

CENTRE FOR DISTANCE AND ONLINE EDUCATION Jamia Millia Islamia, New Delhi

PROGRAMME GUIDE 2024-25

Master of Commerce (Distance Mode/Online Mode)



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MESSAGE FROM CDOE

Dear Students,

It is a pleasure welcoming you to Jamia Millia Islamia for the Master of Commerce

(M. Com) Programme being offered at the Centre for Distance and Online

Education in Distance Mode and Online Mode.

Education, needless to reiterate, is a sine qua non for the growth of a nation and

personality development of its citizens. Distance education is one of the many multi-

pronged instrument adopted to promote literacy across India. It aims not just at

fostering social mobility and lifelong education but also at upholding the core values of

the Indian Constitution and society, that is, democracy, secularism, social justice and

equality of opportunity.

Jamia Millia Islamia in its endeavor to endorse and promote these values and advance

literacy, has pledged to take education to the doorsteps of the learners.

We wish you success in your educational endeavors.

Professor Jasim Ahmad Hony. Director

mony. Director

CDOE, Jamia Millia Islamia

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PROGRAMME COORDINATOR/IN-CHARGE

Dr. MOHD. AFZAL SAIFI

Assistant Professor (Commerce)

Centre For Distance and Online Education Jamia Millia Islamia, New Delhi-110025.

1. ABOUT THE PROGRAMME

1.1 Introduction of the Programme

The CDOE has developed an innovative programme **Master of Commerce (M. Com)** with emphasis on Finance, Marketing. The basic objectives of the programme are to prepare the students with necessary conceptual, entrepreneurial and analytical skills required for handling modern and technical business operations at both national and international levels.

1.2 Objectives of the Programme

This programme aims to achieve the following objectives:

- To provide an opportunity to get an M. Com degree to those who find it difficult or even impossible to pursue regular M. Com course at a university either due to their job commitments or other circumstances;
- To help the learners study at their own pace, and from their own chosen place.
- To develop various skills in matters related to Commerce, Finance, Marketing and Human Relations;
- To create an additional avenue of self-employment and also to benefit various institutions/organizations engaged in business and commerce; and
- To prepare students to exploit opportunities, being created in the field of commerce due to the processes of Globalization, Privatization and Liberalization.

1.3 Duration of the Programme

Minimum duration of the Programme: 4 Semesters/ 2 (Two) Year Maximum duration of the Programme: 8 Semesters/ 4 (four) Year

1.4 Medium of Instruction: English

(The SLMs and Question Papers will be provided in English and Hindi both. However, the Assignments questions will be provided only in English.)

1.5 Programme Fee:

Previous Year	Rs.12000/- p/a (Two Semester)
Final Year	Rs.12000/- p/a (Two Semester)

Note: Rs. 12,000/- (Twelve Thousand) per annum (Two Semesters) to be paid in advance in the beginning of each academic year.

1.6 Brief Programme Structure

Papers offered in M. Com-Online Mode/Distance Mode

Year	Semester	Semester
First	I	II
Second	III	IV

Semester-I

Paper	Paper Title	Paper	Counselling		Marks Allotted	
Code		Credit	Sessions (2 Hrs Each)	Theory	Assignment	Total Marks
MCM-101	Managerial Economics	4	6	75	25	100
MCM-102	Statistical Analysis	4	6	75	25	100
MCM-103	Accounting for Managerial Decisions	4	6	75	25	100
MCM-104	Marketing Management	4	6	75	25	100
MCM-105	Organisational Behaviour	4	6	75	25	100
Total		20		375	125	500

Semester-II

Paper	Paper Title	Paper	Counselling	Marks Allotted		
Code		Credit	Sessions (2 Hrs Each)	Theory Assignment	Assignment	Total Marks
MCM-201	Business Environment	4	6	75	25	100
MCM-202	Financial Management and Policy	4	6	75	25	100
MCM-203	Corporate Legal Framework	4	6	75	25	100
MCM-204	Corporate Accounting and Disclosure	4	6	75	25	100
MCM-205	Research Methodology for Business	4	6	75	25	100
Total		20		375	125	500

Semester-III

Paper Code	Paper Title	Paper Credit	Counselling Sessions (2 Hrs	Theory	Marks Allotte Assignment	ed Total Marks
			Each)			
MCM-301	Corporate Tax Planning and Management	4	6	75	25	100
MCM-302	Human Resource Management	4	6	75	25	100
MCM-303	E-Commerce	4	6	75	25	100
MCM-304	Specialization Paper-I (F1/M1)	4	6	75	25	100
MCM-305	Specialization Paper-II (F2/M2)	4	6	75	25	100
Total		20		375	125	500

Semester-IV

Paper Code	Paper Title	Paper Credit	Counselling Sessions		Marks Allotte	ed
Couc	Creuit	(2 Hrs Each)	Theory	Assignment	Total Marks	
MCM-401	Strategic Management	4	6	75	25	100
MCM-402	International Business	4	6	75	25	100
MCM-403	Retail Marketing Management	4	6	75	25	100
MCM-404	Specialization Paper-III (F3/M3)	4	6	75	25	100
MCM-405	Specialization Paper-IV (F4/M4)	4	6	75	25	100
MCM-406	Project Work*	2				100
Total		22		375	125	600
Total Credits for All 4 Semester		82				

MCM-406: Project Work

Objectives of the Project Work:

- To give exposure to the students on the methodology of planning a study, data collection, analysis, presentation and decision-making about problems related to society.
- To gain an insight into the functional areas of commerce and business management, and to knowhow problems are identified and solved.

Scheme of Evaluation:

The Survey Project shall carry 100 Marks. The evaluation of the Project Work has been divided into three parts:

Internal Evaluation= 35 Marks

External Evaluation= 35 Marks

Viva Voce = 30 Marks

Format of Project Report:

- The students will finalize the topic in consultation with their project supervisor.
- The outer cover of the Project Report shall be dark green in colour and printed in silverywhite.
- The text of the cover-page and the first inner-page will be in Times New Roman font.
- The text of the Project Report shall be typed in double spacing with margins of 1.5" on the left, 1" on the right, 1" on the top and 1" on the bottom.
- Figures and Tables shall be numbered based on the respective chapters, such as 1.1, 1.2, 2.4, 3.5 etc.
- The project report will contain chapters /components.

Specializations

Note:

- 1. A student promoted to their Semester-III shall select **any one Specialization** form the available options at the commencement of the Semester. Each **Specialization** comprises of two papers. However, specialization shall be offered subject to availability of resources (Faculty).
- 2. The area of **Specialization** in Semester-IV will remain the same as selected in Semester III and it will be comprises of two papers.
- 3. Once a **Specialization** has been selected, no change will be allowed later.

Specialization Courses (Semester-III)

Specializations Paper No.		Paper Title	
Finance MCM-304 –F1		Financial Institutions and Markets	
MCM-305- F2		Security Analysis and Portfolio Management	
	C	OR .	
		Advertising and Sales Management	
		Marketing Research	

Specialization Courses (Semester-IV)

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Specializations	Paper No.	Paper Title		
Finance	MCM-404-F3	Financial Planning and Management		
MCM-405–F4		International Financial Management		
		OR		
Marketing MCM-404-		International Marketing		
	MCM-405- M4	Customer Relationship Management		

6.7 Detailed Programme Structure

Master of Commerce (M.Com.) Revised Syllabus w.e.f. 2021-22

Semester-I

MCM-101: Managerial Economics

Block 1: Basics of Managerial Economics

- Unit 1: Managerial Economics-Nature and Scope
- Unit 2: Economic Theory and Managerial Theory
- Unit 3: Managerial Economist's Responsibilities

Block 2: Introduction and Theories of Demand

- Unit 4: Demand Concepts, Law of Demand and Determination of Demand
- Unit 5: Elasticity of Demand-Use of Elasticity in Managerial Decisions
- Unit 6: Theory of Consumer Choice
- Unit 7: Demand Estimation and Forecasting Techniques

Block 3: Production and Cost Function

- Unit 8: Production: Theory, Functions, Stages, Economic Scale
- Unit 9: Estimation of Production and Cost Function
- Unit 10: Short and Long Run Cost Functions: Nature, Shape and Inter-relationship
- Unit 11: Law of Variable Proportions and Return to Scale

Block 4: Markets and Price Determination

- Unit 12: Market: Characteristics and Structures
- Unit 13: Structure and Barriers to Entry
- Unit 14: Price Determination under Different Market Conditions
- Unit 15: Inflation: Definition, Characteristics and Types

MCM-102: Statistical Analysis

Block 1: Introduction of Business Statistics

- Unit 1: Statistics: An Overview
- Unit 2: Data: Sources and Processing
- Unit 3: Diagrammic and Graphic Presentation of Data

Block 2: Methods of Data Collection and Processing of Data

- Unit 4: Methods of Data Collection
- Unit 5: Processing and Analysis of Data
- Unit 6: Univariate Analysis: An Overview of Central Tendency
- Unit 7: Correlation and Regression Analysis

Block 3: Dispersion and Probability Theory

- Unit 8: Dispersion
- Unit 9: Skewness
- Unit 10: Probability Theories and Distribution

Block 4: Interpretation of Data and Report Writing

- Unit 11: Statistical Quality Control
- Unit 12: Test of Hypothesis (Parametric or Standard)
- Unit 13: Interpretation and Report Writing

MCM-103: Accounting for Managerial Decisions

Block 1: Accounting Fundamental

- Unit 1: Concept, Characteristics and Types of Accounting
- Unit 2: Introduction to Cost Accounting
- Unit 3: Introduction to Management Accounting
- Unit 4: Responsibility Accounting

Block 2: Financial Analysis

- Unit 5: Financial Statement Analysis
- Unit 6: Ratio Analysis
- Unit 7: Cash Flow Statement Analysis

Block 3: Cost Control

- Unit 8: Budgeting and Budgetary Control
- Unit 9: Marginal and Absorption Costing
- Unit 10: Decision- Making
- Unit 11: Break-Even Analysis: Meaning, Assumption and Practical Application

Block 4: Variance Analysis and Reporting

- Unit 12: Standard Costing
- Unit 13: Reporting to Management: Objective and Needs
- Unit 14: Recent Development in Accounting

MCM-104: Marketing Management

Block 1: Fundamentals of Marketing

- Unit 1: Marketing: Nature Scope and Importance
- Unit 2: Marketing Mix
- Unit 3: Marketing Environment
- Unit 4: Market Segmentation and Positioning

Block 2: Consumer Behaviour and Product Mix

- Unit 5: Consumer Behavior
- Unit 6: Consumer Decision Making Process
- Unit 7: Product: Concept and Classification, Development and Life Cycle
- Unit 8: Product Mix

Block 3: Product Pricing and Distribution

- Unit 9: Branding, Packaging and Labelling
- Unit 10: Pricing: Policy and Strategy
- Unit 11: Distribution- Meaning, Function and Types of Channels

Block 4: Promotion Decision

- Unit 12: Publicity and Public Relation
- Unit 13: Advertising: Concept and Budgeting
- Unit 14: Promotion Mix

Unit 15: Issues and Development in Marketing

MCM-105: Organisational Behaviour

Block 1: Overview of Organisational Behaviour

Unit 1: Organisational Behaviour: Concept and Significance and Principles of OB

Unit 2: Organising: Concept, Principles and Types of Organisation

Unit 3: Authority, Responsibility, Delegation of Authority and Decentralisation

Block 2: Employees Attitude, Behaviour and Personality

Unit 4: Job Attitude, Value, Perception and Ability of Employees

Unit 5: Individual Behaviour and Learning

Unit 6: Perception Unit 7: Personality

Block 3: Motivation and Leadership

Unit 8: Transaction Analysis

Unit 9: Motivation: Meaning, Types and Theories of Motivation

Unit 10: Leadership: Concepts, Types, Styles and Theories of Leadership

Block 4: Organisational Conflict, Organisational Development Change and Intervention

Unit 11: Organisational Conflict: Sources, Levels, Types, Approaches and Resolution of Conflicts

Unit 12: Organisational Development: Concept and Levels

Unit 13: Organisational Change: Need, Resistance, Theories of Change

Unit 14: Organisational Development and Intervention

Semester-II

MCM-201: Business Environment

Block-I: Business and Its Environment

Unit-1: Concept and Significance of Business Environment

Unit-2: Social Responsibilities of Business

Unit-3: Business Ethics

Unit-4: Concept of Culture, Interface Between Business and Culture

Block-II: Social and Cultural Environment and Environment Scanning

Unit-5: Cross Cultural Communication

Unit-6: Social and Cultural Environment

Unit-7: Environment Scanning and Economic System

Block-III: Economic Environment

Unit-8: NITI Ayog: Concepts and Significance

Unit-9: Government Policies Relating to Industrial Development

Unit-10: New Economic Policy: Major Thrust

Unit-11: New Industrial Policy, 1991

Unit-12: MNCs: Implications of Globalization and WTO on Indian Economy

Block-IV: Political and Technological Environment

Unit-13: Public Sector Enterprises: Genesis, Growth, Its Problems and Prospects and

Privatization of PSU

Unit-14: Political Environment in India

- Unit-15: Technological Environment
- Unit-16: Consumer Protection Act, Objects and Disputes Redressal Agencies

MCM-202: Financial Management and Policy

Block-I: Introduction of Business Finance

- Unit-1: Financial Management: Objectives, Nature, Scope and Functions
- Unit-2: Valuation of Securities
- Unit-3: Time Value of Money
- Unit-4: Risk and Return Analysis

Block-II: Cost of Capital and Capital Structure

- Unit-5: Cost of Capital: Meaning, Importance and Measurement
- Unit-6: Short Term and Long-Term Debt and Debentures
- Unit-7: Share Capital and Retained Earnings
- Unit-8: Capital Structure: Concept, Assumptions and Theories

Block-III: Financial Leverage and Management of Investment

- Unit-9: Financial Leverage
- Unit-10: Capital Budgeting and Capital Rationing
- Unit-11: Investment: Types Evaluation and Management
- Unit-12: Returns: Average, Internal and NPV

Block-IV: Management of Cash, Inventory and Working Capital

- Unit-13: Management of Cash
- Unit-14: Inventory Management
- Unit-15: Management of Working Capital
- Unit-16: Dividend Decisions
- Unit-17: Account Receivable and Payable Management

MCM-203: Corporate Legal Framework

Block-I: The Companies Act, 2013

- Unit-1: Definition and Types of Companies
- Unit-2: Formation of Companies
- Unit-3: Memorandum and Articles of Association
- Unit-4: Prospectus

Block-II: Company Management, Meetings, Winding up and Dissolution

- Unit-5: Company Management and Administration
- Unit-6: Meetings and Resolutions
- Unit-7: Winding up and Dissolution

Block-III: Foreign Exchange Management Act, 2000 and Consumer Protection Act, 2019

- Unit-8: Foreign Exchange Management Act, 2000
- Unit-9: Consumer Protection ACT, 2019
- Unit-10: Consumer Protection Council and Dispute Redressal Agencies

Block-IV: The SEBI Act, Competition Act, WTO, TRIPS and TRIMS

- Unit-11: SEBI Act, 1992
- Unit-12: Competition Act, 2002
- Unit-13: World Trade Organisation

Unit-14: Ministerial Conferences and Uruguay Round

MCM-204: Corporate Accounting and Disclosure

Block-I: Accounting for Share Capital and Debentures

- Unit-1: Accounting for Share Capital and Buy-back of Equity Shares
- Unit-2: Redemption of Preference Shares and Issuing of Right and Bonus Shares
- Unit-3: Accounting for Issue and Redemption of Share Capital and Debentures

Block-II: Final Accounts, Cash Flow Statement, Valuation of Goodwill and Shares

- Unit-4: Final Accounts of Companies
- Unit-5: Cash Flow Statement
- Unit-6: Valuation of Goodwill
- Unit-7: Valuation of Shares

Block-III: Accounting for Amalgamation, Reconstruction and Relevant Accounting Standards

- Unit-8: Amalgamation of Companies
- Unit-9: Reconstruction of a Company: Internal and External
- Unit-10: Relevant Accounting Standards

Block-IV: Corporate Disclosures and Recent Developments in Accounting

- Unit-11: Corporate Disclosures: Objectives and Requirement as per Companies Act, 2013
- Unit-12: Voluntary Disclosures: Value Added Statement, Economic Value Added
- Unit-13: Human Resource and Environmental Accounting
- Unit-14: Corporate Social Accounting and Corporate Governance Reporting

MCM-205: Research Methodology for Business

Block-I: Introduction to Research Methodology

- Unit-1: Research: Meaning, Significance, Aims and Process
- Unit-2: Defining the Research Problem
- Unit-3: Research Design

Block-II: Data Collection and Measurement Scales

- Unit-4: Methods and Techniques of Data Collection
- Unit-5: Sampling and Sampling Designs
- Unit-6: Measurement and Scaling Techniques
- Unit-7: Reliability and Validity in Research

Block-III: Data Presentation and Analysis

- Unit-8: Cross Tabulation of Data
- Unit-9: Index Number
- Unit-10: Time Series Analysis
- Unit-11: Parametric Techniques: t-test, z-test, One Way and Two Way ANOVA

Block-IV: Non-parametric and Multivariate Analysis Techniques

- Unit-12: Chi-Square Analysis
- Unit-13: Other Classical Non-parametric Test: Runs Test, Spearman's Rank Correlation Test,
- Wilcoxon Signed Rank Test, Mann-Whitney U-test, Kruskal-Wallis Test
- Unit-14: Multiple Correlation and Regression Analysis: The Classical Linear Regression Model

Semester-III

MCM-301: Corporate Tax Planning and Management

Block I: Introduction to Corporate Tax Planning

- Unit-1: Concepts of Tax Planning/Avoidance/Evasion & Tax Management
- Unit-2: Assessment of Companies (including Corporate Taxation and Dividend Tax)
- Unit-3: Taxation of Non-Residents
- Unit-4: Double Taxation Relief

Block-II: Tax Planning with Reference to Specific Business Decisions and Employees' Remuneration

- Unit-5: Tax Planning with reference to Setting up of a New Business
- Unit-6: Tax Planning with reference to Financial Management Decisions
- Unit-7: Tax Planning with reference to Specific Business Decisions
- Unit-8: Tax Planning with reference to Employees' Remuneration

Block III: - Business Reorganization / Restructuring

- Unit-9: Tax Issues in respect of Amalgamation of Companies
- Unit-10: Tax Issues in respect of Demerger of Companies
- Unit-11: Tax Provisions in respect of Slump Sale
- Unit-12: Transfer of Assets and Conversion of Business Organisation

Block IV: - Business Tax Procedure and Management

- Unit-13: Advance Payment of Tax
- Unit-14: Deduction and Collection of Tax at Source
- Unit-15: Returns/Assessment of Income

MCM-302: Human Resource Management

Block-I: Introduction of HRM

- Unit-1: HRM: Concept, Scope and Functions
- Unit-2: Organising the Personnel Functions
- Unit-3: Personnel Policies: Meaning, Types and Process
- Unit-4: Changing Social Context and Emerging Issues

Block-II: Procurement and Development of HR

- Unit-5: Human Resource Planning: Concept, Objectives and Process
- Unit-6: Recruitment and Selection
- Unit-7: Human Resource Development:
- Unit-8: Career Planning, Succession Planning and Talent Management

Block-III: Employees Compensation and Reward Management

- Unit-9: Performance Appraisal: Techniques and competency Mapping
- Unit-10: Wage and Salary Administration
- Unit-11: Compensation Strategy, Structure and Composition
- Unit-12: Benefits and Reward Management

Block-IV: Employer-Employees Relationship

- Unit-13: Regulatory Management in Industrial Relation
- Unit-14: Dealing with Unions and Association
- **Unit-15: Industrial Democracy**

Unit-16: Grievance Handling and Discipline

MCM-303: E-Commerce

Block-I: E-Commerce: An Introduction

- Unit-1: Introduction to E-Commerce
- Unit-2: E-Commerce Consumer and Organisations Application
- Unit-3: E-Commerce in India and Its Future Prospects

Block-II: Network Infrastructure for E-Commerce and E-Commerce Models

- Unit-4: Network Infrastructure for E-Commerce
- Unit-5: E-Commerce and Internet: Internet Security
- **Unit-6: E-Commerce Models**

Block-III: E-Advertising & Marketing and Electronic Payment Systems

- Unit-7: E-Advertising and Marketing
- Unit-8: Electronic Payment System
- Unit-9: Electronic Data Exchange
- Unit-10: IT Act, 2000 and Its Implication for Electronic Data Exchange

Block-IV: E-CRM and E-Security

- Unit-11: E-Customer Relationship Management
- Unit-12: E-Security and Legal Aspects of E-Commerce
- Unit-13: Global Scenario of E-CRM and Emerging Trends in India

MCM-304-F1: Financial Institutions and Markets

Block-I: Financial Institutions: An Overview

- Unit-1: Role of Finance in Economy and Kinds of Finance
- Unit-2: Introduction to Indian Financial System
- Unit-3: Financial Instruments and Intermediaries
- Unit-4: Recent Development in Indian Financial System

Block-II: Commercial Banks and Other Development Banks

- Unit-5: Commercial Banks: Functions and Importance
- Unit-6: Development Banks: Concept, Objectives and Functions
- Unit-7: SFCs and IFCI: Importance and Functions
- Unit-8: Development Banks- EXIM Bank, SIDBI, NABARD, IDBI and ICICI

Block-III: Reserve Bank of India and NBFCs

- Unit-9: Reserve Bank of India and its Monetary Policy
- Unit-10: Instruments of Monetary Policy and Credit Control
- Unit-11: Non-banking Financial Companies (NBFCs)

Block-IV: Other Financial Institutions

- Unit-12: Merchant Banking in India
- Unit-13: Mutual Funds in India
- Unit-14: Unit Trust of India
- Unit-15: LIC & GIC and Privatization of Insurance Industry in India

MCM-305-F2: Security Analysis and Portfolio Management

Block-I: An Overview of Investment

Unit-1: Investment Analysis: Nature and Scope

Unit-2: Approaches to Investment Analysis

Unit-3: Concept of Return and Risk

Unit-4: Security and Risk Analysis

Block-II: Securities Market in India

Unit-5: Functions and Methods of Selling Securities in Primary

and Secondary Market

Unit-6: Broker: Importance Types and Role

Unit-7: Trading Mechanism and Listing of Securities in Stock Exchange

Block-III: Analysis for Equity Investment

Unit-8: Depository Act, 1996

Unit-9: Valuation of Securities: Bond, Debentures, Preference and Equity Shares

Unit-10: Fundamental Analysis

Unit-11: Technical Analysis

Unit-12: Efficient Market Hypothesis

Block-IV: Portfolio Theory

Unit-13: Portfolio Analysis

Unit-14: Effects of Combination of Securities

Unit-15: Capital Market Theory

Unit-16: Portfolio Performance Evaluation

MCM-304-M1: Advertising and Sales Management

Block-I: Advertising Basics and Tools

Unit-1: Advertising an Overview

Unit-2: Advertising and Consumer Behaviour

Unit-3: Advertising Budget

Unit-4: Advertising Promotion: Current Scenario in India

Block-II: Media and Message Design for Advertising

Unit-5: Media Concepts and Characteristics

Unit-6: Media Planning, Scheduling and Media Selection Decisions

Unit-7: Media Design

Unit-8: Managing Advertising Agency and Client Relationship

Block-III: Selling Fundamentals and Planning

Unit-9: Selling Concepts

Unit-10: Sales Planning

Unit-11: Sales Organisation and Manpower Planning

Unit-12; Principles of Determining Sales Organisation

Unit-13: Sales Personnel

Block-IV: Sales Force Management

Unit-14: Selection, Training and Development

Unit-15: Placement and Motivation

Unit-16: Compensation and Promotion

Unit-17: Sales Meeting, Contest and Evaluating Sales Performance

MCM-305-M2: Marketing Research

Block-I: Marketing Research: Nature and Scope

Unit-1: Introduction to Marketing Research

Unit-2: Marketing Research: Problem Formulation

Unit-3: Research Design: Meaning and Types

Block-II: Data Collection Methods and Sampling Design

Unit-4: Data Collection Methods and Techniques

Unit-5: Sampling Design: Meaning and Types

Unit-6: Questionnaire Design

Block-III: Data Processing and Ethical Issues in Marketing Research

Unit-7: Sampling Measurement and Scaling Techniques

Unit-8: Data Analysis and Interpretation

Unit-9: Ethical Issues in Marketing Research

Block-IV: Product Research, Report Writing and Media Selection

Unit-10: Product Research: Copy Testing and Test Marketing

Unit-11: Media Selection

Unit-12: Research Report: Preparation and Presentation

Semester-IV

MCM-401: Strategic Management

Block-I: Introduction to Strategic Management

Unit-1: Strategic Management: Concept Characteristics and Process

Unit-2: Strategy Formulation

Unit-3: Environmental Appraisal

Unit-4: Strategic Guidelines

Block-II: Strategic Analysis and Cost

Unit-5: Strategic Analysis and Choice

Unit-6: Distinctive Competitiveness: Selection of Matrix

Unit-7: Budgets/Cost

Unit-8: Strategy Implementation

Block-III: Behavioural Issues and Social Responsibilities

Unit-9: Organizational Structure

Unit-10: Behavioural Issues

Unit-11: Social Responsibilities

Unit-12: Functional Issues

Block-IV: New Model and E-Commerce

Unit-13: New Business Models

Unit-14: E-Commerce Environment

Unit-15: Organizational Capability Profile

Unit-16: Corporate Portfolio Analysis

MCM-402: International Business

Block-I: Basic Concepts of International Business

- Unit-1: International Business: Nature and Scope
- Unit-2: India's Export Performance
- Unit-3: India's Export Measures
- **Ubit-4: Export Promotion Schemes**

Block-II: International Marketing Research

- Unit-5: International Marketing Research
- Unit-6: Conducting Market Research
- **Unit-7: Estimating Potential**
- Unit-8: Other Study Areas of International Marketing Research

Block-III: Business Environment

- **Unit-9: Business Environment**
- Unit-10: Economic Environment of Business
- Unit-11: Political and Legal Environment
- Unit-12: Social Environment and International Environment

Block-IV: Setting up International Business Step by Step

- Unit-13: Setting Up Business
- Unit-14: Potential Products and Markets
- Unit-15: Export Sale Contract
- **Unit-16: Export Documents**

MCM-403: Retail Marketing Management

Block-I: An Overview of Retail Management

- **Unit-1:** Introduction to Retailing
- Unit-2: Types of Retailers
- Unit-3: Retail Marketing Environment
- Unit-4: Retail Marketing Segmentation

Block-II: Store Management and Retail Marketing Strategies

- **Unit-5: Store Location**
- Unit-6: Store Layout and Store Design
- Unit-7: Retail Marketing Strategies
- **Unit-8: Retail Merchandising**

Block-III: Retail Marketing Communication and Retail Pricing

- Unit-9: Integrated Marketing Communication
- Unit-10: Retail Communication Mix
- **Unit-11: Retail Pricing**

Block-IV: Relationship Management and International Retailing

- Unit-12: Customer Relationship Management in Retailing
- Unit-13: International Retailing: An Overview
- Unit-14: E-Tailing: Future of Electronic Retailing

MCM-404-F3: Financial Planning and Management

Block-I: Financial Planning & Investment Alternatives

- Unit-1: Introduction to Financial Planning
- Unit-2: Application of Investment Alternatives in Financial Plans
- Unit-3: Operation of Trading and Demat Account

Block-II: Diversity in Financial Planning

- Unit-4: Planning for Life Insurance and Health Insurance
- Unit-5: Application of Compounding and Indexing
- Unit-6: Common Stock with Uncommon Profits
- Unit-7: Principles and Variables of Value Investing System

Block-III: Building Financial Plans and Investment in Primary Market

- Unit-8: Critical Analysis of Investment
- Unit-9: Risk Assessment of Individual
- Unit-10: Evaluation of Financial Plans
- Unit-11: Investment in Primary Market

Block-IV: Credit and Retirement Planning

- Unit-12: Managing Credit: Education, Consumer and Housing Credit
- Unit-13: Retirement Planning
- **Unit-14: Taxation Planning**
- Unit-15: Estate Planning

MCM-405-F4: International Financial Management

Block-I: Introduction to International Financial System

- Unit-1: Bretton Woods Conferences and Afterwards
- Unit-2: International Financial Management: Complexities and Issues
- Unit-3: International Capital and Money Market Instruments
- Unit-4: Role of Financial Intermediaries

Block-II: Foreign Exchange Market and Exchange Rate Risk Management

- **Unit-5: Exchange Rate Determination**
- Unit-6: Exchange Rtae Risk Management
- Unit-7: Multinational Working Capital Management

Block-III: Foreign Investment and Financing Decisions

- Unit-8: Capital Budgeting for Multinational Corporations
- Unit-9: International Financing Sources and Financial Structure
- Unit-10: Country Risk Analysis
- Unit-11: Cost of Capital for Overseas Investment and Capital Structure

Block-IV: International Portfolio Management and International Accounting and Reporting

- Unit-12: International Portfolio Management
- Unit-13: International Portfolio Diversification
- **Unit-14: International Accounting**
- **Unit-15: International Finance Reporting**

MCM-404-M3: International Marketing

Block-I: International Marketing: Nature and Scope

Unit-1: International Marketing: An Introduction

Unit-2: International Marketing Environment

Unit-3: International Market Segmentation

Unit-4: International Market Entry Strategies

Block-II: International Product Planning and Pricing Decisions

Unit-5: Major Product Decisions: Product Strategy

Unit-6: Managing Product Line

Unit-7: New Product Development

Unit-8: Pricing Decisions for International Markets

Block-III: International Distribution Decisions

Unit-9: International Distribution Channel Strategy

Unit-10: Selection and Management of Overseas Channel

Unit-11: International Distribution Logistics

Block-IV: International Promotion Strategy

Unit-12: Communication Decisions for International Markets

Unit-13: International Promotion Tools and Planning

Unit-14: Standardization and Adaptation in International Market

Unit-15: International Public Relations for Product Promotion Campaign

MCM-405-M4: Customer Relationship Management

Block-I: Customer Relationship Management: Nature and Scope

Unit-1: An Introduction to CRM

Unit-2: Evolution of CRM

Unit-3: Customer Loyalty and Retention

Unit-4: Types of CRM and CRM Models

Block-II: CRM Process and Customer Retention Strategies

Unit-5: CRM Process

Unit-6: Customer Retention Strategies

Unit-7: CRM Process in Service Organisation

Block-III: CRM: Implementation, Applications and Assessment

Unit-8: CRM Implementation

Unit-9: CRM Applications

Unit-10: CRM Assessment

Block-IV: CRM: Tools, Marketing Channels and Technology

Unit-11: CRM Tools

Unit-12: CRM in Marketing Channels

Unit-13: Technological Developments in CRM

2. COUNSELLING SESSION

Counseling sessions are held at the learner support center normally on weekends with in the general academic scheduled of the Programme. You should note that the counseling sessions are not classroom teaching or lectures. Counselors will not be delivering lectures as in conventional teaching on the contrary discussions will try to help you to overcome difficulties which you face while going through the SLM. In these sessions, leaner must try to resolve your subject-based difficulties and any other related problems. Before you proceed to attend the counseling sessions, please go through your course materials and make a plan of the points to be discussed. The detailed schedule of the counseling sessions will be available on the University Website: https://www.jmi.ac.in/cdoe/cschedule

Counseling sessions will be organized for all theory courses. The counseling duration and timefore achtheory course will consist of 7 sessions of 2 hourseach. Attending the counseling sessions is not mandatory, nevertheless is always in the interest of learners to attend these sessions.

2.1 MODEOFINSTRUCTION

It is based on Self-Learning Study Material prepared and supplied by CDOE, besides counseling sessions and other exercises such as assignments etc. (The SLM will be provided in English and Assignments and Question Papers will be provided only in English.)

3. UPDATES REGARDING ACADEMIC ACTIVITIES

Students are advised to remain in touch with their respective Learner Support Centre/programme coordinator and visit the CDOE and COE, JMI websites for the updates regarding academic activities pertaining to their Programme. Further, they should follow the Academic Calendar provided to them for the current academic year.

4. ACADEMIC CALENDAR

The academic calendar provides important dates and other relevant information corresponding to activities such as Counseling, Assignments, and Examinations etc. Try to keep an eye on the important dates given in your academic calendar for different activities. You can view and download your academic calendar from JMI website – https://www.jmi.ac.in/bulletinboard/academic-calendar/cdoe as well as on the notice board of Centre for Distance and Online Education / Learner Support Centers.

5. LEARNER SUPPORT CENTRE

The Learner Support Centre to which you have been admitted will remain your Learner Support Centre till you clear all components of the programme during maximum duration of the programme. No student would be permitted to change his/her Learner Support Centre at any point of time. All the activities related to Counseling, Assignments and Semester End Examinations will be held at the Learner Support Centre only. However, the CDOE, JMI reserves the right to discontinue/change the Examinations/ Learner Support Centre at any point of time as it deems appropriate.

6. EVALUATION SYSTEM

6.1 Assignments

Assignments are the part of continuous evaluation system. The submission of assignments is compulsory. Assignments of a course carry about 25% weightage.

The assignments are designed in such a way as to help you concentrate mainly on the printed course material. However, access to other books and sources will be an added advantage in your academic pursuits.

Assignments should be handwritten. Typed or printed assignments **shall not be** entertained.

For your own record it is advisable to retain a copy of all the assignment responses. You have to submit the Assignments to the Study Centre on or before the last date of submission mentioned in the Academic Calendar. Write your Name and Roll Number correctly on the Assignments.

Getting pass percentage in assignments is mandatory. If you do not get passing marks in any assignment, you have to submit a fresh assignment in consultation with the Programme Coordinator. However, once you get the passing marks in an assignment, you cannot resubmit it for improvement of marks.

6.2 Semester End Examinations

Semester examination is the major component of the evaluation system and it carries 70%weightage in a final result. You must fill in the Semester Examination Form and send to the Centre for Distance and Open learning, **Jamia Millia Islamia**, **Jamia Nagar**, **Okhla**, **and New Delhi-110025**.

6.2.1 Semester End Examination Form

You must fill in the Semester End Examination Form online through Distance Students Exam Portal as per the instruction given in the notification issued on Controller of Examination, JMI website http://jmicoe.in/. The examination forms should be submitted on or before the last date mentioned in the Academic Calendar/Notice from the Controller of Examination JMI.

6.2.2 Semester Examination Date-Sheet

After the successful submission of Examination Form, the Admit Card will be generated 15 days before the commencement of the Semester End Examination. In case you fail to download the Admit Card before the commencement of examination, you may contact your Examinations Centre / Learner Support Centre. Examinations Date-sheet will be uploaded on the website much in advance before the commencement of the Examination.

While submitting your Examination Form for the Semester End Examinations, it is your responsibility to check whether you are registered for the programme and eligible to appear for that examination. If any of the above requirements are found missing, your examination is liable to be cancelled.

7. SEMESTER END EXAMINATION RESULT

The evaluation consists of two parts (i) Assignments (ii) Semester End Examination. In the final result all the Assignments of a course will carry 25% weight age while 75% weight age will be given to the Semester End Examination.

7.1 Declaration of Result

To pass the Programme under distance mode, a candidate must obtain:

- (a) At least 40% marks in each component of theory papers i.e. in assignments and Semester Examination, separately;
- (b) an aggregate of at least 40% marks based on all theory papers and assignments, to obtain the degree;
- (c) If a student fails to qualify any component of a paper or a course he/she can repeat the same during the subsequent years, up to the maximum duration provided for the programme from the date of registration; and

Division

- (d) On the basis of the marks obtained, division will be awarded in the following way:
 - (i) Distinction to those who obtain 75% marks or more in the aggregate.
 - (ii) First division to those who obtain 60% marks or more in the aggregate.
 - (iii) Second division to those who obtain less than 60% marks in the aggregate But not less than 50% marks.
 - (iv) Third division to those who obtain less than 50% marks in the aggregate But not less than 40% marks.

Grace Marks: A maximum of three (3) grace marks shall be given only to those students who by obtaining them are able to either pass the examination or improve to get a division. Only minimum grace marks as required shall be awarded. The grace marks awarded shall be counted in Grand total.

Grievance committee:

- (i) VC Nominee (Subject)
- (ii) Hony. Director
- (iii) Subject Expert from concerned Department
- (iv) Academic Coordinator

7.2 Promotion to the next Semester of the Programme

- No candidate shall be permitted to move to the third semester if he/she has a backlog of more than 50% of the courses of the first and second semesters combined.
- The students will be declared successful for award of Degree only after clearing all theory papers and assignments required within the maximum time period inclusive of the year of admission. A student who does not appear in any component (Semester End Examination and assignments) in the minimum duration provided for the Programme, he/she will have to seek re-registration by submitting the prescribed fee through online portal/Demand Draft if he/she wishes to continue through the Programme.

7.3 Re-evaluation of Answer Scripts

No request for re-evaluation of the result declared in any course shall be entertained. However, the re- totaling of marks of an answer book will be permitted on submission of an application along with the prescribed fee by the candidate to the Controller of Examinations.

7.4 Improvement of Result

A student may be allowed to appear in the Semester End Examination for improving his/her result provided that:

- A student may be allowed to improve his/her grade in any two of the courses in the next semester. However, the improvement of the odd/even semester course will be permitted in the next odd/even Semester End Examination only.
- Improvement examination will be held in Theory courses only.
- The appearance at such an examination in the course will be allowed only once. No further chance will be given under any circumstances.
- For the purpose of determining the final division/ grade, the grades obtained by the candidate in the improvement examination only will be taken into consideration.

8. GENERAL REGULATIONS

Programme Fee, Re-Registration, Late fee and other Charges

- **Programme Fee:** The Programme fee is payable in advance each year, irrespective of results through **CDOE Online Fee Payment Portal** on or before the date fixed by CDOE, Jamia Millia Islamia. No refund of fees is allowed in any case.
- **Re-Registration Fee:** A student who does not appear in any component (i.e. theory and assignment) of the Programme during the minimum period and wishes to continue the Programme, then he/she will have to re-register by paying the prescribed re-registration fee; given in the table on next page.
- **Late Fee:** A student who doesn't submit his/her Assignments and Examination Form on time may submit the same with the prescribed late fee; and
- Candidates are required to intimate the relevant authorities, sufficiently in advance, if there is any change of address/mobile number etc.

Table: Renewal and other Fee applicable for M.COM (Distance Mode)

M.COM (Distance Mode)	Fees/Charges (Rs.)
Programme/Renewal Fees (to be paid for final Year)	12000/-
Submission of Assignments with late fees up-to the	100/-
maximum period of 4weeks	(Per Assignment)
Submission of Assignments in the following years (In	200/-
case of absence/fail if any)	(Per Assignment)
Submission of Semester Examination form with late fees	500/-
up to 4 weeks.	
Submission of Semester Examination form with late fees	600/-
beyond 4weeksuptothenext4weeks.	
Re-appearing in Semester Examination (In case of	500/-
	(Per paper/course)
	3600.00/-
Provisional Certificate	50/-
Migration Certificate	50/-
	(after passing exam)
Migration Certificate	200/-
	(before passing exam)
Duplicate Statement of Marks (Attach a copy of FIR)	200/-
Duplicate Identity Cards (Attach a copy of FIR)	200/-
Change of Address in ID Card	50/-
Re-evaluation of (current)Answer Script	500/-
· · · · · · · · · · · · · · · · · · ·	(Per Course)
Change of medium of course to be exercised in the	1000/-
-	,
	Programme/Renewal Fees (to be paid for final Year) Submission of Assignments with late fees up-to the maximum period of 4weeks Submission of Assignments in the following years (In case of absence/fail if any) Submission of Semester Examination form with late fees up to 4 weeks. Submission of Semester Examination form with late fees beyond 4weeksuptothenext4weeks. Re-appearing in Semester Examination (In case of absence/fail/improvement) Re-Registration Fee* Provisional Certificate Migration Certificate Migration Certificate Duplicate Statement of Marks (Attach a copy of FIR) Duplicate Identity Cards (Attach a copy of FIR) Change of Address in ID Card

Note: * If a candidate fails to appear in any of the prescribed components of the Programme within the stipulated period of 2 years (4 Semester) and desires to continue the Programme after the lapse two years he/she should re-register for the Programme by depositing the above mentioned re-registration fee. The Fee once paid will not be refunded or adjusted under any circumstances.

All the fees/charges wherever, applicable will be payable only **through CDOE Online Fee Payment Portal.**

All the aforesaid fee is subjected to revision during the academic year as per University rules.



The Hony. Director

Centre for Distance & Online Education

JAMIA MILLIA ISLAMIA

(A Central University by an Act of Parliament)

Distance Mode

APPLICATION FOR CERTIFICATE

Distance Mode

Application Form for Re-registration

(Particulars should be filled in by the Candidate in his/her own hand-writing)

Jamia Millia Islamia New Delhi 110025	Affix an attested photograph
Sir,	
I seek re-registration to the programme	ponent in the Part
I certify that I am the same person who took admission in this prosession	gramme in
56551011	Yours Faithfully
(:	SignatureoftheApplicant)R
e-registrationfeeRsbyDDNo	
BankDated	is enclosed herewith
<u>Particulars</u>	
Candidate's Name (in Block Letters) Candidate's Name in Urdu or Hindi: Father's Name:(in Block Letters): Father's Name in Urdu or Hindi:	
Present Postal Address:	
Name of the Programme Admitted	
Roll NoEnrolmentNo	
Programme Centre Code & Name	
(For Office Use Only)	
Received application form of Ms/MrRoll No forre-registrationtotheprogramme(DistanceMod DD NoBankDate	de)Session
Centre for Distance and Open Learning D)ated



JAMIA MILLIA ISLAMIA

(A Central University by an Act of Parliament)

Distance Mode

APPLICATION FOR CERTIFICATE

Distance Mode

APPLICATIONFORRE-EVALUATIONOFANSWERSCRIPT(S)

	1	Particulars should be	filled in b	v the candidate in his.	/her own handwriting)
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A.	Name of candidates (in Block letters)								
	Roll I								
	Name	Part							
	(Semester 200 Particulars of papers in which Re-evaluation is required is given below:								
		Course/Paper(see	MARI	<u>⟨S</u>	<u>Aggregate</u>	<u>Result</u>			
		Paras5&12)	Obtained	out of					
	1.								
	2.								
Note	_	al Statement of Marks ed herewith.	s (Marks-sho	eet) toge	ther with a Photosta	t copy should be			
B.	DECLARATION:								
	(i)	I have carefully read ordinance regarding re-evaluation and I agree to abide by the same.							
	(ii)	I also under take to accept the final result to be declared by the Controller of							
	Examinations, Jamia								
Date)								
				Signature of Candidate					
				Present Address					
C.		unt of Fee of Rs							
	Name of the Bank			•••••	Date	(Receipt/DD			
	attached) (seeParas1,38			&6printed-verleaf)					
Recei Class	ved ap	plication from of Mr./	Ms(I	Distance	Mode) for Re-evalua	tion.			
Date	1				For Controll	er of Examination			
	·				2 37 301111 011				

ORDINANCE FOR RE-EVALUATION OF ANSWER-SCRIPTS

- 1. (a) Any candidate intending to apply for Re-evaluation for Answer script(s) of any Paper, Subject of his/her written examination, may do so on the prescribed application form within ONE MONTH of the declaration of the result in each case.
 - (b) However, the Re-evaluation of scripts will not be allowed in more than ONE-THIRD of written papers up to the maximum of three papers (whichever is less) of a Semester Examination.
- 2. The application for Re-evaluation shall be made once only in respect of the papers of an examination in which re-evaluation is required.
- 3. No application for re-evaluation shall be, entertained beyond the prescribed time limit under any circumstances whatsoever.
- 4. Each application for re-evaluation shall be accompanied by the "ORIGINALSTATEMENT OF MARKS issued to the candidate. The photo copy of the statement of marks/grades will be returned to the candidate after proper endorsement of the same to the effect that the candidate's result is under consideration and that he/she will accept the final result to be declared by Jamia as a result of re-evaluation applied for by him/her.
- 5. Re-evaluation shall not be permitted in the case of Practical Examination, internal evaluation, Viva-Voce, as also the answer scripts of any examination which have already been valued in full by joint Examiners/Board of Examiners.
- 6. The candidate applying for Re-evaluation shall be required to pay a fee of Rs.500/- per paper or part thereof. No refund will be made in any case.
- 7. The merit list, declared in the result of the respective examination will not be disturbed due to re-evaluation of scripts.
- 8. If there be any change in the result of the Examination due to Re-evaluation of answer scripts, no examinee can complain in the Court of Law or any action can be taken against the examiner concerned.
- 9. If the award of there-evaluator varies from the original award up to and Including+5% of the maximum marks, secured earlier, the original award will stand, If a candidate secures more than+5% and less than or equal to 20% ofmarks, the marks awarded by the reevaluator will be final. if a candidate secures more than 20% of marks (plus or minus) in re-evaluation the answer-script will be sent to the 3rd examiner. The average of the marks awarded by the 2nd and 3rd examiners will be taken and it will be final.
- 10. All cases of re-evaluation of script shall be reported to the Examination Committee.
- 11. Application for re-evaluation of answer-scripts of only Annual Examination shall be accepted.
- 12. Answer-scripts of those who appeared for Improvement of the Division or Percentage shall be final and are not subject to Re-evaluation.
- **NOTE:** (a) Demand Draft of Rs. 500/- per course should be in favour of "Jamia Millia Islamia, New Delhi" and payable at New Delhi. Please send all the documents and demand draft for re-evaluation to "The Controller of Examinations, Jamia Millia Islamia, New Delhi."
 - (b) Students must fill separate forms attaching separate Demand Draft for papers of different parts.
 - (c) Postal Charges: If the certificate / Marksheet etc. is required by post then you must send your forms accompanied by a self-addressed envelope bearing Indian stamps of Rs.45/-only.

Centre for Distance and Online Education JAMIAMILLIAISLAMIA

(A Central University by an Act of Parliament)

APPLICATIONFORCERTIFICATE

AFFLICATIONFUNCERT	IFICATE
The Controller of Examination Iamia Millia Islamia, New Delhi -	
110025Sir,	
request you to please issue me the Certificate mentioned below appeared at the following signatureandparticularsgivenbelowareattestedbytheProgrammeIn Open Learning/Gazzetted Officer.	g examination. My
open Learning/Gazzetteu Officer.	Yours faithfully,
	CANDIDATE
PARTICULARS	CANDIDATE
1.Candidate'sName(in Block Letters)	
2.Candidate'sNameinHindiorUrdu	
3. Father's Name	
(in Block Letters)	
4.Father'sNameinHindiorUrdu	
5.PresentPostalAddress	
Phone/MobileNo	
6.NameoftheExaminationYea	r
7. RollNoPreviousEnrolmentNoPreviousEnrolm	nentNoifany
3. Dateofadmission(intheCentreforDistanceandOpenLearning) (To be filled when the Migration Certifi	
9.CertificateRequired	
Attested by the Director, Centre for Distance and Open Learning/The Programme Incharge/Gazzetted Officer	
NOTE: FOR PROVISIONAL/MIGRATION, PLEASE ATTACH A PHOTOSTATE COPY (ATTESTED) OF THE MARKSHEET OF FINAL EXAMINATION	Received the Certificate mentioned above
	CANDIDATE
Amount of Fee of Rspaid Vide Receipt No/DD	NoName of the
BankDateDate	(Receipt/DD attached). I authorize
Certificate.	
The Specimen Signature of Messenger is given below:	
Specimen Signature of Messenger	CANDIDATE
Received application form of Mr./ MsMode) for	

For Controller of Examination

FEES FOR ISSUING MIGRATION, PROVISIONAL & OTHER CERTIFICATES

1. PROVISIONAL CERTIFICATE 50

2. DUPLICATE MARKSHEET/MIGRATION/PROVISIONAL (For above–mentioned Duplicate Certificate attach a copy of F.I.R)

3. MIGRATIONCERTIFICATE a) After passing the examination for which the applicant was studying 50

b) Before passing the examination for which the applicant was studying

4. CHANGEOFNAME:

A student applying for change of his/her name in the Register of students shall submit his/her application to the Controller of Examinations accompanied by:

200

- a) TheprescribedfeeRs.150/-by demand draft.
- b) An affidavit relating to his/her present and proposed name, duly sworn in the presence of a Magistrate by himself/herself.
- c) Apublicationfromanewspaperinwhichtheproposedchangeofnamehasbeenadvertised.

 However, the provision relating to publication shall not be applicable in case where a woman candidate is wanting to change her name following her marriage.

The Examination Committee on considering such applications and taking decisions thereon shall report to the Majlis-I-Talimi (Academic Council)

Minimum Time required (working days)

i) Provisional Certificate ----- 20days

ii) Migration ----- 20days

iii) Duplicate Marksheet ----- 20days

iv) Change of Name ----- 6-7days

5. TIMEREQUIREDFORPREPARATIONS/ISSUEOFTHEMARK-SHEET/CERTIFICATEPROVIDEDALLOTHERREQUIREDDOCUMENTSARE ATTACHED.

Note: a) Old casesofmorethan3yearswillrequiremoretime.

- b) Students must fill separate forms and attach separate Demand Drafts for each certificate to be issued.
- c) Demand Draft of an appropriate amount per certificate etc. should be in favour of "Jamia Millia Islamia". and payable at New Delhi. Please send all the documents and demand draft for the required certificates to "The Controller of Examinations, Jamia Millia Islamia, Jamia Nagar, NewDelhi-110025".
- d) Postal Charges: If the Certificate Marksheets etc. is required by post, then you must send your form accompanied by a self-addressed envelope bearing Indian Postal Stamps of Rs.30/-Only.



Centre for Distance and Online Education JAMIAMILLIAISLAMIA

(A Central University by an Act of Parliament)

Distance Mode

FOR ISSUEOFDEGREE/DIPLOMA/CERTIFICATE

The Controller of Examination Jamia Millia Islamia, NewDelhi-110025Sir,

Affix an attested photograph

		pilotograpii
I request you to please issue me the Degree/Diploma/Certificandidate who appeared at the following examination. My page		that I am the same
1.Candidate'sName		
(in Block Let	ters)	
2.Candidate'sNameinHindiorUrdu		
3. Father's Name(in Block Let		
4.Father'sNameinHindiorUrdu	,	
5.Mother'sName		
6.PresentPostalAddress		
Phone/MobileNo		
7.NameoftheExaminationPart		
8.RollNoPreviousE		
Previous Enrolment No if any		Yours Faithfully,
Verified from the records and certified that Mr./Ms		
Whose signature &photograph are attested above, has signe		
is a genuine candidate. He/ She has no dues.	(Sigi	nature of Candidate)
Signature with Seal	Received the Degree/Diplon	na/Certificate
Dean/Principal/Headmaster/Director (Concerned)		
	Can di data /Managaran Ciana	
	Candidate/Messenger Signat	ture with date
To the disc	ala a sur a Cara di Dance (F	N
I authorizeto collect m	y above-mentioned Degree/1	Dipioma/Certificate.
The Specimen Signature of Messenger is given below:		
Specimen Signature of Messenger	(Signature of Candi	date)
- F	(0	. ,

(See instruction over leaf)

INSTRUCTIONS

- 1. Attach photocopies of marks sheets of all year's examination(passed) (in case of improvement, attach a photocopy of improved marksheet).
- 2. If the course is completed in more than minimum duration of course, attach photocopy of the combined marks sheet.
- 3. Photocopy of notification in case of Ph.D. Degree
- 4. The Candidate/Messenger must show his/her Identity at the time of receiving the degree/diploma/certificate.

Issue of Duplicate Degree/Diploma/Certificate:

Duplicate degree/diploma/certificate can also be obtained on submitting an application along with the following:

- 1. An affidavit signed and certified by the First-Class Magistrate
- 2. Cutting from the leading newspaper showing that the original has been lost or destroyed, or submit defaced/remaining portion of degree/diploma/certificate.
- 3. Prescribed fee of Rs.100/-

Time required for preparation/issue of the certificate provided all other required documents are attached.

Degree/Diploma/Certificate 30days

Duplicate Degree/Diploma/Certificate 60 days

Note: Old cases of more than 5 year will require more time.

I have read all above mentioned instructions carefully. I will abide by the rules and regulations or any instructions given by Examination Department.

Signature					
Candidate/authorized person					



Centre For Distance and Online Education JAMIA MILLIA ISLAMIA

Maulana Mohammed Ali Jauhar Marg

Jamia Nagar, NewDelhi110025

Ph:26929226,26981717-Ext:4224,4227Fax:26921264

Website: www.jmi.ac.in