9.	Ankush Maria	Director and partner Imageshastra

PGD Broadcast Technology:

S. No.	Name	Achievement
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1.	Zaid Ahmad	Dalet Digital Media System Inc. Designation: Technical Project Manager Projects handled: Loksabha Televesion Ministry of Interiors , Kingdom of Bahrain Tatasky Media Asset Management system TVone , Indonesia TV3 , Jakarta
2.	Tamjeed Ahmad	Harris Broadcast, USA Designation: Product Specialist Support account managers and proposals team in the preparation of bids and quotes Present product overviews to channel partners, end users in APAC Project management, technical pre-sales and commercial support
3.	Gayathri Thampi	Times Global Broadcasting Company Ltd. Sr. Executive Technical Operations Technical and Broadcast operations Deptt. Handling 24 hour live English news channels Times Now and ET Now.
4.	Imran Alam	Sky News, Arabia
5.	M Adil	Eriksson Dish TV Ltd. Sr. Systems Engineer
6.	Sartaj Alam Khan	Evertz Micro Systems, Canada
7.	Arshad Ali	Associate Consultant Infosys Ltd.
8.	Mohd. Javed	Times Global Broadcasting Company Ltd. Manage Technical Operations Technical and Broadcast operations Awarded by Times Now – Best employee award

PGD Acting:

S. No.	Name	Achievement
1.	Md. Ikram	Acting in TV serial: Hindustan ki Talash Film: Kshan, apart from T.V. And Films he is also acting in Theatre with Sada Arts Society
2.	Mr. Salim Raza	Working as director for Ipta Jamia
3.	Mr. Rahul Gupta	Drama & Acting Teacher at G.D. Goenka Public School Agra, also running his own theatre group
4.	Mr. Ankur Ahuja	asstt director sadia rehman production's serial 'Kahan Gae Wo Log'(to be telecast) TNF production's: Gubare Khatir (Docu-drama)

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5.	Mr. Mumtaz Alam	Acting in TV serial: Hindustan ki Talash, Urdu Drama (Docu-Drama) Also acting in Theatre with Sada Arts Society
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NOTE: Besides the names mentioned above there is a long list of MCRC alumni who are working as distinguished media practitioners in different areas such as Film, Radio, TV and Journalism.

44. Give details of student enrichment programmes (special lectures / workshops / seminar) involving external experts.

S. No.	Enrichment programmes (special lectures / workshops / seminar)	Year
1.	<ol style="list-style-type: none"> 1. Industry Professional M.S. Sunderasan, a leading Director of Photography, conducted a Advanced Lighting Workshop (Jan 27-31) 2. Industry Professional Ashish Pandya conducted a Sound Design Workshop (March 13-14) 3. Industry Professional Monica Angelica Bhowmick conducted a set design workshop (February 5-6) 4. Special workshop on Photoshop by Mr. William Chang, a renowned freelance photographer for first year students. 5. 21st February Screening of films from IAWRT 6. Aug 21-28th Travelling Film South Asia (TFSA) 2014, JB MRC Media Resource Centre 7. 25th September Screening of documentary and discussion with Simon Chambers 8. Special session and interaction on ‘Semantics of Party Manifestos – Indian Elections, 2014’ by Dr. Adnan Farooqui, Department of Political Science, JMI. 9. Special Lecture by Professor Alan O’Leary, Associate Professor, (University of Leeds, UK) on Italian cinema. 10. Special Lecture by Mr. Brij Bakshi on ‘Sports Coverage in Television’ on April 28 11. Panel Discussion titled “Prising Open Shrinking Media Spaces in South Asia with the Power of Documentary” with Amar Kanwar, Rahul Roy, Sanjay Kak, Vani Subramaniam, Sukumar Murlidharan and Kanak Mani Dixit. Co hosted with Himal, Kathmandu (August 20, 2014) 12. Field Trip to see ‘The Lightning Testimonies’ (2007) by Amar Kanwar an 8-channel video-installation which brings together narratives of sexual violence during times of conflict, from the Partition era to the recent past at the Kiran Nadar Museum of Art, Saket, as a part of the exhibition, 'Is It What You Think?', curated by Roobina Karode. The trip included an interaction with Mr Kanwar 13. Special lecture on Case study of Development Communication on 11th August 2014, by alumna Gitanjali Babbar, the founder of Kat-katha, an NGO that enables and empowers women working in brothels 14. Mr Sharad Sharma, an eminent comic artist, conducted a grassroot comic workshop with the 1st year students, from 9th to 11th September 2014 	2014

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<ol style="list-style-type: none"> 15. Grassroot comic exhibition on North Eastern discrimination on 17 september at department of social work,JMI. 16. Grassroot comic exhibition on North Eatsern discrimination on 21st september at Raahgiri,Canaught Place,New Delhi 17. Grassroot comic exhibition on Swacch Bharat Abhiyaan on 2nd October at Jamia School 18. Ms Neha Dixit, an eminent freelancer in the field of journalism and a recipient of various awards, conducted a workshop on gender, religion and politics with the 1st year students from 16th to 18th October 2014 19. Mr Desh Raj Singh, a noted alumnus of Development Communication and the Production Head of Radio Mewat, conducting a special class on the functioning of community radio in India on 22nd September,2014 20. Field visit to Community Radio Mewat on 26th September,2014 21. A workshop on 'Communication in and for Social Development' was conducted by Dr Tamsin Bradley, Reader in International Development Studies, University of Portsmouth, United Kingdom, with the 2nd year students from 13th to 18th Octobe3,2014 22. Educational visit to Suraj Kund Mela as part of their Economic planning module on 12 February 2014The objectives of the trip shall be to enable students to interact with self-help groups and individual crafts-persons and to witness for themselves a state promoted tourism and entrepreneurship programme 23. Educational visit to Kathputli Colony and Jan Natya Manch as part of their Traditional media module on 18th March,2014The objective of the visit is : 24. To interact with the puppeteers (Kathputli Colony) 25. To visit Jan Natya Manch -Studio Safdar Hashmi(Shadipur Colony) 26. To study the medium of street theatre as a tool for social change (Interaction with street theatre practitioner at Studio Safdar) 27. Special lecture on Street Theatre(Origin and Form) by Moloyshee Hashmi on 18th March,2014 28. Eric Loo, Workshop on Print Journalism,2014 29. Simon Chambers, Workshop on Television Journalism 30. Miguel Molina, Workshop on Radio Journalism 31. Terence Edwards, Workshop on Online Journalism 32. Keith Ricketts, Workshop on Reporting science 33. <i>International Conference and Exhibition on Broadcasting BES Expo-2014</i> PGD Broadcast Technology Students attended the three day conference and exhibition as delegates 34. Educational tour PGD Broadcast Technology Students to DD, DTH Transmission facility and HPT Pitam pura facility 35. Three weeks internship P. G. Diploma in Broadcast Technology students with Doordarshan 36. A workshop on 'Communication in and for Social Development' was conducted by Dr Tamsin Bradley, Reader in International Development Studies, University of Portsmouth, United Kingdom, with the 2nd year 	
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	<p>students.</p> <p>37. Special lecture on Case study of Development Communication by alumnus Gitanjali Babbar, the founder of Kat-katha, an NGO that enables and empowers women working in brothels</p> <p>38. Mr Sharad Sharma, an eminent comic artist, conducted a grassroots comic workshop with the students of M.A. Development Communication.</p> <p>39. Ms Neha Dixit, an eminent freelancer in the field of journalism and a recipient of various awards, conducted a workshop on gender, religion and politics with the students of M.A. Development Communication.</p> <p>40. Mr Desh Raj Singh, a noted alumnus of Development Communication and the Production Head of Radio Mewat, conducting a special class on the functioning of community radio in India.</p>	
2.	<ol style="list-style-type: none"> 1. 28th Jan - 2nd February Lighting workshop Anoop Jotwani sponsored by Kodak 2. February - Workshop on Documentary with Prof John Greyson, York University (a retrospective selection of his work as one of foremost contemporary documentary artists in Canada) 3. February - Professor David Bates from the University of Westminster gave two talks titled “<i>British photography: An Overview</i>” and on his large body of work. 4. February - Professor Jorum ten Brink from the University of Westminster screened the celebrated documentary (produced by him) “<i>The Act of Killing</i>” on the Indonesian death squads in the 1960s 5. February - Art Direction workshop by Jayant Deshmukh, guest faculty at FTII 6. March - A special workshop on Scripting for Television - serials, sitcoms, one story series by well known TV scriptwriter and producer Vinita Nanda 7. March - A special lecture on software for channels and marketing requirements by Shailaja Kejriwal, ex. vice president, Star Plus 8. Visited INSERT: The Sharp Edge of The Global Contemporary at IGNCA an interactive contemporary Art Exhibition curated by the Raqs Media Collective, organised at IGNCA, Delhi 9. Students attended curated walks for Subodh Gupta and Amrita Shergil’s exhibitions at NGMA, New Delhi 10. Well-known documentary filmmaker Safina Uberoi showed her new award winning film 'A Good Man' and interacted with the students 11. AJK MCRC hosted the International Association of Women in Radio and Television's film festival 'Our Lives to Live' as part of celebrating 'One Billion Rising' 12. MCRC hosted the screening and interaction with filmmaker Prasanna Vitthanage, the famous Sri Lankan filmmaker about his film "With You, Without You." 13. September - Lighting workshop conducted by Avijit Mukul Kishore 14. Discussion on” Scope of Development Communication” by Sachal Aneja 	2013

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	<p>(Development Communication Specialist VSO India)on 10th September,2013</p> <p>15. Students participated in National Corporate Social Responsibility (CSR) Summit organized by Shikhar and JMI on 23 September,2013 at Indian Habitat Centre</p> <p>16. Field Visit to Hope Project Nizamudin Basti on 27th September,2013</p> <p>17. Two Day workshop on “Grass root Comic” by Sharad Sharma (Founder of World Comic India)on 3 -4 October,2013</p> <p>18. Ben Edwards, Workshop on Photo Journalism</p> <p>19. Eric Loo, Workshop on Print Journalism</p> <p>20. Simon Chambers, Workshop on Television Journalism</p> <p>21. <i>International Conference and Exhibition on Broadcasting BES Expo-2013</i> PGD Broadcast Technology Students attended the three day conference and exhibition as delegates</p> <p>22. Educational tour PGD Broadcast Technology Students to DD, DTH Transmission facility</p> <p>23. Three weeks internship P. G. Diploma in Broadcast Technology students with Doordarshan</p>	
3.	<p>1. Lecture <i>on</i> Script writing by filmmaker Rituparno Ghosh with screening of his film Chokher Bali</p> <p>2. Ms. Venita Coelho, the well known TV writer and director delivered a talk on Popular Television Programming: Creative Challenges & Avenues for M A Mass Communication</p> <p>3. students</p> <p>4. M A Mass Communication Students’ Photography Exhibition at M F Hussain Art gallery</p> <p>5. Book Launch (Niranjan Pal: A Forgotten Legend and Such is Life) and Documentary Screening (Niranjan Pal: A Forgotten Legend) - Mr Atul Tiwari, a well-known actor and scriptwriter in the Hindi film industry, inaugurated the event and introduced Mr. Lalit Mohan Joshi, a renowned film historian and documentary filmmaker (from the South Asian Cinema Foundation) and Ms. Kusum Pant Joshi, the co-editor of the book.</p> <p>6. Film Screening - "Jai Bhim Comrade" by Anand Patwardhan followed by interaction with the filmmaker</p> <p>7. Film Screening - "Prague" followed by interaction with the producer Rohit Khaitan and the director Ashish Shukla from Hindi Film industry, Mumbai.</p> <p>8. First EU Kinoteka project. A selection of European films travelling to universities across India. Put together by the Embassies of the EU Member States and the EU Delegation</p> <p>9. Curated walk through the ‘Project Cinema City, 2012’ Exhibition organized by Majlis at NGMA, for M A Mass Communication students.</p> <p>10. <i>International Conference and Exhibition on Broadcasting BES Expo-2012</i> PGD Broadcast Technology Students attended the three day conference and exhibition as delegates</p> <p>11. Workshop on Television Journalism by Mr. Walter Dean, Media</p>	2012

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	<p>Consultant & Journalism Educator, Washington DC, USA.</p> <p>12. Workshop on Print Journalism by Mr. D’Arcy Doran, Freelance Journalist, London, USA.</p> <p>13. Workshop on Photo Journalism by Mr. Ben Edwards, University of Wetminster, London, USA.</p> <p>14. Workshop on Television Journalism by Ms. Maria Shakil, Special Correspondent, CNN-IBN, India.</p> <p>15. Workshop on Radio Journalism by Mr. Madhu Acharya, Project Director, Internews Network, Nepal Project & Co-founder of Antenna Foundation, Nepal.</p> <p>16. ABU- Prasar Bharati workshop on Digital Broadcasting</p> <p>17. Educational tour to DD Transmission facility Pitam pura for P. G. Diploma in Broadcast Technology students.</p> <p>18. Three weeks internship with DD P. G. Diploma in Broadcast Technology students</p> <p>19. Students participated as Development Strategist in World Breast Feeding Conference from 6 to 9th December at Indian Habitat Centre.</p> <p>20. Workshop on Community Radio by Mr.Sajan Veniyoor, founder of Community Radio forum.</p> <p>21. Workshop by Mr. Sharad Sharma, founder of World Comics on Grass root Comics.</p> <p>22. Ms. Venita Coelho, the well known TV writer and director delivered a talk on Popular Television Programming: Creative Challenges & Avenues.</p>	
4.	<p>1. Pre-view-cum-discussion of Teen Behenein by Kundan Shah for M A Mass Communication students. The session had Shekhar Hattangadi, assistant director of the film, interacting with the students. The screening was also attended by the veteran filmmaker Vijaya Mulay.</p> <p>2. Felicitation of legendary photographer Late Ms Homai Vyarawalla , India’s first woman photographer at M F Hussain Art gallery</p> <p>3. Lecture by Mr Ashok Vishwanathan (Filmmaker & Former Jury Chairman, National Film Awards Committee)</p> <p>4. Lecture by Dr Sumita Chakarvarty (Associate Professor of Culture and Media, The New School, New York. Renowned Scholar, Cultural theorist, author and editor; essays in several anthologies, including <i>Terrorism, Media, Liberation</i> (2005), <i>Rethinking Third Cinema</i> (2003), and <i>Redirecting the Gaze</i> (Routledge, 1998).</p> <p>5. Workshop on Film Editing (16 mm Steenbeck machines) by Mr Revankar (Former Chief Editor, Films Division) for M A Mass Communication students</p> <p>6. <i>International Conference and Exhibition on Broadcasting BES Expo-2011</i> PGD Broadcast Technology Students attended the three day conference and exhibition as delegates</p> <p>7. Workshop on Print Journalism by Dr. Eric Loo, School of Journalism & Creative Writing, University of Wollongong, Australia.</p>	2011

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	<ol style="list-style-type: none"> 8. Workshop on Photo Journalism by Mr. Shahidul Alam, Pathshala, South Asian Academy, Dhaka, Bangladesh. 9. <i>Educational tour to DD CPC, DTH, Transmission facility Pitam pura</i> P. G. Diploma in Broadcast Technology students 10. <i>Three weeks internship with DD for</i> P. G. Diploma in Broadcast Technology students. 11. Pre-view-cum-discussion of Teen Behenein by Kundan Shah the session had Shekhar Hattangadi, assistant director of the film, interacting with the students. The screening was also attended by the veteran filmmaker Vijaya Mulay. 	
5.	<ol style="list-style-type: none"> 1. <i>Himansu Rai and Devika Rani: Bombay Talkies and the Globalisation of Early Indian Cinema</i> by Kishwar Desai. This illustrated lecture from Kishwar Desai's forthcoming book, <i>The Rise and Fall of Bombay Talkies</i> discussed the life and contribution of Himansu Rai and Devika Rani in the globalization of early Indian cinema. 2. <i>My Work in Retrospect: An Illustrated Lecture</i> by Nilita Vachani, Independent Documentary Filmmaker. 3. '<i>Composite Culture vs. Cosmopolitanism: Reading Ehtesham's Sukha Bargad, Adiga's White Tiger and Swarup' Q & A aka Slumdog Millionaire</i>', Public Lecture delivered by Kathryn Hansen 4. <i>The Bliss of Madhuri: Husain and his Muse</i>', public lecture on MF Husain's paintings on Actress Madhuri Dixit. Lecture delivered by Patricia Uberoi on painter MF Husain 5. Students of M A Mass Communication attended the Open Frame Film Festival organized by PSBT and participated in various discussions and workshops at India Habitat Centre. 6. Workshop on Photo Journalism by Ms. Magdalena Herrera, Editor, National Geographic Magazine, France. 7. Workshop on TV Journalism by Shubhranshu Choudhary. 8. Workshop on Online Journalism by Ms. Elizabeth Throssell. 9. Workshop on Radio Journalism by Mr. Miguel Molina, Sr. Producer and Trainer BBC World Service, London. 10. Workshop on Print Journalism by Dr. Eric Loo, School of Journalism & Creative Writing, University of Wollongong, Australia. 11. Workshop on the Art of Production Design: The Don's World: Designing the Milieu of SRK by Aradhana Seth 12. Telling a Story Through Photographs: A Workshop by Anna Fox 13. International Conference and Exhibition on Broadcasting BES Expo-2010 Students participated as delegates 14. Educational tour to Zee Television, DD CPC, DTH, Transmission facility Pitam pura for P. G. Diploma in Broadcast Technology students 15. Three weeks internship with DD for P. G. Diploma in Broadcast Technology students. 16. Workshop conducted by Pankaj Vohra, Political Editor Hindustan Times on Print Media. 	2010

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6.	<ol style="list-style-type: none"> 1. <i>“Assalamu Alaikum Pakistan”, an 80 min digital slide show about Life in Pakistan by photographer Andreas Matt followed by discussion.</i> 2. <i>Hindutva Media and Propaganda in the Diaspora: U.S and India by Kamala Visweswaran, Associate Professor at the University of Texas, Austin, USA.</i> 3. <i>Listening to Grasshoppers: A Public Conversation with Arundhati Roy.</i> The JB MRC collaborated with Penguin Books India to host a public conversation between Arundhati Roy and Shohini Ghosh. The conversation dealt with issues raised by Roy’s new book ‘LISTENING TO GRASS-HOPPERS’. The event was attended by a full house of more than 650 people. Apart from teachers and students from all 3 Universities, people from all over the city attended. 4. <i>Bombay Cinema and Ideas of Social Justice by Shohini Ghosh, Professor AJK MCRC delivered a lecture on for visiting students of the University of Wyoming (USA) at the JB MRC.</i> 5. <i>"PYAR HUA IKRAR HUA HAI, KANOON SE PHIR KYON DARTA HAI DIL?": The Relationship of Law and Cinema by Lawrence Liang.</i> 6. Workshop on Radio Journalism by Mr. Miguel Molina, Sr. producer and Trainer, BBC World Service, London. 7. Workshop on Print Journalism by Ms. Helena Furtado Barcelona Spain. 8. Workshop on Photo Journalism by Mr. Asim Rafiqui, Photojournalist, Newsweek, USA, National Geographic, France, etc 9. Workshop on TV Journalism by Roger Fafke, Missouri School of Journalism and Executive Producer, KOMU-TV (NBC) 10. Nandita Das with Firaq: Saba Dewan with The Other Song: 11. Anupama Srinivasan with <i>I Wonder</i> 12. Workshop on Public Access Digital Media Archves: Pad.Ma 13. Sexuality, Desire and the Documentary: A Workshop by Shohini Ghosh & Paroimita Vohra. 	2009
7.	<ol style="list-style-type: none"> 1. The Art of Detection and James Bond Films by Ranjani Mazumdar, Associate Professor, Department of Cinema Studies, The School of Arts and Aesthetics, Jawaharlal Nehru University. 2. The Chhattisgarh Public Security Act: A Public Discussion with Sanjay Kak (Independent filmmaker), Arundhati Roy (Writer), Amar Kanwar (Filmmaker and Artist) and Vrinda Grover (Advocate, Delhi High Court) 3. Photography and Prophecy: A Public Lecture by leading scholar of Photography, Christopher Pinney. 4. Muslim Popular Art: An Illustrated Lecture by Yousuf Saeed, Independent Researcher, Writer and Filmmaker. 5. Bachelor of 21 Dreams: An Illustrated Lecture by Sarnath Bannerjee, Graphic Novelist. 6. Contemporary Media in Pakistan and Bangladesh: Discussion with Khademul Islam (Literary Editor, The Daily Star, Dacca) and Musadiq Sanwal (Interactive Producer, BBC Online Urdu, London) 7. Ethics and Contemporary Journalism by Rajdeep Sardesai, Journalist and Editor-in-Chief of CNN IBN. 	2008

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	<ol style="list-style-type: none"> 8. Contemporary British Photography by Anna Fox, Photographer and Scholar, Farnham University, UK 9. Anurag Kashyap with No Smoking. 10. Micheal Kennedy, Canadian Filmmaker with his TV Series Little Mosque on the Prairie. 11. Nasreen Munni Kabir: with her documentaries In Search of Guru Dutt) and The Inner and Outer World of Shah Rukh Khan. 12. Workshop on Screenwriting & Direction by Filmmaker Dev Benegal 13. Media Workshop by Florian Thalhofer, Artist and Filmmaker. 	
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45. List the teaching methods adopted by the faculty for different programmes.

The teaching methods adopted by the faculty involve a healthy mix of teaching theoretical concepts and hands-on practice in a professional environment. The curriculum of different courses conducted by MCRC devotes more than half of the stipulated time to practical training and production exercises carried out at the in house facilities. This requires imparting extensive hands on and operational training on latest equipment and their creative utilization. The students are also sent on internship with different media organizations for exposure to real working environment and other equipment and systems used in the industry.

The Centre has latest professional grade equipment and infrastructure for supporting hands on requirement of various programmes. The programmes conducted by the Centre have a unique teaching-learning pedagogy which combines class room teaching, demonstrations, product creation, workshops, participation and exhibitions and conferences, educational visits and interaction with industry experts and media practitioners from India and abroad.

Use of technological aids, A/V materials including video conferencing with outside experts is also made in the teaching process. The students are trained on professional grade facilities and equipment as part of their curriculum during the courses and also get opportunity to work independently on their projects. In one course student exchange programme with a leading foreign institution is being followed to give the international perspective to the students.

46. How does the department ensure that programme objectives are constantly met and learning outcomes are monitored?

- The AJK MCRC is the first educational institution of the country to introduce a Masters Degree programme in mass communication with an integrated approach for Film, Radio, Television and Video production. Since its inception the Centre has been focused towards its objectives of producing trained and thinking media practitioners and communicators with conceptual, technical and creative skills. These objectives are very well reflected in the curriculum, teaching methodologies, evaluation process and in the technical support infrastructure provided at the Centre. While introducing new courses, unlike other mass communication institutes, the centre has chosen to introduce new and innovative courses in emerging areas of media studies and practice.
- The AJK MCRC has evolved unique curricula and teaching methodologies that provide equal emphasis on theoretical and practical learning. The Centre has a balanced mix of faculty having academic and industry experience which contributes towards enriching the curriculum design, development and teaching as per industry practices.
- Students are given admission to the various programmes at the AJK MCRC through a process of competitive examination where significant and equal value is attached to the candidate's

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performance in the interview, the portfolio presented and their grasp over contemporary debates in the media and a keen awareness of socio-political and economic affairs.

- Once students are admitted to the course, they are evaluated across four categories comprising Internal assessment, end-semester written examinations as well as an assessment by internal and external examiners, their major and minor media products (related to the course work in Radio, Television, Film, News, Photography, Graphics, Animation, Broadcast Technology). This process also includes a viva-voce with internal/external examiners.

The Internal assessment accounts for 25% of the total marks allotted to the subject and includes regular assignments, tests, class presentations, take-home papers, class participation and professional performance regarding pro-active participation, punctuality and regularity.

Media production is a team exercise. The students often work in groups during their exercises. This creates a sense of team work and strengthens participative learning. The students are allowed to work on expensive professional equipment and industry like facilities at the Centre that gives them the feel of real working environment. They are also issued the equipment for outdoor exercises to enable them to work independently.

The students have to write regular assignments incorporating key theoretical constructs. There is a documented process of evaluation to assess their academic progress and hands-on tests to monitor their proficiency and competence with production technology. Question papers are structured to evaluate the students technical knowledge and creative skills.

The Viva Voce examination is part of all papers requiring practical and media production. The examiners for viva voce are the external experts from industry who assess the overall professional knowledge gained by of the candidate in training and production exercises. The written examinations are conducted as per schedule finalized by the Centre and the university.

The AJK MCRC strongly believes that a conducive teaching environment is important for a supportive learning process. The Centre has air conditioned classrooms with audio visual systems like large LCD/ Plasma displays for screening of teaching A/V materials. The classrooms also have computers with network connectivity for wider access of teaching resources. The students are encouraged to access online material / magazines/ journals related to there course work and lectures.

The AJK MCRC is invested in students earning the value of punctuality and regularity. To this end, a record of attendance is strictly maintained. The students are therefore expected to attend all classes and are required to counter-sign the daily attendance-sheet. At the end of the month the attendance is transferred to centralized attendance database of the university from where reports could be generated by authorized persons. No amendments can be made to this database once the records are entered into the system. Students falling short of seventy five percent attendances are not allowed to appear in the examinations

- The AJK MCRC is a major production centre of CEC UGC and a major contributor of e-content and educational programmes to CEC including mass communication course. These programmes are available at the library of the centre in the form of DVDs and also can be accessed online from the CEC portal or on UGC TV channels on DD DTH. The CEC-UGC has made it possible for the AJK MCRC to have a several highly skilled and experienced

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professional technical and production staff in specialized areas. This staff also helps the students in the training and practical exercises.

- The AJK MCRC has made available to its students a specialized library that stocks books, magazines, journals, CVDs and other audio-visual material relevant to the courses that are being taught. The library has a referral centre and a section that allows the students to take books on loan. Library is equipped with networked computers for wider access of journals and other educational resources. The university subscribes to many research journals in diverse areas. These can be freely accessed by students from the computers connected to university LAN network. The library holdings also include an archive of student projects. The holdings of the library are regularly updated with the help of the faculty. In addition, the JB MRC makes available to the students and faculty a large number of books, DVDs and rare magazines. The JBMRC has one of the largest collection of the vintage editions of Filmfare that are available only in the National Film Archives and the archive of Times of India. The JB MRC is distinguished by its expansive collection of South Asian documentary films. Since the JB MRC is more of an archive than a lending-library, students have to access the material within the JBMRC.
- The AJK MCRC, as has been mentioned before has fully-equipped studios, multi--media laboratories, radio studios, audio, video and film editing suites. The infrastructure is of professional grade and the attempt is to keep it as close to industry standards as possible.

47. Highlight the participation of students and faculty in extension activities.

S. No.	Extension programme
1.	<p>2014</p> <ol style="list-style-type: none"> 1. Workshop for print and TV Journalists from African countries for Ministry of External Affairs – participation of students from M.A in convergent journalism in Print workshop 2. M A Mass Communication students produce Street Theatre performances every year on issues related to society, development, youth and environment. These performances travel in the Jamia neighborhood and to other parts of the city and various university campuses in Delhi as part of our thrust on edutainment 3. M.A in Development communication students produced puppet shows which addressed issues of alcoholism, 'perfect' body image and changing the mindset and their target audiences consisted of youngsters. 4. The puppet show was conducted on the following dates and venue 5. 7th April,2014: Hope Project Nizamuddin 6. 9th April,2014:Tejas Asia(Non Government Organization) 7. 11th April,2014: Jamia School 8. M.A in Development communication students directed street play on violence 'Prahaar'. Violence is normally thought of as involving physical force. However, through this play, the performers hope that the audience is urged to re-think about the very notion of violence and realise that violence is something more than physical force. The street play was performed on the following dates and venue 9. 20th April,2014: Aaruni Welfare Society Sangam Vihar 10. 24th April,2014: Community Centre, New Friends Colony 11. Grassroot comic exhibition on North Eastern discrimination on 17 september at

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	<p>department of social work, JMI.</p> <p>12. Grassroot comic exhibition on North Eastern discrimination on 21st September at Raahgiri, Connaught Place, New Delhi</p> <p>13. Grassroot comic exhibition on Swachh Bharat Abhiyaan on 2nd October at Jamia School</p>
2.	<p>2013</p> <p>1. M A Mass Communication students produce Street Theatre performances every year on issues related to society, development, youth and environment. These performances travel in the Jamia neighbourhood and to other parts of the city and various university campuses in Delhi as part of our thrust on edutainment</p> <p>2. M.A in Development Communication Students participated as Communication strategist in World breast feeding conference from 6 to 10th December, 2012 at Indian Habitat Centre</p> <p>3. M.A in Development Communication students organized First Development Communication Alumni Meet on 9th February, 2013 in AJK MCRC</p>
3.	<p>2011</p> <p>1. Students attended Yuva Shakti Mela (Each One Teach One) in Lady Irwin College.</p> <p>2. Educational trip to Pan Himalayan Grassroots Development Foundation (Grassroots), Raniketh, Uttarakhand.</p>
4.	<p>2010</p> <p>1. Students attended Child Health Congress Seminar in India Expo Centre and Mart, Greater Noida.</p> <p>2. Students attended Seminar on “Editor as Power Brokers”.</p>

48. Give details of “beyond syllabus scholarly activities” of the department.

S. No.	Scholarly activity	Year
1.	<p>1. Curated Screening of films from IAWRT</p> <p>2. Curated screening of films of Travelling Film South Asia (TFSA) 2014, JB MRC Media Resource Centre</p>	2014
2.	<p>1. Making Films with a Difference’ with Nandita Das on February 9, 2009</p> <p>2. Director’s Showcase – The House on Gulmohar Avenue by Samina Mishra</p> <p>3. Speaker Series – ‘Pyaar Hua Ikraar Hua, Kanoon Se Phir Kyon Darta Hai Dil’ by Lawrence Liang on January 23, 2009</p> <p>4. Speaker Series – ‘Himansu Rai and Devika Rani: Bombay Talkies and the Globalization of Early Indian Cinema’ by Kishwar Desai on January 20, 2009</p>	2009

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3.	<ol style="list-style-type: none"> 1. Curated Film Series - Delhi International Ethnographic Film Festival screened a package of twenty-five films from across the world from Nov 26 to 29, 2008 2. Speaker Series – ‘Ethnographic Filmmaking’ by David and Judith MacDougall on Nov 27, 2008 3. Director’s Showcase - Rashtriya Kheer & Dasiy Salad, and Paris Autumn by Pushpamala N on Nov 24, 2008 4. Workshop – ‘Film Lighting’ with Ajay Noronha from 10 to 15 Nov, 2008 5. Workshop – ‘Documentary as Evidence’ with Neepa Mazumdar in Oct-Nov, 2008 6. Speaker Series – ‘Graphic Novel’ by Sarnath Banerjee on Oct 20, 2008 7. Director’s Showcase - 60X60 secs, a collection of 60 one-minute films commissioned by the Motiroti Foundation on Sep 29, 2008 8. Collaborative Event – Workshop: ‘How to Read a Documentary Film’ in collaboration with PSBT on Sep 17, 2008 9. Collaborative Event - Workshop in Sarai, CSDS on proposed Film Consortium on Sep 10, 2008 10. Speaker Series – ‘Plural Symbolism in Muslim Calendar Art’ by Yousuf Saeed on Sep 9, 2008 11. Speaker Series – ‘Photography as Prophecy’ by Christopher Pinney on Sep 3, 2008 12. Director’s Showcase - In Search of Guru Dutt & Inner and Outer World of Shahrukh Khan by Nasrin Munni Kabir on Aug 28, 2008 13. Director’s Showcase – Lakshmi & Me by Nishtha Jain on Aug 28, 2008 14. Symposium – ‘Chhatisgarh Special Public Security Act: Implications for Life, Liberty and Freedom of Expression’ with Arundhati Roy, Vrinda Grover, Sanjay Kak and Amar Kanwar on Aug 27, 2008 15. Director’s Showcase - Divyadrishti by Siddharth Srinivasan on Aug 20, 2008 16. Director’s Showcase - Seventh Seal by the late Ingmar Bergman on Aug 6, 2008 17. Director’s Showcase - Ingmar Bergman: Intermezzo by Gunnar Bergdahl on Aug 6, 2008 18. Workshop – ‘Scripting and Direction’ with Dev Benegal on Mar 24-25, 2008 19. Workshop – ‘Contemporary British Photography’ with Anna Fox on Mar 13, 2008 20. Workshop – ‘24hrs News Channels and Journalistic Ethics’ with Rajdeep Sardesai on Mar 3, 2008 21. Workshop – ‘Korsakow Editing Software and Digital Interface’ with Florian Thalhofer on Feb 19, 2008 22. Workshop – ‘The Art of Interviewing for Documentaries’ with Nasreen Munni Kabir on Feb 14, 2008 23. Director’s Showcase - No Smoking by Anurag Kashyap on Feb 6, 2008 24. Curated Film Series - Shyam Benegal Retrospective comprising of six of his films from Jan 21 to 25, 2008 	2008
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49. State whether the programme/ Department is accredited/ graded by other agencies? If yes, **give** details.

The Centre has never applied for any such accreditation in the past however it has been rated by some national agencies over the years.

S. No.	Agency	Year	Recognition
1.	Education World India Professional College ranking	2014	Ranked 2 nd
2.	India's Best Professional Colleges Top Ten Mass Communication (Outlook's Issue – July7, 2014)	2014	Ranked 1 st
3.	Education World India Professional College ranking	2013	Ranked 3 rd
4.	India's Best Professional Colleges Top Ten Mass Communication (Outlook's Issue – June27, 2011) Outlook MDRA Survey	2011	Ranked 4 th
5.	Outlook India.com Top Ten Mass Communication	20109	Ranked 3 rd

50. Briefly highlight the contributions of the Department in generating new knowledge, basic or applied.

The AJK Mass Communication Research Centre was established in 1982 by Anwar Jamal Kidwai, former Vice-Chancellor of Jamia Millia Islamia and the first Chairperson of the Centre. Kidwai had set up the Mass Communication Research Centre with twin collaborations between York University, Toronto/Jamia Millia Islamia, New Delhi and *The Canadian International Development Agency (CIDA)/ University Grants Commission, India.*

The Mass Communication Research Centre (hereafter, AJK MCRC) was conceived as a comprehensive production school that would create competent professionals whose hands-on skills as practitioners would be matched by their ability to think critically and creatively. To this end, the course was designed to impart both theoretical and practical education wherein students would learn to regard their media products as both intellectual and technological outcomes. Most importantly, it was desired, that the students would be engaged with socio-political issues and be driven by a passion for social change and justice. The core values of the founders were embodied in the MA Mass Communication course, which over two decades, established the AJK MCRC as a leading media school in South Asia whose core values embraced both a creative imagination and a social conscience.

At the time that the MCRC was founded, the FTII was the only training centre for film and television professionals. AJ Kidwai felt that since an overwhelming majority of FTII alumni joined the entertainment industry, it was imperative that an alternative media school focused attention on social interventions. To this end, he wanted the AJK MCRC to educate students who would have a strong social conscience and political awareness. That even when they went to the entertainment industry, they would not be afraid to make strong social statements through their work. Today, we have a large number of alumni working within and outside the industry who are making significant interventions in the socio-political sphere.

Today, the AJK MCRC is engaged in imparting creative and transformative education in media-related disciplines through a diversity of graduate and post-graduate courses. It provides the

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highest standard of media education through a professionally and academically accomplished faculty and a broad spectrum of visiting professionals.

The graduates of MCRC have over the years, distinguished themselves in a multiplicity of media related careers and activities. They continue to contribute energetically to various media institutions, industries and independent groups as producers, directors, journalists, camerapersons, writers, documentary film-makers, screenwriters, teachers, scholars, researchers, designers, graphic novelists, new media practitioners and installation artists.

51. Detail five major Strengths, Weaknesses, Opportunities and Challenges

(SWOC) of the Department

Strengths:

1. Unique curriculum:

The AJK MCRC was established as a media school with an objective of producing trained and thinking media practitioners and communicators with conceptual, technical and creative skills. The Centre has evolved unique strengths and teaching methodologies with an effective balance of theory and practice that distinguishes the AJK MCRC from all other centres. Since the syllabus of mass communication courses is not standardized across institutions like other courses in other educational streams, the syllabus varies significantly across institutions depending upon their focus areas. In this regard, the AJK MCRC's unique strength has been to keep evolving teaching syllabi that takes into consideration the new technological, conceptual and intellectual developments in the broad area of media studies. Over the years, our faculty members have been able to evolve teaching methods that weave-together production skills with conceptual and creative ideas that allow students to progress from simple to complex exercises. Due to this expertise, the AJK MCRC is able to conduct effectively some highly specialized and unique interdisciplinary courses not offered by any other institution in the country under UGC stream.

2. State of the art infrastructure:

The AJK MCRC's greatest strength is its experienced faculty and its expansive production infrastructure. Most other institutes in the country that offers training in Mass Communication, Journalism, Film or Media lack production infrastructure and technical facilities. Consequently, the students fail to acquire a certain level of hands-on competency and their education remains primarily theoretical even when they specialize in production-related media disciplines. The AJK MCRC's traditional and contemporary strength is that it has always been able to provide international-level hands-on training to its students.

The AJK MCRC is the only UGC governed mass communication institute in the country where Film production on celluloid is taught and practiced. The Centre is also the only institute in the country, to have professional High Definition Television studios for production and post-production with tape-less working environment for teaching and training of the students.

3. Learner-oriented environment:

MCRC provides a supportive and comfortable learning environment to its students. Since the students have long hours of work, the AJK MCRC has air-conditioned classrooms each equipped with large LCD/Plasma screens that teachers can use to illustrate their lectures with film and media clips and other relevant audio-visual material. The classrooms also have computers with network

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connectivity for wider access of teaching resources. The students are encouraged to access online material / magazines/ journals related to the course work and lectures. Since the AJK MCRC courses have a reasonable free structure, it makes the courses accessible to students coming from diverse socio economic and educational backgrounds. This indeed has been the strength of the AJK MCRC. Even the fees of the self-financed courses are low compared to that charged by private institutions.

4. Professionally trained faculty :

Effective media education depends both on knowledge on the part of the teacher as well skills to communicate the knowledge. The faculty of the AJK MCRC has, over the years, evolved teaching methods and skills that make the teaching standards at the centre far higher than most media institutes in the country. This is reflected in the media works produced by students that reflect both high production values as well strong conceptual skills. Over the years, the AJK MCRC teachers have acquired a wide-ranging material of audio-visual resources that they can use in their teaching. The diversity of faculty strengths, the energetic mix of practice and theory, make the learning environment at the AJK MCRC both rigorous and creative. Most of the faculty members are active media practitioners and scholars who, despite their heavy teaching responsibilities, continue to produce work of high standards.

5. Skilled technical and production staff:

The AJK MCRC has been a leading producer of Educational AV and e-content for CEC UGC and has well established production facilities supported by large number of skilled technical and production staff. Since the staff, some of whom have been with the MCRC since its inception, has strong links with the teaching programme, they frequently as technical mentors to students, by helping them with support training and trouble-shooting. No other media school in India has a large technical support staff. The technical staff is not only responsible for the upkeep and maintenance of the equipment infrastructure but also support teaching/learning activities. The technical staff plays a major role in the smooth running of the technical infrastructure.

6. Extension activities

The AJKMCRC as a part of its social commitment and responsibility towards the community within which it is situated, runs a community radio station on 90.4 FM. Addressing itself to the residents of the Jamia area, RADIO JAMIA broadcasts educational, enrichment and a wide range of rich socio-cultural programmes. The Centre is also a major contributor of educational programmes for CEC UGC. The students also contribute making documentaries on social issues confronting the society and represent the weaker sections of society highlighting their issues. Student's documentaries and features on a range of social and political issues have been used for advocacy and raising awareness. Some of these films have been entered in national and international festivals and have won awards.

Weaknesses

1. Academic research:

The Centre was born as a media school with an objective of producing trained and thinking media practitioners and communicators with conceptual, technical and creative skills. This has led to evolution of unique strengths and teaching methodologies having a robust mix of theory and practice in the courses conducted by the Centre. Due to its historical legacy and strengths developed over the years the AJK MCRC focused primarily on training production students. However, and as

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has been stated earlier, the AJK MCRC well understands the importance of academic research in the contemporary environment of media learning. To this end, the AJK MCRC is working to build its capacity and infrastructure for research. Keeping in step with its international collaborators and reputed media schools across the world, the AJK MCRC is building its research strengths and laying greater stress on academic and scholarly accomplishments of its students and faculty. It is also creating an intellectual atmosphere that is conducive to the conducting of in-house research. Building on its traditional strengths and its newer educational goals, the AJK MCRC has launched a Practice-Based PhD programme which is the first of its kind in India.

2. Industry linkages and consultancy:

The Centre understands the importance of academic and industry partnership in modern day media education and is working to strengthen its links with the media industry. A large number of our students also work with and provide consultancy to the non-governmental sector and those links are also being sought to be nurtured.

3. Faculty resources:

The present UGC guidelines are equally applicable to all institutes offering mass communication course with different objectives and focus. The kind of courses that are taught at the AJK MCRC requires the centre to hire not only people with scholarly qualifications and achievements but also those with proficiency in production skills. However, when it comes to hiring faculty who have strong professional accomplishments and would be assets to the centre, they cannot be hired because they are deemed 'unqualified' according to UGC prescribed norms. This has become a major impediment to the AJK MCRC as well as other media intuitions in building a faculty that can address the unique and special needs of production schools. Ironically, diploma-holders of excellent institutions like the FTII and the IIMC become ineligible because the diplomas awarded by them are not recognized as equivalent UGC qualifications for PG teaching. This anomaly has been a major hurdle in the building of faculty strength at the AJK MCRC.

Opportunities

1. The introduction of introducing practice based research :

AJK MCRC offers a Practice Based Ph.D. in Mass Communication and Journalism in old and new media areas linked broadly to debates in communication, journalism, media, film and cultural studies. The programme emphasizes original practice-based research, a strong theoretical orientation and a creative artifact or research creation as part of the outcome. The AJK MCRC has pioneered the Practice-based PhD program in collaboration with University of Westminster and Goldsmiths University in the UK. Given its production infrastructure and traditional faculty strength in practice, the AJK MCRC is uniquely poised to offer this course and pioneer an entirely new trend in media studies.

2. The training of trainers:

The Centre has the potential to become an Institute of National importance showing the path for development and strengthening of media education in the country. Its rich experience can play an important part in policy formulation and identifying the issues and challenges faced by media education sector. The centre can be easily turned into an excellence Centre for training the media trainers with little extra infrastructure and resources to enable it to conduct PDP and Refresher courses for teachers belonging to media institutes.

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3. Opportunities for industry collaborations:

The Centre is already a leading contributor to CEC-UGC educational programmes and E-Content for various courses. It can further leverage its strong production oriented educational background, infrastructure and teaching resources to strengthen ties with industry. The project activities of students can be integrated with various media campaigns and the programmes of Govt. Ministries, agencies, NGOs etc.

4. Brand vaule:

The MCRC has developed a niche position for itself and a brand name. This can be used effectively for developing industry collaborations and resource mobilization through projects and research activities. The Centre with its rich experience it can play an important part in policy formulation and in identifying the issues and challenges faced by media education sector. It has the potential to become a Institute of National importance showing the path for development and strengthening of media education in the country. The state of art infrastructure can be exploited for training of the trainers from other institutes which often do not have adequate infrastructure.

Challenges

1. Keeping pace with fast changing media scenario:

Media technologies and practices are evolving rapidly and it is a challenge to be in step with the latest developments. It has been a constant challenge for the AJK MCRC to maintain a production infrastructure for pedagogical purposes that can serve the centre for a substantial period of time without becoming irrelevant. In a world of rapidly changing technology, where equipment fast becomes obsolete, the MCRC has to have the vision to buy new equipment that will serve pedagogical purposes for several years. With the help of the University and other national and international agencies, the AJK MCRC has been successful in matching the this pace of development (though a certain lag is inevitable) and training its students with conceptual skills that will help them anticipate and adapt to changes in production infrastructure even after they leave the centre. The Centre has recently upgraded itself to High Definition production and teaching, but the developments have already moved ahead to 3-Dimensional Television (3-D TV) and 4K which requires altogether new facilities, production and teaching skills. The Centre is also on the verge of introducing Digital Cinema production and teaching for which resources are being identified and planned.

2. Arranging training opportunities for existing faculty:

Media trainers are required to have hands on expertise on the equipment to utilize them for creative production and teaching. There are no parallel institutions in the country offering courses under UGC stream similar to that offered by MCRC and therefore the training opportunities available to the faculty are limited. Further the professional development courses and refresher courses conducted within university system are not tailored to needs of MCRC faculty. There are also financial constraints for providing training to faculty in institutions abroad. It is a challenge for the faculty to keep abreast with the latest media production techniques.

3. Challenges from new media institutions :

The mushrooming of public and private media institutes have provided aspirants to the profession a greater selection of institutes where they might take admission. Barring a few, none of these

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institutions have the traditional strengths of the AJK MCRC or its unique capabilities. To this end, the AJKMCRC and JMI have to evolve strategies by which the uniqueness and of AJK MCRC has to brought into the public domain. We have to impress upon aspiring students that what makes AJK MCRC unique is not the degree that they get at he end of the course, but what the richness of what leads up to it.

4. Arranging guest /short-term faculty :

The location of the AJK MCRC in Delhi is both an advantage and a disadvantage. The advantage is that Delhi provides us a greater access to national and international scholars, large numbers of new and old media cultural practitioners and easy access to both print and electronic journalists. The disadvantage is that we are sometimes unable to access (and afford) , for our specialized technical workshops, the participation of industry professionals from Mumbai and Chennai.

52. Future plans of the Department

AJK Mass Communication Research Centre (AJK MCRC), Jamia Millia Islamia, is arguably the best institute of media education in India. More certainly the Centre stands heads and shoulders above its counterparts within the university system in the country.

AJK MCRC was established in the year 1982 at a time when the mass communication education was in a nascent stage in India. The television was in its infancy and the radio was struggling to reach every nook and corner of the country to provide news, information and entertainment to millions of Indians who either could not read or afford to buy a newspaper.

MCRC was the first educational institution of the country to introduce a Masters Degree programme in Mass Communication that integrated teaching in Film, Radio, Television and Video production. Since its inception thirty years ago, MCRC has been producing media practitioners who have been in leadership positions making significant contribution to their chosen disciplines. The Centre has always responded to the needs of the nation and the media industry which has changed beyond recognition in the past 20 years or so. Currently it offers 7 Post Graduate Degree and Diploma programmes in a variety of fields. The number of the students which was 28 in 1983 has now gone up to 284. MCRC is also a leading production centre of educational programmes for the Consortium for Educational Communication (CEC), one of the Inter University Centres set up by the University Grants Commission to provide quality educational programmes to the students living in far flung areas of the country where educational infrastructure is either very weak or non-existent altogether.

1. The Centre has completely revised and restructured the syllabus of its flagship programme M.A. Mass in Communication with the help of York University, Canada. The aim of the exercise was to replace Celluloid with Digital Cinema; the future medium of production for films.
2. Similarly MCRC has restructured the syllabus of M.A. in Convergent Journalism, the second most popular programme of the Centre, with the help of a Fulbright Specialist Dr. Richard James Schaefer of the University of New Mexico. The new syllabus of the programme has been implemented from the academic session 2013-14.
3. The Centre has also decided to convert the existing P.G. Diploma in Development Communication and P.G. Diploma in Graphics & Animation into Masters Degree programmes from the academic session 2013-2014.

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4. The Centre has introduced the Practice Based PhD programme in mass communication and journalism from the current academic session. This is the first PhD programme of its kind in social sciences in India. The programme is being designed with the help of the University of Westminster under a UKIERI (UK India Education and Research Initiative) grant.
5. The Centre in collaboration with the University of Delhi offers a Masters Degree programme in Mathematics Education under the concept of Meta University. This is the first programme of its kind offered jointly by two central universities of the country.

MCRC fully understands the importance of international tie-ups to increase its educational standards and has taken the following steps in that direction:

1. MCRC has been running a very successful students exchange programme with Sciences Po Paris. Under this exchange programme three students of Sciences Po Paris come to Jamia Millia Islamia every year and study for a semester or two here and three students of M.A. Convergent Journalism programme of MCRC go to Sciences Po Paris for six weeks to do a project.
2. MCRC was established with the help of York University, Toronto, Canada, in 1982 and the first generation of teachers had come from there lead by noted documentary film maker James Beverage and his wife Margaret. The ties between the two institutions had broken down over a period of time which the Centre has very successfully revived once again. The Centre is now in the process of developing a students and faculty exchange programme with the York University.
3. Under the terms and conditions of an MoU signed between the University of Westminster (UK) and Jamia Millia Islamia, MCRC is under the process of developing a students and faculty exchange programme and collaborations in the field of research.

The main aim of bringing all these changes is to convert the Centre into a Centre of Excellence in the years to come.

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Details of professional productions: Annexure-I (A)

S. No.	Title of the professional product /work	Nature of product	Year	Work done for agency / organization	Awards /recognitions won by the project	Your key contribution in creation of the product
	e.g. name of the film, documentary, TV programme Radio programme	Film Documentary Photo Feature TV programme Radio programme Etc....				e.g. director, producer, editor, script writer etc.
1. PROF. NAAZISH HUSSANI						
1.	A Barefoot Revolution	Documentary	2008	Ministry of External Affairs	Special Screening by Ministry of external Affairs. The Chief guest was Mrs. Salma Ansari wife of the Vice President of India	Producer/. Director
2.	Domestic Violence	Spots	2008	Ministry of Women and Child Development		Producer/director
3.	Curtain Raiser-IIMA-07 for 09	Corporate Film	2007 & 2009			Producer/Director
4.	Ek Choti Si Kahani	Serial	2007-08	Department of Adult Education		Producer
2. PROF. M. OBAID SIDDIQUI						
1	Hamaare Masaail	Hour long Chat Show with invited audience	2003-2009	ETV Urdu Hyderabad		Anchor
2	Hindi News Bulletin on Star Plus and	News and current affairs	1997-2003	NDTV New Delhi		Duty News Editor

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	Star News					
3	Sairbeen, Jahanuma and Shabnaama	Current Affairs Magazines	1988- 1997	BBC World Service		Producer and Presenter
4	Mehmaan	Weekly interviews with celebrities	1983- 1988	All India Radio Srinagar		Producer and Interviewer
5	Gharanon Ke Liye	A weekly magazine programme for families	1983- 1988	All India Radio Srinagar		Producer and Presenter
6	Vaadi Ki Aawaaz	Daily current affairs show for listeners in Pak Occupied Kashmir	1984- 19887	All India Radio Srinagar		Producer and Script Writer
7	Roshni	A Commissioned 13 Part Radio Serial	2004	All India Radio		Producer and Director
8	Andhera Aur Chehra	A Commissioned 13 Part Radio Serial	2004	All India Radio		Producer and Director
9	Lone Fox Dancing in the Night (Ruskin Bond: A Himalyan Life	Documentary	2005	Sahitya Akademi		Director
10	Khwaab Se Khwaab Tak (A film on the life and literary contribution of noted Urdu poet and Jananpith Award winner Shahryar)	Documentary	2004	Sahitya Akademi		Director
11	Rau Mein Hai Rakhsh-e- Umr (A film	Documentary	2003	Sahitya Akademi		Director

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	on the life and literary contribution of noted Urdu fiction writer and Sahitya Akademi Award winner Prof. Qazi Abd-us-Sattar					
2. PROF. FARHAT BASHIR KHAN						
1.	Annual passing out exhibition	Photo Exhibition	2012	AJK MCRC		Curator
2. 2	Photopia,	Photography Exhibition	2011	M.F. Hussain Art Gallery, JMI		Curator
3.	Photography	Multimedia Exhibition on advocacy for increased engagement of youth with governance	2008	AJK MCRC		Curator
4.	Kaleidoscope ,	photo exhibition	2008	Jamia		Curator
3. MS. SABINA KIDWAI						
1.	Sanctuaries of the Future	Documentary	2009	Central Zoo Authority (Production company Multi Media)		Scriptwriter and Editor
2.	Healing Troubled waters	Documentary	2010	UNDP and Govt. Of Tamilnadu (Production company Multi Media)		Scriptwriter and Editor
3.	Haamre Bezubaan Dost (Our Silent Friends)	A series of four documentaries	2011	DD Kashir (Production company Multi Media)	Telecast on DD	Editor

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4.	Zoos & rescue centers of the North East	A series of 4 documentaries	2011	DD Guwahati, Doordarshan (Production company Multi Media)	Telecast on DD	
5.	Compassion in Action	Documentary	2012	Animal Welfare Board of India (Production company Multi Media)	Inaugural film for 50 th celebrations of AWBI	Scriptwriter and Editor
6.	Invite too WAZA Conference	Documentary	2013	Central Zoo Authority (Production company Multi Media)	Screened at the WAZA conference 2013 in Disney USA	Editor
7.	The Shell Story	Documentary	2013-14	Rajya Sabha Television	Telecast RSTV	Scriptwriter and Editor
8.	Livelihood on the Move	Documentary	2014	ICARDA (Production company Multi Media)		Scriptwriter and Editor
9.	Magazine ex-situ updates Vol 1 Issues 1,2,3,4 Vol 2 Issues 1,2,3,4,5	Magazine	2012-2014	Central Zoo Authority		Consultant Editor
10.	Annual Report National Zoological Park Delhi 2011-2012	Annual Report	2013	National Zoological Park Delhi		Consultant Editor & Concept

5. Dr. SABEENA GADIHOKE

1.	Homai Vyarwalla: A Retrospective	Photo Exhibition	2010-11	Alkazi Foundation and NGMA, Delhi, Bombay, Bangalore		Curator
2.	Inner and Outer Lives: The Many Worlds of Homai	Photo Exhibition	Jan 31-Feb 24, 2015	Alkazi Foundation and the Art Fair, New Delhi		Curator

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	Vyarawalla					
3.	(forthcoming) Curator of show on Homai Vyarawalla titled "Inner and Outer Lives" as part of the Art Fair at Shridharni art gallery	Photo show	Jan 2015	Alkazi Collection of Photography		Curator
5.	A Quiet Little Entry	Documentary film	2009	Ministry of External Affairs		Camerapers on
6.	History in The Making: The Visual Archives of Kulwant Roy	Exhibition	2008	Indira Gandhi Centre for the Arts		Co-Curator
8. MR. SOHAIL AKBAR						
1.	Co-Curator	exhibition titled <i>Photography as Archive</i>	2013	: <i>A student Perspective</i>		<i>Photography</i>
2.	"Contemporary Encounters with History"	Photography Exhibition	April 2011	Photographic documentation of people suffering visual impairment, for an NGO « Help Me See » (Since 2010)		Still Photographer
10. MR. MATEEN AHMAD						
1	Children of the pyre	Documentary	2008	Element production	Best documentary Bagged nine National and International awards for best documentary film.	Sound design

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2	Gulabi gang	Documentary	2012	----	Dubai best documentary award	Location sound
3	“KHOJ”, “TATHASTU”, Non Parsi, 4’33”, Alone, Sawal, “MIGRATION” and so on	Fiction	---	--	--	Direction and sound

11. MS. SONALI SHARMA

1.	Business Primetime Profit at Night Breakfast with Profit Power Lunch Profit Fundamentals Buy or Sell The 2:30 Factor	News programming for a news channel	2007-2010	NDTV Profit	-	Member of the Core Production Team - News Producer. Supervision of graphics & edits.
	Business Primetime Profit at Night Breakfast with Profit Power Lunch Profit Fundamentals Buy or Sell The 2:30 Factor Buy or Sell Nasdaq Live	News programming for a news channel				Bulletin Producer in PCR for live news programming.
	Profit This Week	Weekly show				Programme Producer
	We the SMEs	Budget Series				
	The Rail Story India and the Rising Sun Cities on Fast Track India’s French Liaison	Special Features				
	On the Verge	Documentary	2010	PSBT	Telecast on DD News &	Researcher, director, cinematographer

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					DD I Screened at Open Frame 2010	& editor
	Short India and Indian culture - centric features for the Commonwealth Games 2010 programming	Short feature	2010	FOXTE L	-	Editor
	Save the Children	Audio Visual documentation	2011	NGO Save the Children	-	Researcher, director, cinematographer & editor.
12 Fathima Nizaruddin						
	Talking Heads (Muslim Women)		2010	PSBT		
	My Mother's Daughter		2011	PSBT		
	Another Poverty Film		2012	PSBT		
13 Shohini Ghosh						
1.	<i>Shob Choritro Kalponik</i> (All Characters are Imaginary/Afterword, DVD on Reliance Media) directed by Riituparno Ghosh. (Released in 2009/	Feature Film	Released in 2009 Won National Award for Best Bengali Film)			Co-Screenplay Writer:

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ANNEXURE – II Faculty recharging strategies

27. Faculty recharging strategies UGC, ASC. Refresher / orientation programs Workshops, Training Programs, conferences and similar programs attended/59organized from 2008-2014.

S. No.	Name of faculty	UGC, ASC. Refresher / orientation programs Workshops, Training Programs, conferences, and similar programs.	Year
1.	Ms. Sabina Kidwai	Minor Grant – Profiling the Enemy June 2012- To Dec 2013	2014
		Attended Visible Evidence 21, International conference on documentary studies to be co hosted by AJK MCRC and SAA, JNU	2014
		Resource person and Coordinator for Workshop on “Reporting for Television for African journalists” sponsored by the Ministry of External Affairs at AJKMCRC	Sept 2014
		Resource person for Workshop for “Afghan Journalists” sponsored by the Ministry of External Affairs at AJKMCRC	April 2013
		Moderator/ Resource person for workshop on human rights in the North east, held by Sarojini Naidu Centre for women studies, Jamia Millia Islamia	2012
		Organiser and Participant Faculty Development Programme – Lecture and demonstration by RED India explaining the working of Red cameras and related workflows	Dec 2012
		Organiser and Participant Faculty Development Programme – Understanding the F5 camera from Sony	Jan 23, 2013
		Organiser and Participant Faculty Development Programme – Lecture and demonstration by Arriflex – ALEXA and its work flow	Feb 1, 2013
		Organiser and Participant Faculty Development Programme – Understanding HD and its work Flow - Sony cameras PVW150, PVW 200 and FS700	Feb 4, 2013

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	Coordinator and Participant Workshop for M.A. Mass Communication Syllabus Review with John Greyson, York University at AJK MCRC	Feb 14-20, 2013
	Participant Workshop for Introduction of Practice-based PhD with Joram tem Brink and David Bate, University of Westminster at AJK MCRC	Feb 18-28, 2013
	Organiser and Participant Faculty Development Programme – Lecture and demonstration by Canon – C100, C300, C500 & EOS 1D	Feb 22, 2013
	Workshop on wildlife filmmaking at JDCA Film Forum, National Short & Documentary Film Festival	Dec 2009
2. Dr. Sabeena Gadihoke	On organizing committee (and Participant) of Visible Evidence 21, International conference on documentary studies co hosted by AJK MCRC and SAA, JNU	2014
	(forthcoming) Invited by the Fotomuseum Winterthur and Pro Helvetia to a meeting of international curators during the Plat(t)form 2015 – The Forum for New European Photography in Switzerland	2015
	Attended ‘The Many Lives of Indian Cinema: 1913-2013 and Beyond. Disciplines, Histories, Technologies, Futures.’ Organized by the Centre for the Study of Developing Societies, Delhi	2014
	Resource person for Workshop on “Reporting for Television for African journalists” sponsored by the Ministry of External Affairs at AJKMCRC	Sept 2014
	Attended ‘The Global Sixties & Its Cultural Afterlife’ an international conference organized by the School of Arts and Aesthetics, Jawaharlal Nehru University	2011
	Attended Conquest of the World as Picture: Indian Popular Visual Culture and its Discontents, a conference organized by CIVIC and the School of Arts and Aesthetics. Jawaharlal Nehru University	2011
	Conducted Workshop Titled “Telling Stories Through the Documentary” at Open Frame organized by the Public Service Broadcasting Trust	2008

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	Participant Faculty Development Programme – Lecture and demonstration by RED India explaining the working of Red cameras and related workflows	Dec 2012
	Participant Faculty Development Programme – Understanding HD and its work Flow - Sony cameras PVW150, PVW 200 and FS700	Feb 4, 2013
	Participant Workshop for M.A. Mass Communication Syllabus Review with John Greyson, York University at AJK MCRC	Feb 14-20, 2013
	Participant Workshop for Introduction of Practice-based PhD with Joram tem Brink and David Bate, University of Westminster at AJK MCRC	Feb 18-28, 2013
3. Prof. M. Kasim	21 st International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2015, 15-17 Jan, New Delhi	2015
	Visible Evidence 21, International conference on documentary studies co hosted by AJK MCRC and SAA, JNU, 11-14 Dec	2014
	MOOC on MOOC, a Massive Open Online Course for Development (5 week course), conducted by IIT Kanpur and Commonwealth of Learning	2014
	Orientation Workshop on Massive Open Online Courses (MOOCs) at IIT Bombay, 11- 13 Sept 2014	2014
	Media India Summit – Frost and Sullivan, 24 June 2014, New Delhi	2014
	Workshop on Statistical Analysis using SPSS, SOJNMS, IGNOU, 6 th Feb 2014	2014
	22 nd Convergence India International conference and exhibition, 21-23 Jan 2014, New Delhi	2014
	20 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2014, 14-16 Jan, New Delhi	2014

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	“Use of Social Networking Sites in Higher Education”, Online Lecture, 27 th Nov 2013, SOJNMS, IGNOU	2014
	19 th International Conference and exhibition on Broadcasting, BES Expo 2013, 29-31 Jan, New Delhi	2014
	Workshop on TURNITIN – an anti-plagiarism Software service, Oct 2013, JMI	2013
	“Media Technology”, Invited Lecture on Gyandarshan (GD2) channel and Edusat Network, 28 th Oct 2013	2013
	18 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2013, New Delhi	2013
	Asia Pacific Broadcasting Union-DVB workshop on Digital Broadcasting DVB-T2, 4 th – 6 th Dec 2012, New Delhi	2012
	Prakriti Film Festival, CEC-UGC, 3-5 Oct 2012, Mysore University, Mysore	2012
	Workshop for Development of ICT Curriculum in School Education and Teacher Education, 30-31 March, 2012 Central Institute for Educational Technology, New Delhi	2012
	Professional Development Programme for Sr. Faculty, 12-17 th March 2012 UGC Academic Staff College, JMI, New Delhi	2012
	18 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2012, New Delhi	2012
	17 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2011, New Delhi	2011
	“Mobile Television – Opportunities and Challenges”, International Conference on Modern Trends in Broadcasting, 2010, FTTI Pune	2010
	16 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2010, New Delhi	2010
	15 th International Conference and Exhibition on Satellite	2009

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	and Terrestrial Broadcasting, BES Expo 2009, New Delhi	
	5 th International Conference and Exhibition on WiMAX India 2008, New Delhi.	2008
	14 th International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2008, New Delhi	2008
4. Ms. Saumya B. Verma	Attended the international New Media Congress organized by NDTV in Delhi	2008
5. Ms. Pragati Bhalla	the First 3-week Special Winter Programme Academic Staff Collage, Jamia Millia Islamia	2012
6. Ms. Sonali Sharma	Resource person for Workshop on “Reporting for Television for African journalists” sponsored by the Ministry of External Affairs at AJKMCRC	Sept 1 st 2014
	Attended the Visible Evidence 21 Conference at IIC, New Delhi	Dec 2014
	Participant Faculty Development Programme – Understanding the F5 camera from Sony	Jan 23, 2013
	Participant Faculty Development Programme – Lecture and demonstration by Arriflex – ALEXA and its work flow	Feb 1, 2013
	Participant Faculty Development Programme – Understanding HD and its work Flow – Sony cameras PVW150, PVW 200 and FS700	Feb 4, 2013
	Participant Workshop for M.A. Mass Communication Syllabus Review with John Greyson, York University at AJK MCRC	Feb 14-20, 2013
	Participant Workshop for Introduction of Practice-based PhD with Joram tem Brink and David Bate, University of Westminster at AJK MCRC	Feb 18-28, 2013
	Co-ordinator (from Jamia Millia Islamia) for the Centenary Festival. The Ministry of Information and Broadcasting in collaboration with AJK Mass Communication Research Centre, Jamia Millia Islamia held films screenings from April 26-30, 2013 in Dr. M.A. Ansari auditorium as part of the celebrations of the Centenary of Indian Cinema and the 60 th National Film awards in April-May, 2013.	2013
	Participated in the 106 th Orientation Programme organised by the Academic Staff College, Jamia Millia Islamia.	Oct 21 to Nov 20, 2013

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	Participant Faculty Development Programme – Lecture and demonstration by RED India explaining the working of Red cameras and related workflows	Dec 2012
7. Prof F.B. Khan	Conducted a Photography workshop on Dental Photography, Indian Dental Association	2013
	Organised 6 day workshop with Nazar foundation with Prashant Panjjar and Dinesh Khanna at AJKMCRC	2010
	Organised workshop with international Photographer and Film maker Adrian Fisk on ‘Anthropological and narrative Photography’	2011
	Organised Photography workshop by Atul Kasbekar which was attended by Students from NIFT, IIT-D, JNU and JMI sponsored by Canon	2009
	Delivered lecture on ‘Cinema through ages’ at the Academic Staff College for refresher course at Jamia.	2008
	Resource person for Orientation Programme at the UGC Academic Staff College, Aligarh Muslim University	2010
	Expert and resource person for a series of workshops on aesthetics and methodology of science communication, CSIR broadcast on Lok Sabha TV, VigyanPrasar.	2010
	Resource person for the training program on ‘Capacity building in Education Leadership Management’ , NIAR (National Academy of Administration	2014
	Resource person for refresher course for the academic staff college, JamiaMillia.	2010
	Keynote speaker at Dental Convention, use of Photography in Dental sciences, ICD, Indira Gandhi Pratishthan Lucknow	2014
8. Dr. Krishna Shankar Kusuma	Orientation workshop on conduction MOOC's Conducted by IIT, Mumbai	11-13 Sept 2014
	SPSS workshop (hands on training) College of Applied Sciences, Nizwa, Ministry of Higher Education, Sultanate of Oman	26, 27 June 2013
	Performance and Documentary Conducted by JBMRC, JMI	5-15 April, 2010
	Film Appreciation Conducted by NFAI-FTII	25 May to 20 June 2009

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	Refresher Course on Information & Mass Communication, Academic Staff College, Andhra University, Andhra Pradesh	17 Jan to 6 th Feb 2009
9. Prof. Shohini Ghosh	On organizing committee (and Participant) of Visible Evidence 21, International conference on documentary studies co hosted by AJK MCRC and SAA, JNU	2014
10. Prof. B. Diwakar	Conducted a session on research and Production with Kutz Konnermann from Geneva during the 45 th International Film Festival of India, Goa	2014
	Conducted a Sony workshop for young filmmakers at the during the 45 th International Film Festival of India, Goa	2014
	Delivered a lecture on : History of Indian Cinema at ASC, JMI	May 2014
	Delivered a lecture on : Portrayal of women in Indian cinema at ASC, JMI	27 Jan-2014
	Delivered a lecture on : Literature and Cinema at ASC, JMI	29 April-2014
	Delivered a lecture on : History of Indian Cinema at ASC, JMI	May 2013
	Delivered a lecture on : Violence in Indian Cinema at ASC, JMI	April 2013
11. Prof. Nazish Hussaini	21 st International Conference and Exhibition on Satellite and Terrestrial Broadcasting, BES Expo 2015, 15-17 Jan, New Delhi	2015
	Visible Evidence 21, International conference on documentary studies co hosted by AJK MCRC and SAA, JNU, 11-14 Dec	2014