

CV of Prof (Dr) Mohammed Altaf Khan

Curriculum Vitae



Brief Profile: Prof. Khan is Senior Professor and HOD, Department of Commerce & Business Studies, Jamia Millia Islamia. He has 32 Years of Teaching experience in MBA, M.Com, B.Com (Hons) BBS (Hons) out of which more than 20 years of experience in Teaching and Academic Administration at Jamia Millia Islamia, itself. He has authored various books on different subjects in the field of Commerce and Business Studies. Besides teaching and research, he has the distinction of having chaired a number of professional seminars at the national and international levels. Her Excellency President of India very kindly nominated him as a visitor's nominee for Indira Gandhi National Open University, from 04 April 2011 to 03 April 2014. Hon'ble Governor of Orissa invited Prof. Khan for Vice-Chancellorship of Berhampur University in July 2007. He got the best Professional Academic Award 2006 by Researchers' Association of Orissa.

1. **Name** **Mohammed Altaf Khan**

2. **Designation:** Professor

3. **Office Address:**
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Jamia Millia Islamia
New Delhi-110025

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6. Field(s) of Specialization: General Management, Marketing Management

7. EMPLOYMENT PROFILE

Job Title	Employer	From	To
Head of the Department	JMI	12 th Nov 2013	Contd.
Head of the Department	JMI	20th April 2004	19th April 2007
Professor	JMI	2000	Contd..
Reader	JMI	1994	2001
Lecturer	Post Graduate Centre for Management Studies, (Affiliated To Berhampur University) S.M.I.T., Ankushpur-761100	1985	1994
Lecturer	R.C.M. Science College, Khalikote	1984	1985
Lecturer	TDS College, B D Pur, Distt.Ganjam, Orissa	1982	1984

8. ACADEMIC QUALIFICATIONS (FROM HIGHEST DEGREE TO HIGH SCHOOL):

Examination	Board / University	Year	Division/ Grade	Subjects
Ph.D	Berhampur University	1993	Awarded	Finance
M. Phil.	Berhampur University	1986	Awarded	Banking Law & Practice
M. Com.	Berhampur University	1982	1 st Div	Commerce
LL.B	Berhampur University	1990	2 nd Div	Business. law

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9. ACADEMIC/ADMINISTRATIVE RESPONSIBILITIES WITHIN THE UNIVERSITY

Position	Faculty/Department/Centre/Institution	From	To
Head& Chairman	Dept. of Commerce & Business Studies Jamia Millia Islamia, New Delhi-25	2013	Contd.....
Head&Chairman	Dept. of Commerce & Business Studies Jamia Millia Islamia, New Delhi-25	20 th April 2004	19 th April 2007
Member	Academic Council, Jamia Millia Islamia, New Delhi	2004	2007
Court Member	Jamia Millia Islamia, New Delhi	2006	2007
Chairman, Board of Studies,	Commerce & Business Studies	2004	2005
Expert Member, Board of Studies	Faculty of Law	2006	2007
Advisor	Staff Selection Commission,	2004	--

10. ACADEMIC/ADMINISTRATIVE RESPONSIBILITIES OUTSIDE THE UNIVERSITY

Position	Institution	From	To
Member Expert Committee	Planning Commission (SD & WP), GOI	For 11 th Five Year Plan	
Expert Member for review of the status of minority colleges	UGC, New Delhi	2003 onward	---
Observer for interviews under CAS Professorship	UGC New Delhi	2005 Onward	---
Associated for evaluation of research proposal both minor and major of Xth plan period.	GOI	2003 onward	---
Member of expert committee for the UGC "Scheme of Collection of Source Material	UGC	2002 onward	---
Visitor's Nominee	IGNOU, New Delhi	April 2011	April 2014

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Expert Member, BOS	GD University, Amritsar	2004	2005
Expert Member, BOS	Gorakhpur University	2006	2007
UGC Visiting fellow	Guru Jambheshwar University, Hissar	2005	Till date
Member Expert Committee, AICTE,	North Western Region, Chennai, Banglore, Delhi.	1996	Till date
Expert Member, Board of Studies,	DDU University, Gorakhpur	2006	Till date
Expert Member, Board of Studies,	Guru Nanak Dev University, Amritsar, Punjab.	2004	2005
Expert Member for MIB Programme	Faculty of Commerce, Delhi University	2003	Till date
Member of Governing Body	Delhi College of Advanced Studies, New Delhi	2007	2009
Member research development committee	Faculty of Management Studies Punjabi University Patiala, Punjab.	2008	2009
Founder Member	Professionalism Development Foundation. Odisha	2004	Till date

11. EXPERT MEMBER OF UGC FOR REVIEW AND EXTENSION OF AUTONOMY OF AUTONOMOUS COLLEGES

1. M.D University, Rohatak (Haryana)
2. Utkal University, Bhubaneswar (Odisha)
3. Berhampur University, Berhampur (Odisha)
4. Sambalpur University, Sambalpur (Odisha)
5. Sacred Heart College (Autonomous), Tirupattur, (Tamil Nadu)
6. Khalikote Autonomous College, Berhampur, (Odisha)
7. S. K. C. G. College, Parlakhemundi, (Odisha)

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8. Chh. Shahu Institute of Business Education and Research (An Autonomous Institute),
Kolhapur.

12. ASSOCIATION WITH INDUSTRY

Association with	From	To
Laghu Udyog Bharti of Delhi Chapter, Delhi	1996	1997
PHD Chamber of commerce and Industry, New Delhi,	1997	Till date
Center for Quality Management and Entrepreneurship Development, Faridabad	1995	1997
Professionalism Development Foundation	2004	Till date
National Institute of Entrepreneurship and Small Business Development (Ministry of Industry, Govt. of India)	1997 onward	----
International Management Education & Research Foundation Society of Faridabad.	1995	1998
Small Industry Service Institute (Govt. of India), Cuttack Branch	1990	1993 onward
Management Professional Association, Berhampur, Orissa.	1992	1994

13. AWARDS, ASSOCIATESHIPS ETC.

Year of Award	Name of the Award	Awarding Organization
2006	Best Professional Academic Award	Researchers' Association of Orissa

14. DETAILS OF ACADEMIC WORK

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- (i) Curriculum Development- B.Com, M.Com, B.B.S, B.I.B.F & MIB
- (ii) Courses taught at Postgraduate and Undergraduate levels- General Management, Marketing Management
- (iii) Projects guided at Postgraduate level: 30 Projects guided for MBA & MIB

15. NUMBER OF PHD SCHOLARS GUIDED: 22

S.No	Name of the PhD Scholar	Title of PhD Thesis	Role(Supervisor/ Co-Supervisor)	Year of Award
1	Mr. Kamal Yadav Professor, School of Management Studies, IGNOU	Problems and Strategies in Services Marketing with Particular reference to Measurement of Service Quality of selected Airlines Operating in India.	Supervisor	1996
2	Mr. Javed Qamar Principal, Navodaya Vidayala, New Delhi	Marketing of Financial Services in Delhi – A Study on Punjab National Bank	Supervisor	2002
3	Mr. Shakeel Ahmad Deputy Secretary University Grant Commission New Delhi	Human Resource Development in University System: A Comparative Study of Non-Teaching Staff of University of Delhi & Jamia Millia Islamia, New Delhi	Supervisor	2001
4	Mr. Prasanta Kumar Padhy Professor Department of Business Admn. Berhampur University	Interpersonal skills in Management with Special reference to State Bank of India in Orissa	Supervisor	1996
5	Mr. Subas Chandra Nayak Senior Lecture in Commerce City College, Berhampur	Role of Financial Institutions in Reviving Small Scale Sick Industries in Orissa	Supervisor	1998
6	Ms. Subhanjali Sindhvani Reader, Arbindo College, Delhi University	Role of Foreign Trade Marks in India.	Supervisor	2003
7	Ms. Gazala Hassan Consultant LBS Academy of Administration, Masuri	An Impact of poverty eradication programme of public sector banks at Dehradun Dist.	Supervisor	2006

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8	Ms. Sheelan Dagar Professor New Horizon Institute Bangaluru	Marketing of Higher Educational Services in International Perspective-A Case Study of Selected Institutes in Delhi.	Supervisor	2007
9	Ms. Tarannum Aamir Astd. Professor Delhi University, New Delhi	Promotional Strategies of Tourism Industry in Uttaranchal, State of India.	Supervisor	2007
10	Mr. Gopal Asst Professor, IGNOU, New Delhi	Evaluating the Effectiveness of Executive Training and Competency in PSUs: A Study with Reference to BHEL, Ramachandra Puram, Andhra Pradesh.	Supervisor	2006
11	Mr. S.K.Agarwal Joint Director IT, New Delhi	Marketing Strategies for Indian IT Industry (Software Products and Services) for Development of Exports.	Supervisor	2011
12	Mr.Om.Prakash.Wali Indian Institute of Foreign Trade New Delhi.	Marketing Potential of E- Learning Supported Training in Indian Companies	Supervisor	2010
13	Ms. Amrendar Kaur Astd. Professor Khalsa College, New Delhi	Marketing of Financial Services of Commercial Bank with International Perspective. (Acomparative study of Public Sector Bank and Foreign Bank)	Supervisor	2009
14	Ms. Malika Kumar Astd. Professor Sri. Ram College Of Commerce	An Analytical Study on the Marketing Problems of Cooperative Banks in Uttaranchal in the Post Liberalization Era.	Supervisor	2011
15	Mr. Naushadul Haque Mullick Dean Faculty of Management IILM, New Delhi	Consumer Expectations from Shopping Malls in NCR, Delhi	Supervisor	2010

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16	Ms. Neera Chopra Asth. Professor University Of Delhi	A Study of Emerging Issues in Human Resource Management in Pharmaceutical Industry A case study of Cipla and Ranbaxy.	Supervisor	2010
17	Mr. M Sultan Khan Research Scholar New Delhi	Marketing Strategy for Promotion of Tourist Inflow in India.	Supervisor	2011
18	Mr. Varun Bhaskar Manager HR Reliance Retail, New Delhi	A Study of OD and OB in Consumer Electronics Industry (With Special Reference to LG and Samsung)	Supervisor	2012
19	Mr. Mohammed Arshad Khan Research Scholar, JMI, New Delhi	An Analysis of Loan and Advances Disbursement and Recovery Management in Regional Rural Banks in U.P. with Special Reference to Regional Rural Bank Bareilly, UP.	Supervisor	2012
20	Ms. Namita Mishra Research Scholar, JMI New Delhi	A Study on Impact of Poverty Eradication Programmes through State Bank of India in Kendrapara District of Orissa	Supervisor	2011
21	Mr. Suresh Prashad Padhy Deputy Residential Commissioner Orissa, New Delhi	Corporate Governance in Public Sector in India: A Comparative Study of BHEL and NBCC.	Supervisor	2013
22	Mr. Anurag Singh Associate Professor, Jaipuria Management Institute Greater Noida	Post Reform Merger, Acquisition and Performance Of Indian Banking Sector	Supervisor	2013

AT PRESENT SEVEN SCHOLARS ARE PURSUING PH.D.

Name	Topic	Year of Registration
Hafiz Wasim Akram	A Study on India's Trade Relationship with SAFTA	2012

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	Countries	
Md Daoud Ciddikie	The Impact of Advertisement on Brand Perception in FMCG Industry	2012
Mohd. Shahid Ali	The Dynamics of Behavioral Decision Making: Analysis of Investors' Behaviour in the Indian Stock Market	2012
Mohd. Imran	A Comparative Study on Working of Modern & Traditional Retail Outlets in Delhi	2012
Farah Ahmad	Country of Origin and its Impact on Brand Equity and Perception: A Category of Select Products	2012
Luvnica Rastogi	Corporate Governance and its Impact on Market Value of The Firms: An Empirical Study of the Indian Firms	2012
Vandana	Banking Services Progress and Prospects: A Comparative Study of public & Private Sector Banks in Delhi & NCR	2012

16. PARTICIPATION IN WORKSHOPS/ SYMPOSIA/ CONFERENCES/ COLLOQUIA /SEMINARS/ SCHOOLS ETC. (MENTIONING THE ROLE)

Title of Activity	Level of Event (International / National/ Local)	Role (Participant/ Speaker/ Chairperson , Paper presenter, Any other)	Event Organized by	Venue
	National	Participation	All India Commerce Conference	Varanasi
	National	Participation	All India Commerce Conference	Rohtak, Haryana
Seminar on Emerging Issues of Small Scale Industries	National	Participation	PHD Chamber of commerce,	New Delhi.
Seminar Women			Human Rights	

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Empowerment'	National	Participation	Commission	New Delhi.
UGC National Conference on Impact of Liberalization Policy on Export'	National	Participation	Faculty of Commerce & Management Studies	Jodhpur (Raj)
Conference on "SSI Vision For Next Millennium	National	Participation	Jointly organized by SIDBI, PHD Chamber of Commerce & Industry, Laghu Udyog , Bharat,	New Delhi.
Seminar on 'Business Strategies for Small and Medium Enterprises'	National	Participation	PHD Chamber of Commerce and Industry Management forum.	
Workshop on 'Information Technology for all Emerging Challenges	National	Participation	Faculty of Engineering and Technology, Jamia Millia Islamia,	New Delhi
National Seminar on 'Tourism - Destination Orissa'	National	Participation	Govt. of Orissa, & CII,	New Delhi
Seminar on Globalization & its Impact on South Asia	National	Participation	Academy of Third World Studies, Jamia Millia Islamia	New Delhi
Conference on "WTO & Sustainable Development	National	Participation	Dept of Business Economics, South Campus, University of Delhi and Foundation for Peace & Sustainable Development,	New Delhi
Conference on "Management of Higher Education" 21st Century Challenges	National	Participation	Jamia Millia Islamia,	New Delhi
Seminar on 'Copyright Laws & National	National	Participation	Faculty of Law: Univ. of Delhi GGS Indraprastha	New Delhi

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Interest Harmony of Authors, Publishers and Users' Organized			University, Delhi.	
Seminar on "Combating Terrorism: Global Perspective"	National	Participation	Foundation for peace and Sustainable Development, New Delhi, and Society for Human Right Education and Emancipation, New Delhi.	India International Centre New Delhi
Seminar on "Ethnic Violence: Causes and Consequences"	International	Participation	Jamia Millia Islamia, New Delhi.	New Delhi
Seminar on "Islamic Studies"	National	Participation	National Oriental Conference at Sanskrit University, Puri	Odisha
Seminar on Issues on Customer Relationship Marketing	National	Chaired	Presidency College's College of Business Administration (CBA) Berhampur,	Odisha
Symposium on "Strategic Management of Intellectual Property Rights in New Millennium"	National	Chaired		
Plan De Negocios (Business Plant Competition)	National	Chief Speaker	BV University in Association with Department Of Science & Technology	
UGC sponsored Work Shop on Research Methodology	National	Chief Speaker	Punjabi University, Patiala.	Patiala.
Conference on "Shaping Organizations for tomorrow"	National	Speaker	BV University Institute of Management & Research	New Delhi.
Globalizing			Asian Management	

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Business Education: Role Of Asian Countries	International	Chairperson	Congress	Bhubaneswar
Conference on Marketing “Yesterday-Today-Tomorrow”	National	Chair Technical Session	Asia-Pacific Institute of Management	New Delhi
Conference on “Islamic Financial System: Prospects and Challenges”	National	Theme Speaker	Jamia Millia Islamia	New Delhi
Seminar on “Entrepreneurship Development in MSME – A way forward to Sustainability”	International	Resource Person	Utkal University	Bhubaneswar

17. INVITED/ TALKS DELIVERED

Topic	Inviting Organization
Industrial Sickness	In All India Radio, Cuttack
Career Prospects in Business Education.	Doordarshan

18. PUBLICATIONS

(A) Refereed Research Journals:

Title of Paper	Journal	Volume (No.)	Year
Co-Branding: A Case Study of Air India & SBI Card	Business Dimensions	Vol. 1, NO. 1	2014
Green Marketing: An Indian Perspective	Steward Business Review	Vol. 1 Issue No. 2	Dec 2013- June 2014
A Study of The Service Quality Issues Of Internet Banking In Non Metro Cities Of India	Journal of Advanced Management Sciences,	Vol.1, No.1,	March 2013

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Transforming a Retail Centre into a Brand through Professional Mall Management	International Journal of Research in Commerce Economics & Management (IJRCM)	Volume No. 1 Issue No. 2	June 2011
Green Marketing: Opportunities and Challenges	63 rd All India Commerce Conference held at Goa University, Goa from 1 st to 3 rd Oct 2010		
Strategy for Mall Developer to Shape Shopping Mall	The Horizon,	No. II/2010, Vol. I	July 2010
Service Quality Analysis in Cooperative Banks	The Indian Journal Of Commerce, New Delhi	Vol. 63 No.1	Jan-Mar 2010
Emerging Issues in Human Resource Management	Journal of Indian Management Studies, Patiala University	Vol. 14, No.1,	April 2010
Job Satisfaction	Third Concept – An International Journal Of Ideas, New Delhi,		2010
Perception of People towards orga- nised Retail in Delhi & NCR	Journal of IMS Group (listed in Cabell's Management Directory, USA	Vol. 6 No.2	July –Dec. 2009.
Banking Sector Reforms In India: Some issues	National Seminar (Sponsored By UGC)		
Recovery of Loans in Public Sector Banks	The chartered Accountant	Vol. XII, No.12,	June 1993, Delhi
Industrial Sickness (SSI) and	SEDME (Small Enterprises Development Management & Extension) Journal	Vol. XX No .1,	March 1993
Recovery of Agricultural Advances A Study of State Bank of India	Agricultural Bankers (A Quarterly of Rural Banking and Economics)	Vol.14, No. 1,	Jan-Mar, 1991
Loan Recovery	The Economics Times Calcutta		31st Jan' 1991

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Courting Problems	Edition.		
Priority Sector Finance and their Practical Problems	Pragyanubhuti (Journal of Social Science & Humanities) Berhampur University,	Vol. X, No.2,	1988-89
Reguna Silpara Punnasasthana	Pragatibadi	p.5 in Oriya.	2nd March, 1993

(B) Books & Monographs

Title of Book/Monograph	Name of Publishers	Year of Publication	ISSN/ISBN Number
Indo-Saudi Trade Relations: Partnership for Progress	AAN Publishing House	2013	978-81-927695-0-9
Sales & Distribution Management	Enkay Publishing House, New Delhi	2011	978-81-908499-7-5
Marketing Management	Wisdom Publications, New Delhi	2010	978-81-89547-79-0
Global Trends in e-Commerce	Enkay Publishing House, New Delhi	2010	978-81-908499-2-0
Knowledge Management	Enkay Publishing House, New Delhi	2010	978-81-908499-4-4
Strategic Marketing	Enkay Publishing House, New Delhi	2010	978-81-908499-3-7
Customer Relationship Management	Enkay Publishing House, New Delhi	2010	978-81-908-499-1-3
Brand Management	Enkay Publishing House, New Delhi	2010	978-81-908499-0-6
Personal Management and Business Ethics	Arise Publisher, New Delhi	2008	978-81-18937-713
Personality Development in Management	Arise Publisher, New Delhi	2008	978-81-89937-706
Revival of Small Scale Sick Industries	Arise Publisher, New Delhi	2005	81-89557-03-3
Services Marketing	Arise Publisher, New Delhi	2005	81-89557-02-5

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Rural Development	Shri Publication New Delhi	2004	81-88658-18-9
Recovery Management	Shri Publication New Delhi	2003	81-88658-19-7
Management of Small Bank Loans	Kanishka Publishing House, New Delhi	1993	81-85475-76-8

19. ACADEMIC CONTRIBUTIONS MADE AND VISITED VARIOUS UNIVERSITIES/ INSTITUTES BY PROF. KHAN SINCE 1985 ONWARDS

1. Aligarh Muslim University, U.P
2. Aliah University, Kolkata, West Bengal
3. Al-Barkaat Institute of Management Studies, Aligarh (U.P.)
4. Allahabad University, U.P
5. Amity Business School (ABS), Noida (U.P.)
6. Andhra University, Visakhapatnam
7. Apeejay Institute of Technology, Greater Noida (U.P.)
8. Asian School of Business Management (ASBM), Bhubaneswar, (Odisha)
9. Asia-Pacific Institute of Management, New Delhi.
10. Berhampur University , Berhampur (Orissa)
11. Babasaheb Bhimrao Ambedkar University, Agra, U.P
12. Banaras Hindu University, U.P
13. Calcutta Business School, Kolkata. (West Bengal)
14. College of Vocational Studies, New Delhi.
15. Delhi School of Economics, New Delhi.
16. Fakir Mohan University, Balasore, Odisha
17. FORE School of Management, New Delhi.
18. Guru Jambheshwar University of Science and Technology, Hisar
19. Indian Institute of Foreign Trade, New Delhi
20. Indian Institute of Material Management , Mumbai (Maharashtra)
21. Indira Gandhi National Open University, Delhi
22. Indian Institute of Tourism & Travel Management, Gwalior (U.P.)
23. Indian Institute of Tourism and Travel Management, New Delhi.
24. Indira Gandhi Institute of Development Research, Goregaon (Haryana)
25. Institute for Integrated Learning in Management (IILM), New Delhi.
26. Institute for Integrated Learning in Management, Greater Noida, (U.P.)

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27. Institute of Management Studies, Ghaziabad (U.P.)
28. Institute of Marketing & Management (IMM), New Delhi.
29. Jamia Hamdard, Delhi
30. Jain Vishva Bharati University, Rajasthan
31. Kashmir University, Srinagar
32. Kurukshetra University, Kurukshetra
33. Maharishi Dayanand University, Rohtak
34. M.J.P.Rohilkhand University, Bareilly
35. Mohan Lal Sukhadia University, Udaipur
36. Mumbai University, Mumbai
37. National Council of Applied Economic Research (NCAER), New Delhi.
38. National Institute for Entrepreneurship and Small Business Development (NIESBUD), Noida
39. Osmania University , Hydrarabad (A.P)
40. Pt. Ravishankar Shukla University, Raipur
41. Punjabi University, Patiala
42. Pondicherry University , Pondicherry
43. Punjabi School of Management Studies, Patiala (Punjab)
44. Rabindra Bharati University , Kolkata (West Bengal)
45. Royale International School of Excellence (RISE), Vadodara
46. Symbiosis International University, Pune (Maharashtra)
47. University of Delhi, Delhi
48. Utlkal University , Bhubaneswar (Odisha)
49. Xavier Institute of Management (XIMB), Bhubaneswar. (Odisha)