

Dr. Sabiha Khan (Guest Teacher)

Academic Qualification

- PhD in Management from Jamia Millia Islamia, New Delhi in 2014
- Masters in International Business Management from Aligarh Muslim University in 2001.
- B.A.History (Hons.) from Aligarh Muslim University in 1999.

Work Experience:

- Counselor for HR Management courses at Jamia Hamdard University Study Centre, New Delhi in 2007-2009.
- Counselor at Arjun Singh Distance Learning Centre at Jamia Millia Islamia, New Delhi since 2013.
- Guest lecturer at Jamia Millia Islamia since 2010.

Papers Taught:

Sales Promotion
Communication
Business Environment
Human Resource Management,
Operation Management
Industrial Relations
Management & Organizational Behavior.
International Business Environment
Advertising Management
Personal Selling
Environmental Science
Human Resource Development

Seminar and Paper Presentations:

- 3rd International Conference on Advancement in Engineering, Applied Science and Management (ICAESM-2017)
- 7th International Conference on Research Trends in Engineering, Applied Science and Management (ICRTESM-2017)
- Paper Published in IJETSR, Vol.4 Issue 8, August 2017, ISSN 2394-3386.
 Titled as Influence of Leadership on Organizational Commitment: A study of Senior level Managers in Electronic Media.
- Paper Published in IJETSR, Vol.4 Issue 8, August 2017, ISSN 2394-3386.
 Titled as Leadership Styles and Organizational Commitment: A study of Senior level Managers in Print Media.
- Paper Published in IJAMR, DOI.10.22192/IJAMR Titled as Relationship between organizational commitment and leadership styles in media industry
- Paper Published in book Global Business Strategies for Sustainabilty (GLOBUSS),ISBN:978-81-942473-8-8 on A comprehensive Study on Leadership Styles and its Impact on the Organizational Commitment of Media Sales Managers.

Project and Training:

 Developed content module for AJKMCRC, Centre for Mass Communication, Jamia Millia Islamia HRD Project on

Personal Selling

Advertising Concepts

Sales Promotions

Public Relations

Export Import Procedures

Factories Act

Project Management

Business Communication

- Attended Short term course on Qualitative Methods in Labour Research,
 V.V. Giri National Labour Institute, Noida, 2007.
- Attended workshop on Entrepreneurship Opportunities for Students, Jamia Millia Islamia, New Delhi,2012.
- Faculty Development Program on Advance Research Techniques in Management using SPSS, Centre for Management Studies, Jamia Millia Islamia, New Delhi. 2017

Language Known:

English, Hindi and Urdu.

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