

# **STUDENT ASSIGNMENTS**

**Master of Commerce (M.COM) Sem-I**

**Distance & Online Mode**

**(Session 2025-26)**

**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**JAMIA MILLIA ISLAMIA**

**NEW DELHI-110025**

<b>STUDENT ASSIGNMENTS (SESSION 2025-26)</b>
--

**INSTRUCTIONS**

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each paper of the programme in every semester is compulsory.
- Completed Assignments in a PDF format are to be submitted on **Google Classroom** on or before the due date.
- Write your Name, Father's Name, Roll Number, Mobile No. and other details as required on the cover page of each Assignment.
- For Assignments Submitted after due date mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per assignment will be payable through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Please go through your Programme Guide carefully for further details.

---

**Course Title: Managerial Economics****Course Code: MCM 101****Session: 2025-26****Maximum Marks –25**

---

**Note: Attempt any three of the following five questions. Question No. 5 is compulsory.**

**Section-A****10x2 = 20**

1. “Managerial economics bridges the gap between economic theory and business practice”. Explain with examples.
2. What is an indifference curve? What are its properties or characteristics? What role does it play in consumer analysis?
3. Distinguish between laws of return to variable proportions and laws of return to scale. Explain the factor, which cause increasing returns to scale.
4. Define monopolistic competition. Discuss the price and output decision of a monopolistic firm in the short-run.

**Section-B****5x1=5**

5. Write a short note on any One of the following:

- (a) Demand-pull and cost push Inflation.
- (c) Elasticity of demand.

---

**Course Title: Statistical Analysis****Course Code: MCM 102****Session: 2025-26****Maximum Marks –25**

---

**Note: Attempt any three of the following five questions. Question No. 5 is compulsory.**

**Section-A****10x2=20**

1. Goals scored by two teams A and B in a football season were as shown in adjoining table. By calculating the coefficient of variation in each case, find which team may be considered more consistent.

No. of goals scored in a match	No. of matches	
	A Team	B Team
0	27	17
1	9	9
2	8	6
3	5	5
4	4	3

2. Calculate the coefficient of correlation between X and Y series from the following data:

	Series	
	X	Y
No. of pairs of observations	15	15
Arithmetic Mean	25	18
Standard Deviation	3.01	3.03
Sum of squares of deviations from mean	136	138

Summation of product deviations of X & Y series from their respective arithmetic means: 122.

3. Calculate Karl Pearson's coefficient of correlation and regression coefficients from the data given below:

Marks	Age in Years				
	18	19	20	21	22
20-25	3	2	—	—	—
15-20	—	5	4	—	—
10-15	—	—	7	10	—
5-10	—	—	—	3	2
0-5	—	—	—	3	1

4. Explain the concept of Hypothesis Testing. Describe its procedure and discuss Type I and Type II errors.

**Section-B**

**5x1=5**

5. Write short note on any One of the following:

- a) Lorenz Curve
- b) Statistical Quality Control

---

**Course Title: Accounting For Managerial Decisions**

**Course Code: MCM 103**

**Session: 2025-26**

**Maximum Marks –25**

---

**Note: Attempt any three of the following five questions. Question No. 5 is compulsory.**

**Section-A**

**10x2=20**

1. Explain the concept of Management Accounting. Discuss its nature, scope, and role in managerial decision-making with suitable examples.
2. What is Cost Accounting? Explain the major differences between Cost Accounting and Financial Accounting. Discuss why modern businesses need cost accounting for effective planning and control.
3. Discuss in detail the various types of budgets used in Budgetary Control. How does budgeting help managers in planning and performance evaluation? Give suitable examples from Indian companies.
4. What do you understand by Break-Even Analysis? Explain its assumptions and practical applications in business decision-making. Illustrate your answer with a realistic numerical example.

**Section-B**

**5x1=5**

5. Write short note on any two of the following:

- a) Standard Costing
- b) Ratio Analysis

---

**Course Title: Marketing Management****Course Code: MCM 104****Session: 2025-26****Maximum Marks –25**

---

**Note: Attempt any three of the following five questions. Question No. 5 is compulsory.**

**Section-A****10×2=20**

1. Explain the nature, scope and importance of Marketing in modern business. How do the elements of the Marketing Mix and the Marketing Environment jointly influence strategic decision-making of companies?
2. Discuss the concepts of Product Life Cycle (PLC). How does an organisation plan and manage its Product Mix to remain competitive in the market?
3. Discuss the internal and external factors influencing pricing decisions and evaluate the role of pricing in determining market competitiveness.
4. Discuss the contemporary issues and recent developments in the field of marketing.

**Section-B****5×1=5**

5. Write short note on any One of the following:

- a) New Product Development
- b) Advertising Budget

---

**Course Title: Organisational Behaviour****Course Code: MCM 105****Session: 2025-26****Maximum Marks –25**

---

**Note: Attempt any three of the following five questions. Question No. 5 is compulsory.**

**Section-A****10x2 = 20**

1. Define Organization Behavior? Discuss its nature. How does the study of Organization Behavior help meet the future challenges in an organization?
2. Explain McGregor's theory X and theory Y. Also discuss Herzberg's two factor motivation theory.
3. What is meant by leadership style? Briefly explain Fielder's contingency model.
4. Discuss the reasons of conflicts in an organization. Suggest measures to resolve intergroup conflicts.

**Section-B****5x1=5**

5. Write a short note on any One of the following:

- a) Objectives of organizational Development
- b) Need for Organizational Change