

Sarika Tomar



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Career Profile

A management educationist having an experience of more than two decades with expertise in the field of HRM, CSR & Strategic Management.

Education

PhD in Corporate Social Responsibility, Jamia Millia Islamia University, 2016.
Master's in Personnel Management and Industrial Relations, Jiwaji University, 1996.
Bachelor's in Science, Jiwaji University, 1994.

International Research Project

- Post-Doctoral Research on “Road Accidents and Public Health Importance in India- A Case of Women on Two-Wheeler, their Post- Trauma Care and Impact on Family”, University of Minnesota, US.
- Project GLOBE (“Study of Leadership styles of CEOs in India”), Wharton Business School.

Publications in International Journals

- ‘Relevance of Anthropology in Management Education in India’ International Journal of Business Anthropology, Vol. 6 (2) (ISSN: 2155-6237).
- ‘Corporate Governance Practices in Indian Firms’ Journal of Management and Organization, Vol. 16, May 2010 (Australian and New Zealand Management Academy) (ISSN: 1833-3672).

Publications in National Journals

- ‘Challenges for Management Education: Evolving Strategies for Low End B-Schools’ in Journal of Educational Planning and Administration (NIEPA), July 2006, Vol. XX.
- ‘A case for relevance on B-Schools’ published by Tata Mcgraw Hill.
- ‘Integrating Rural India with Global Economy in India Anti-Poverty Incorporated: A Caged Tiger? Corporate Barkisses for an assault on Poverty, Ed. By Prof. V. Ramachandran, Excel Publishers.
- ‘Corporate Social Responsibility and Organizational Performance’ in Business Social Partnership: An International Perspective, Aalekh Publishers.
- NutriHealth Systems: Challenges of a Woman Entrepreneur in Emerging Markets (Case Study) published by Excel Publishers.
- ‘Sustainable Competitive Advantage through Strategic HRM’, Journal of Indian Management and Strategy, Apr-June, 2000.
- ‘Managing People in the Era of Change: Challenges and Perspectives Managing in the Era of Change: Challenges and Perspectives by Excel Books.
- ‘The Manager as a Counselor’, Indian Management, Jan 2000.

National/International Conferences Attended

- ‘HT Media: To Serve or to Survive – Dilemma of a Family Business’ presented at ISB, Hyderabad (2009).
- ‘Development of Corporate Social Responsibility in Family Business: A Case of Tata Iron and Steel Company’ presented at First Asian Invitational Conference on Family Business at Indian School of Business, Hyderabad (2011).
- ‘Impact and relevance of Management Education’ presented at International Conference at IIT, Delhi in Dec. 2005, jointly organized with ICPQR, University of Miami.
- ‘Challenges of Management education for lower end B-Schools’ presented at an International Conference at IIM, Indore in August 2005.
- ‘Portraits of CSR’ in a Conference on “Corporate Social Responsibility and Environmental Management” held on 28-29 June 2004, Jubilee Campus, University of Nottingham, UK.
- ‘Corporate Social Responsibility & Organizational Performance’ presented at International Conference on “Corporate Philanthropy” at Indian Institute of Management Calcutta in December 2002.

Faculty Development Programs Attended

- International Workshop on ‘New Frontiers in Global Learning and Communications’ organized by University of Massachusetts, Boston from 28th December 2013 – 2nd January 2014.

- Faculty Development Program on ‘Innovative Teaching Methods in Management Education’ at Indian Institute of Technology, Roorkee (Dec 1999).
- Faculty Development Program on ‘Corporate Governance’ at Indian Institute of Management, Bangalore (21st-27th May 2007).

Training Programs Conducted

- ‘Aspire Inspire’ Campus to Corporate Program for Post Graduate students of Management.
- Trained Executives, Doctors, Teachers and Social workers in Fortis Group of Hospitals, DPS School, Indiatimes Foundation & SOS Village.
- Team Building, Interpersonal Skills, Self-Development, Creativity, Communication Skills and Personality Assessment for SMEs.

Invited Talks

- ‘Personality Assessment’ at Social Work Department, Jamia Millia University.
- ‘Corporate Social Responsibility: Implications of Companies Act, 2013’ at Department of Management Studies, Sharda University.

Courses Taught

- Human Resource Management
- Performance Management
- Training & Development
- Talent Acquisition & Management
- Compensation & Reward Management
- Organizational Behaviour
- Strategic Human Resource Management
- Global Human Resource Management
- Corporate Social Responsibility
- Business Ethics

Experience

Assistant Professor, Department of Social Work, Jamia Millia Islamia (October 2019 onwards)

Associate Professor, New Delhi Institute of Management (November 2014 – July 2018)

Associate Professor, NIILM Center for Management Studies (July 1998 – July 2014)

Lecturer, WISDOM, Banasthali Vidyapeeth (April 1997-June 1998)

Lecturer, MLB Arts and Commerce College (July 1996-March 1997)

Association as Visiting Faculty

- Jaipuria Institute of Management, Noida
- Amity University