

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.



# Dr. S.VEERAMANI

B.Sc., MBA (IB)., M A., M.Phil.(JNU), PhD., (JNU)., M.Phil., LL.B.(DU), LL.M., PhD.,( Law)

## **Educational Qualifications:**

**Ph.D.**, (Electronic Commerce Laws), National Law University, Delhi,

**LL.M.**, (Business Law) Kurukshetra University, Kurukshetra, Haryana.

**LL.B.**, CLC/LC-2, Faculty of Law, University of Delhi.

**Ph.D.**, (Garment Exports of *Tirupur*- Manchester of South India), CPS,JNU.

**M.Phil.**, (On ILO and Globalisation), CPS,JNU (Jawaharlal Nehru University)

**M.Phil.**, (International relations and diplomacy) –DC-, School of International Studies,  
Pondicherry Central University, Pondicherry .

**MBA-IB.**, Master of International Business ,School of International Studies,  
Pondicherry Central University

**M.A.**, Political Science, Madurai Kamaraj University, Tamil Nadu.

**B.Sc.**, (Industrial Chemistry: Pharma Chemistry, Industrial Economics) Department of  
Chemistry, PAC Cuddalore, University of Madras.

**UGC /NET** –Qualified for Academic Posts.

**UGC NATIONAL FELLOWSHIP** for Research Degree.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

## **1. NATIONAL AWARDS**

1. **BHARAT SIKHSHA RATAN AWARD** conferred on **Dr S Veeramani** by  
Global Society for Health and Educational Growth, New Delhi. 2018.
2. **BEST EDUCATIONIST AWARD** conferred on **Dr S Veeramani** by  
International Institute of Education and Management, New Delhi. 2018.
3. **Cadet Officer**, Nav-sainik attendee, Indian Navy, Vishakhapatnam,  
Eastern Naval Command, Ministry of Defence, Government of India.
4. **C- Certificate holder of Indian Navy and Best Cadet** in Indian Naval  
Wing of N.C.C, Tamil Nadu- Pondicherry-Andaman and Nicobar, Indian  
Navy.

## **2. Contribution to the Academic service:**

### **3.1 Editor of Journals:**

**Associate Editor**, International Journal of Current Humanities and Social  
Science Research (IJCHSSR).

# **Dr. S.VEERAMANI**

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

**Member, Editorial Board**, Various educational and social magazines

**MOOCs/ MHRD: Active Module developer and Presenter online.**

**Expert Teacher:** of International Business, Foreign Trade Policy, Business Legislation and International Trade laws, researcher in Electronic Commerce Laws, IPR, Consumer protection, Cyber Space.

**ACADEMIC COUNCIL MEMBER (ELECTED) JMI CENTRAL UNIVERSITY**  
**2019-2022.**

**KEY NOTE SPEAKER, RESOURCE PERSON ON VARIOUS EVENTS,**  
**NOTED PUBLIC SPEAKER.**

## **3.2 Editor of Books:**

### **Book on International Business**

***Veeramani.S and T.A.Siddiqui,(Ed.,)*“International Business: The Emerging Global South and Asian Economic Order, Excel India Publishers, New Delhi, 2014, ISBN: 978-93-83842-80-3.**

# Dr. S.VEERAMANI

B.Sc., MBA (IB), MA., M.Phil., P.hD., (JNU), M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

## **Book on International Finance**

Taufeeque Ahmad Siddqui, **S.Veeramani(Ed.,)** “ Dynamics of **International Finance**: In Global South, Excel India Publishers, New Delhi, 2014, ISBN: 978-93-83842-81-0.

## **Book on Human Resources Management**

Rachna Kishor Gedam, **S.Veeramani** and T.A.Siddqui, **(Ed.,)** “**Human Resources Management** and Corporate Social Responsibility: In Emerging Economies, Excel India Publishers, New Delhi, 2014, ISBN: 978-93-83842-82-7

## **3. Research and Publications and Implications:**

1. **S. Veeramani**, Abha Shukla & Mariam Jamaleh “Financial theories of foreign direct investment: a review of literature, *Journal of Industrial and Business Economics*, Veeramani, S., Shukla, A. & Jamaleh, M. *Financial theories of foreign direct investment: a review of literature. J. Ind. Bus. Econ.* 47, 185–217 (2020). <https://doi.org/10.1007/s40812-019-00144-8>. **Springer**.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

2. A.Vdivel, **S .Veeramani** and Rahutahal, Exchange Rate (USD/INR) Pass-through and Whole Sale Price index: A Flexible Least Square approach” *Journal of Public Affairs*, Wiley, 28-Jan-2020. **Wiley**.
3. Venkata Narayanan, Valentina Pujari and **Veeramani.S**, “Impact of Socio-Economic Status on Women’s Wellbeing” *International Journal of Business Anthropology*, 6(1), 2016, <https://doi.org/10.33423/ijba.v6i1.1132>. **Cambridge Scholar Publishing**.
4. **Veeramani, S.**, Rong, R.P.N., and Singh,Sonakshi., Digital Transformation and Corporate Governance in India: A Conceptual Analysis, “Navigating Cyberspace for Socio-economic Transformation and Redefining Management in Light of Digital Economy” ICME, 2019, *ISBN: 978-955-1507-66-4*.
5. Vadivel.A, and **Veeramani.S**, “Exchange Rate Pass-Through and Whole Sale Price Index in India: A Time Varying Approach”, *The Indian Economic Journal*, New Delhi, Vol.61, No.2, 2013. **Scopus**.
6. **Veeramani, S.**, and Singh,Sonakshi., *Consumer Protection in the Age of Digital Transformation: A Judicial Response in India*, Digital Transformation and Corporate Governance in India: A Conceptual Analysis, “Navigating

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

Cyberspace for Socio-economic Transformation and Redefining Management

in Light of Digital Economy” ICME, 2019, ISBN: 978-955-1507-66-4.

7. **S.Veeramani** and Sonakshi Singh “Dimensions Of Digital Transformations in India with Special Reference to Techno – Social and Regulatory Prospects, March, 2020, IIM Sirmaur, Wiley, ISBN: 9789389947076.
8. Dr. **Veeramani.S** and Anam, An Analysis On INDIA-ASEAN Trade: Towards Regional Comprehensive Economic Partnership (RCEP), *Journal of Management (JOM)* Volume 5, Issue 4, July – August 2018, pp. 81–96, Article ID: JOM\_05\_04\_010 Available online at <http://www.iaeme.com/JOM/issues.asp?JType=JOM&VType=5&IType=4>  
Journal Impact Factor (2016): 2.4352 (Calculated by GISI) [www.jifactor.com](http://www.jifactor.com)  
ISSN Print: 2347-3940 and ISSN Online: 2347-3959.
9. **S Veeramani** and Anam, Comparative Analysis of Balance of Trade (BOT): A Case of Chindia, *International Journal of Research in Management and Social Science*, Vol 6, Issue I(V), Jan- March, 2018, PP. 15-22. ISSN : 23330899.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

10. **S.Veeramani**, Electronic Marketing and State Regulation in Emerging Economies: A Case of India, In Rahela Farooqui, “Marketing in Emerging Economies” Manakin Press, New Delhi, 2017, PP.165-174.
11. **S. Veeramani** and Kushagra Mishra “ Battery Swapping Business Model: A Study, In Raman Preet Singh, Anuradha Jain and Jatin Vaid, “ Contemporary Issues in Sustaining Global Markets”, Excel, New Delhi, PP.1-13. ISBN: 978-93-84869-96-0.
12. Jyotsna and **S. Veeramani**, ‘Emerging Global Cyber Security Trends in Sustainable Business Practices’ In Raman Preet Singh, Anuradha Jain and Jatin Vaid, “ Contemporary Issues in Sustaining Global Markets”, Excel, New Delhi, PP.23-32. ISBN: 978-93-84869-96-0.
13. **S.Veeramani**, Consumer Protection in the Age of Electronic Commerce:a Judicial Response from India, Asian Journal of Management Applications and Research, 6(1) ISSN 2230 – 8679, Jan,2016, PP.16-28.
14. **Veeramani.S**, E- Jurisprudence: Towards Conceptualisation and Critics on E- Commerce Jurisdictions, In S Chatruvedi et. al., “Global Information and Business Strategies”, GIBS, New Delhi, 2015, PP. 44-52.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

15. **Veeramani S** and Zakiya Begum, Trends in Export Trade Financing: with Special Reference to Exporters in Meerut District, *Asian Journal of Management Applications and Research*, Vol. 05 No.02, ISSN 2230 –8679, PP.159-162.
16. **Veeramani.S**, Winners and Losers in Regional Economic Integration: A critical Analysis of India in BRICS in the time of Make in India, In Vikash Nath, Navneet Gera et.al, “ Managing Organisations of Tomorrow by Capitalising Next, Bharti Publications, New Delhi, 2015, PP. 378-389.
17. **Veeramani.S**, *Political Economy of Globalisation: International Business Perspective* In Rahela Farooqui and Saif Siddiqui( e/d), “Management Challenges in the new era: Strategies for Success”, Excel India Publishers, New Delhi, 2014, PP.318-325.
18. Vadivel.A and **Veeramani.S**, Exchange Rate Pass - Through and Whole Sale Price Index in India:A Time Varying Matter-of-fact Approach, *National Economic Conference*, Hydreabad Central,University, 2013.
19. **Veeramani.S**, Theorising Globalisation through North- South Debate, In **Veeramani.S and T.A.Siddiqui,(Ed.,)** “International Business: The Emerging



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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

Global South and Asian Economic Order, Excel India Publishers, New Delhi,  
2014, pp. 1-15.

20. **Veeramani.S**, ChIndia and the Future of Asian Business: with special reference to Garment trade in the post MFA environment, *Asian Journal of Management Applications and Research* Vol. 3 No. 1 & 2 (July 2013) pp. 4- 22.
21. **Veeramani.S**, Changing Dynamics of Garment Value Chain in International Business: A Case Study of Tirupur Garment Industries in Post MFA Environment, International Seminar, Department of Economics, Jamia Millia Islamia, 2011.
22. **S.Veeramani** and Sonakshi Singh, Evolution of Indian Management Thoughts :With special Reference to Indus Valley Civilization International Conclave on GLOBALIZING INDIAN THOUGHT(GIT 2020) &Published by Indian Institute of Management Kozhikode(IIMK) ISBN:978-81-926239-5-5,2020.
23. **Dr. S. Veeramani**, Syed Shaamikh Ahsan, Sheenam Ayyub and Sonakshi Singh, Bilateral trade between India –EU: With special reference to garment exports to EU IN The MFA Transition Period International Journal of Research

# **Dr. S.VEERAMANI**

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.  
in Management & Social Science ( IJRMS) UGC journal no.48996

Volume6,Issue1(V),ISSN:23220899,2018.

**24. Dr. Veeramani,** Mariam Jamaleh and Sonakshi Singh, Trend & Pattern of India outward & foreign direct investment International Journal of Research in Management & Social Science ( IJRMS) UGC journal no.48996  
Volume6,Issue1(V),ISSN:23220899,2018.

**25. Dr. S. Veeramani,** Syed Shaamikh Ahsan and Sonakshi Singh, Impact of information & communication technology on customer relationship management: Perspectives and road ahead International Journal of Research in Management & Social Science ( IJRMS) UGC journal no.48996,2018.

**26. Dr. S. Veeramani,** Anam and Sonakshi Singh, Impact of demonetization of Indian exports: A Case Study of handicrafts industry International Journal of Research in Management & Social Science (IJRMS) UGC journal No.48996, 2018.

**27. M.Phil,** Dissertation on International Organisations, especially the ILO (International Organisation, and WTO (world Trade Organisation) and their impact on Indian Labour in the Era of Globalisation, 2004.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

28. PhD thesis on 'Political economy of labour in the era of globalization: A case study of Tirupur (Neo –Manchester of south India) garment industries.
29. **LL.M., Dissertation** on “Flag state immunity and Jurisdiction of the coastal state: with special reference to *Enrica Lexie Vs Union of India*, Kurukshetra University Kurukshetra, 2014.
30. Dr **S Veeramani** and Sonakshi Singh, “Electronic Commerce in Consumer Protection: A Road Ahead’ in \$ 5 trillion emerging Indian economies: A Road Map (e/d) IMS unison University, Dehradun, 2020.
31. **S.Veeramani** and Sonakshi Singh, Interface between Digital Transformation and Organization Behavior: A perspective, Symbioses centre for Management Studies, Feb, 2020. Noida. Sage.
32. **S.Veeramani** and Sonakshi Singh, Gendered Labour in the Era of Transformation: A case of Sumangali Thittam in Tirupur- Manchester of South India, Symbioses centre for Management Studies, Feb, 2020. Noida. Sage.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

## 33. S.veeramani and Sonakshi Singh, Evolution Of Indian Management

Thoughts: With Special Reference To Indus Valley Civilization at the International Conclave on Globalizing Indian Thought (GIT)' by IIM Kozhikode, Kerala, Jan, 2020.

## 4. CONFERENCES, PROFESSIONAL ORIENTATION AND CAPACITY DEVELOPMENT PROGRAMMES

1. Chairperson, Technical session, International Conference , IIM Sirmaur, March, 2020.
2. Active participant of online two week Faculty Development Programme on Managing Online Classes and Co-Creating MOOCs organized by Teaching Learning Centre, Ramanujan College (University of Delhi) held during 20th April - 6th May 2020.
3. Analysis on India- ASEAN trade – Towards Regional Comprehensive Economic Partnership, Presented at International Conference on emerging trends in social and business management science research, organised by VIT school of Business, on 15<sup>th</sup> -16<sup>th</sup> June,2018.

# **Dr. S.VEERAMANI**

**B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.**

4. Chairperson on the technical session on at International Conference on emerging trends in social and business management science research, organised by VIT school of Business, on 15<sup>th</sup> -16<sup>th</sup> June,2018.
5. India's Global Champion: With Special Reference to MNCs (Multi-National Corporations) in India presented at 2<sup>nd</sup> International Business and Finance Conference, Centre for Management Studies, Jamia Millia Islamia University, New Delhi on 21<sup>st</sup> Feb, 2018.
6. Digital Transformation and Corporate Governance in India, Presented and Published at International Conference on empowering to create smart future through E- governance and Digitisation, Bharathi Vidyapeeth, Institute of Management and Research, 19-20<sup>th</sup> Jan,2018.
7. Paper titled 'Accord of Caste Panchayats in Tamil Nadu' in National seminar organised by Centre for Social Inclusion and Minority Rights' National Law University, Delhi on 15- 16<sup>th</sup> April, 2017.
8. Chaired a technical session National seminar organised by Centre for Social Inclusion and Minority Rights' National Law University, Delhi on 15- 16<sup>th</sup> April, 2017.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

9. Participated in MHRD GIAN Course on International Business Transactions, Sept-25<sup>th</sup> to 30<sup>th</sup> ,2017 organised by Centre for transnational Commercial Law, National Law University Delhi.
10. Presented a research paper on 'BRICS and IPR – Road maps of Ambiguity' at National Conference on Corporate Laws, organised by National Law University, Delhi on 23- 24<sup>th</sup> March, 2017.
11. Participated in National seminar on 'Good Governance, Development and Human Rights (Aug 19-20<sup>th</sup>, 2016), organised by National Human Rights Commission (India) at National Law University, Delhi.
12. Attended 10 day 'Short course on Comparative Contract Law and Practice', 12-22 May 2016 by Professor **Stefan Vogenauer, Managing Director**, Max Planck Institute for European Legal History, Frankfurt, Former Director of the Oxford Institute of European and Comparative Law, **University of Oxford**. Held at National law University, New Delhi.
13. Delivered lecture on 'Consumer Protection' in the 116<sup>th</sup> 4 Week Orientation Programme organised by UGC-HRDC, Jamia Milla Islamia from 19<sup>th</sup> July to 16<sup>th</sup> August, 2016.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

14. Presented a Research Paper titled 'Socio Economic Influence of Intellectual Property Rights on the Assam Silk Industry: Effects of Geographical Indication Tag' at 18<sup>th</sup> EBES Conference, UAE from 8-10<sup>th</sup> January, 2016.
15. Presented a research paper on 'Transpacific Partnership( TPP): A Theoretical Time line, at International Conference on Global information and Business Strategy, organised by Gita Rattan International Business School, Delhi from 16- 17<sup>th</sup> December, 2016.
16. Presented a research paper titled 'On the Causal Relationship Between Stock Markets Valuation and Foreign Direct Investment: A conceptual Case of India, at 13<sup>th</sup> International Conference on Business Management -2016 by Faculty of Management Studies, University of Sri Jayawardanapura, Sri-Lanka, from 07- 08<sup>th</sup> December, 2016.
17. Participated in 'Joint Ph.D. workshop with Faculty of Law, **University of Bergen, Norway**. Organised by Indo-Norwegian Cooperation Programme in Law, National Law University, New Delhi.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

18. Attended Four weeks ***Refresher Course in Global Studies***, (27- 01 to 20-02, 2015) at Academic Staff College, JNU (Jawaharlal Nehru University), New Delhi.
19. Attended ***Richard Ivey case writers workshop*** organised by Richard Ivey Business School, Canada with collaboration of IMI (International Management Institute), New Delhi.
20. Attended in ***Capacity development programme for Corporate Law***, Organised by National Academy of Law Teachers and Centre for Corporate Law and Governance, National Law University, New Delhi. Dates: June 8 – 13, 2015.
21. Key note speaker at National seminar on ‘Changing Dynamics of International Business Environment: Issues and Opportunities for India, Organised by Gitarattan International Business School, New Delhi, on 29<sup>th</sup> November, 2014.
22. Participated in ***Orientation programme at Academic Staff College***, JMI, and New Delhi. (5<sup>th</sup> July to 14<sup>th</sup> August).



# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

23. Participated in ***Competition Law and Innovation Programme***, Organised by the Centre for Corporate Law and Governance, National Law University, Delhi. ( 8<sup>th</sup> Aug,2015).
24. Participated in ***Faculty Development Programme (FDP) on Export Procedure and Documentation***, BVMIR, PachimVihar, New Delhi. Date: 24<sup>th</sup> Jan, 2014.
25. Participated in workshop on credit, **methods of payments in International Trade: Factoring and forfeiting**, organised by FIEO at New Delhi. 24<sup>Th</sup> Feb, 2014 .
26. Participated in International conference on “**Interface between competition Law and IPR**”, organised by ASSOCHAM. New Delhi, 2013.
27. Participated in ***Faculty Development Programme (FDP) on SPSS***, organised by CMS, JMI, 10<sup>th</sup> March, 2014. New Delhi.
28. As Delegate in international Conference on “**Competition Law - Challenges in the Implementation**”, organised by ASSOCHAM, on 8<sup>th</sup> March, 2014, Saturday, at ASSOCHAM Attended a full week workshop on Research Methodology for Social Sciences, Organised by Department of

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.  
Business Administration, KMCHUAP University, and Luck now. Sponsored  
by UP state higher education department, Government of UP.

## 5. Important Positions Held/ Holding

- **Associate Editor**, International Journal of Current Humanities and Social Science Research.
- **Judge (Business Law)** at Moot Court competition organised by Bar Council of India (BCI) at Galgotia University, Greater Noida.
- **Chief Coordinator, Port Visits** of MBA (IB - Specialised students). JMI Central University.
- **Academic Coordinator**, MBA (International Business), CMS, JMI, New Delhi.
- **Expert member- Curriculum review**, International Business area. /Foreign Trade Policy/ Export Import Management.
- **Question Setter**, MIB, MBA, BIBF, BBA, BBS.
- **Evaluator** of MIB, MBA, BBA, BIBF annual exam papers.

# **Dr. S.VEERAMANI**

**B.Sc., MBA (IB), MA., M.Phil., P.hD., (JNU), M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.**

- **Placement Coordinator**, MIB (International Business) Programme.
- **Coordinator**, Industrial Visits, MIB, JMI Central University, New Delhi.
- **Dy. Superintendent of Examinations**, MBA (Executive), JMI central University.
- **Board Member**, Viva voce examinations, MBA, MIB (Final Projects).
- **Coordinator**, International conference held in September 2014.

## ***6. Resource Person/ Special Invitee/ Delivered Lecture***

- **Special Lecture on ‘dynamics of international Business’** at Department of Commerce, Pondicherry University ( Karaikkal Campus), March 2020, Pondicherry.
- **Special Lecture on’ International Relations’** at Arignar Anna Government Arts College, Karaikkal, Government of Pondicherry.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- Chaired a Technical Session at International Conference on ‘ Business Intervention For Effective Management Of Technology and Innovation, IIM Sirmaur, Himachal Pradesh, 6<sup>th</sup> to 7<sup>th</sup> March 2020.
- **Resource Person for FDP on Entrepreneurship**, NIFTEM Campus, Sonipat, Haryana, Dec, 2019.
- Speaker at prestigious Ambedkar International Conference (AIC) organized by Government of Karnanataka, from 21st to 23rd July, 2017.
- **Delivered Lecture at Pondicherry Central University ( Karaikkal Campus on ‘ Dynamics of India’s’ Foreign Trade Policy’ .**
- Delivered Lecture on ‘How Does Education Builds Nation’ at Peruthalaivar Kamaraj institute of education’ Karaikkal. Government of Pondicherry.

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B.Sc., MBA (IB), MA., M.Phil., P.hD., (JNU), M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- **Chairperson in ‘ National Seminar** on Caste Panchayats, Democracy, and Constitutional Values, held at NLU Delhi on 15<sup>th</sup> – 16<sup>th</sup> April, 2017.
- Delivered special lecture at VIT School of Business, Chennai on 21<sup>st</sup> April, 2016 on ‘India’s Foreign Trade Policy 2015- 2020’.
- **Delivered special Lecture on’ India’s Foreign Trade Policy 2015-2020** at BVIMR Institute of Management and Research, Deemed University, New Delhi. Dated. 17<sup>th</sup> August, 2015. Target audiences were MBA- V sem- International Business Area and BBA- IB students.
- **Special Lecture on” Business Law with Special reference to Companies Act** ( Amendment) 2013 to All India Participants, Refresher Course for Commerce and Business Studies, organised by the Academic Staff College, Jamia Millia Islamia- A Central University, New Delhi. Dated: 31<sup>st</sup> Oct, 2014.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- **Resource person and key note address** on 'Trade Complementarities among BRICS nations at the National seminar on 'Changing dynamics of International Business Environment: Issues and Opportunities for India, on 29<sup>th</sup> Nov, 2014, GIBS, New Delhi.
- **Delivered Special Lecture to Participants**, "Workshop in Local Area Development "Organised by CMS in collaboration with Empower Youth –Empower India, New Delhi. Dated. 10<sup>th</sup> November, 2014.
- **Resource Person National Seminar** on *International Trade, Environment, Sustainable Development and Labour*, organized by U.G.C and Presidency College, Chennai. And Presented a Paper on 'International Trade and Its Impact on Women workers in the Third World Countries –Case of Garment women workers.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- **Team Manager AIDS /Polio Prevention Programme –Cultural Troup Campaign-Throughout Tamil Nadu Villages in the Year 2000-2003.**Under Thannane Music Association, Pondicherry Headed by the Dean, School of Performing Arts, Pondicherry Central University.
- Folk music Trainer for the Community Radio Programme, Delhi Tamil Slum.
- Member of Various Folk Music Troupes in Tamil Nadu. Performed in All India Radio, Pondicherry Division Several Times.
- Organized Several Social Awareness Camp, Music Programmes and other Social service on Polio prevention, environmental, health programmes in Many places in India General, South India Particular.
- *National Service Scheme (N.S.S)*

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- **Team Leader** of the Jawaharlal Nehru University (J.N.U) National Service Scheme (N.S.S) to the National Integration Camp(NIC) held at Lucknow University, Uttar Pradesh, Organized by Ministry of Youth Affairs and Sports, Government of India and Performed Social Awareness Music and Drama.Year.2004.
- **Represented Pondicherry Central University in the National Integration Camp (NIC)**, held at Guru Nanak Dev University, Amritsar, Punjab.Year.2000.
- **Cultural Team Leader of Pondicherry Central University** to the National Integration Camp ,Organized by the National Service Scheme, Kuvempu University,Shimoga,Karnataka.Year.2001.
- Participated in Inter University South-Zone Youth Festival, Held at Sri-Venketewara University, Tirupati, AndhraPradesh. Year.1999.
- Team Leader, Pondicherry Central University Cultural Team to South Zone Inter University Cultural Festival, Andhra



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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

University,VizhakaPatnam, AnhrdaPradesh, won 11nd position in Folk song competition.

- **Represented JNU to the Youth Parliament Held at New Delhi,**  
and acted as Union Labour minister, Organized by Ministry of Youth Affairs and Sports, Government of India.Year.2004.
- Attended several Field Training on Universities talks AIDS. And other Speech, poem, oratory, essay competition and won several prizes and certificates.

## **7. Industrial Trainings**

- \* Practical Training at Neyveli Lignite Corporation (N.L.C),A Government of India Undertaking, Neyveli. T.N -in the Year 1998.
- \* IN-PLANT Training) at Sudhakar Chemicals SIPCOT Industrial Area, Cuddalore, Tamil Nadu- in the Year 1997.

# Dr. S.VEERAMANI

B.Sc., MBA (IB), MA., M.Phil., P.hD., (JNU), M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

- \* Welfare Measures for Employees in Neyveli Lignite Corporation (N.L.C) in the Year 2001 for the Completion of the Degree of Master of International Management (M.I.M).
- \* Project work on 'Performance Appraisal System for Employees in Chemfab Alkalis Limited (CAL), Kalapet Unit, Pondicherry. 2001 for the fulfilment of the Degree of Master of International Management (M.I.M)
- \* Student Coordinator-Industrial Visit to Ambattur Industrial Estate , Chennai as part of M.I.M –HRM Faculty organized by the Indian Association of Conflict Management Studies. Year 2000.

## **8. NATIONAL CADET CORPS (N.C.C), INDIAN NAVY, Tamil Nadu, Pondicherry & Andaman-Nicobar.**

- \* Officer Cadet with C Certificate in Indian Navy (NCC), 1999.
- \* 'C' Certificate in Indian Navy (N.C.C): Ref; TNSN/96/38717. Rank. Leading Cadet. Grade. 'B'. Ministry of Defense, Government of India. Year. 1999.
- \* 'B' Certificate in Indian Navy (N.C.C): Ref: TNSN/96/38717. Grade 'B'. Ministry of Defense of Government of India. Year. 1998.

# **Dr. S.VEERAMANI**

**B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.**

- \* Attended Prestigious Navy Camp for the N.C.C Cadets 'Navsainik Camp (Golden Jubilee Year1997).Visakhapatnam, Andhrapredesh and Participated National Boat Pulling Competition, Secured 4<sup>th</sup> Position. Certified by Director General, N.C.C., Ministry of Defense, and Government of India.Year.1997.
- \* Best Cadet Selection Competition, Secured 1st position in the Year 1996-1997.
- \* Best Cadet Selection Competition, Secured 3rd Position in the Year 1997-1998.
- \* Participated in Adventurous 1100 KMS, N.C.C Cycle Expedition Camp (Social Awareness) From Cuddalore to Madurai.
- \* Attended Several Annual Training Camp for N.C.C Cadet (1997), and Trained for Sailing Boat and Firing (Various range) Under Tamil Nadu Pondicherry& Andaman Commandant. Ministry of Defense, Government of India.

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## 9. LEADERSHIP QUALITY:

1. **SECRETARY, DAWN FOUNDATION (NFO/NGO), NEW DELHI:** The Foundation Serves Education And Career Needs Of Weaker Society. The Chief Patron Of The Foundation Is Honourable Justice K.G .Balakrishnan , (Ex) Chief Justice of India.
2. **MEMBER, ACADEMIC COUNCIL,** JMI Central University, New Delhi.
3. **ELECTED JOINT SECRETARY, AND OFFICIATED AS SECRETARY** Of 100 Year Old University, JMI as Its Statutory body JTA.
4. **EXECUTIVE COUNCIL MEMBER,** JTA statutory body of JMI Central University, New Delhi.
5. **KEY NOTE SPEAKER:** Visited May Business Schools, Law Schools Across Nation.
6. **CHAIRPERSON:** Chaired Technical Sessions In Many Conferences Including Reputed IIMs- Indian Institute Of Management.
7. **SOCIAL RESPONSIBILITY:** An excellent social worker and committed activist to the drive the society in to positive thinking.

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B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

8. **OUTREACH PROGRAMMES:** Invited by various social service and Civil Society Organisations across globe to participate, sensitise youths and motivate them for building better nation.
9. **FREE COACHING SERVICE:** Conducts Free Coaching classes MBA, LL.B and Judicial Service Examination for weaker societies of India.
10. **CYBER SPACE RESEARCHER:** Active researcher on the emergence of cyber space and its impact on society at large and business in particular.
11. **ELECTRONIC COMMERCE RESEARCH:** A Committed Scholar on Electronic Commerce and Laws. Actively researches on these areas towards contributing the national development.
12. **MOTIVATIONAL SPEAKER:** An excellent oratory skill with delivering the updated information to the students, society, youths and audiences in the public programmes.
13. **SOCIAL ACIVTIST:** Socially Committed Activist Since From The school days, student leader at colleges, universities and Youth Parliament.
14. **ASPIRING NATION BUILDER:** Committed to shoulder the growth of nation in all dimensions by active participation and contribution.

# Dr. S.VEERAMANI

B.Sc., MBA (IB)., MA., M.Phil., P.hD., (JNU)., M.Phil., LL.B., LL.M., PhD.,( Law) NLUD.

15. **ACADEMIC LEAGL EXPERT:** skilled legal scholar on Business Laws, international Trade Laws, Export Import and FTP, International Taxation, IPR, Consumer Protection. Expert on Cyber space laws. And Excellent teacher and researcher.



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**ACADEMIC COINCIL MEMBER (2019-2022), JAMIA MILLIA ISLAMIA**

**Ex Offg.Secretary, Jamia Teachers Association, JMI .**

**Ex Joint Secretary (Elected), Jamia Teachers' Association, JMI**

**Ex .Executive Council Member, JTA, Jamia Millia Islamia**

**Media Coordinator (Formerly) FEDCUTA, Delhi.**

**Associate Editor, International Journal of current humanities and SSR,Chennai.**

**Keynote Speaker, Resource Person**

**Committed Educational and Social Activist**

**Adviser, CSOs and NGOs working on empowering weaker societies in India**

**Legal Expert** on Business Laws, IPR, WTO, International Trade Laws, e- commerce Laws.