



TRACKING ACCESS UNDER DIGITALIZATION

A Policy Research Initiative 2013-2016

Centre for Culture, Media and Governance
Jamia Millia Islamia, New Delhi

An Activity Digest

(January-March 2016)

Ongoing Research

1. Tracing the Legislative Discourse around Digitization of Cable Distribution, Susan Koshy, Project Associate
2. Analysis of the In-depth Household Interviews in Delhi on “Digitalisation of Television Distribution: Users’ Perspective” in Delhi, by Arshad Amanullah, Project Coordinator
3. Case study of YouTube in India, Nikhil Pahwa, Consultant
4. Documentation of Ownership of Multi System Operators, Manjusha Madhu, Consultant
5. Quantitative Survey on “Digitalisation of Television Distribution: Users’ Perspective”, coordinated by Susan Koshy, Project Associate
6. Working Paper "The Conundrum of Relevant Market", by Vibodh Parthasarathi, Project Co-Director

Dissemination Activities

1. Arshad Amanullah and Susan Koshy co-presented a paper entitled **Analogue Intermediaries in the Digital Age** in an international three-day conference **DigiNaka** (6-9 January 2016) at Tata Institute of Social Science, Mumbai.
2. The Telecom Regulatory Authority of India released a consultation paper on [Tariff Issues related to TV Services](#) in January 2016 exploring various pricing models for wholesale and retail tariffs of channels. The Project Team submitted its [response](#) addressing specific questions in the paper. The response was based on the qualitative and quantitative fieldwork conducted in the southeast Delhi and Patna Municipal Corporation. It addresses the concerns around the measurement of market power of an entity in the case of media markets and the dynamics of choice in the digital distribution.
3. Vibodh Parthasarathi, Project Co-Director, contributed a blog entry entitled “[And the Era of ‘No Entitlement’ Continues...](#)” to CCMG’s blog [The Indian Medialogue](#).
4. Anushi Aggarwal and Devileena Bose, consultants, contributed a blog entry entitled “[The Curious Case of Hathway Cable: Ownership Matters in Cable TV Distribution in India](#)” to CCMG’s blog [The Indian Medialogue](#).
5. Preparation of policy presentation on User Experiences of Digitalisation in two cities.
6. Susan Koshy, Project Associate, was in Bangalore from March 19 to 28, 2016 to explore options for collaborative dissemination of Project outputs.

Fieldwork

1. Arshad Amanullah, Project Coordinator, conducted expert interviews during his visit to Patna from March 18 to 28, 2016.