

Curriculum Vitae
PROF. FARHAT BASIR KHAN

Contact +91-9891297717 email: fbkhan@gmail.com
AJK Mass Communication Research Centre Jamia Millia Islamia, New
Delhi- 110025

Present position:

- Professor on Maulana Abul Kalam Azad Chair, AJK Mass Communication Research Centre, Jamia Millia Islamia (JMI)
- Co-ordinator, PG Diploma in Still Photography & Visual Communication, since 2007
- Teaching MA Mass Communication since 1985 at AJK Mass Communication Research Centre (AJK MCRC), Jamia Millia Islamia

Previous positions held:

- (i) Professor of Media & Communication, AJK MCRC, JMI 2007 - 2009
- (ii) Founder Director & Professor, Academy for Photographic Excellence, Vasant vihar, Delhi 2006-2007
- (iii) Co-ordinator, MA Mass Communication, AJK MCRC, JMI
- (iii) Academic Counsellor for Indira Gandhi National Open University (IGNOU) - Delivered consultation and counselling to students pursuing the Diploma programme in Writing for Radio and Feature writing.
- (iv) Coordinator, Consortium for Educational Communication (CEC) EDUSAT - Instrumental in setting up the CEC facility for reception of satellite educational broadcasts and conferencing

(vi) Supervised and designed the visual content at present website of JMI, Provided aesthetic inputs to making the website visually appealing and engaging, as special invitee for the website committee

PROFESSIONAL & TEACHING EXPERIENCE :

- have been teaching the MA in Mass Communication at the AJK MCRC, JMI for over two decades, and am the senior-most faculty there now. Conceived, designed, run and taught courses in Still Photography, Mass Media, and Media Studies since 1984, placing special emphasis on new and emerging techniques & technology. Being a practicing artist and academician, the intervention has been at the M. Phil, MA, BA, Diploma, Certificate, and Senior secondary levels as well as in job oriented courses Particular interest lies in popularisation of Mass Communication for self-expression, empowerment & self-actualisation
- Professional experience working in the fields of Industrial and Studio Photography, Photojournalism, and Multi-Media Productions from 1978 to 1984
 - As an Industrial Photographer, led various leading advertising agencies in memorable campaigns, repositioning and reinventing brands with them in the process

Experience in Mass Media Curriculum Development

Made contributions to the promotion of media education, especially in the fields of Photography & Multi-Media Production, as an intrinsic part of the curriculum for various Universities and Institutions

1. Made the contribution to the field of vocational education in Photography at the University level in 1981, with the presentation of a paper on the need for starting such a course in a Symposium on "Employment Oriented Training at University Level" at the Centre of Professional Courses, Aligarh Muslim University (AMU)

2. Developed a three-year undergraduate degree programme in Still-Photography for U.G.C. in 1993. This was the first time such a course was developed at the undergraduate level

- As an expert for the Committee on Vocationalisation of Education, worked out the detailed syllabi for the three-year course, including the schedule of lecture, demonstration, practicals, and textbooks

3. Assisted the Department of Vocationalisation of Education, National Council of Education Research & Training (NCERT) in the formation of the Professional Course in Photography for the senior school level in 1986

4. Contributed in designing course curriculum of the integrated MA in Mass Communication, Doon University, in 2009

5. Contributed to the development of the curriculum of the Bachelors in Mass Media & TV Journalism, Hindi Department, JMI

6. Created a detailed course structure for the Career Planning Centre, Women's College, AMU, regarding development of skill and training in photography in 1996. This was for achievement of self reliance, economic independence, realisation of potential & and over all empowerment among women

7. Contributed in the designing of the course in Photography for the B.Ed programme of JMI. This course eventually grew in the mid 1990s to become a full-fledged elective in the programme

8. Provided consultation for the formulation of the Diploma Course in Photography for the Madhya Pradesh Board of Technical Education in 1985

9. Have been continuously developing and structuring the syllabus of the course in Audio-Visual Production and Still-Photography for MA, Mass Communication, JMI, to keep pace with the changing technological landscape

10. Developed the course of MA in Photography at the AJK MCRC. The program got U.G.C. approval in 2007

11. Contributed to the development of the curriculum of the Mass Communication courses at the Rohilkhand University

12. Designed courses in Media and Virtual Architecture for students of the Department of Architecture, JMI

Experience in Designing Electronic Media production Facilities

Contributed in the conceptualisation, designing, translation and delivery of several studios and electronic media production facilities for State and central Universities, Corporates, as well as the Government

1. Assisted the U.G.C. in the development of a Media centre for selected Central Universities in 1996
2. Set up the country's first holistic professional photography academy for Jindal Photo Ltd. as Consultant & Honorary Adviser
3. Specified required equipment for photography courses in West Bengal polytechnics for effective deployment of World Bank resources, as Consultant appointed by the Educational Consultants India (Ed.CIL) in 1996
4. Assisted Rohilkhand University in developing a media centre for them in 1996
 - Finalized the make and models required, and held discussions with the vendors on behalf of the university as member of their expert group
5. Provided consultation to the Ministry of Railways for their Railway Board in 1993, regarding the required hardware configuration for news coverage and photo studio
6. Served as resource person to UNICEF for their World One programme on Filmmaking, designed for delegates from leading international universities

7. Served as Consultant to VCNL Television network on the integration of new media & technology in their broadcast network in 2007

8. Organized and designed the installation of various facilities for AJK MCRC. This included:

- For Still-Photography :- Colour processing facilities, Front Projection System, Auto Monochrome & Colour Processors, Cibachrome Processor, Complete Still Studio Outfit
- For Audio-Visual Production :- Narration recording, Editing, Sound mixing, Slide editing, Multi Projector Single Screen Sync Sound A/V Production
- For the state-of-the-art facilities installed through Japanese Aid:- Identified for purchase the necessary equipment and material required to set up the facilities

9. Interacted with the Japanese Aid Agency when they gifted Video Equipment to the MCRC. Was instrumental in persuading them to add a colour lab, a photographic studio, a front projection system, many F3 cameras with lenses and accessories and several advanced A/V equipment including projectors and dissolve units. 1991

10. Worked out details for AJK MCRC for the acquisition of equipment for Audio-Visual Communication production facilities in 1988. Also designed a complete hardware configuration for outdoor shooting

11. Established a Colour Processing Facility at AJK MCRC in 1986

12. Worked as consultant in the establishment of Several photo studios at Aligarh

13. Served as In-charge of all computers including PCs, LAN and fax facilities installed at MCRC.

14. Served as member of the Committee for acquisition of hardware and software to set up the JMI website

ACADEMIC Administrative Experience:

Have had varied experience in the administration and decision making at several levels, areas, and bodies

1. Serving as Member, Board of Studies (BOS), at:
 - Department of Mass Communication & Journalism, Kashmir University
 - Department of Mass Communication & Journalism, AMU, Aligarh
 - Department of Print Making, Faculty of fine Arts, JMI
2. Founder Director, Academy for Photographic Excellence, Delhi
3. Supervision and management of technical staff at the Photographic and audio-visual facilities at the MCRC, JMI
4. Patron, Nayab Abbasi School for Women, Baraielly
5. Founder Incharge, Placement Cell, AJK MCRC, JMI, from 2005 to 2006
6. Programme officer, National Service scheme
7. For the Platinum Jubilee Celebrations at JMI, served as Convener, Committee for Audio & Video Coverage; Member, Organizing Committee; and Member of the Committee for Producing a Souvenir
8. Member, Central Cultural committee, JMI
9. Special invitee to the board of studies and Visiting faculty Department of Architecture & also for department Hindi for their mass media courses, Jamia Millia Islamia.

MEMBER OF JURY

Have served as jury member at several prestigious national and international awards, including:

1. Jury 23rd National Photo Contest, for Photo Division, Ministry of Information & Broadcasting, Govt of India 2011
2. Design Award at the International Broadcasting Convention, for 3 categories , Netherlands, Amsterdam 2009
3. Design Award at the International Broadcasting Convention, Netherlands, Amsterdam for 3 categories in 2008

4. International CMS Vatavaran Film Festival on Environment, Delhi, in 2008
5. Mise-en-scene International Film festival; and Frame Politik International Photography competition at Indraprastha College for Women, Delhi University, in 2006
6. Final Exhibition of photography students of ICPP Australia and Pearl Academy of Fashion in 2006
7. Photography competition (Pixels 2009) at the Amity Annual Media Festival Competition (Big Picture)
8. Various events for the IIT- Kanpur in 2008 & 2009, Antaragini 2008-'09; Film (Instant Flick); Photography (Impetus Moment Photography); and Animation (Animaza)
9. At the IIT- Delhi Rendezvous in 2007 & 2008, the Photography Exhibition
10. Fujifilm Super Six 2007, India's biggest open Photography Exhibition and Event
11. Jury for Photography Competition Dream Sequence at Lady Shri Ram College for Women, New Delhi (Tarang 2009)

EXTENSION LECTURES DELIVERED

1. at the Indian Institute of Mass Communication (IIMC), Delhi
 - Series of lectures on photojournalism in 1996 to senior public relation officers of the Indian Railways from all over India participating in a ten days media orientation course
 - Lectured several batches of senior officials of Indian Information Services on Photojournalism on topics including "Role of photography in media" and "Caption writing for photographs" in 1995

2. several lectures for refresher courses at the Academic Staff College, JMI, have been delivering series of extension lectures for readers & lecturers from Central & State universities across India on

- Film Appreciation, Still-Photography, Audio-Visual production, & Video production

3. Delivered lecture on photojournalism at Women's College AMU in 1995

4. At the Kurukshetra University, delivered a series of extension lectures on Still-Photography, Audio-Visual Production and Video Production to students of M.Sc. and Diploma in Mass Communication in 1995

5. Gave demonstration of teaching methods and talked about education in photography in two episodes of the television serial "HUM HONGE KAMYAB" (a career guidance programme) that was telecast several times on a premium satellite channel

6. Gave expert advice on questions put forth on the national channel of All India Radio in "Aap Se Milyae" (an interview show of path breaking personalities in their fields) in the field of Photography

7. Gave regular lectures for various women's colleges like IP College, LSR, AMU Women's College. These were in Vocational Studies, Photography and Mass Communication, leading women towards self employment and self-reliance

SELECTION AND SUPERVISION OF ACADEMIC STAFF

1. Have been involved in recruitment, training and supervision of all technical staff working in the Still-Photography, Audio-Visual Section of MCRC, JMI

2. Served on the selection committee for the appointment of Associate Professor and Assistant Professor for the MA in Mass

Communication in EFLU, Hyderabad in 2009

3. Served as Advisor and Paper Setter for the Selection of Executives in Corporate Communication for GAIL India Ltd. in 2006
4. Invited by the National Institute of Architecture and Planning as an external expert of the Selection Board for various posts
5. Served on the selection committee for Reader and Lecturer at AMU Aligarh
7. Served as Advisor for the Staff Service Selection Board, Government of India
8. Served as Coordinating superintendent for the entrance exam at the Film and Television Institute of India (FTII)
9. Served as examiner for the M Phil programme at AMU for several years till date

TRAINING ASSISTANCE TO PROFESSIONALS

1. Organized and conducted specialized training programme for working photographers and photo-technicians in various organizations
2. Provided training in special aspects of Medical Photography, Photo-lab Techniques and Reprography to photographers working at the Ophthalmic Institute, AMU
3. Trained the Film consultant at Lintas Bombay, in newer techniques in Photography and large format photography
4. Trained the Lecturer working at Teachers Training College, JMI, in special lighting techniques in studio work

WORKSHOPS AND SEMINARS

1. Conceived & Conducted a two day workshop for IIT-Kanpur on Photography Techniques & Aesthetics, in 2008 & 2009
2. Conceived & conducted various workshops for IIT-Delhi, including a two day workshop on “Photography and the Indian Masters” in 2008 and 2007; a one-day workshop on “Film & Media Appreciation” in 2007
3. Chaired the Seminar on “Business of Photography” at APEX, with panelists including Prashant Panjiar, Sondeep Shankar, and Dusyant Mehta in 2007
4. Chaired the Seminar on “Avenues in Photography” on the World Photography day in 2006. Speakers included photographers of great repute like Raghu Rai & Bandeep Singh
5. As the key resource person conducted the Workshop for the UNICEF One World Programme in 2005 on “Unspooling the Documentary Process”. This entailed engaging with different world views and cultures and appreciating plurality of expression. The workshop was attended by delegates from prestigious universities from across the world like Yale, and Harvard
6. Conducted a two day workshop for National Institute of Fashion Technology on understanding Black & White Photography, Aesthetics, & New Technology in 2005 and 2006
7. Conducted workshops for Indraprastha College for Women (DU) on “Understanding Photography-Writing With Light” from 2000 to 2007
8. Represented JMI in a special session by the UGC on The Use of Satellite Technology for Extending Classroom Facility to a Wider Mass Base for Dissemination of Education in 2006.
9. Conceived & Conducted a workshop for Lady Shriram

College for Women on Creative Photography in 2001

10. As the principal resource person, organized a workshop to guide the Heads of Polytechnics for identification of their specific needs and requirements to run photography courses in various polytechnics of West Bengal from allocation of resources granted by the World Bank in 1996

11. Designed and conducted as principal resource person a three days workshop on photography sponsored by The Career Planning centre, Women's College, Aligarh Muslim University in 1996

12. Participated in the International Conference on Muslim monuments and also presented a paper on Conservation & the role of Multi-Media.

13. Participated and contributed in the Second National Workshop for Photography on Childs rights in conjunction with UNICEF India & Photo Division in 1995.

14. Organized and conducted a workshop on Video Production using multi-camera set-up and portable lights for M.Sc. students of Mass communication at Kurukshetra University in 1995

15. Participated in the National Workshop on Photography Organized by the Photo Division, Government of India sponsored by the UNICEF in 1995

16. Participated in the International workshop, "New School-1993" on Visual Excellence. Attended specialized sessions conducted by some of the world's most renowned photographers including Aaron Jones, Barry Latigan, Andreas Heuman, Stephen Wilkes and Adrian Flowers in 1993

17. Participated in the International Workshop and Seminar organized by India International Photographic Council in 1985

18. Participated in the workshop on patent awareness

organised jointly by Department of Science and Technology and JMI in 2000

19. Participated in the IBC (International Broadcasting Convention Conference & workshop), in Singapore in 2006, and in Amsterdam in 2007 and 2008

20. Attended the Photokina, in Cologne, Germany in 2008

21. at the Symposium on Conservation of Monuments organized by the Civil Engineering Department Of Jamia Millia Islamia Role of still-photography and Audio-visual presentation in preservation of monuments. .1996

PUBLICATIONS

1. Presented a Paper on “Old & New Media : Avenues, Conflicts , discourses within” in an International Conference organised by the Italian Embassy inviting leading media representatives from across the world in 2005

2. At the International Conference on Muslim monuments, jointly presented a paper with Prof Iqbal H. Khan and Mr Mudassir in 1996 on the Role of Multimedia in Conservation

3. Publication No., 162 Department of Vocational Educations, NCERT. As one of the expert worked out vocational curriculum photography for 10+2 level. 1986

4. Presented a paper on Photography in the Symposium on "Employment Oriented Training at University Level" in 1981, organized by the Centre of Professional Courses, AMU

EXHIBITIONS

1. Exhibited as part of the Travelling 6 Countries Group Exhibition for OXFAM & British Council on Violence Against Women Campaign in 2005, reiterating that All equal relationships are violence free

2. Conceived “Focal point-the final passing out” exhibition of

students of the One year PG Diploma in Photography of APEX

3. Solo exhibition at the Indian Institute of Technology, 1994
4. Conceived & curated Votography-a unique multimedia installation at AJK MCRC JMI
5. Designed and executed an exhibition of photographs in memory of late A. J. Kidwai, founder and former Chairman of the AJK MCRC
6. Exhibited work and won several prizes in various Photographic Exhibitions
7. Conceived & curated Kaleidoscope, the Annual Photography exhibition for JMI
8. Conceived and designed an exhibition "Creator's Masterpieces" on photography as a folk art. This defined a new movement that establishes photography as folk art -an art that can be practiced by any one in today's post modern technological Visual Era. This new movement got wide coverage in the print media as well as on Radio and satellite television
9. Conceived and designed an exhibition "Lifescapes" to bring photography to common people as an art form. This was highly successful exhibition covered by major national dailies, and national TV channels in 2000

PHOTOJOURNALISM

1. Received special commendation for the coverage of the Aligarh Riots through visual imagery
2. Several Picture credits were given by the following daily news papers: National Herald (English); Qaumi Awaz (Urdu); Vikas Sheel Bharat (Hindi); Janta Yug (Hindi)
3. Contributed pictures to the University Gazette, AMU, regularly between 1982 to 1984

COMMERCIAL & PROFESSIONAL BODY OF WORK

1. Calendars and posters for several organizations like: T-series,

Weston, Yoshima, Autometers, University calendar for the AMU, Stencil shirts and others

2. Brochures for firms like: Fedders Llyods, Autometers, University Brochures of AMU, Souvenir of AIMU Society, JMI and others.

3. Advertisement campaign for: Delhi Police in 1991, Avis Jeans, DLF Qutab Enclave, Sahil, Modalsa, Instyle, Murphy and others. Also Conceived & Shot the Campaign for the first ever-international packaging for Safal, Mother Dairy

4. Photographic assignments for leading names like: Archies, Helpage, Auto Meter, and for the production of greeting cards

PRODUCTIONS

Produced and Supervised several A/V's, on a range of topics & events :

I) To commemorate Fifty years of World Health Organization (WHO) produced an Audio-Visual that was shown as part of the main celebration at New Delhi and also at all the ten countries of South East Asia Region in 1998

II) To commemorate 50 years of UNICEF Produced an Audio-Visual for UNICEF that was shown as a part of the main function held in New Delhi 1996

III) Designed and produced an audio-visual show on "Education" for UNICEF. This was also screened as part of John Rhode country Representative of UNICEF's presentation to parliamentarians for Getting the Education Bill approved in 1995

IV) Designed the book cover for "A tribute to Sir Syed Hamid"

V) "Shahjahanpur Smiles Again", an AV on Malaria & Prevention for Department of Forests and Malaria Research Centre

VI) Provided practical consultation for the use of Still-Photography in the Video Film - "Indian Freedom Struggle",

Produced by the Canadian producer Fuad Choudhary in 1986

VII) Guided and supervised over five hundred Audio-visuals made on a variety of topics related to promotion of education, awareness on various social issues, and creative story telling by the students of M.A Programme at the AJK MCRC

RECENT ACHIEVEMENTS

- Delivered the prestigious Lalit Kala Akademi Annual Lecture On Documenting Reality –Metaphors of Life, 2011
- Led the team that Won the World Photography Award at the Prestigious Palais des Festival, Cannes 16th April, 2009.
- The official Plaque now reads The World won by Asia, represented by Jamia Millia Islamia. India It's a unique never before honour that has been conferred on India with this win
- Led the three-member team that won the World Photography Award- Asia title after beating ten leading and prestigious universities from 10 different countries across Asia. 2010