

Curriculum Vitae

Dr. Nusrat Yasmeen

Assistant Professor
Department of Tourism and Hospitality Management,
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Educational Qualifications

- **Doctor of Philosophy** (Tourism and Hospitality Services)
Thesis entitled, “Medical Tourism in India: Perspectives and Prospects (1980-2010)”, Indira Gandhi National Open University, New Delhi
- **UGC NET**, June 2013, in Tourism Administration and Management.
- **UGC NET**, June 2011 in Indian Culture.
- **M. Phil.**, Dissertation entitled, “Changing Social Profile of Delhi: From 1930’s to 1962”, Department of History and Culture, Jamia Millia Islamia, New Delhi.
- **Master of Arts** (History), Department of History and Culture, Jamia Millia Islamia, New Delhi.
- **Bachelor of Arts** (History-Hons.), University of Delhi, New Delhi.

Work Experience

- Co-ordinator of Ph.D Programme, Dept. of Tourism and Hospitality Management from September, 2020 to till date.
- Co-ordinator Yuva Tourism Club and Student Advisor, Department of Tourism, Hotel, Hospitality and Heritage Studies, JMI, New Delhi, from August 2017 till December till date.
- Organizing Secretary, International Conference on Enterprise and Entrepreneurialism in Tourism and Hospitality 28-30 January 2022 at Department of Tourism and Hospitality Management, Jamia Millia Islamia, New Delhi, India (Supported by Ministry of Tourism, Govt. of India).
- Member of Faculty Committee, Faculty of Management, 2023 – till date , JMI , New Delhi
- Member of Faculty Committee, Faculty of Humanities and Languages, 2022- 23, JMI , New Delhi
- Coordinator, Five-Day (6th-10th December 2021) Faculty Development Programme (FDP) “Responsible Tourism a New Normal” organized by Department of Tourism and Hospitality Management, Jamia Millia Islamia, New Delhi, India, in collaboration with AICTE Training and Learning (ATAL) Academy, India.
- Cultural Committee Coordinator in International Conference on “Rurality, Ruralism, and Rural Tourism: Challenges and Coping Strategies” organised by the dept. sponsored by Ministry of Tourism from 15th to 11th November, 2018.

- Co- Director of Faculty Development Programme on “Qualitative Research Methods for Tourism and Hospitality” sponsored by ICSSR and organised by the Dept. from 16th to 29th May, 2018.
- Placement Coordinator, Department of Tourism, Hotel, Hospitality and Heritage Studies, JMI, New Delhi, from 2013 till August 2017.
- Member in the Division of Consultancy and Interface at Centre for Innovation and Entrepreneurship, JMI, New Delhi from 2015-2016.
- Assistant Superintendent for Entrance Examinations, Faculty of Humanities and Languages, Jamia Millia Islamia, May and June, 2015.
- Assistant Professor on contract basis in the Dept. of Tourism, Hotel, Hospitality and Heritage Studies since 2005 till 2015.
- Coordinator, Ministry of Tourism’s 21 days training Programme “Earn While You Learn”, organized at Jamia Millia Islamia from 28th Jan to 21st Feb, 2012.
- Worked as Senior Monitor in National Polio Surveillance Project (W.H.O.) at Karawal Nagar Constituency for the period July 2005 to September 2005.
- Worked as an Investigator in the research project entitled “Human Development Profile of India” by National Council of Applied Economic Research (NCAER), Indraprastha Estate. Undertaken by Institute of Objective Studies, Jamia Nagar, New Delhi-110025, since September 2004 to January 2005.

Study Tours and Supervision of Projects

- Escorted and guided the students study tours to Delhi, Rajasthan, Uttarakhand and other destinations since 2006 till date.
- Supervised the projects on different tourism themes to the students since 2006 till date.

PUBLICATIONS

- Salim, J., Sujood, Mishra, S., & Yasmeen, N. (2024). Archaeotourism Unveiled: A Systematic Literature Review and Chronicles of Built Heritage Conservation. *Conservation and Management of Archaeological Sites*, 1-21.
- Chauhan, S., & Yasmeen, N. (2024). Collective Nuance of Culture and Tourism in the 21st Century: A Case Study of Neighbourhood Museum in Delhi. In *Strategic Tourism Planning for Communities* (pp. 95-104). Emerald Publishing Limited.
- Waqar, A., Kareem, S., Yasmeen, N., & Hussain, S. (2024). From traditional to virtual classrooms: unravelling themes and shaping the future of metaverse education. *Interactive Technology and Smart Education*.
- Salim, J., & Yasmeen, N. (2023). Jallikattu: Walking the Tightrope between Culture and Animal Welfare. In *Tourism, Heritage and Commodification of Non-human Animals: A Posthumanist Reflection* (pp. 74-84). GB: CABI. DOI:10.1079/9781800623309.0006
- Yasmeen, N. (2019) “Heritage and Cultural Tourism: Religio-Cultural Route from Agra to Ajmer in Mughal India”. Juni Khayat (ISSN: 2278-4632, UGC-CARE listed) Vol-8.
- Yasmeen, N. (2019). Sustainable food tourism: Travelers, tourists, migrants and their food

habits—Indian perspective. *Int. J. Hosp. Tour. Syst*, 12, 94-102.

- Book Reviewed: Syed Ali Nadeem Rizavi. “*Fatehpur Sikri Revisited*” Tourism Innovations: A Bi-Annual Refereed International Journal, Vol-6, February, 2016 (ISSN:2278-8379).
- “*Changing Social Profile of Delhi: Public Health In View (1939-1962)*” Rajasthan History Congress, Volume XXVI (ISSN 2321-1288), Govt. Bangur P.G College, Pali, 15-16 December, 2010.
- Chapters in the school text for class XI on Travel Resources in India (travel and tourism stream) as per the curriculum of CBSE along with other authors.
- Chapters in the school text for class XII on Travel and Tourism Modules as per the curriculum of Open Learning System (NIOS).

Orientation Programme:

- Participated in the 115th four weeks Orientation Programme organised by UGC –HRDC , Jamia Millia Islamia , New Delhi from 27th April to 25th May 2016 and obtained grade “A”.

Refresher Course:

- Attended 01st Three weeks Refresher Course organised by UGC –HRDC, Jamia Millia Islamia, New Delhi from 6th to 26th September 2017, and obtained grade “A”.

Seminars/Conferences (National and International), Paper presented and Workshops:

1. Attended two week interdisciplinary refresher course under Malviya Mission Teacher Training Programme of UGC organized by UGC-MMTTC, M.D. University, Rohtak, Haryana from July, 4th to 17th, 2024.
2. Attended 12 days Faculty Development Programme from 4th March, 2024 to 16th March, 2024 on Qualitative Research Methodology organized by Department of Tourism and Hospitality Management, Jamia Millia Islamia, sponsored by ICSSR.
3. Presented paper titled “Feeling of Crowdedness among the Backpackers” at International Conference conducted by Mizoram University on May 18th and 19th, 2023 on the theme “Redefining Tourism through G20’s Key Priority Areas (KPA’s).
4. Presented paper titled “Role of Online Reviews in shaping tourists intention to visit Museums” at International Conference conducted by Mizoram University on May 18th and 19th, 2023 on the theme “Redefining Tourism through G20’s Key Priority Areas (KPA’s).
5. Presented a paper titled “Tourists’ motivation for Eco-friendly Accommodation- A study on Basiwood Resort at International Conference on "Rural Tourism and Alternate Accommodation: Perspectives and Challenges” conducted by IHM, Bhubneshwar.
6. Presented research paper entitled, “Niamatrama-A Source of Cuisine and Culinary skills”, International Seminar on Indian Cuisine and Culinary Skills:Savoury Assimilation of Diversities, organised by Institute of Hotel and Tourism Management, M.D University ,Rohtak,Haryana, held on December 11th 2017.
7. Presented research paper entitled “ Migration and Settlement :Development of cross-cultural-India,A Historical Perspective Through Ages”, International Seminar on Migration and Settlement:Cross-Cultural India ,A Historical Perspective Through Ages”,Organised by

Mahila P.G Mahavidyalaya, Jodhpur, held from 25th -26th July 2017.

8. Presented research paper entitled “Mohan Lal Kashmiri’s Travelogue: A Source for Revival of Silk Route Tourism” Conference at School of Business Studies, Central University of Jammu, Jammu, with theme on “Silk Route Tourism: The Revival of Tributaries of Cultural and Archaeological Heritage” held from 4th - 6th May, 2017.
9. Presented research paper entitled “Heritage of Hospitality and Cuisine Culture in India: Some Special Features” Conference at School of Tourism and Hospitality, Sanskriti University, Mathura, UP, held from 5th - 6th April, 2017.
10. Presented research paper entitled “Medical Tourism and Issues of surrogacy in India” in conference with theme on Peaceful and Prosperous South Asia-Opportunities and Challenges, organised by Department of Humanities and Social Sciences, Jaypee Institute of Information and Technology, Noida held from 27th – 29th March, 2017.
11. Presented research paper entitled “Cuisine Heritage: Paan an Item of Indian Hospitality, at conference with theme on 7th India International Hotel, Travel and Tourism Research Conference, organised by Banarsidas Chandiwala Institute of Hotel Management and Catering Technology, held from 17th - 18th February, 2017.
12. Presented research paper entitled “Sufis of Haryana : Identifying with the Local Culture” in Seminar held with theme on Madhyakalin Haryana Ke Sant (16-17 sadi tak), organised by CMK National Post Graduate Girls College, Sirsa, Haryana, held on 10th March, 2017.
13. Presented research paper on “Synergy of Medical and Peace Tourism: Surrogacy In India” with theme on Synergizing Tourism Trade and Technology For Peace and Development Vision Roadmap and Strategies, organised by University Institute of Tourism and Hospitality Management Chandigarh University, held from 20th – 21st January, 2017.
14. Presented research paper in Madhya Pradesh History Congress on the topic “Gwalior Fort: Construction of Heritage and Culture”, organised by Bundelkhand Itihas Parishad, Sagar, M.P., held from 24th - 25th February, 2017.
15. Presented research paper in Rajasthan History Congress on the topic “Socio-Cultural Perceptions of European Travellers on their Route from Agra to Surat via Rajasthan” organised by Sardar Patel University of Police ,Security and Criminal Justice, Jodhpur, held from 16th - 18th December, 2016.
16. Presented paper on “George Thomas-An Irish Mercenary in Hissar, Haryana”, National Seminar on Cultural and Military Heritage of Haryana, 4th - 5th Feb, 2016 at MDU, Rohtak.
17. Presented paper on “Cultural Route from Agra to Surat via Madhya Pradesh” National Seminar on Socio-Economic and Cultural Aspects of Pilgrimage Tourism in India, 2nd Feb, 2016, Department of History, JVMGRR College, Charkhi Dadri.
18. Presented paper on “Cultural Route from Agra to Surat via Rajasthan”, Rajasthan History Congress, organised by Mohanlal Sukhadia University ,Udaipur, Rajasthan, held from 15th – 16 December 2015.
19. Attended UGC workshop to set question paper “Tourism Administration & Management” SLET Exam, Himachal Pradesh Service Commission, Himachal Bhavan, New Delhi in 2013.
20. Participated in one day International Seminar on “Human Rights in South Asia” held at Jamia Millia Islamia on 19th February, 2014.
21. Participated in one day training workshop on Anatomy and Physiology in Medical Disciplines of Orthopaedics, Cardiology and Neurology held at Sant Paramanand Hospital 18, Civil Lines, Delhi-54 on 2nd December, 2012.
22. Presented paper entitled “Medical Tourism: A Study Of Indraprastha Apollo Hospital” in

National Seminar On New Paradigms in Tourism Industry sponsored by UGC at DAV Centenary College, Faridabad, Haryana held on 17th -18th March, 2012.

23. Participated in the Workshop, “Campaign Clean India”, organised by Ministry of Tourism, at the Ashoka Hotel, New Delhi on 20th January, 2012.
24. Presented paper entitled “Medical Tourism: An Empirical Study Based On Apollo Hospital, Delhi” in the Sap National Conference held at the Business School (TBS) University of Jammu, Jammu during 18th -19th March, 2011.
25. Participated in workshop on Development Of Self-Learning Material And Counselling Process in Distance Education organized by the Arjun Singh Centre For Distance & Open Learning, Jamia Millia Islamia, New Delhi from 30th - 31st March, 2011.
26. Presented paper entitled “Medical Tourism In India: Some Snippets” in National Seminar on Tourism Development in India-Problems & Prospects” (With Special Reference To Rajasthan) held at Govt. Lohia PG College, Churu (Rajasthan) on 23rd -24th October, 2010.
27. Attended 3 days orientation programme for faculty members held at IITTM, Pusa, New Delhi during 17th -19th April, 2009 under the “Earn while You Learn-Commonwealth Games 2010” a scheme of Ministry of Tourism, Govt. of India.

Lectures Delivered

1. Delivered lecture on “Heritage of Medical Science and Issues of Surrogacy in Indian Medical Tourism Industry” at Medical Tourism Conclave and Awards 2017, organised by Medical Tourism Development Alliance (MTDA), held on 15th April, 2017 at Hotel Shangri-La’s-Eros, New Delhi.
2. Delivered Lecture on “Medical Science in India: Heritage and Culture” at Maharshi Dayanand University, Rohtak, Haryana, on 25th February, 2014.
3. Lecture was delivered to the students of Nizamuddin Basti, in a joint workshop organized by Aga Khan Cultural Foundation and the Department of Tourism, Hotel, Hospitality and Heritage Studies, June, 2010.
4. Delivered series of Lectures on the different aspects of Medical Tourism and Heritage Tourism to the volunteer Programme of the Ministry of Tourism. Lectures were conducted in the Department of Tourism, Hotel, Hospitality and Heritage Studies, Jamia Millia Islamia, June, 2009 - March, 2010.
5. Delivered Lecture on “Growth of Medical Tourism in Tourism Industry” AMITY University, Noida, March - April, 2010.
6. Delivered Lecture on “Prospects of Medical Tourism in India” IITTM, PUSA, New Delhi, January, 2009.
7. Delivered Lectures on, „Medical Tourism in India“, IITTM, PUSA, New Delhi, February, 2008.

Number of PhDs guidedence

Name of the PhD Scholar	Title of PhD Thesis	Registration Date	Status
Sarah Chauhan	Edutainment and Tourism in Museums of Delhi	2020	Pursuing

Javed Salim	Distinct Conservation Approaches in Built Heritage	2020	Pursuing
Hamza Khan	Tourists' Response Toward Ecofriendly Accommodation at Naturebased Tourism Destinations	2020	Pursuing
Alisha Waquar	Debugging New Horizons: Evaluating Tourist Perceptions of Artificial Intelligence in Destination Choice	2023	Pursuing

Membership of Academic Bodies

- Life Member of Indian Tourism Congress.
- Life Member of Indian Hospitality Congress
- Member of Rajasthan History Congress

Date:

Place: New Delhi

(Dr. Nusrat Yasmeen)

