

Pragati Bhalla
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AJK Mass Communication Research Centre
Jamia Millia Islamia University
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EDUCATIONAL QUALIFICATION:

- MSc. Development Communication & Extension from Lady Irwin College, University of Delhi (2008-10), India.
- Certificate Course on “American families and Community lifestyles” (May-June 2009) at Michigan State University, USA under the exchange programme with Delhi University.
- BSc. Home Science, Communication and Extension from Lady Irwin College, University of Delhi (2005-2008), India.
- C.B.S.E (Class XIIth 2004-05) from Mater Dei Convent School, New Delhi
C.B.S.E (Class Xth 2002-03) from Mater Dei Convent School, New Delhi.

WORK EXPERIENCE:

- Currently Assistant Professor – Development Communication and Course Coordinator (M.A. in Development Communication) in AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi (2012 onwards).
- Designed Syllabus for MA in Development Communication and PG Diploma Development Communication
- Lecturer (Development Communication with AJK MCRC, Jamia Millia Islamia (August 2010 – August 2012).
- Written scripts for UGC Consortium for Educational Communication (CEC) Vyas Channel for Undergraduates on issues like Concept and Indicator of Development, Approaches to Development, Participatory Communication and Case Studies of Development Communication.
- Worked as a Faculty at Career Development Centre (Nizamuddin, Delhi) in liaison with Aga Khan Foundation (June-September, 2010) .
- Worked in MAMTA Health Institute for Mother and Child as a Trainer in Community based Organization through ACSM (Advocacy, Communication and Social Mobilization Strategy, 2010).
- Worked as a life skill trainer for DIARRC (Drug Abuse Information Rehabilitation and Research Centre at Summer Fields School, Greater Kailash, New Delhi, 2009).
- Placed at Iona County in Michigan, USA and looked at the various extension programmes, specifically at “4 H Youth Clubs”. (June, 2009).

- Worked with UNFPA (United Nations Population Fund) as a Research Associate for developing ICT material for Adolescents (October-December, 2009).
- Worked with GRAVIS (Gramin Vikas Vigyan Samiti, Jodhpur) as volunteer on the evaluation of health programmes, Most Significant Change Technique, Collecting case stories through shadow technique(2008)
- Internship with. Tangerine Digital Entertainment, Delhi during December, 2007.

RESEARCH & TRAINING:

- Secondary Research in form of Masters Seminar Presentation on “Television and Children” (2010).
- Primary research and prepared a documentary named ‘I Am’ on the issues of Stalking and Eve teasing (2009).
- Primary research and prepared a documentary named ‘Flamingo’ on the issues of Eunuchs (2008).
- Primary research and prepared a Radio programme on Premarital Sex (2008).
- Audiovisual on the lives of ‘Wedding Band Bajawalas’ showcasing the plight of unorganized labor in society, 5 minutes (2007).

PUBLICATIONS /CONFERENCE PRESENTATIONS:

- *Social Networking sites as a tool for Development Communication* presented at UGC sponsored National Seminar on “New Media and Present Scenario” at DAV College, Jalandhar in October, 2012.
- *Nurturing Creativity and Entrepreneurship Skills of Youth Using the Process of Developing Life Skills based Game for Rural Teen Clubs in India* presented at the 15th UNESCO-APEID International Conference, Inspiring Education: Creativity and Entrepreneurship Jakarta, Indonesia in December, 2011.
- *Street Theatre for Edutainment: A Participatory Research* presented at the 15th UNESCO-APEID International Conference, Inspiring Education: Creativity and Entrepreneurship Jakarta, Indonesia in December, 2011.
- *Street Theatre for Edutainment: Engaging Youth for Life Skill Development* presented at 5th International Entertainment – Education Conference in New Delhi in November, 2011.
- * *Innovation Enhancing Creation Among Youth (A Participatory Research among Youth in Delhi)* published in Issues of Communication Development and Society (ISBN: 9788184574036).
- *Dialoguing Change through Social Networking Sites* published in IMS Manthan, The journal of Innovation. (ISSN: 0976-1713) Volume V11, Issue - 2, December 2012.

AWARDS AND ACHIEVEMENTS:

- Jury member in Histrionics - The Dramatics Events at SYNAPSE 2012, Maulana Azad Medical College on 6th September, 2012.
- Presided as a Judge in Street Play Competition Svaang'12 in University Campus of Medical Science (UCMS) on 15th March, 2012.
- UGC NET qualified in 2011.
- Acclaimed Bala Subramanianm Best Actress Award, 2008 in Lady Irwin College (Delhi).
- Acclaimed Harmohini Sarna Outstanding contribution award, 2009 in Lady Irwin College (Delhi).
- Held the position of Dramatics Society president of Lady Irwin College (Delhi) for the year 2007-2008 and have performed and won competitions in many renowned institutions like: National School of Drama, IIT Delhi, IIT Saharanpur, Maulana Azad Medical College, St, Stephens College, Lady Shri Ram College.
- Acclaimed prize in Bilingual play 'Frames'- acknowledged by Hindustan Times, Dilli Aaj Tak News channel, 2006.
- Team Coordinator for the Post-Graduate Short Course at Michigan State University, USA.
- Programme Coordinator in a Street Theatre Production at post graduate level in Lady Irwin College (2009).