



PROF NIMIT CHOWDHARY

✦ Professor and Head (Tourism) ✦
Faculty of Management Studies



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EDUCATION

BE (Mech. Engineering)
MBA (Marketing)
PhD (Management)



VISION

Having spent more than three decades in academics, I can clearly see myself inclined to work for and contribute to **institution building**. I am open to experimenting with pedagogy and restructuring teaching-learning ecosystem. I rely more on **effectuation** than causal planning.

KEY WORDS

Teaching/ training, Research, Academic administration

PRESENT POSITION

Working as Professor in the department since August 1, 2017. Served as the **Head of the Department** from September 26, 2017 to September 25, 2020. Presently the Head since September 26, 2023.

CAREER BRIEF

I have been in academics for **30 years** of which as a **full professor** for nearly **18 years** with *Indian Institute of Tourism and Travel Management*, Gwalior, Noida, Nellore (Professor, 2007-2017), *Mizoram University*, Aizawl (Professor, 2007), *ITESM Mexico* (Professor, 2001), *Jiwaji University*, Gwalior (Reader, 2004) and *Maharshi Dayanand Saraswati University*, Ajmer (Assistant Professor, 1993-2007).

Have accolades as an academic- Eminent Engineer by Institution of Engineers 2023); Erasmus Mundus + KA 107 (2023); Award for Excellence (Asian Tourism research, 2022); LEAP Fellowship (2019); Scholars Grant (Erasmus, 2015, 2013), Linnaeus Palme Exchange Programme Grants (Swedish Institute, 2010); Guest Scholarship (Swedish Institute, 2008); SIDA Fellowship (2006); AICTE Career Award (2003).

As an avid writer, I have authored/ edited 25 books and more than 245 research papers/ book chapters/ popular articles. Have guided 23 PhDs and travelled to around 40 countries and almost all the states within India.

1. Qualifications and experience

1. Education and qualifications

	<i>Degree</i>	<i>University</i>	<i>Year</i>	<i>Subject(s)</i>	<i>%</i>
1	Secondary	Board of Secondary Education, Rajasthan	1983	Science Maths	75%
2	Higher Secondary	Board of Secondary Education, Rajasthan	1984	Science Maths	80%
3	BE	Jodhpur University, Jodhpur	1990	Mechanical Engineering	65%
4	MBA	Jai Narain Vyas University, Jodhpur	1993	Management (Marketing)	67%
5	PhD	Maharshi Dayanand Saraswati University, Ajmer	1997	Management	

2. Teaching experience

<i>Duration</i>	<i>Designation/ Scale</i>	<i>Organization</i>	<i>Remarks</i>
Aug 1, 2017- to date	Professor Pay Matrix Level 14	Department of Tourism and Hospitality Management, Jamia Millia Islamia (A Central University), New Delhi	Head of the Department
May 14, 2007- Jul 31, 2017	Professor Pay Band Rs. 37000-65000, AGP: Rs. 10000	Indian Institute of Travel and Tourism Management (IITTM), An organisation of Ministry of Tourism, GoI, Nellore	Nodal Officer of IITTM Nellore, Noida, Programme chair, etc.
Mar 05, 2007- May11, 2007	Professor & Head Scale Rs. 16400-450-20900-500-22400	Department of Management Mizoram University Aizawl	On leave under Rule 31(1) from MDS University, Ajmer
Jan 20, 2004- Aug 13, 2004	Reader Scale Rs. 12000-420-18300	Institute of Management Jiwaji University, Gwalior	On leave under Rule 31(1) from MDS University, Ajmer
Nov 7, 1993- May 18, 2007	Assistant Professor	Faculty of Management Studies Maharshi Dayanand Saraswati University, Ajmer	At entry, senior scale, selection scale
Jan1, 2001- Dec 31, 2001	Professor	Instituto Tecnológico y de Estudios Superiores de Monterrey, MEXICO	On leave under Rule 31(1) from MDS University, Ajmer

3. Participation and contribution in relevant areas in higher education

<i>Duration</i>	<i>Designation</i>	<i>Organization</i>	<i>Remarks</i>
Jan 28- Jun 30, 2019	Adjunct Professor	School of Community Resources and Development, Arizona State University, US	
Jan 13-26, 2015	Visiting Professor	Faculty of Tourism, University of Girona, SPAIN	
Jan 6, 2013, to 3 weeks	Visiting Professor	Faculty of Tourism, University of Girona, SPAIN	
Sept 16, 2005- Jan 31, 2006	Visiting Professor	Department of Business Administration Shaoxing University, CHINA	On leave from MDS University, Ajmer

4. Administrative responsibilities

	<i>Organisation</i>	<i>Position</i>	<i>Duration</i>		<i>Exp.</i>
			<i>From</i>	<i>To</i>	
1	Department of Tourism and Hospitality Management, Jamia Millia Islamia, New Delhi	HoD, Chairman BoS and DRC	Sept 2017	Sept 2020	3 years
2	Indian Institute of Tourism and Travel Management, Nellore	Nodal Officer (Head of the campus)	Nov. 2016	July 2017	9 months
3	Indian Institute of Tourism and Travel Management, Noida	Nodal Officer (Head of the campus)	August 2013	October 2016	3 years 3 months
4	Indian Institute of Tourism and Travel Management, Gwalior	Chairman (Admissions)	June 2007	July 2013	6 years
5	Indian Institute of Tourism and Travel Management, Gwalior	Chairman (Administration and Finance)	April 2010	July 2012	2 years 3 months
6	Indian Institute of Tourism and Travel Management, Gwalior	Chairman PhD programme	Sep 2012	July 2013	8 months
7	Indian Institute of Tourism and Travel Management, Gwalior	Chairman (Administration and Finance)	June 2007	Sept 2009	2 years 3 month
8	PGDM (International Business) programme, Indian Institute of Tourism and Travel Management, Gwalior	Chairman	May 2007	July 2013	6 years
9	Department of Management Studies, Mizoram University, Aizawl	Head of the Department	Mar 2007	May 2007	2 months
10	Center for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer	Deputy Director	Aug 2004	Feb 2007	2 years 7 months
11	Indian Institute of Tourism and Travel Management, Gol	Member Board of Governors (Eq. EC)	Feb 2013	Feb 2015	2 years
13	Various Universities and institutions	Member of BoS	Presently seven universities and institutions		

5. Important MoUs formulated for academic collaborations

	<i>MoU formulated</i>	<i>Agencies involved</i>	<i>Year</i>
6	MoU for offering BVoc and DHM programmes	Jamia Millia Islamia (JMI) and India Tourism Development Corporation (ITDC)	2018
5	MoU for faculty and student exchange	The Universite Libre de Bruxelles (ULB) and Indian Institute of Tourism and Travel Management (IITTM)	2013
4	MoU for joint PhD programme	Indian Institute of Tourism and Travel Management (IITTM) and Punjab Technical University (PTU).	2012
3	MoU for the joint programme	Thomas Cook India Ltd. and Indian Institute of Tourism and Travel Management (IITTM)	2011
2	MoU for delivering training (multiple)	Punjab Heritage and Tourism Promotion Board (PHTPB) and Indian Institute of Tourism and Travel Management (IITTM)	2010
1	MoU for faculty and student exchange	Shaoxing University , PR China and MDS University, Ajmer	2006

6. Consulting

I have extensive consultancy experience. I have worked for many agencies, including the Ministry of Tourism, Government of India, Government of Jammu and Kashmir, Madhya Pradesh State Tourism Development Corporation, Punjab Heritage and Tourism Promotion Board, Department of Tourism, Government of Arunachal Pradesh, Department of Skill Development, Government of Sikkim, Tourism Corporation of Gujarat Limited, etc. The consultancy assignments were worth more than Rs. 4 crores.

Year	Project/ Assignment	Agency	Amt. (Rs)
2009-10	Feasibility of water sports in Jammu region A reconnaissance mission was carried out on water tracks and bodies to establish their suitability for water sports. As team member	Government of Jammu and Kashmir	7.00 L
2010	Development of dynamic web portal for tour guides Developed a web portal Tourists Guides of India (www. http://indiatourguides.org/) Stakeholders (tourists, travel companies, and others can search for tour-guides using this portal) Project Coordinator	Ministry of Tourism, Government of India	10.00 L
2011	Refresher Programmes for MPSTDC Designing and delivery of three Refresher programmes for licensed guides. Project Coordinator	Madhya Pradesh State Tourism Development Corporation	1.20L
2011	State Level Guide Training Programme for MPSTDC Designing and delivery of a training programme for tourist guides Project Coordinator	Madhya Pradesh State Tourism Development Corporation	1.70L
2011	Executive Development Programme for MPSTDC Designing and delivery of a training programme for sales officers of MPSTDC. Project Coordinator	Madhya Pradesh State Tourism Development Corporation	2.20L
2011	Officers Training Programme Designing and delivery of an induction training programme for officers of Ministry of Tourism, Government of India	Ministry of Tourism, Government of India	2.98L
2011-12	State Level Guide Training for Punjab Heritage Tourism Promotion Board (PHTPB) A MoU was signed with the government of Punjab and two 4-week state level Guide Training Programmes were delivered at Amritsar and Patiala	Punjab Heritage and Tourism Promotion Board	8.90L
2011	Evaluation of Social Awareness Campaign for Good Behaviour Towards Tourists The assignment was to evaluate the effectiveness of the campaign. This was done in 49 cities across the country.	Ministry of Tourism Government of India	13.60L
2012	State Level Guide Training Programme for MPSTDC Designing and delivery of a training programme for tourist guides	Madhya Pradesh State Tourism Development Corporation	1.70L
2012-13	Cluster Level Guide Training for Punjab Heritage Tourism Promotion Board (PHTPB) The entire state was divided into six clusters, and selected youth were trained at 4 clusters during FY 2012-13. Training at two more clusters is due.	Punjab Heritage and Tourism Promotion Board	7.50L
2013	State level Guide Training Programme for Government of Arunachal Pradesh At the behest of Government of Arunachal Pradesh, two 10-day	Department of Tourism, Government of Arunachal Pradesh	5.00 L

	long training programmes were designed and delivered.		
2013	Training Programmes for Government of Sikkim Two training programmes were conceptualized, designed and delivered at villages Darap and Pastenga in Eastern and Western part of the state of Sikkim respectively.	Department of Skill Development, Government of Sikkim	2.28L
2013	Training programmes for Government of Madhya Pradesh On a turnkey basis tour guided were recruited and then trained to serve at selected locations (cities) in the state.	Madhya Pradesh State Tourism Development Corporation	2.36L
2013	Training of Eco-guides for MP Eco-tourism Development Board Designing and delivery of 3-month training programme for participants drawn from communities on the fringes of identified forests (Could not complete because of transfer to Noida; the project was handled by other colleagues).	Madhya Pradesh Ecotourism Development Board	20.58L
2013	Regional Level Guide Training Programme (North) Responsible for the admission of candidates for the programme and subsequently, training of 134 candidates as Regional Guides for the north.	Ministry of Tourism, Government of India	87.00 L
2013	Management Development Programme An M.D.P. for principals and teachers of I.H.M.s, IITM and officers of the Ministry of Tourism. The three-week programme includes a week overseas (three countries)	Ministry of Tourism, Government of India	67.50 L
2013	International Tourist's prioritization of Ladakh/ Valley of Kashmir The work included a survey-based evaluation though setting up of an observatory at the two chosen points for collecting information about the profile of product basket of international tourists	Ministry of Tourism, Government of India	26.67 L
2014	Formulation of a Guide Licensing Policy To conceive and design a policy to regulate the recruitment, supply and training of tourist guides for the state of Gujarat.	Tourism Corporation of Gujarat Limited	2.94L
2014	Training Programmes (for the year 2013-14) for Tourist Guides across Gujarat. 21 training programmes all over the state of Gujarat	Tourism Corporation of Gujarat Limited	40.95L
2014	Training programmes (for the year 2014) for stake holders Six programmes each for existing tourist guides (Refresher programmes), cab drivers and tourist police in the state.	Tourism Corporation of Gujarat Limited	15.00L
2014	Refresher Training Programme for Regional Level Guides (North) Batches of Refresher Training for Regional Level Guides (788).	Ministry of Tourism, Government of India	51.22 L
2014	Chinese Tourist Facilitators Course (CTFC) A course to prepare 141 Tourist facilitators for the Chinese market. A programme for IATO member companies.	Ministry of Tourism, Government of India	44.51 L
2016	Regional Level Guide Training Programme (North) Training of 107 candidates as Regional Guides for the north.	Ministry of Tourism, Government of India	69.47 L
2019-20	Conducting Uttarakhand Economic Survey 2020-21 (Volume II)- Tourism	EHI International P. Ltd.	40 K
2020-21	Conducting Uttarakhand Economic Survey 2020-21 (Volume II)- Tourism	EHI International P. Ltd.	50 K
2023-24	Advising on Content Development	Sattva International	80K
2023-24	Conducting Uttarakhand Economic Survey 2020-21 (Volume II)- Tourism	EHI International P. Ltd.	50 K

7. Research projects (Last 10 years)

	Client /Organisation's Name	Nature of Project	Dur.	Amount
5	ICSSR (India) and NIHSS (South Africa) 2022-23 Project Ref. No. JN1 20/1017	Modelling post-COVID-19 pandemic domestic and bi-lateral international tourism demand and supply: Towards resuscitating Indian and South African tourism	12 months	Rands 296,760
4	Indian Council for Social Science Research, 2018- 20	Deciphering rurality in rural tourism	20 months	Rs. 7.5 Lakhs +7.5%
3	Ministry of Tourism, Government of India, 2013-16	Survey on International Travellers' Prioritisation of Ladakh/ Valley of Kashmir	18 months	Rs. 27.76 Lakhs
2	Ministry of Tourism, Government of India, 2011	A study to evaluate the scheme of social awareness campaign with theme "Good behaviour towards tourists	5.5 months	Rs. 13.62 Lakhs
1	Indian Council for Social Science Research, 2008- 10	Entrepreneurial intention of tourism students	2 years	Rs. 3. 97 Lakhs

8. Fellowships/ grants

	Award/Fellowship	Year	Agency
14	Erasmus Mundus + KA 107	2023	The University of Girona in Spain
13	Tej Veer Singh Award for Excellence	2022	Asian Tourism Research
12	LEAP fellowship NIEPA and Oxford University	2019	NIEPA and MHRD, New Delhi
11	Scholars' Grant (EMTM) Erasmus Mundus Grant for third-country scholars	2015	The University of Girona in Spain.
10	Scholars' Grant (EMTM) Erasmus Mundus Grant for third-country scholars	2013	The University of Girona in Spain.
9	PIMG Research Excellence Award	2010	Prestige Institute of Management, Gwalior
8	Senior Research Fellowship (not utilised) @ Shaoxing University, PR China	2010	Shaoxing University, PR China
7	Linnaeus Palme Exchange Programme Grants @ Gotland University, Sweden	2009-10	Swedish International Programme Office for Education and Training
6	Guest Scholarship @ Gotland University, Sweden	2007-08	Swedish Institute (SI), Stockholm
5	National Scholarship Programme (not utilized) @ Ekonomická univerzita v Bratislave	2007-08	NSP of Slovak Republic
4	SITRA Fellowship (not utilised) @ Turku School of Economics, Turku, Finland	2007-08	Finnish Innovation Fund (FIF) and Center for International Mobility (CIMO), Finland
3	SIDA fellowship for ITP @ Linköping University, Linköping and National University of Hanoi, Vietnam	2006	Swedish International Development Agency (SIDA), Stockholm
2	Best Teacher Award	2003	Ajmer Engineers Institute
1	Career Award for Young Teachers @ Maharshi Dayanand Saraswati University, Ajmer	2003-06	All India Council for Technical Education (AICTE), New Delhi

9. Research supervision

	Thesis	Faculty/ University	Candidate	Remarks
1	Accountability in Public Enterprises in Rajasthan (Co-Supervision)	Maharshi Dayanand Saraswati University, Ajmer	Shailendra Charan	Awarded 2003
2	Organizational implications of M.I.S. adoption: A study of select Indian companies	Maharshi Dayanand Saraswati University, Ajmer	Vinod Jain	Awarded 2004
3	Profiling the doctor-entrepreneur: A micro-structural analysis	Maharshi Dayanand Saraswati University, Ajmer	Ashish Pareek	Awarded 2005
4	Financial management of service Industries: Analyzing the differences	Maharshi Dayanand Saraswati University, Ajmer	Deepika Upadhyaya	Awarded 2005
5	Marketing communication in service industry	Maharshi Dayanand Saraswati University, Ajmer	Pooja Singhal	Awarded 2005
6	Study of social responsibility among small enterprises	Maharshi Dayanand Saraswati University, Ajmer	Pooja Sharma	Awarded 2010
7	Content analysis of service recruitment advertisements	Maharshi Dayanand Saraswati University, Ajmer	Sonal Sisodia	Awarded 2010
8	Study of entrepreneurialism among technology and engineering students in Rajasthan	Maharshi Dayanand Saraswati University, Ajmer	Ramesh Devrath	Awarded 2014
9	Problems and prospects of timeshare	Jiwaji University, Gwalior	Sukarn Sharma	Awarded 2011
10	Competitive analysis of Gwalior as a tourist destination	Jiwaji University, Gwalior	Chandar Badan Singh	Awarded 2013
11	Event sponsorship and image transfer: A study of T.V. reality shows	Jiwaji University, Gwalior	Shailja Bhakar	Awarded 2015
12	Tourist satisfaction: Evaluation of tour guides' performance	Jiwaji University, Gwalior	Sunayana	Awarded 2015
13	Challenges in internationalization of small enterprises	Jiwaji University, Gwalior	Rashmita Singh	Awarded 2016
14	Role of tour guides: An evaluation of stakeholders' perspectives	Indira Gandhi National Open University, New Delhi	Shailja Sharma	Awarded 2015
15	A study of perceived sacrifices made by tourists visiting rural destinations (Co supervision)	Inder Kumar Gujral Punjab Technical University, Jalandhar	Jasdeep Kaur	Awarded 2022
16	Effects of crowding on a spiritual destination	Jamia Millia Islamia, New Delhi	Snigdha Kainthola	Awarded 2022
17	Tourists' motivation and response to overcrowded destinations	Jamia Millia Islamia, New Delhi	Pinaz Tiwari	Awarded 2022
18	Spiritual antecedents of rural tourism	Jamia Millia Islamia, New Delhi	Rohan Bhalla	Awarded 2022
19	Deconstructing rural tourism in India	Jamia Millia Islamia, New Delhi	Aditya Ranjan	Awarded 2022
20	Dilemma of Indian outbound tourist	Jamia Millia Islamia, New Delhi	Jahangir Khan	Awarded 2024
21	Hedonic experiences at dark tourism sites	Jamia Millia Islamia, New Delhi	Ashraf B A	Registered 2021
22	Contribution of women-led tourism enterprises in achieving SDG-5	Jamia Millia Islamia, New Delhi	Sweety Mishra	Registered 2021
23	Visitors' perspective of tourism-led commodification of ruralit	Jamia Millia Islamia, New Delhi	Abhisek Porya	Registered 2022
24	Cognitive dissonance in Indian rural destinations	Jamia Millia Islamia, New Delhi	Priyanka Yadav	Registered 2023

10. International travel

	Date and Year	Place	Purpose
1	June 12-15, 2000	Karlstad University, SWEDEN	QUIS 7: International Symposium on Service Quality
2	June 16-18, 2000	Aarhus Business School, DENMARK	11 th Nordic Conference on Small Business
3	Jan 01-Dec 31, 2001	Instituto Tecnológico y de Estudios Superiores de Monterrey, MÉXICO	Invited as Professor of Business and Administration
4	May 19-26, 2001	Poznan University of Economics, POLAND	Keynote speaker in Third Services Marketing Conference
5	Dec 17- 21, 2001	The Chinese University of Hong Kong, HONGKONG	First International Conference on E-Business
6	Jul 06- 09, 2002	Bangkok, THAILAND	Tourism
7	July 10-July 14, 2002	Griffith University, AUSTRALIA	VI World Congress
8	July 15-July 19, 2002	SINGAPORE	Tourism
9	Dec 08- 13, 2003	National University of Singapore, SINGAPORE	Third International Conference on E-Business Session Chair
10	Dec 14-16, 2003	1. University of Colombo 2. University of Jayawardanapura SRI LANKA	Academic Liaison
11	Nov. 29- Dec 01, 2004	Lahore University of Management Sciences PAKISTAN	8 th South Asian Management Forum's Biennial Conference
12	Sept 16, 2005, to Jan 31, 2006	Shaoxing University, P.R. CHINA	Invited as Visiting Professor
13	May 01-19, 2006	Linköping University, SWEDEN	SIDA Fellowship for Advanced S.M.E. Management programme
14	Sept 03-15, 2006	National University of Vietnam, Hanoi, VIETNAM	SIDA Fellowship for Advanced S.M.E. Management programme
15	Nov 03-10, 2006	Global Entrepreneurship Academy, SLOVENIA	As visiting faculty for an international programme with participants from 7 European countries.
16	Dec 03-07, 2006	University of Guanajuato, Salamanca, MEXICO	To advise the university on setting up a Department of Entrepreneurship and Management.
17	Dec 08-12, 2006	FRANCE, BELGIUM, and HOLLAND	Tourism
18	Feb 27- Mar 27, 2008	Gotland University, SWEDEN	To teach and research. Fellowship of Swedish Institute.
19	Nov 17-19, 2009	International Tourism Studies Association (ITSA), P.R. CHINA	Special guest of Zhejiang Wuyi Govt. to address International Wellness Tourism Summit Forum
20	Nov 22-29, 2009	Gotland University, SWEDEN	Under Linnaeus Palme Exchange Programme Grants
21	Nov 30- Dec 3, 2009	1. NHTV, Breda 2. Wittenborg Business School 3. Arnhem Business School HOLLAND	Academic Liaison
22	June 21- July 7, 2010	Study Visit, MALAYSIA , Institute of Tourism, INDONESIA	MDP for Tourism and Hospitality Teachers.

			Cornell- Nanyang University, SINGAPORE	
23	September 14, 2010	10-	The Emirates Academy of Hospitality Management, Dubai Skyline University College, Sharjah The UNITED ARAB EMIRATES	ITC 2 nd International Convention
24	February 09-14, 2012		Nanyang Technological University (NTU) SINGAPORE	Tourism
25	November 4-7, 2012		Workshop by Global Partnership for Sustainable Tourism (GPST), Bangkok, THAILAND	Symposium Advancing Sustainable Tourism in Asia Pacific
26	January 3-8, 2013		RUSSIA and HOLLAND	Tourism
27	January 8-27, 2013		University of Girona, SPAIN Study tour to FRANCE	Invited to teach and participate in European Masters in Tourism Management (EMTM) programme
28	January 19-21, 2013		ITALY	Tourism
29	October 11-15, 2013		FINLAND, ESTONIA, and LATVIA	Tourism
30	October 16-17, 2013		Vytautas Magnus Universityis, Kaunas LITHUANIA	International conference on Religious Heritage and Tourism
31	October 18-23, 2013		GERMANY, CZECH REPUBLIC, SLOVAKIA, HUNGARY, AUSTRIA and POLAND	Tourism
32	November 06-13, 2013		SINGAPORE, MALAYSIA, and INDONESIA	7 th Management Development Programme for Ministry of Tourism, Government of India.
33	Jan 10-21, 2015		University of Girona, SPAIN Study tour to ANDORRA and FRANCE (Cerdanya, Pyrenees)	Invited to teach and participate in European Masters in Tourism Management (EMTM) programme
34	Jan 21-31, 2015		ITALY, VATICAN, NETHERLANDS, BELGIUM and FRANCE	Tourism
35	Aug 25-30, 2015		University of Ruhna, SRILANKA	Keynote address at 4 th ICME conference at Faculty of Management and Finance
36	May 31- Jun22, 2016		ENGLAND, SCOTLAND, FRANCE, SWITZERLAND, ITALY, VATICAN, SLOVENIA, CROATIA, SERBIA, HUNGARY, CZECH REPUBLIC, SLOVAKIA and AUSTRIA.	Tourism
37	September 29- October 02, 2018		UKRAINE	Invited lecture at Department of Tourism, Taras Shevchenko National University of Kyiv
38	October 02-06, 2018		LITHUANIA	Invited speaker, 6 th European Congress of Rural Tourism, Druskininkai, Lithuania
39	February 14-20, 2019		Oxford University, U.K.	For the LEAP programme of MHRD
40	September 6-9, 2022		NATHM, NEPAL	To deliver a keynote address at the 1 st National Tourism Conclave
41	May 27- June 8, 2023		University of Girona, SPAIN	To deliver a PhD Seminar in Tourism Research and participate in Association Française de Management du Tourisme (AFMAT) at the Faculty of Tourism at Universitat de Girona.

11. Teaching qualifications

- Qualified **National Eligibility Test** for Lectureship (1022/L), June 1993.
- Qualified **State Level Eligibility Test** (Rajasthan) for Lectureship (348/361), March 1992.

Select publications and presentations

Books in Higher Education (16)

- Chowdhary, Nimit** and Prakash, Monika (2025). Tourism and Hospitality Marketing: Texts and Cases. London, UK: *Routledge*. ISBN 9781032525839 PBK; ISBN 9781032318981 HBK
- Sharma, S. and **Chowdhary, N. (2025)**. Introduction to Tour Leadership: Principles and Practices. *Atlantic Publication*, New Delhi. ISBN 9788126911882 PBK
- Chowdhary, Nimit**, Sunayana, and Prakash, Monika (2024). Research and Publication Ethics: An Introduction. London, UK: *Routledge*. ISBN 9781032771533 PBK; ISBN 9781032724201 HBK
- Chowdhary, Nimit** and Prakash, Monika (2022). Interpretation and Tour Leadership. Oxford, UK: *Goodfellow Publications*.
- Chowdhary, Nimit**, Billa, Suman and Tiwari, Pinaz (2022). Indian Tourism: The Diasporas' Perspective (Eds.). London UK: Emerald Publishing.
- Chowdhary, Nimit** and Hussain, Sarah (2021). Handbook of Research and Publication Ethics (Eds). New Delhi: *Bharti Publications*.
- Kaurav, R.P.S., Gursay, D. and **Chowdhary, N.** (2020). SPSS for Tourism Hospitality and Events. New York: *Routledge*.
- Zutshi, V., **Chowdhary, N.**, Singh, A. and Lakhawat, P. (2020). Rebuilding Tourism and Hospitality Sectors: COVID 19 Crisis, Policy Solutions and the Way Forward (Eds.). New Delhi: *Bharti Publications*.
- Agarwal, S., Ranjan, A., Kumar, V., and **Chowdhary, N.** (2019). Rurality, Ruralism, and Rural Tourism. New Delhi: *Anne Books*. ISBN pending.
- Sharma, S. and **Chowdhary, N.** (2018). *Tour Leadership and Management*. New Delhi: *Sage Publishing*. ISBN 978 93 528 0737 6.
- Prakash, M., **Chowdhary, N.** and Manhas, PS (2016). Indian Tourism: A View From Outside (Eds.), New Delhi: *Kanishka Publishers, Distributors*. ISBN 978 81 8457 704 4.
- Chowdhary, Nimit** (2013). Handbook for Tour Guides, New Delhi: *Matrix Publishers*. ISBN 968 93 81320 13 6.
- Chowdhary, Nimit**, and Prakash, Monika. (2010). Managing Small Tourism Business, New Delhi: *Matrix Publishers*. ISBN 818 101 420 3
- Prakash, Monika and **Chowdhary, Nimit** (2010). Starting a Tourism Company, New Delhi: *Matrix Publishers*. ISBN 819 101 421 1
- Chowdhary, Nimit** (2007). Management of Services (*in Chinese*). *Shanghai University of Economics Press*, Shanghai. ISBN 978 7 81098 906 0
- Chowdhary, Nimit**, and Chowdhary, Monika. (2005). Textbook of Marketing of Services: The Indian Experience, New Delhi: *Macmillan India Limited*. ISBN 1403 92760 X.
- Chowdhary, Nimit**, and Saraswat, Bhagwati, P. (2005). Organisational Culture and Human Talent: The Service Industry, New Delhi: *Macmillan India Limited*. ISBN 1403 92858 4.

School Books (9)

Tourism Education is relatively new in India and recently

it has been decided to take tourism and hospitality education to the level of the schools. So, at the request of the publishers my team decided to author the following set of school books.

- Khaled, S.W., Barnwal, M. Bakhtiyar, M.A. and **Chowdhary, N.** (2023). Customer Service Executive (Class XII). New Delhi: *Goyal Prakashan Brothers*. [Authored]
- Khan, M.M.H., Wasif, M, Kareem, S. and **Chowdhary, N.** (2023). Customer Service Executive (Class XI). New Delhi: *Goyal Prakashan Brothers*. [Authored]
- Chandra S, Singh, P., Khan H. and **Chowdhary, N.** (2023). Food and Beverage Service Trainee (Class X). New Delhi: *Goyal Prakashan Brothers*. [Authored]
- Singh, P., Chandra S, Khan H. and **Chowdhary, N.** (2023). Food and Beverage Service Trainee (Class IX). New Delhi: *Goyal Prakashan Brothers*. [Authored]
- Tiwari, P., Nair, S., Bhalla, R., Ranjan, A, & **Chowdhary, N.** (2022). A Textbook of Tourism (Class XII). New Delhi: *Goyal Prakashan Brothers*. [Authored]
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Chowdhary, **Nimit** (2022, Jul). A hodophile: Call it by any other name. *Travel Biz Monitor*, V.17, Is.2, p.17.

Chowdhary, **Nimit** (2022, Jun). Try before you fly! *Travel Biz Monitor*, V.17, Is.1, p.16.

Chowdhary, **Nimit** (2022, May). The proof in trust! A case for social proof. *Travel Biz Monitor*, V.16, Is.12, p.7.

Chowdhary, **Nimit** (2022, Apr). Pain 'n' pleasure: Making sense of dark tourism. *Travel Biz Monitor*, V.16, Is.11, p.17.

Chowdhary, **Nimit** (2022, Mar). The no place! *Travel Biz Monitor*, V.16, Is.10, p.8.

Chowdhary, **Nimit** (2022, Feb). When did you last gazed at the sky? *Travel Biz Monitor*, V.16, Is.9, p.8.

Chowdhary, **Nimit** (2022, Jan). It is good to be good! A case for socially mindful tourism. *Travel Biz Monitor*, V.16, Is.8, p.9.

Chowdhary, **Nimit** (2021, Dec). In times of skilful consumption. *Travel Biz Monitor*, V.16, Is.7, p.8.

Chowdhary, **Nimit** (2021, Nov). Will technology replace guides? *Travel Biz Monitor*, V.16, Is.6, p.8.

Chowdhary, **Nimit** (2021, Oct). What is In? What is Out? *Travel Biz Monitor*, V.16, Is.5, p.11.

Chowdhary, **Nimit** (2021, Sept). Career Routes to Dynamic Skills Portfolios: What matters to the new age employees? *Travel Biz Monitor*, V.16, Is.4, p.9.

Chowdhary, **Nimit** (2021, Aug). What is In? A paradigm shift in tourism marketing? *Travel Biz Monitor*, V.16, Is.3, p.16.

Chowdhary, **Nimit** (2021, July). Effectuate! *Travel Biz Monitor*, V.16, Is.2, p.13.

Chowdhary, **Nimit** (2021, Jun). Overlanding is here to stay! *Travel Biz Monitor*, V.16, Is.1, p.14.

Chowdhary, **Nimit** (2021, May). The future of tourism jobs. *Travel Biz Monitor*, V.15, Is.12, p.10.

Chowdhary, **Nimit** (2021, Apr). Sustainability isn't enough! Regenerate! *Travel Biz Monitor*, V.15, Is.11, p.14.

Chowdhary, **Nimit** (2021, Mar). Making sense of a place! *Travel Biz Monitor*, V.15, Is.10, p.17.

Chowdhary, **Nimit** (2021, Feb). Love thy neighbour, it's good business. *Travel Biz Monitor*, V.15, Is.9, p.18.

Chowdhary, **Nimit** (2021, Jan). Take care of your people, they will take care of your business. *Travel Biz Monitor*, V.15, Is.8, p.22.

Chowdhary, **Nimit** (2020, Dec). Building back: Sustainability is the way forward. *Travel Biz Monitor*, V.15, Is.7, p.9.

Chowdhary, **Nimit** (2020, Nov). Resurrecting tourism: The two factor's theory. *Travel Biz Monitor*, V.15, Is.6, p.13.

Chowdhary, **Nimit** (2020, Oct). Significance of a creative narrative! *Travel Biz Monitor*, V.15, Is.5, p.17.

Chowdhary, **Nimit** (2020, Sept). It is all about transformation! *Travel Biz Monitor*, V.15, Is.4, p.12.

Chowdhary, **Nimit** (2020, Aug). The new age traveller-five things you should know! *Travel Biz Monitor*, V.15, Is.3, p.21.

Chowdhary, **Nimit** (2020, July). Re-engineering the supply chain post-COVID. *Travel Biz Monitor*, V.15, Is.2, p.10.

Chowdhary, **Nimit** (2020, February 12). Heritage tourism mein badh rahe avsar. *Jagran Josh (Dainik Jagran.)*

Chowdhary, **Nimit** (2019, Aug21). *Ghoomo Ghumao, desh badhao. Jagran Josh (Dainik Jagran).*

International conferences (Last two years)

Keynote speaker: Changes in tourism: Ruralism, nature and spirituality at 1st National Tourism Conclave, September 6-8, 2022, at Nepal Academy of Tourism and Hospitality Management (NATHM), Kathmandu, NEPAL

Presented paper: Linking food and beverage tourism to social capital in rural communities at 4th International Tourism Conference TOURMAN-2021: Restarting Tourism, Travel, and Hospitality: The Day After. May 21-23, 2021, International Hellenic University, Thessaloniki, GREECE.

Presented paper: Experience nature-based destinations: A remedy for personal development post-COVID-19, at International Conference on the Post-pandemic World: A bad picture of a good opportunity. March 19-20, 2021, Edward Barneys University College, CROATIA.

Presented paper: Online hospitality and tourism education: Issues and Challenges, at International Conference on the Post-pandemic World: A bad picture of a good opportunity. March 19-20, 2021, Edward Barneys University College, CROATIA.

Keynote speaker: Spoke on Transformation at 5th International Scientific Conference on Economics & Management EMAN 2021, March 18, 2021, Association of the Economists and Managers of the Balkan UdEkoM, Belgrade, SERBIA.

Presented a paper: Bibliometric analysis on the discussion of rurality in tourism literature, at 1. mednarodna strokovna konferenca EKIF (Economics, Informatics) Challenges of the Future, September 24,

2020, School of Economics, Vocational College, Murska Sobota, Slovenia.

National conferences (*Last two years*)

2022

Chaired session on session chair Tourism and Hospitality Management (September 29, 2022), International Conference on Sustainability and Digitalization, September 28-29, at Department of Management, SMBS, Jamia Hamdard, New Delhi

Chaired the first technical session on Customer Behaviour and the Impact of Brand Image, International Conference on Hospitality & Tourism - Revival Strategies, August 24-26, at IHM Pusa, New Delhi

Keynote speaker and chair of plenary session (2), Reinventing Tourism in a Post-Pandemic World: The mood is upbeat! International Conference on Reflections on New Tourism and New Normal in Post COVID-19 World, May 26-27, at Department of Tourism and Travel Management, Central University of Jammu.

Expert Speaker Theme: International dimensions of curricula, International Workshop on Internationalising Degree Profiles: A Strategic Pathway Towards Preparing Global Citizens, May 26 at IIS University, Jaipur (RISHI Project).

Keynote speaker, National e-Conference on Challenging the Status Quo: Gendered Empowerment and Change, March 8 at School of Hospitality Management & School of Liberal Arts, IMS Unison University, Dehradun.

Chief Guest and keynote National Seminar on Promoting Tourism in UP: Challenges and Opportunities, February 22. Center for Excellence in Tourism Management and Research

VBS Purvanchal University, Jaunpur

Moderator for the inaugural session with Shark Tank participants. EdCon'22: The Journey of Entrepreneurs, February 17 at Indian Institute of Management, Sirmaur

Keynote at Valedictory session: What next? Beyond SDGs and Sustainability. 3rd International Conference on SDGs and Management Practices in Tourism and Hospitality Sector, February 11-12 at School of Tourism and Hospitality Management, Lovely Professional University, Jalandhar

Panel discussion with Prof Kazem Vafadari (Japan) on Reinventing Tourism in a Post-Pandemic World: Lessons from India & Japan, Meijin-Samvad (Expert-Conversation) January 27, Mizuho India Japan Study Centre (MIJSC), IIM Bangalore.

Chair for Track 15: Tourism, Destinations, and Marketing, 9th IBS Conference on Marketing and Business Strategy (ICOMBS), January 21-22, at ICFAI Business School Hyderabad

Panellist for the session: Education, Skills and Professionalism 5th National Seminar in Rajasthan 2030 Series on Destination and Pathways, January 21-22, at Jaipuria Institute of Management, Jaipur

Panelist, Best research paper competition, 13th International Conference on Industry 4.0 & Key Drivers of Sustainable Global Business Practices (ICSGBP) on January 9, 2022 at Prestige Institute of Management & Research, Gwalior

Expert for the session on Gender Inequality and Intersectionality, at 2nd Pan NIT HSS International Conference on 'Resilience and Transformation for Global Restructuring' (ICRTGR 2022) on 7-9 January 2022, at Malviya National Institute of Technology, Jaipur

2021

Keynote speaker, Global Young Tourism and Hospitality Leaders' Summit (GYTHLS)-2021, on October 30, at School of Hotel Management and Tourism, Lovely Professional University, Jalandhar, Punjab.

Keynote speaker, 2nd CT International Hospitality & Tourism E-Conference (CTIHTC-2021) on October 30, at CT University, Ferozpur, Punjab.

Panellist, FIIB Educational Leaders Conference on Exploring Higher Education in a Pre-Post Pandemic World: A Multi-stakeholder perspective during, October 22-23, at Fortune Institute of International Business (FIIB), New Delhi.

Keynote speaker, International e-conference on GEN-NEXT HOSPITALITY 2021: Fostering Research Innovation and Entrepreneurship, during October 7-8, at Institute of Hotel Management, Bhopal

Keynote speaker, National Webinar on "Emerging Perspectives of Water-based Tourism in India: Special focus on Sacred River Ganga" on September 22, Department of Tourism, Uttarakhand Open University, Haldwani.

Keynote speaker at the inaugural session, 5th International Conference on Hospitality & Tourism "New Normal in Hospitality & Tourism: Skill, Innovation and Technology" on August 27-28, Le Cordon Bleu School of Hospitality & Tourism, GD Goenka University, Gurugram

Special guest. Talk on Current Scenario of Hospitality and Tourism (June 29), The valedictory session of International conference on The New Normal of Hospitality and Tourism: Post-pandemic, Trends, Issues and Opportunities. June 28-29, Jagran Lakecity University, Bhopal

Panellist (June 28) Panel discussion on Recovery and Beyond: Future of Hospitality and Tourism after COVID-19, International conference on The New Normal of Hospitality and Tourism: Post-pandemic, Trends, Issues and Opportunities. June 28-29, Jagran Lakecity University, Bhopal

Session Chair, International Conference on Emerging Opportunities in Tourism and Hospitality Industry. June 25, Faculty of Management Studies, MLS University, Udaipur

International webinar on Challenges in manufacturing, services and relevance of technology post COVID19 (IWCI21). March 26-28.

Resource Person, COVID 19 and its impact on the Travel and Tourism Sector, (Making most of the Pandemic), Institute of Management in Kerala, University of Kerala, Thiruvananthapuram, Kerala.

Keynote Speaker, International Conference on Recent Advancements in the Area of Management, Social Sciences, Information Technology and Tourism. March 19-20 at Indrapuram Institute of Higher Studies, Ghaziabad, UP

Panellist for the panel on Tourism Marketing in a Post-COVID Scenario, International Conference on Kerala Looks Ahead, February 1-3, Kerala State Planning Board, Government of Kerala.

Session Chair in the Technical Session on Tourism Management at 12th International e-Conference on Digitalization as Vehicle for Innovation, Organizational Growth and Effectiveness, December 19-20, Prestige Institute of Management, Gwalior

2020

Guest speaker in the Inaugural Session, International Conference on Hotel & Tourism Industry- Challenges Upfront & Future Perspectives: Innovation, Entrepreneurship and Economic Policy, December 18-19, 8th International Conference of Hospitality and Tourism Research (AVAHAN 2020), Amrapali Group of Institutions.

Chaired the panel session on Governance and policies of Asian tourism at 1st Asian Tourism Research Conference 2020: Interpreting the Landscape of Asian Tourism, December 1-3

Asian Tourism Research. School of Tourism Studies Mahatma Gandhi University, India

Keynote Speaker: Revisioning Tourism and Hospitality Ecosystem of Rajasthan for Sustainable Growth & Development, Fourth Annual Seminar on Rajasthan 2030, November 28, Jaipuria Institute of Management, Jaipur.

Distinguished Speaker on WTD. International Conference on Enhancing Tourism Competitiveness in a Post-pandemic Period, September 26-27, 2020, Bharti Publications (September 27)

Keynote speaker: Better vs Safer (Making most of the Pandemic) at the International Conference on Post-COVID Economic Revival. August 22, 2020, ICST 2020, Touriosity Travelmag, Kolkata

Resource person: Ready for Tomorrow, International e-symposium on Prospects, Opportunities and Challenges of Research Studies in the field of Travel, Tourism & Hospitality Management, July 18-19, 2020, Department of Management, University of North Bengal.

Panellist for the session on Human resource trends in hospitality, International Conference on Gen Next Hospitality, January 17, 2020, Institute of Hotel Management, Bhopal

Current Editorial Board memberships (*Scopus*)

Journal of Tourism, Heritage & Services Marketing, Greece

Enlightening Tourism- An International Research Journal, (ISSN: 2174548X), University of Huelva, Spain

Tourism Review (ISSN: 1660-5373) Emerald Publishing
<https://www.emeraldgrouppublishing.com/journal/tr>

3. Other academic activities

1. Editorial assignments

- Editor for *International Journal for Tourism and Travel*, an international journal of the Indian Institute of Tourism and Travel Management (2008-13).
- Associate Editor for the *Asian Journal of Entrepreneurship*

Editorial Board membership Present

- Journal of Tourism, Heritage & Services Marketing, Greece
https://www.jthsm.gr/?page_id=8
- Enlightening Tourism- An International Research Journal, (ISSN: 2174548X), University of Huelva, Spain
<http://uhu.es/publicaciones/ojs/index.php/et/about/editorialTeam>
- Tourism Review (ISSN: 1660-5373) Emerald Publishing
<https://www.emeraldgrouppublishing.com/journal/tr>

Editorial Board membership Earlier

- Current Issues of Tourism Research, United Kingdom/ Slovakia
<https://citr.up.krakow.pl/about/displayMembership/53>
- International Journal of Management Studies and Research, Pakistan
- South Asian Journal of Tourism and Heritage
- *Emerald Emerging Markets Case Studies*
- *Interdisciplinary Studies Journal*, Finland
<https://www.theseus.fi/handle/10024/167223>
- *Entrepreneurship Business Review*, Center for Entrepreneurship and Small Business Management, India.
- *International Journal of Management and Cross-Cultural Research*, ITM University, India.
- *Amity Journal of Management*, Amity Business School, Gwalior

2. Curriculum designing

I have been involved in designing various courses/ programmes. An indicative list is given below:

	<i>Innovative Academic Programmes formulated</i>	<i>Year</i>	<i>Institution</i>
16	MBA (Tourism and Travel)	2019	Jamia Millia Islamia
15	Master of Hotel Management	2019	Jamia Millia Islamia
14	Diploma in Food and Beverage Services	2019	Jamia Millia Islamia
13	PhD (Tourism and Hospitality Management)	2018	Jamia Millia Islamia
12	B Voc (Food production)	2018	Jamia Millia Islamia
11	Diploma in Hospitality Management	2018	Jamia Millia Islamia
10	Certificate in Airfare ticketing and Fare Construction	2018	Jamia Millia Islamia
9	Certificate in Tour Guiding and Interpretation	2018	Jamia Millia Islamia
8	Certificate in Tour Management	2018	Jamia Millia Islamia
7	Certificate in Wellness and Medical Tourism	2018	Jamia Millia Islamia
6	BBA (Tourism and Travel)	2016	IITTM and IGNT University, Amarkantak
5	MBA (Tourism and Travel Management)	2015	IITTM and IGNT University, Amarkantak
4	PhD (Tourism) joint programme	2012	IITTM and PTU
3	PGDM (International Business)	2007	IITTM
2	MBA (Entrepreneurship)	2004	Maharshi Dayanand Saraswati University, Ajmer
1	BBA (Family Business)	2004	Maharshi Dayanand Saraswati University, Ajmer

3. Academic Committees

	<i>Body</i>	<i>Institution</i>	<i>Duration</i>
18	Board of Studies (Tourism)	Amity School of Hospitality, Jaipur	November 16, 2022-2024
17	Board of Studies (Tourism)	Banaras Hindu University, Banaras	September 21, 2022-2024
16	Board of Studies, Tourism	Rayat Bahra University, Mohali	March 2022-2024
15	Expert Committee (Tourism Programme)	Central University of Andhra Pradesh	February 07, 2022
14	Board of Studies	Berhampur University, Berhampur	February 09, 2022-2024
13	Board of Post Graduate Studies (Tourism)	Assam University, Silchar	December 22, 2021-2024
12	Academic Council	Institute of Rural Management (FMS-RM), Jaipur	February 15, 2021-24
11	Committee of courses	IIS University, Jaipur	July 2021
10	Departmental Research Committee	Maharshi Dayanand University, Rohtak	February 17, 2021-23
9	Board of Studies (Hotel Management)	Jamia Hamdard, New Delhi	February 11, 2021-23
8	Board of Post Graduate Studies (Management)	Manipur University, Imphal	July 18, 2020-2023
7	Board of Studies	Bundelkhand University	
6	Board of Studies	SVK Skill University, Palwal	March 01, 2020-February 28, 2023
5	Board of Studies (Tourism)	Central University of Sikkim, Gangtok	Jan 15, 2020- Jan 2023
4	School Board for the School of Business Studies (Tourism)	Central University of Jammu, Jammu	January 13, 2020 Jan 2023
3	Board of Studies (Commerce)	Aligarh Muslim University, Aligarh	
2	Board of Post Graduate Studies (Tourism)	North Eastern Hill University, Shillong	September 16, 2013-16
1	Syllabus Committee (Tourism)	North Eastern Hill University, Shillong	September 16, 2013

4. Miscellaneous accolades

- September 14, 2023. Presented **Eminent Engineer Award**, Institution of Engineers, Jaipur Rajasthan.
- November 17, 2022. Presented **Tej Veer Singh Award for Excellence**, Asian Tourism Research.
- January 2011. Presented **PIMG Research Excellence Award**, PIMG, Gwalior
- February 2011. **1st Place Indian Case Study Proposal Competition** organised by Emerald. Can Bilcare's anti-counterfeiting technologies handle the menace of counterfeit?
http://www.emeraldinsight.com/case_studies.htm?articleid=1917189
- April 2011. **Best research paper**. ISTD Eastern Regional Convention and National Conference on "Leveraging HR for Global Competitiveness" held at Bhubaneswar on April 23 2011. Sisodia Sonal and Chowdhary Nimit (2011), "Attracting talent: a content analysis of recruitment advertising in the service industry."
- September 2011. **Best research paper**. Disha 2011 "Emerging trends in Indian Tourism" organised by Thomas Cook (India) Centre for Learning, September 30, 2011, Mumbai. Prakash, Monika, Devrath, Ramesh and Chowdhary, Nimit (2011), "Medical Tourism in India- Medical Tourist: Who are they? Where do they come from?"
- December 14-15, 2011. **Prof. Manubhai. M. Shah Memorial Research Gold Medal**, at 64th All India Commerce Conference held at Pondicherry University, Pondicherry. Sisodia, S., and Chowdhary, N. (2011), "Internal marketing: it all starts with employer branding. A content analysis of recruitment advertisements of the service industry."

5. Miscellaneous academic experience

- Co-coordinator for Rajasthan Pre-Teacher Education Test (RPTET) for 2004-05, 2005-06, 2006-07.
- Examiner for several universities and public service commissions
- Expert on subject committees, projects awards, selection committees, etc.
- Member Board of Studies at several universities
- Member, Boards of colleges and academic bodies

- Designed curriculum on Marketing of Services, Management of Services, Entrepreneurship Development, Entrepreneurship and Small Business Management, Tourism Entrepreneurship, Destination marketing and management, among others.
- On the Inspection Committees for colleges on behalf of universities and other agencies.
- On various ad hoc and standing committees of academic and administrative nature at the present and earlier institutions.
- Hundreds of guest lectures and keynotes.
- Expert for UGC/ AICTE/ NBA
- Teach business planning and have experience writing proposals for programme setting up, programme funding, institutional development, research projects, etc.

6. Indicative teaching in India (Complete Programmes)

- *Indian Institute of Management, Indore* (Marketing of Services, 2010)
- *Indian Institute of Management, Sirmaur* (Tourism and Hospitality Entrepreneurship, 2021 and 2022)
- *Entrepreneurship Development Institute of India, Gandhi Nagar* (Tourism and Hospitality Entrepreneurship, 2015 and 2016)
- *MICA, Ahmedabad* (Destination Management, 2016)
- *Indian Institute of Quality Management, Jaipur* (CQM, CQE, MS (Quality Management), 1996 to 2004)

7. Workshops and training programmes organised

Research Method Series (9 Workshops Series), during March- April, 2024, at Jamia Millia Islamia.

Capacity Building Programme on Qualitative Research, for ICSSR, during 04-16th March 2024, at Jamia Millia Islamia.

International Conference of Transformational Tourism-Shaping the Tourism Narrative of Well-being during March 6-8, 2020, at Jamia Millia Islamia.

International Conference on Rurality, Ruralism, and Rural Tourism: Challenges and Coping Strategies during November 15-17, 2018, at Jamia Millia Islamia.

Two Week Capacity Building Programme in Qualitative Research Methods for teachers and researchers in Tourism and Hospitality Management, during May 16-29, 2018, at Jamia Millia Islamia.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during November 20-22, 2017, at Jamia Millia Islamia.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), September 21-25, 2016, at IITTM Noida.

Regional Level Guide Training Programme (North) for Ministry of Tourism Government of India, from September 08, 2016- Feb. 2016.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during June 22-26, 2016, at IITTM Noida.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during February 13-17, 2016, at IITTM Noida.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during February 13-17, 2016, at IITTM Noida.

Terminology (MHRD), during October 26-28, 2015, at IITTM Noida.

7th Management Development Programme (MDP) for the Government of India, from October 28- November 16, 2013, at Noida, Gwalior, Singapore, Kuala Lumpur (Malaysia) and Bintan (Indonesia).

Regional Level Guide Training Programme (North) for the Ministry of Tourism Government of India, from September 16, 2013- March 16, 2014.

Training for Local Level Tour Guides for Madhya Pradesh State Tourism Development Corporation (MPSTDC) from March 31- April 18, 2013, at Gwalior.

State Level Guide Training Programme (SLGTP) for Department of Tourism, Government of Arunachal Pradesh February 11-20, 2013, at Itanagar.

Cluster Level Guide Training Programme (CLGTP) for Punjab Heritage and Tourism Promotion Board (PHTPB) during November 15-20, 2012, at Patiala for *Patiala, Fatehgarh Sahib and Sangrur Clusters*.

Cluster Level Guide Training Programme (CLGTP) for Punjab Heritage and Tourism Promotion Board (PHTPB) during October 25-30, 2012, at Amritsar for *Amritsar & Tarn Taran Clusters*.

One-day National Workshop on Application of SPSS in Research Methodology on October 20, 2012, at for Institute of Rural Management, Jaipur.

State Level Guide Training Programme (SLGTP) for Punjab Heritage and Tourism Promotion Board (PHTPB) during June 04-29, 2012, at Patiala.

Earn While You Learn Programme (EWYL) for college-going students supported by the Ministry of Tourism Government of India from May 28- June 17, 2012, at IITTM, Gwalior.

Training for Local Level Tour Guides for Madhya Pradesh State Tourism Development Corporation (MPSTDC) during April 04 -19, 2012, at Gwalior.

Train the Trainer for Tourist Guiding in association with the World Federation of Tour Guide Association (WFTGA) for faculty members of IITM, during December 5-15, 2011.

Gwalior Heritage Study Tour for Centre of Learning, Thomas Cook (India) Ltd., Mumbai during January 22-26, 2012.

Officers Training Programme for Ministry of Tourism, Government of India, October 10-21, 2011, at IITM Gwalior.

Training for Local Level Tour Guides for Madhya Pradesh State Tourism Development Corporation (MPSTDC) during August 01 -20, 2011, at Gwalior.

Executive Development Programme for Madhya Pradesh State Tourism Development Corporation (MPSTDC) during June 22-28, 2011, at Gwalior.

State Level Guide Training Programme for Punjab Heritage and Tourism Promotion Board (PHTPB) during May 16- June 10, 2011, at Amritsar.

Refresher Programme for State Level Tour Guides for Madhya Pradesh State Tourism Development Corporation, March 25-26, 2011.

Refresher Programme for State Level Tour Guides for Madhya Pradesh State Tourism Development Corporation, March 17-18, 2011.

Refresher Programme for State Level Tour Guides for Madhya Pradesh State Tourism Development Corporation, March 11-12, 2011.

Faculty Development Programme for teachers of Tourism organised at Loyola College Chennai on January 14, 2011.

Faculty Development Programme for teachers of Tourism organised at IITM-Nellore on January 13, 2011.

Workshop on Research Methodology for Tourism (Level-1) at Indian Institute of Tourism and Travel Management July 12-16, 2010.

National Conference on Indian Aviation Sector: Future Directions at Indian Institute of Tourism and Travel Management and Indian Tourism Congress, January 17-18, 2009.

Faculty Development Programme (AICTE Sponsored) on Research Methodology at Indian Institute of Tourism and Travel Management, July 20-29, 2008.

Director's Conclave, Silver Jubilee Celebrations, Indian Institute of Tourism and Travel Management, January 17-18, 2008

2nd Biennial CESBM International Conference on The spirit of entrepreneurship: Carrying forward the agenda, at Center for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer October 12-14, 2007.

UGC Refresher Programme for Tourism, organised by IITM, Gwalior, August 06-26, 2007.

Entrepreneurship Development Programme for S&T Graduates, Department of Science and Technology, Gol and CESBM, February 20- March 20, 2006.

Rural Entrepreneurship Development Programme (Village Gagwana), Department of Industries and CESBM, February 26- March 12, 2006.

1st Biennial CESBM International Conference on New Age Entrepreneurship: Vision and Vistas, at Center for Entrepreneurship and Small Business Management, Maharshi Dayanand Saraswati University, Ajmer September 09-11, 2005.

Entrepreneurship Development Programme for Doctors, Department of Industries and CESBM, March 21, April 09, 2005.

Entrepreneurship Development Programme, Department of Industries and CESBM, March 14, April 09, 2005.

Entrepreneurship Awareness Programme, Department of Science and Technology, and CESBM, March 04, April 09, 2005.

Sports in Ajmer, One-day Seminar, Feb.19, 2005.

Workshop on Environmental Management Systems, organised by CESBM, Ajmer, AZLUS Ajmer and SISI, Jaipur, Nov.19, 2004.

UGC Refresher Programme in Commerce organised by ASC, MDS University, Ajmer, October 20- November 08, 2004.

Workshop on Managerial Challenges for 21st Century, jointly organised by the Department of Management Studies and Ajmer Engineers Institute, June 28-29, 2003.

Winter School in Marketing, under the aegis of Department of Management Studies, March 8-9, 2003

UGC Refresher Programme for Commerce, organised by HRD. Centre, MDS University, Ajmer, March 18 - April 04, 1999

UGC Refresher Programme for Business Administration, organised by HRD. Centre, MDS University, Ajmer, December 18, 1998-Jan 05, 1999

National Conference on Relevance of Vedantic Philosophy for Contemporary Management, organised by Faculty of Management Studies, March 04 - 06, 1998

Management Development Programme for Engineers and Technocrats of and around Ajmer. A 50 contact hours Programme by Faculty of Management Studies, Ajmer, April 20 to May 25, 1995

Workshop on **Project Formulation and Appraisal** jointly conducted by Faculty of Management Studies, Ajmer and PHD Chamber of Commerce and Industry, March 1995

Workshop on **Personnel Investment and Tax Planning** jointly organised by Ajmer Engineers Association and Faculty of Management Studies, Ajmer, Jan. 1995

8. Participation in workshops and training programmes

NEP 2020 Orientation & Sensitization Programme Organized by **MMTTC**, Jamia Millia Islamia, New Delhi from 20th May to 30th May 2024.

Continuing Education Programme on Qualitative and Interpretive Research in Management (QIRM) during October 14-16, 2016, at the Department of Management Studies, Indian Institute of Technology, Delhi.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during October 8-12, 2016, at IIS University, Jaipur.

Workshop for preparing Fundamental Glossary for Tourism for Commission for Scientific and Technical Terminology (MHRD), during January 1-4, 2016, at MDS University Ajmer.

Basic Adventure Course Training organised by ABV Institute of Mountaineering and Allied Sports, Manali, from September 26- October 06, 2015.

3rd Case Method Workshop organised by Indian Institute of Management Calcutta and Ivey Business School Canada at IIM-C, November 25-28, 2014.

Workshop on Analytical Techniques for Researchers organised by Global Network of Business Researchers (GNBR) at Dalhousie from April 28- May 04, 2012.

Train the Trainer Programme for Tourist Guiding organised by the World Federation of Tourist Guide Association (WFTGA) for faculty members of IITM, during December 5-15, 2011.

Management Development Programme at Administrative Staff College of India and Nanyang-Cornell University (Singapore) from June 21- July 07, 2010.

Entrepreneurship Educators Development Course (EEDC) (Phase IV) at **Indian School of Business (ISB)**, Hyderabad, during April 20-23, 2009.

Entrepreneurship Educators Development Course (EEDC) (Phase II) at **Indian School of Business (ISB)**, Hyderabad, during Jan 05-08, 2009.

Workshop on the use of ICT in training and education in Tourism and Hospitality sectors, organised by Media Labs Asia, New Delhi at **National Institute of Tourism and Hospitality Management, Hyderabad**, during December 14-15, 2007.

Awarded SIDA fellowship for Phase II of *Advanced SME Training Programme* at **National University of Vietnam, Vietnam**, Sept 04-15, 2006, HCM City, Vietnam.

Awarded SIDA fellowship for Phase I of the *Advanced SME Training Programme* at **Linköping University, Sweden**, during May 01-20, 2006.

Second Phase **South Asia Professional Exchange and Training Programme (SAPETP)** at EDII- Ahmedabad during Jan 11-13, 2006.

Faculty Development Programme (FDP) organised by **Entrepreneurship Development Institute of India**, Ahmedabad, December 20-31, 2004.

Case Writing Workshop organised by AICTE-UNDP-CII-MDI, at **Management Development Institute**, September 03-04, 2004, Gurgaon

Case Writing Workshop organised by AICTE-UNDP-CII-MDI, at **Management Development Institute**, April 23-24, 2004, Gurgaon

Attended *Refresher Course in Environmental Studies* at **Academic Staff College** of Maharshi Dayanand Saraswati University, March 09 – March 29, 2004, Ajmer

Participated in *Case Writing Workshop* organised by **Prestige Institute of Management and Research**, April 29- May 01, 2003, Indore

Participated in *ICSSR Workshop on Data Analysis* at **Tata Institute of Social Sciences**, November 11-23, 2002, Mumbai

Attended *Refresher Course in Business Studies* at **Academic Staff College** of Kurukshetra University, May 29 – June 18, 2002, Kurukshetra

Cross-cultural Training for National Diversity Awareness at **Dirección de Recursos Humanos** of **Instituto Tecnológico y de Estudios Superiores de Monterrey**, Campus Estado de Mexico, México, during June 28-29, 2001

Programa de Desarrollo de Habilidades Docentes (PDHD) (Development program of Teaching skills), at **Instituto Tecnológico y de Estudios Superiores de Monterrey**, Campus Estado de Mexico, during Jan 03, 2001 to Jan 10, 2001

Research Methodology workshop at **Indian Institute of Management-Indore** during July 23-28, 2000, Indore

Workshop on Teaching Pedagogy (Case Study method) at **Faculty of Management Studies**, Maharshi Dayanand Saraswati University, Ajmer, during November 15-16, 1999.

Workshop for Research Guides at **Maharshi Dayanand Saraswati University**, Sept 24 - 26, 1998, Ajmer

Attended *Refresher Course in Business Administration* at **HRD. Centre** of MDS University, March 23 - April 12, 1998, Ajmer

Attended *XXXV Orientation Programme for University and College Teachers* at **Academic Staff College** of University of Rajasthan, September 10 - October 07, 1997, Jaipur