

MA MASS COMMUNICATION ENTRANCE EXAMINATION

Roll No.

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Paper Code: XX

Signature of the Candidate _____ Name & Signature of Invigilator _____

Code No.
(to be filled by the Office)

-----X-----

Time: 3 Hours

Marks: 200

GENERAL INSTRUCTIONS

- ALL QUESTIONS ARE COMPULSORY
 - USE OR POSSESSION OF ELECTRONIC GADGETS SUCH AS MOBILE PHONE, PAGER, CALCULATOR, ETC IS NOT PERMITTED
1. Write your Roll No. on the front cover of the answer-book. Do not write your roll number, name or put any mark of identification anywhere in the booklet. If any mark of identification is discovered in the booklet, your test will be cancelled.
 2. The test paper is divided into two parts – A and B.
 3. Part A is of 20 marks and consists of 20 multiple choice questions. There are four alternative answers: a, b, c and d for each question. Select the answer that is the most appropriate. Space for answers is provided in the end of the section. **There is NO negative marking.**
 4. Part B has THREE Sections - I, II & III of 60 marks each. Write your answers in the space provided in the answer sheet. Each question has an approximate word count listed with it. You must pay attention to it while attempting each question. Do not exceed the space designated for each answer.
 5. THIS QUESTION BOOKLET MUST BE HANDED OVER TO THE INVIGILATOR BEFORE YOU LEAVE THE SEAT. NO PAGES SHOULD BE TORN OUT FROM THE BOOKLET.

| PART-A (20) | PART-B | | | TOTAL MARKS (200) |
|----------------|-------------------|--------------------|---------------------|----------------------|
| | SECTION I (60) | SECTION II (60) | SECTION III (60) | |
| | | | | |

Signature of the Examiner _____ Total Marks Obtained _____

Code No.
(to be assigned by the office)

PART-A

Marks: 20

All questions carry equal marks. Please write your answer in the table given at the end of the section.

1. Who was the first President of independent India?

| | |
|---------------------|--------------------|
| a) S. Radhakrishnan | b) Venkatraman |
| c) Giani Zail Singh | d) Rajendra Prasad |

2. Who is the director of the film *Sholay*?

| | |
|--------------------|-----------------------|
| a) Ram Gopal Verma | b) Ashutosh Gowariker |
| c) K. Asif | d) Raj Sippy |

[Twenty such multiple choice questions carrying one mark each.]

| Q | A | Q | A | Q | A | Q | A |
|----|---|-----|---|-----|---|-----|---|
| 1. | | 6. | | 11. | | 16. | |
| 2. | | 7. | | 12. | | 17. | |
| 3. | | 8. | | 13. | | 18. | |
| 4. | | 9. | | 14. | | 19. | |
| 5. | | 10. | | 15. | | 20. | |

PART B

Section-I

This section has **TWO** parts of 30 marks each. Both parts are compulsory.

Marks: 30

Part 1: Look carefully at the illustration below and write a short story around it in approximately 500 words. Do not describe the picture.



Marks: 30

Part 2: Write a story on any **ONE** of the given situations in approximately 500 words.

- a) You are in an empty movie hall watching a horror film.
- b) You are trapped in a landslide while holidaying in the mountains.
- c)

Section II

Marks: 30 X 2=60

Answer any **TWO** questions in approximately 500 words.

- a) Express your views on the current state of broadcast media.
- b) How has cinema evolved with the changing times in the 21st century?
- c)

Section III

Marks: 20 X 3=60

Answer any **THREE** questions in approximately 300 words each.

- a) Should India switch to a presidential system of governance? State your view.
- b) Covid--19 pandemic has severely impacted education in India. Critically analyze the role of Television in imparting education during the pandemic.
- c) Should we cut trees in the name of infrastructure development? Provide suitable arguments to support your position.
- d) Social media is a boon to our society, but is also misused. What is your opinion?
- e)