

Susan Koshy

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Education

- Completed M.A in Media Governance from Jamia Millia Islamia University, New Delhi
- Passed B.A in Journalism, Psychology and Optional English from Mt. Carmel College Bangalore in 2009
- Passed Higher Secondary Examination of CBSE in Science Stream from Holy Cross School, Gangtok

Experience (Beginning from present)

- **Research Associate at Ideosync (Delhi)**
The work included implementation of the **Ethnographic Action Research** project for the SCHWAB Radiophone project (Sesame Workshop India Trust) in 10 CR stations which involved the broadcast of the educational program for kids, **Galli Galli Sim Sim**.
The work profile included developing a research manual for the researchers, developing and conducting research training workshops, collating and analyzing the data received from the 10 CR stations. It also involved monitoring visits to the 10 stations to look into the progress of the project and provide any support for context based problems. The visits included visiting the members of the community to understand the relationship of the community with the CR station and to look into the sustainability of the station itself in its existing location. The work also included developing **Learning Outcome Experiment** workshops to analyze the impact of the program in the communities. The workshops were implemented thrice a year in 4 locations.
I was required to write reports for the monitoring visits, workshops and other activities. Besides, I was also required in the writing of the final report of the project after the analysis of the complete data set.
- **Gandhi Fellow at Kaivalya Education Foundation (Ahmedabad)**
The Fellowship was primarily involved in working with 4 Head Masters (HM) of Municipal Schools to improve the quality of education in their respective schools. It provided a good field exposure in terms of dealing with people at the community and with the administrative officials.
The Fellows were required to be closely involved in the daily life of the community members which also included residing with them for a month.

I was personally involved in developing the capacities of the HMs. The work first required them to convince them a need for improvement in different areas in the school. The Gandhi Fellow is closely involved in the daily functioning of the school acting as an external agent of change.

I also helped one HM develop and implement a research project in her school to analyze the problem of low attendance. This provided an opportunity to encourage the HM to interact with the community and help them empathize with them, a trait most administrative officials often seem to lack.

I helped conduct the 2 HMs a 4 stage art project in their schools to use child art as a means to further interaction with the students and provide a boost for their mental development.

Internships

- Internship in the project **Media Policy and Law** with the **Center for Culture Media and Governance** and **Alternative Law Forum (ALF)** (Delhi-Bangalore). The work included looking through documents for anything related to media policy in India from different sources like the Parliament Library and the ALF Library. The documents ultimately fed into the project and were also used for Policy Analysis Workshop in the Media and Governance course.
- Internship with **The Indian Express, Kollam Office**, (Kollam Kerala). The work included collecting reports and interviews around the town of Kollam for publication.

Research Papers

- Under Publication
 - The study of **Politics of Television and Nationhood post- Globalization (2011)**.
 - A paper arguing for the use of **CR for Disaster Management**. The draft version was presented at the Policy Dialogue on **“Participatory Democracy: Claiming India from Below”** conducted by Center for Study of Developing Societies (CSDS)
- Papers written for Masters Degree projects
 - A look at the **Advertising as the source of Revenue for Newspapers (2010)**
 - A study of **Paid News and Private Treaties in Indian Print Journalism: A legal Perspective (2010)**
 - A study of the STD/ISD booths, cyber cafés and Photostat shops in the Jamia neighbourhood as part of the larger **Media Mapping Project** in the area. The

research is available in <http://indianmedialogue.com/2013/07/22/media-consumption-in-the-jamia-neighbourhood-2/>

Activities

- Member of the Editorial Board for the college journal '**For Now**' where responsibilities included writing collecting articles for the journal apart from hunting for sponsors for the same.
- Member of the Journalism Association in college. The key responsibilities included organizing the annual Journalism seminar '**Freedom of Expression**', photo exhibition '**Pratibimbh**' and representing the Department of Journalism at the College fest, '**Cul-Ah**'.
- Took part in certificate courses in college like **Re-Thinking English Curriculum in Under-Graduate Spaces**, **Film Appreciation** and **Photography**

Computer Skills : Microsoft Word, Excel, PowerPoint,
Languages Known: English, Hindi, Nepali, Malayalam (Spoken)

Personal Details

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(Susan Koshy)