

SHAIBANI AZAM

SHAIBANI AZAM - CURRICULUM VITAE

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EDUCATION

1984 - 1986 Industrial Design Centre, I.I.T, Powai Bombay
M. Des. - Visual Communication

1980 - 1984 Faculty of Fine Arts, Maharaja Sayajirao University Baroda
B.F.A. - Painting

WORK EXPERIENCE

2009 - Present AJKMCR, Jamia Millia Islamia New Delhi
Professor, Digital Graphics & Animation

Professor and Course Coordinator since April 2009. Teaching Visual Communication, Principles of Animation, Pre-production and Post-Production/VFX to the students of the Post-graduate Diploma in Graphics and Animation at the AJK Mass Communications Research Center, Jamia Millia Islamia

2008 - 2009 NIIT Limited New Delhi
Animation Producer and Operations Consultant

Consultant to NIIT Ltd for Animation & Gaming curriculum. • Executive producer for 3D feature film based on an Indian graphic novel (currently at funding stage). • Consultant for Creative Direction/Mentoring at 'Kreative Vistas', animation studio in New Delhi

2006 - 2008 NIIT Limited New Delhi
Portal head - Animation and Gaming, ILB - February 2007 - February 2008

Designed a specialised curriculum in Animation and Gaming for NIIT's Individual Learning Business to be launched in India and subsequently internationally • Created business plan and drove project till initiation phase

Specialist - Communication Design, KSB - March 2006-January 2007

Handling pre-sales for Europe for NIIT's e-learning business, KSB • Interaction with customers to scope their requirements and client co-ordination till project commencement.

2001 - 2005 jadooWorks Animation P. Ltd Bangalore
Creative Director - 3D

Headed teams of 17 people at inception to 150 people during series production. • The work involved was primarily creative direction, team creation (including recruitment) and creative management starting from the first jadooWorks show-reel to tests and pilot episodes for U.S. based clients (See detailed list below).

In charge of Asset Management with screen credit for 20 episodes of Season 1 of the series 'Higglytown Heroes'- produced for Wildbrain, USA over Oct 2003 - Oct 2004. This commissioned series was first broadcast in November 2004 on Playhouse Disney channel in the USA and UK and on Toon Disney in India in 2005. The series was extremely successful and has now completed 3 seasons.

Evaluation and 3D checking of scripts • Production Planning - Episode/Scene breakdown, planning and trouble-shooting with the teams, the local US supervisor and US based series directors.

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Creative Direction:

INTERNATIONAL

- *Pet Aliens* - pilot (from maquette to screen) - Mike Young Productions, USA 2002
- *Jay Jay the Jet plane* - animation test & *Tutenstein* - 3D test - Porchlight Entertainment, USA 2002
- *Vanilla Pudding* - animation test & *Higglytown Heroes* pilot lighting and BG - Wild Brain, USA 2003
- *Gesar of Ling*-BG and animation for feature film test- Klasky Csupo and Universal Studios, USA 2004
- *Max and the Mechanicals* pilot - Lighting /Compositing - Mike Young Productions, USA 2004
- *Winnie the Pooh 3D* - Modeling and BG Test -Walt Disney Productions, USA 2004
- Lighting, Texturing and Modeling tests for DPS, Israel, 2003-2004

INDIAN

- Three *All Out* advertisement films starting from the *Ham Honge kamyab* - *All Out Pluggy* film in 2003, to the *Jumbo Coil* and *Gold Mat* films in 2004 for Karamchand Appliances, India
- *Nestle Munch* for HTA, Delhi

1999 - 2001 **Deccan Dreams Animation P. Ltd** Hyderabad

Managing Partner and Director

Own company, set up in partnership with Suresh Babu as part of Rama Naidu studios/ Suresh Productions • Responsible for strategy, business development and execution of visual effects and 3D animation for feature films • Worked on VFX for a total of 25 feature films in Telugu and Hindi • Headed a team of four animators/designers

Hardware: Silicon Graphics High Impact, Intergraph ZX1 • Software: Softimage 3D V_3.8, XSI V_1.0, Eddie V_3.5, Digital Fusion V_2.52

1995 - 1996 **Magikraft** Bombay

Head of Computer Graphics

Trained (on Softimage 3D) and led a team of 6 animators executing special effects and 3D animation for Advertising, Feature films and Television • Also freelanced on special assignments (Details: Page 4) • Responsible for project estimation, planning and execution of all work undertaken and revenue for the computer graphics department.

Hardware: Silicon Graphics Indigo Extreme & XZ • Software: Softimage 3D V_3.51, Eddie V_3.1, Pandemonium V_2.5

1990 - 1994 **Vistaar Animation (Division Of UTV)** Bombay

Creative Director

Project planning, set-up and management of the computer animation division of UTV, which later became USL, the post-production arm of UTV • Attended SIGGRAPH, 1990 in Dallas, USA and subsequently traveled across the US, Hong Kong and Singapore, meeting studios to plan the set-up • Attended training at SOFTIMAGE HQ in Montreal and Milan, August 1991 • Recruited, trained and led a team of 3-6 animators executing CGI for Television and Ad films • Headed marketing and business development and built relationships with all major advertising agencies and top ad filmmakers for regular and repeated business • Responsible for budgeting and costing of all work undertaken and revenue for the division.

Hardware: SGI 4D20 • Software: Softimage V_2.56 - V_2.80

1989 - 1990 **BUSH FX Post production** Bombay

Designer

Design and execution of 2D graphics and special effects for Ad films. • VFX shooting - planning and supervision

Hardware/Software: Ampex AVA proprietary paint system

1987 - 1988 **AV Unit, Tata Institute of Social Sciences** Bombay

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Producer/Lecturer

Direction, Camera, Editing, & Script of documentary video (U-matic 3/4") - 'The Fifth Schedule'

- Lectures/workshops for students.

1987 Ulka Advertising Pvt. Ltd

Hyderabad

Senior Visualiser (on contract)

Design of brochures, Print Advertisements etc. for various local/national accounts

AWARDS RECEIVED

- FICCI BAF Award for best Animated Ad film, 2004

All Out Jumbo Coil

- Advertising and Marketing Magazine Awards, 1993, Silver for Computer Animation,

NCYP Logo

- Advertising and Marketing Magazine Awards, 1992, Bronze for Computer Animation,

Tiffany Butter

- Indian Academy for Advertising Film Art, 1990, for Special Effects,

Salora TV