

SONALI SHARMA

ilanos1985@gmail.com, ilanos_mail@yahoo.co.in

B 6/67 (Second Floor), Safdarjung Enclave, New Delhi - 1100297

Mobile: +91-9811239119

EDUCATIONAL QUALIFICATIONS

Cleared UGC-NET June 2008 Examination (Mass Communication & Journalism)

Duration : 2005-2007
Certificate : M.A. in Mass Communication
Institution : AJK Mass Communication Research Centre
Jamia Millia Islamia, New Delhi

[Research on *Animation Industry in India: A study of India as an outsourcing destination for animation*. A dissertation submitted in partial fulfillment of the degree of Master of Arts in Mass Communication]

Duration : 2002-2005
Discipline : B.A. Honours in Journalism
Institute/Univ. : Kamala Nehru College, Delhi University

Duration : 2002-2005
Discipline : Advance Diploma in French
Institute/Univ. : Kamala Nehru College &
College of Vocational Studies, Delhi University

Intermediate : 2000-2002
School/Board : Ryan International School, Vasant Kunj, C.B.S.E.
Subjects : Science (Medical)

High School : 1999-2000
School/Board : Ryan International School, Vasant Kunj, C.B.S.E.

WORK EXPERIENCE

❖ **Assistant Professor (Cinematography and Editing)** with **AJK MCRC, Jamia Millia Islamia**
(August 2012 till date)

❖ **Lecturer (Film Production)** with **AJK MCRC, Jamia Millia Islamia**
(February 2010 – August 2012)

❖ **National Institute of Open Schooling.**
(May 2012)

- Standardized Marking Scheme in the subject of Mass Communication at Senior Secondary level for April-May 2012 examination.
- Developed Tutor Marked Assignments in the subject of Mass Communication at Senior Secondary level.

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- ❖ **Researched, directed, shot & edited** an audio-visual documentation commissioned by the **NGO Save the Children** (June 2011) on protecting the rights of children employed in the garment industry in Delhi.
- ❖ **Researched, directed, shot & edited** a short film *On the Verge* for **PSBT**. A film on the threat to the delicate balance between the different bio-diversities that exist in Delhi, against the backdrop of its metamorphosis into a concrete jungle.
Telecast on DD News & DD I. Screened at Open Frame 2010.
- ❖ **Freelance Editor** with **FOXTEL** for **Commonwealth Games 2010**. Edited short India & Indian culture-centric feature stories using AVID Symphony. (October 2010)
- ❖ **Member of the Core Production Team with NDTV Profit**
(August 2007 - February 2010)
 - News Producer for the primetime bulletins (Business Primetime & Profit at Night). Supervising graphics, edits and other news programming shows.
 - Assisting in Live PCR operations as a CG operator, bulletin producer.
 - Programme Producer. In charge of the complete show/feature. Research for the show. Co-ordinate between various bureaus, graphics. Supervise edits. Co-ordinate with various departments in the channel for the show. Some of the shows include:
 - *Profit This Week* - An analytical round up of the week's big stories.
 - *We the SMEs* - Highlights the issues affecting the Small Medium Enterprises sector and brings out their expectations from the Budget.
 - *The Rail Story* – A critical look at the Indian railways. How it has evolved, where does it stand today and what the future might hold.
 - *India & the Rising Sun* – A half hour special on the Shinsei Bank of Japan.
 - *Cities on Fast Track* – A special on the public transport system which caters to the fast-paced life of the urban population.
 - *India's French Liaison* – A half hour special on the present Indo-French connection.
- ❖ **Trainee Production Assistant with Zee Sports**
(May 2005 - Aug 2005)
 - Selecting, sourcing and reporting news and feature items.
 - Responsible for writing, editing, proof-reading the script.
 - Managing assignments to meet tight deadlines, with attention to quality.
 - Coordinate and liaise closely with internal production teams.
- ❖ **Internship** with:
 - **Today, New Delhi**. Worked with the Features Section as a features reporter (Oct 2004 - Jan 2005).
 - **Hindustan Times, New Delhi** (March 2004)
 - **Indian Express, New Delhi** (September - October 2003)