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BRIEF PROFILE

Dr. Suresh Verma is a Broadcaster, Writer, Researcher, Trainer and Media Educator active in Community Development communication. He has 32 years of experience in the design, planning & management of participatory communication, production of creative materials, research & training of media studies. Dr. Verma served in All India Radio as Programme Executive for 15 years and 17 years as Faculty in central university & coordinator of Programming and Production for Community Radio. Trained by I.I.T. Kharagpur in media and I.I.T., Delhi, he has a Triple First class Master's degree in Mass Communication, Economics and Education and a Media Management Doctorate. He taught Electronic Media, Radio production, Script Writing and Communication Science at Jamia Millia Islamia's Mass Communication Research Center. Dr. Verma has also worked in documentary films & Live T.V. programmes and print media as a writer, presenter and editor. He got intensive training in various specialized fields viz Radio Management (R.T.I., Almora), Outside Broadcasting, Script Writing (Staff Training Institute, New Delhi) and Sports Commentary Management (A.I.R., Hyderabad). Before joining MCRC, Dr. Verma worked in All India Radio as Programme Executive & produced over Six Hundred Radio Features (Including Research and Script), Interviews, Discussions, Talks, etc. Regional and National Level. He auditioned and trained F.M. Announcers and himself anchored various Youth and Children programmes. He was selected in the Core Team, which worked prestigious Akashvani Annual Award Screening & Jury. He also contributed to the Sports Management team for Live Running Commentary of 'National Games, 2001 and 2002.

Dr. Verma authored various books and more than two dozen research paper published in reputed National Magazines & Research journals & participated in 30 National and International Conferences. His published articles and books are also taught in Master in Mass Communication and PGDJMC in state & central Universities. Besides, he is part of the Jury in Prestigious Radio & T.V. Annual Awards. The Governor of Haryana honoured him for his contribution to 'Development of Creativity in Children'. Educational Broadcast, Community Media, Media Psychology and Development support Communication are some of his areas of specialization.

PROFESSIONAL ACCOMPANISHMENTS

Radio & T.V Broadcast (All India Radio)

- Managed and Covered Live Broadcast of National & International Events; Scripted, Produced & Broadcast more than **600** Programmes on National Level Seminars, Socio-Economic Problems, Health issues, Educational issues & Religious Interests
- Edited, Anchored & Produced News Magazine **PARIKRAMA**, Literary Magazine **BHAWNA** & Cultural Magazine **VIRASAT**. Also Anchored Youth Programmes & Provided Career counseling, Motivation & Moral Support to Youth to Exceed their goals for personal growth and to solve adolescent problems.
- Interviewed several Distinguished Personalities in the field of Literature, Sports, Astrophysics, Archeology, Politics & Spiritualism. Besides, Covered VIPs Broadcast viz. President's Visit to Hyderabad, Interviewed I & B minister, sport stars and eminent writers.
- Participated in Research based Educational T.V Telecast, Documentary Script & Voiceover. Besides involved in the design, development, production and use of audio materials in distance education and open learning

Radio Jamia (Campus Community Radio)

- Contributed in the Conceptualization, Installation, Programme Content & Broadcast of Community Radio of Indian Capital since 2004. Besides, Managed Running Commentary of Important Events like King Abdullah's visit to Jamia.
- Organized various Workshop on Community Radio in collaboration with UNESCO
- Represented Radio Jamia's experience at International platform like UNESCO Bangkok's CMC-CLC
- Researched, Scripted & produced Features of social, economic & educational interest. Also Scripted & Produced Programme for BBC World Service, Nov, 2006
- Managed project on 'Science for Women' with CEMCA & Ministry of Science & Technology (GOI).

Teaching & Course Development

- 1995 onwards, Developed, research & Instructed Broadcast Techniques to the students of Mass Communication of various Universities at Post Graduation level
- Developed course content of Radio production of M.A Mass Communication and Designed Short Term Courses of Radio Production and Anchoring Style at M.C.R.C. Besides, July,2004 onwards Teaching in Premier Media Institutes to various courses
- Developed course content for Fashion Communication in NIFT, Kangra (H.P) & for Corporate Communication in M.B.A Institutes
- Conceptualized course content for Health Communication with deep understanding of monitoring and evaluation of programme implementation

EDUCATIONAL QUALIFICATIONS

- Master's in Mass Communication with Specialization in Development Media in 1st Div.
- Master's in Economics with Specialization in Econometrics (Gold Medalist), Kurukshetra University
- Master's in Education with Specialization in Economics of Edu, Kurukshetra University in 1st Div.
- National Education Test in Mass Communication UGC, New Delhi(1999)
- Doctorate in Mass Communication from Mahatma Gandhi Antarrashtriya Hindi Vishwavidyalaya,Wardha.

PROFESSIONAL TRAINING

- HUMAN RESOURCE DEVELOPMENT COURSE conducted by HRD Centre, Shimla.2016
- MEDIA, CULTURE & SOCIETY Course conducted by IIT KHARAGPUR.2016
- Induction course for Broadcasters at A.I.R Udaipur,1989
- UNESCO's Ethnographic Action Research,2006
- Presented Practical demonstration cum lecture in **State level Symposium on Adaptation of Technology in Community Radio** at Mahatma Gandhi Institute for Rural Industrialization, Wardha. Oct, 2017
- Participated in Global Initiative Of Academic Networks Ministry Of Human Resource Development programme on **"Emotion, Cognition and Consciousness: the Eastern and Western Perspectives"** at Dr Harisingh Gour Vishwavidyalaya, Sagar, M.P Aug, 2017
- Attended and produced e-content at **National Workshop on e-Content Development** organized by The Gandhigram Rural Institute, Gandhigram, Tamil Nadu. 25.02.2019 to 01.03.2019
- Specialized Training from All India Radio Staff Training Institute, Delhi in
 - -Broadcast Script Writing
 - -Outside Broadcast
 - -Sports Coverage & Running Commentary
- इंदिरा गाँधी नेशनल ओपन यूनिवर्सिटी ,दिल्ली द्वारा आयोजित **राष्ट्रीय शोध कार्यशाला** में प्रतिभागिता,सितम्बर , 2018
- 'मीडिया ,अध्यात्म और सामाजिक परिवर्तन 'विषय पर राजयोग एजुकेशन एंड रिसर्च फाउंडेशन ,माउंट आबू द्वारा आयोजित 4 दिवसीय मीडिया कांफेरेंस में' **रेडियो द्वारा सामाजिक परिवर्तन** 'विषय पर व्याख्यान जून, 2019
- **'हिंदी में रेडियो प्रसारण-स्वरूप एवं संभावनाएं** 'विषय पर कर्नाटक केन्द्रीय विश्वविद्यालय ,कलबुर्गी द्वारा त्रि-दिवस कार्यशाला में विषय विशेषज्ञ के रूप में योगदान मार्च, 2019
- कॉर्पोरेट कम्युनिकेशन विषय पर श्री माता वैष्णो देवी यूनिवर्सिटी ,कटरा में विषय विशेषज्ञ प्रतिभागिता . जनवरी,2019
- इंडियन सोसाइटी फॉर थिएटर रिसर्च व महात्मा गाँधी अंतरराष्ट्रीय हिंदी विश्वविद्यालय ,वर्धा के संयुक्त तत्वावधान में 15- 17 जनवरी , 2018को आयोजित 14^{थी} अंतरराष्ट्रीय संगोष्ठी में शोध पत्र '**Media Expression Of Mann Ki Baat** 'का प्रस्तुतिकरण.

- केन्द्रीय हिंदी संस्थान, आगरा तथा मानव रचना इंटरनेशनल यूनिवर्सिटी द्वारा अंतरराष्ट्रीय संगोष्ठी में अध्यक्षता 4 मार्च 2017 , विषय 'सोशल मीडिया एंड गवर्नेंस : प्रोस्पेक्ट्स एंड चैलेंज'

RESEARCH & PUBLICATION

- Author of Books published by IGNOU for Course in Community Radio & by NCERT for Media Studies.
- Research Study on Jamia Community Radio- One Year Evaluation, March,2006 & A Feed Forward Study of Radio Jamia, Jan,2005
- Various Articles Published for 'Distance Education' Course Material by the Directorate of Correspondence Courses, Kurukshetra University
- 13 Articles Published by Panjab University, Chandigarh and Guru Jambheshwar University, Hisar
- Author of Jansanchar Avam Patrakarita- a Base Book for Journalists
- Edited Akashvani Rajbhasha Patrika-Sanheet at Kurukshetra AIR
- Researched & developed low cost studio design for Audio Visual Recording & language lab at various institutions and community radio setup for NGO's
- Awarded Best Research Paper by Maharashtra State Council of Teacher Training in January, 2019
- 'Improve Your Voice Personality', Editorial article in Employment News 16-22 July, 2016
- 'मन की बात और रेडियो की सार्थकता' अमर उजाला 3.10.2016
- 'ये आकाशवाणी है', जनसत्ता रविवारी 23 , जुलाई 2017 ,
- सम्पादकीय लेख 'कुशल संप्रेषक के रूप में शिक्षक' रोजगार समाचार .2016 ,सितम्बर
- 'जामिया दर्पण' राजभाषा प्रकोष्ठ की पत्रिका 2019, सांस्कृतिक विरासत और आकाशवाणी
- 'जामिया दर्पण' राजभाषा प्रकोष्ठ की पत्रिका 2018, शोधपरक लेख -भारतीय रेडियो के नब्बे वर्ष

ADMINISTRATION & EXECUTION

- Served as the Jury Member for Prestigious Doordarshan Annual Award.
- Managed day- to-day operation for the Largest Broadcast Network of India for 13 years
- Contributed in the Jury Management of Akashvani Annual Award
- Managed the Live Broadcast Coverage of 31st National Games held in Punjab,2001
- Selected in Sports Coverage Team of A.I.R to cover 32nd National Games, Hyderabad, 2002
- Nominated as Adviser in National Institute for visually handicapped in setting up their unique Radio station and various short term courses.
- Member of Board of Studies at M.C.R.C and Hindi Department, JMI
- Conducted Various Workshops and Internship Programmes at Indian universities and other Academic and Professional institutes.

अंतर राष्ट्रीय/ राष्ट्रीय संगोष्ठियों में प्रतिभागिता:

- भारतीय विद्या भवन अहमदाबाद में ,सांस्कृतिक इतिहास की समाज निर्माण में भूमिका विषय पर आयोजित राष्ट्रीय सेमिनार में आकाशवाणी की भूमिका- सांस्कृतिक इतिहास' शोध पत्र की प्रस्तुति 24.10.2018
- संत गाडगे बाबा अमरावती यूनिवर्सिटी, शिक्षक का जनसंचार माध्यमों में प्रभावशाली योगदान' विषय पर शोध पत्र का वाचन . जनवरी 2019.
- विषय विशेषज्ञ के रूप में शोध पत्र की प्रस्तुति यशवंत महाविद्यालय,वर्धा. फरवरी , 2019

TOPICS OF ONLINE WEBINARS/ OFFLINE WORKSHOPS CONDUCTED

- Webinar on 'Art of Digital Media Production' on 27th May, 2020 for Amity University, Gurugram.
- Webinar on 'Media Production Technology' on 16th June, 2020 for JC BOSE University, Faridabad.
- Webinar on 'Environment Issues in Media' by Punerutthan Trust, Delhi.
- Webinar on 'Art of Education through Online Teaching Methods' on 17th June, 2020 for K.L. Mehta Dayanand College for Women, Faridabad

- Introduction of Media and Technology 24th July, 2020 by WDF University, Delhi.
- Practical Broadcasting Skills Workshop for School children at Jamia Community Radio
- Effective Communication Skills for Executives/ Educators/ Media persons
- Communication for Organizational Excellence
- Knowledge Management -Practices and Applications
- Problem Solving & Analytical thinking Development Workshop
- Efficient Interpersonal Skills for Managers
- On Camera Non-Verbal Communication Techniques
- Remote Location Reporting Techniques
- Art of Radio Production & Editing

Recent Published Articles

- **Career as a PRO, Editorial Article, Vol 7, July, 2020**
<http://employmentnews.gov.in/newemp/MoreContentNew.aspx?n=Editorial&k=60261>
- '90 YEARS OF RADIO BROADCASTING IN INDIA'
<http://epaper.jansatta.com/m5/1292549/Jansatta.com/23-July,-2017#page/13/>
- LOKMATT EDITORIAL PAGE
http://epaperlokmat.in/Archive/lokmatamachar/epapernew.php?articleid=LOKSAM_NPLS_20170723_6_3&arted=Nagpur%20Main%20&width=226px
- Improve Your Voice Personality, Employment News, 16 July, 2016
<http://employmentnews.gov.in/NewEmp/MoreContentNew.aspx?n=SpecialContent&k=68>
- Career in sound and music recording 22 Aug, 2015
<http://employmentnews.gov.in/CAREER%20IN%20SOUND%20DESIGNING%20AND%20MUSIC%20RECORDING.pdf>
- Mantras for Success in UGC-NET , Employment News 1st Nov, 2014
<http://www.employmentnews.gov.in/Mantras%20for%20Success%20in%20UGC.pdf>
- Public Service Broadcasting, Employment News, 15th Nov, 2014
- **Several Broadcast from BBC Hindi service, All India Radio & DW Hindi Service**
- **Various Live telecast from TV channels e.g**
<https://www.youtube.com/watch?v=WNyA1GudRhs>
- **Member of various International NGO** <http://epaper.jagran.com/epaper/08-dec-2014-243-edition-Faridabad-Page-1.html> (Ethical Media)
- **Expert of e content in Ministry of Human Resource Development, GOI**
http://mhrd.gov.in/sites/upload_files/mhrd/files/upload_document/List_of_Econtent_Review_er.pdf
- **Selected as Experts for evaluation of E-Content, SCERT, Raipur, Chhattisgarh**
<http://scert.cg.gov.in/ict2014/pdf/SubjectWiseList.pdf>
- **Article in Rozgar Samachar, Publication Division, MIB, GOI**
<http://rojgarsamachar.gov.in/UGC%20NET%20MANGAL.pdf>
- **Career in Radio Broadcasting,**
http://www.mathrubhumi.com/education/popup.php?article=Career_In_Radio_Broadcasting
- **Expert in Department of School Education & Literacy, MHRD, GOI**
<http://ictschoools.gov.in/Support/directory-e-content-reviewers>
- **Expert in NCERT's CIET.** <http://ictschoools.gov.in/Support/directory-e-content-reviewers>
- **Broadcast Journalist** http://www.careergyaan.org/132_Career-In-Radio-Broadcasting.Articles
- **Radio Broadcasting** <https://newadmission.wordpress.com/2012/03/10/career-in-radio-broadcasting/>