



TRACKING ACCESS UNDER DIGITIZATION

A Policy Research Initiative 2013-2015

Centre for Culture, Media and Governance
Jamia Millia Islamia, New Delhi

An Activity Digest

(April-June 2015)

Ongoing Research

1. An analysis of select TRAI Consultation Papers on Cable & DTH (2003-2013), Sandeep Bhushan, Project Fellow
2. Tracing the Legislative Discourse around Digitization of Cable Distribution, Susan Koshy, Project Associate
3. In-depth Household Interviews on “Digitalisation of Television Distribution: Users’ Perspective” in Delhi, coordinated by Arshad Amanullah, Project Coordinator & Saumya Saloni, Project Associate
4. Case study of YouTube in India, Nikhil Pahwa, Consultant
5. Ownership of Multi System Operators, Devi Leena Bose, Consultant
6. Analysis of the In-depth Household Interviews in Patna on “Digitalisation of Television Distribution: Users’ Perspective” in Patna, Dr. Ratnakar Tripathy, Consultant
7. Quantitative Survey on “Digitalisation of Television Distribution: Users’ Perspective”, coordinated by Susan Koshy, Project Associate

In-depth Household Interviews Patna & Delhi

The project conducted In-depth Household Interviews on “Digitalisation of Television Distribution: Users’ Perspective” in April & May 2015 in Delhi & Patna. Arshad Amanullah, Project Coordinator visited Patna to conduct In-depth Household Interviews. Saumya Saloni, Project Associate, conducted and supervised In-depth Household Interviews in Delhi.

GLIMPSES FROM IN-DEPTH HOUSEHOLD INTERVIEWS CONDUCTED IN PATNA



Photo #1: Television set in the house of Dr. Raj Kumar Poddar.

Photo #2: Preeti Priya sharing her experiences about TV during interview.

GLIMPSES FROM IN-DEPTH HOUSEHOLD INTERVIEWS CONDUCTED IN DELHI



Photo #1: Dish Antennas dispersed in the neighborhood areas of Gaffar Manzil .

Photo #2: Mehshar Bano sharing her experiences about Micromax LED TV during the interview.

Dissemination Workshop

The Project Team organized a dissemination workshop on **“Audience’ Experiences of Digitalization: A Preliminary Look at Fieldwork in Delhi”** on the 21st May 2015 at Network Governance Lab, CCMG.



The workshop was organized to discuss the preliminary findings from the Quantitative survey and in-depth Household Interviews. A number of experts, who were present in the workshop, provided us with valuable feedback. Further work will be done and findings will be revisited in the light of the feedback.