



Debarshi Mukherjee MBA, PhD
Professor

Department of Commerce & Business Studies
Jamia Millia Islamia, New Delhi – 110025
(A NAAC A++, NIRF 3rd Central University, QS <501-600>)

dmukherjee@jmi.ac.in

Member, NAAC Peer Team

<https://vidwan.inflibnet.ac.in/profile/85307>

https://jmi.ac.in/ACADEMICS/Departments/Department-Of-Commerce-And-Business-Studies/Faculty-Members/3924/Debarshi_Mukherjee

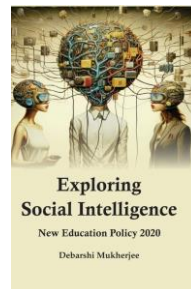
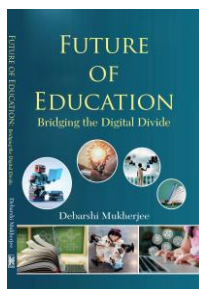
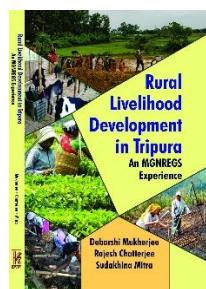
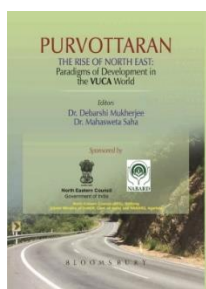
Latest publication: The Role of e-Service Quality and Mediating Effects of Customer Inspiration and Satisfaction in Building Customer Loyalty, Journal of Strategic Marketing (**ABDC – A, ABS -2, Scopus, IF 4.5**), Taylor & Francis

Author of the book Exploring Social Intelligence: New Education Policy 2020

A Brief Profile

Prof. (Dr.) Debarshi Mukherjee is an alumnus of Visva Bharati, Santiniketan (An Institution of National Importance a UNESCO World Heritage Site), and Banasthali Vidyapith, Rajasthan. He is a Professor in the Department of Commerce & Business Studies at Jamia Millia Islamia, New Delhi. He is a Peer Team Member of, the National Assessment & Accreditation Council (NAAC), Bengaluru. He is a visiting consultant to the Department of Panchayats & Rural Development, Govt. of Tripura. He was a Full Professor and Head (for two consecutive terms) of the Department of Business Management, Tripura University (A Central University), and the founding Head- In-Charge of the Department of Tourism Administration. He was also a member of the Tripura University Court. He has established Tripura's first business incubator fully funded by the Ministry of MSME, Govt. of India. He was the State Coordinator of the AICTE-sponsored Student Induction Programme for Tripura. He has been nominated as a Mentor by AICTE for newly inducted technical education teachers and as an expert for AICTE's NEAT 2.0 initiative. Having specialized in the information systems domain, his research interest lies in developing blended learning models to realize the objective of Education 4.0 and ICT intervention in tertiary education, ensuring learning continuity. Besides teaching and academic administration, he has worked extensively in curricula design and Innovative Andragogy Development over the last two decades. He has been granted an **innovation patent** on a utility model titled "An adaptive message and student online learning system" from the Federal Republic of Germany. His endeavor in research has earned him over 100 publications to his credit. He has worked on many funded projects sponsored by NABARD and ICSSR, besides offering consultancy services for clients like Manipal Global Education Services. He has delivered over 150 invited talks and chaired technical sessions at many conclaves like IIT BHU, Delhi University, NIPER Hyderabad, Dhaka University (Bangladesh), Mirwais Neeka University (Afghanistan), Department of Tourism, Govt. of Tripura, Jai Narayan Vyas University Jodhpur, Govt. College Hosangabad, Madhya Pradesh, Reserve Bank of India Agartala, and ICBT 2021, Istanbul Turkey. He was also a trainer of the NAMCABS & ADEPT programme of the Reserve Bank of India, Agartala. Ten doctoral students have earned degrees under his guidance including one international student. He has conducted many leadership and motivational sessions with the management students and teachers at various institutions, including AICTE and MHRD-sponsored Faculty Development Programmes and Refresher Courses. He has also deliberated in different radio & television shows in Tripura, Bangladesh, and the USA. He also writes regularly for newspapers and news portals on contemporary issues. He has been nominated as an Expert for Research Project Evaluation for 2022-23 by the University Grants Commission (UGC), New Delhi. He has also been nominated as a Drafting Committee Member to prepare the Vision Document 2047 for the Govt. of Tripura. He has also advised the Directorate of Skill Development, Govt of Tripura, to develop skill-based training modules to promote tourism in the state.

He has recently published a book titled Rural Livelihood Development in Tripura: An MGNREGS Experience (Adopted as a reference book in the MSW programme of Periyar University, Salem, TN (A NAAC A++ State University)), and an edited volume titled PURVOTTARAN – THE RISE OF NORTH EAST: Paradigms of Development in the VUCA World was published by Bloomsbury, and the foreword of the books was written by the Hon'ble Chief Minister, Govt. of Tripura. His latest book, **Exploring Social Intelligence New Education Policy 2020** was published in March 2024.



DR. DEBARSHI MUKHERJEE – A SELECT LIST OF ACADEMIC CONTRIBUTION:

A. IPR/PATENTS/COPYRIGHTS

Innovation Patent on utility model titled “**An Adaptive Message and Student Online Learning System**” from the Federal Republic of Germany. Utility model No. 20 2023 103 379, IPPC: G06Q 50/20

Owner: Chakraborty Subhayan Agartala Tripura IN **Mukherjee Debarshi** Prof Greater Noida Uttar Pradesh IN, Day of registration: 06/20/2023

<https://register.dpma.de/DPMaregister/pat/register?AKZ=2020231033792&CURSOR=0>

B. JOURNAL PAPERS (SELECTED)

- 1 **Debarshi Mukherjee**, Jena, L. K., Chakraborty, S., Debnath, R., & Hasan, K. K. (2024). Impact of horticulture on the sustainable livelihood development of smallholders: a SPAR-4-SLR & future research agenda. *Agricultural and Resource Economics: International Scientific E-Journal*, 10(2), 80–115. e-ISSN 2414-584X <https://doi.org/10.51599/are.2024.10.02.04> (**Scopus**, **UGC CARE - II**, **ESCI**, **WoS**, **Q2**, **IF 1.3**)
- 2 **Mukherjee D**, Saha M, Subhayan Chakraborty, Lokesh Kumar Jena, Khandakar Kamrul Hasan and Ranjit Debnath. (2023), Impact of Attitude, Emotion, Interaction, and Perception on Learner Satisfaction in Online Learning with Mediating Effect of Motivation during COVID-19, *Journal of Information and Knowledge Management (JIKM)*, (**ABDC - C**, **Scopus**, **IF 1.2**, **UGC CARE II**, **Q3**). <https://www.worldscientific.com/doi/10.1142/S0219649224500199>
- 3 **Mukherjee D**, Chakraborty S, Jena LK, Hasan K K, Debnath R, Mitra S (2023), Efficacy of Online Training of the Elected Representatives of Local Rural Government: A Focus Group Study, *Journal of Education Culture and Society*, Vol. 14.1, p 415 – 432 (**Scopus**, **UGC CARE - II**, **ESCI**, **WoS**, **IF 2.01**) <https://doi.org/10.15503/jecs2023.1.415.432>
- 4 **Mukherjee, D.**, Hasan K K., (2023) Learning Continuity during COVID-19: An Analysis of the Higher Education Sector of Bangladesh, *Journal of Education Culture and Society*, Vol. 14.1, p 650 – 671 (**Scopus**, **UGC CARE - II**, **ESCI**, **WoS**, **IF 2.01**) <https://doi.org/10.15503/jecs2023.1.650.671>
- 5 **Mukherjee D**, Chatterjee R & Mitra S, (2022) Strategies for Asset Development and Livelihood Security through Government Schemes in a Developing State, **Economic & Political Weekly**, ISSN (Online) - 2349-8846, (**ABDC - B**, **Q2**, **SJR 0.34**, **CARE - II**, **Scopus**). (Accepted)
- 6 Islam, M, **Mukherjee, D**, Jena L, Chakraborty, S., Hasan, K. K., & Debnath, R. (2022) Antecedents of Livelihood Development using Cold Chains in the Horticultural Sector of the Emerging Markets: A Systematic Literature Review, *Horticulturae (MDPI)*, 8.12, ISSN: 2311-7524 (**Impact Factor 2.932 (2021)**, **5 yr IF (3.582)**, **Q1**, **Scopus**, **CARE II**, **SCIE**). <https://doi.org/10.3390/horticulturae8121196>
- 7 Islam, M, **Mukherjee, D**, Chatterjee R, Mitra S (2022) A Self-Reliant Tea Economy offering Inclusive Growth: A Case of Tripureswari Tea, India, 12.12, p 29-35, **Agronomy. (MDPI)**, ISSN: 2073-4395 (**SCOPUS**, **Q1**, **SCIE**, **Impact Factor 3.949 (2021)**, **5 yr Impact Factor 4.117**) . <https://doi.org/10.3390/agronomy12122935>
- 8 **Mukherjee, D.**, Chakraborty, S., Bhadra, S., Hasan, K. K., Jena, L. K., & Debnath, R. (2022). Responsible Governance in Containing the Spread of COVID-19 in a Developing State. *Journal of Education Culture and Society*, 13(2), 119–136. <https://doi.org/10.15503/jecs2022.2.119.136> (**UGC CARE - II**, **ESCI**, **WOS**)
- 9 Mahasweta Saha & **Debarshi Mukherjee** (2022) The role of E-service quality and Customer Inspiration in building Customer loyalty, *Journal of Strategic Marketing*, Taylor & Francis. ISSN: 0965-254X, Impact Factor 4.0, (**Scopus**, **ESCI**, **ABDC - A**, **Q1**) <https://doi.org/10.1080/0965254X.2022.2076722>
- 10 **Debarshi Mukherjee**, Soumen Mukherjee, W Somraj Singh (2022) Medical Tourism in Tripura: Issues & Opportunities, *Hospital Topics*, ISSN: 0018-5868, Taylor & Francis, (**Scopus**, **WoS**, **Site Score 1.1**). <https://doi.org/10.1080/00185868.2022.2069067>

- 11 **Debarshi Mukherjee**, Khandakar Kamrul Hasan, Mahasweta Saha, Mokhlesur Rahman, Mahfuza Nasrin, Reazul Karim (2022): Evolution of Classrooms in Primary Education Using a Design Thinking Approach: A Case of Rajshahi District of Bangladesh, *Int. J. of Knowledge and Learning*. Vol.15.2. pp 148-164 (**Scopus, ABDC - C, ESCI**) **Impact score 0.55** ISSN 17411017, 17411009. <http://dx.doi.org/10.1504/IJKL.2022.10044747>
- 12 **Mukherjee D.**, Hasan KK., Mostafa M., Rosaline O. (2022). Blended Learning during Pandemic through KM: An Analytical Study, *Journal of Information & Knowledge Management*, ISSN (print): 0219-6492 | ISSN (online): 1793-6926. World Scientific Publishing, **Q3 (Scopus, ABDC - C, ESCI)** **Impact score 0.59**. DOI 10.1142/S0219649222400068
- 13 **Mukherjee, D**, Saha M, Hasan KK (2021) Learning Continuity during COVID-19 Pandemic using Virtual Classroom – A Cross Border Experimental Multi Case Approach, *Journal of Education Culture and Society*, ISSN: 2081-1640 12(1), 335–345, ISSN: 2081-1640 (**UGC CARE List, ESCI Indexed, WoS**) <https://doi.org/10.15503/jecs2021.1.335.345>
- 14 Othman, Roslina; **Mukherjee, Debarshi**; Mostofa, Sk Mamun & Kamrul Hasan, Khandakar (2021). Synchronous Web-based Learning during COVID -19 Pandemic: A Survey on Library and Information Science Students of Bangladesh. *Journal of Information Technology Management*, 13(2), 93-112. ISSN 24235059/ 20085893, **Q4**, Impact score 0.32 **Scopus**. <https://dx.doi.org/10.22059/jitm.2021.80357>
- 15 **Mukherjee, D**, Hasan KK (2020) Challenges in Learning Continuity during COVID-19 Pandemic: A Methodological and Thematic Review, Vol. 27.3, p 56 – 78 ISSN: 0971-5428, **South Asian Journal of Management (ABDC - C), UGC CARE** (Journal ID is 101026392)
- 16 Hasan, K. K., **Mukherjee, D.**, Mostofa, S. M., & Othman, R. (2020). A Comprehensive Framework of Design Thinking Approach in Knowledge Management: A Review in Academic Context. *Journal of Education Culture and Society*, 11(2), 281-294. <https://doi.org/10.15503/jecs2020.2.281.294>. ISSN: 2081-1640 (**UGC CARE List, ESCI Indexed, WoS**)
- 17 **Mukherjee, D.**, Natrajan, N., (2019) Managing Virtual Teams through Social Media in Projects-A Multi Case Approach, p 118 – 135, Vol. 26.1, ISSN: 0971-5428, **South Asian Journal of Management (ABDC - C)(UGC CARE - I)**(Journal ID is 101026392)
- 18 Badri S, **Mukherjee D**, (2018), Role of Complex Adaptive System (CAS) in Agile Teams, *International Journal of Information Technology*, Springer. ICI Indexed, UGC's List of journals, Sl. No. 9769. ISSN: 2511-2104, Springer No. 41870. Vol. 10.3, p 367 – 378. <https://doi.org/10.1007/s41870-018-0122-3> (**Scopus, CARE - II**)
- 19 **Mukherjee, D**, Nidhi, N, (2017), Comparative Analysis of Social Media Tool Used in Software Projects Deploying Virtual Teams, *Vision – the Journal of Leadership*, ISSN 0972-2629, Vol.21.4, p 397-409 SAGE Publications. <http://vis.sagepub.com/content/18/2/73>. (**Scopus, ABDC - C, CARE - II**).
- 20 Nidhi, N, **Mukherjee, D**. (2017), Social Media: A Tool for Competitive Advantage in Projects Deploying Virtual Teams, *International Journal of Strategic Business Alliance*, pp 191 – 204, Vol 5, Nos 3 / 4, **Inderscience**, ISSN: 1756-6444. Indexed by Cabell's Directory. A category **C** journal rated by the Australian Business Deans Council (**ABDC - C**). DOI: 10.1504/IJSBA.2016.083319
- 21 **Mukherjee, D**. (2014). Factors of Management Education in India as Perceived by Learners and Providers: An Empirical Study. *Vision*, 18(2), 73–80. <https://doi.org/10.1177/0972262914527872> (**WoS**)
- 22 **Mukherjee, D**. (2012), Role of Communication Medium in Web-Based Instructional Environment in Indian Management Education, *Indian Journal of Open Learning (IJOL)*, ISSN No: 0971- 2690, Vol. - 21.1, p41-59. (**UGC CARE List**)

C. PH.D. SUPERVISION

1. Nidhi N Natrajan, Galgotias University, UP. Topic: Impact of Social Media on Virtual Team's Performance of Information Technology Companies in India. (**Awarded on 5th January 2017**)
2. Badri N Srinivasan, Galgotias University, UP. Topic: Evaluation of Framework for Agile Software Development Teams and Measurement of Work Outcomes. (**Awarded on 11th June 2018**). <http://hdl.handle.net/10603/209452>
3. Manish Das, Tripura University, Agartala. Topic: Effect of Culture on Consumer Behaviour: A Generational Cohort Comparison of Tripura (**Awarded on 15th September 2020**). <http://hdl.handle.net/10603/353185>
4. Soumen Mukherjee, Tripura University, Assessment of Patient Satisfaction in Tertiary Care Hospitals and Development of a Tertiary Healthcare Infrastructure Map of Tripura, Tripura University, Agartala. (**Awarded on 23rd March 2021**). <http://hdl.handle.net/10603/368087>

5. Anjana Kalai, Tripura University, Agartala. Title: Cultural Influence on Adoption of Blended Learning Affecting Learning Gain among the Students of Management Education in Tripura. **(Awarded 9th February 2023)**. <http://hdl.handle.net/10603/544633>
6. Kamrul Khandakar Hasan (International Student), Title: Behavioural Intention of the Students towards Online Learning Ensuring Learning Continuity in the Higher Education Sector of Bangladesh. **(Awarded on 20th April 2023)** <https://shodhganga.inflibnet.ac.in/handle/10603/353183>
7. Ranjit Debnath, Tripura University, Title: Development of a Blended Learning Model for Management Education using Complex Adaptive System **(Awarded on 20th June 2023)**
8. Sudakhina Mitra, Title: Impact of Mahatma Gandhi National Employment Guarantee Scheme (MGNREGS) on Rural Livelihood Development in Tripura **(Awarded on 24th July 2023)**
9. Subhayan Chakraborty Title: Development and Validation of Learning Continuity Scale in Higher Education **(Awarded on 3rd July 2024)**
10. Lokesh Kumar Jena Title: Impact of Horticultural Supply Chain on the Livelihood Development of Smallholders in Tripura **(Awarded on 3rd July 2024)**

D. RESEARCH PROJECT (RUPEES 10 LACS AND ABOVE)

1. Socio-economic and Technological Determinants of E-Commerce Adoption using UTATUT Model Amid COVID-19 in India sponsored by Indian Council of Social Science Research (ICSSR), New Delhi. The sanctioned fund is Rs. 9,00,000/- for one year.
2. Impact of Mahatma Gandhi NREGA on Development of Rural Livelihood in Tripura, sponsored by Indian Council of Social Science Research (ICSSR), New Delhi under IMPRESS scheme. The sanctioned fund is **Rs. 10,00,000/-** for two years. The study is aimed to measure the impact of the development of social infrastructure through MGNREGA on the socio-economic conditions of rural folk in Tripura which will be influential in policy decision-making at the national level. (Completed).
3. Assessment of Impact of Rural Infrastructure and Services vis-a-vis Regional Disparities impairing Socio-Economic Growth: An Analytical Study over Tripura, funded by National Bank for Agriculture and Rural Development (NABARD). The sanctioned fund is **Rs. 11, 23, 600/-** for six months duration. The study is aimed to impact policy decisions at the national level. (Completed)

E. BOOKS AUTHORED (SELECTED)

1. Exploring Social Intelligence: New Education Policy 2020, Delta Book World, ISBN 9788196301293 <https://amzn.eu/d/aUBGN0r>
2. Future of Education: Bridging the Digital Divide, Kaveri Publications, New Delhi, ISBN: 978-81-955493-1-3. Available at <https://www.exoticindiaart.com/book/details/future-of-education-bridging-digital-divide-ua0197/>
3. Debarshi Mukherjee Future of Education: Bridging the Digital Divide, Kaveri Publications, New Delhi, ISBN: 978-81-955493-1-3
4. Mukherjee D, Chatterjee R, Mitra S (2022), Rural Livelihood Development of Tripura: An MGNREGS Experience, Kaveri Publications, New Delhi, ISBN : 978-81-955493-0- Available at https://www.amazon.in/dp/8195549306/ref=cm_sw_r_wa_ap_1_G065N2CSVFNRZFWHCBEV **(Adopted as a reference book in the MSW programme of Periyar University, Salem, TN (A NAAC A++ State University))**
5. Mukherjee D (2022), Agunpakhi (Fire bird), A collection of Bengali poems. ISBN: 978-984-35-2164-4. Published from Bangladesh.
6. Mukherjee D & Saha M (Eds.) (2020), Purvottaran - The Rise of North East: Paradigms of Development in the VUCA World (Ed.), Bloomsbury Publications, ISBN: 9789390513017 Available at <https://www.bloomsbury.com/in/purvottaran-9789390513017/>. Included in the New York Public Library Research Catalogue <https://www.nypl.org/research/research-catalog/bib/cb18829584>
7. Mukherjee D, Luthra R & Gupta R (Eds.) (2013), Management of Innovation and Supply Chain Strategies, Excel Publishers, New Delhi. ISBN::978-93-82880-11-0.
8. Mukherjee D & Luthra R (Eds.) (2012), Technology to Common Man 2012: Green Supply Chain Strategies for Sustainable Development, Excel Publishers, New Delhi. ISBN: 978-93-81361-96-2.

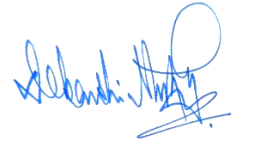
F. BOOK CHAPTERS (SELECTED)

1. **Debarshi Mukherjee**, Sudakhina Mitra, Subhayan Chakraborty, Khandakar Kamrul Hasan, Lokesh Jena, and Ranjit Debnath (2024) A Case of Women Empowerment at the Micro Level through Scheme Convergence. <https://www.etcases.com/a-case-of-women-empowerment-at-the-micro-level-through-scheme-convergence.html>
2. Rajesh Chatterjee, **Debarshi Mukherjee**, Abhranil Bhattacharjee, Abdur Rahman Choudhury (2024), Rural Entrepreneurship Management and Social Inclusion: An Interactive Approach to RSETIs. <https://www.etcases.com/rural-entrepreneurship-management-and-social-inclusion.html>
3. **Mukherjee D**, Chatterjee R, Mitra S (2023). Impact of Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) on Rural Livelihood Development in Tripura, **Springer Nature Book Series: Demographic Transformation and Socio-Economic Development**, in the Volume titled Indigeneity, Development and Sustainability: Perspectives from Northeast India. **Springer, (SCOPUS)**
4. Ababkova, M.Y., Hasan, K.K., **Mukherjee, D.**, Mamun Mostofa, S.K., Othman, R. (2023). Self-assessment of Psychological Issues of Bangladeshi and Russian Students on the Online Learning During the Pandemic. In: Bylieva, D., Nordmann, A. (eds) Technologies in a Multilingual Environment. PCSF 2022. Lecture Notes in Networks and Systems, vol 636. Springer, Cham. https://link.springer.com/chapter/10.1007/978-3-031-26783-3_26 **(SCOPUS)**
5. **Debarshi Mukherjee**, Ranjit Debnath, Subhayan Chakraborty, Lokesh Kumar Jena, and Khandakar Kamrul Hasana (2023), Performance Improvement in Budget Hotels through Consumer Sentiment Analysis Using Text Mining, Smart Analytics, Artificial Intelligence, and Sustainable Performance Management in a Global Digitalised Economy: Contemporary Studies in Economic and Financial Analysis, Volume 110A, 67–84, Emerald Publishing Limited, ISSN: 1569-3759, <https://www.emerald.com/insight/content/doi/10.1108/s1569-37592023000110a004/full/html> **(SCOPUS)**
6. Badri, S., **Mukherjee, D.** (2022) Influence of the Changing Organizational Culture on the Work Outcomes of Agile Teams in the Pandemic Era, Sustainable Finance, Digitalization and the Role of Technology (Eds.) pp 609–621 Online ISBN 978-3-031-08084-5, **Springer Singapore, SCOPUS**, 2198-7246, DOI : https://doi.org/10.1007/978-3-031-08084-5_44
7. **Mukherjee D.**, Hasan KK, Mamun Mostafa, Kazi Mostak, Rosaline Othman (2022) Learning Continuity During the Novel Coronavirus (COVID-19): A Case Study of Arts Faculty Students at University of Dhaka, Financial Technology (FinTech), Entrepreneurship, and Business Development (Eds.), pp 277–295, online ISBN 978-3-031-08087-6, **Springer Singapore, SCOPUS**, 2198-7246, DOI : https://doi.org/10.1007/978-3-031-08087-6_20
8. **Mukherjee, D**, Hasan KK (2022) Learning Continuity in the Realm of Education 4.0: Higher Education Sector in the Post Pandemic of COVID – 19, Future of Work and Business in Covid-19 Era. (Eds.), PP – 171– 186, **Springer Singapore**, 2198-7246, DOI : https://doi.org/10.1007/978-981-19-0357-1_15 **SCOPUS. 12th April 2022.**
9. Badri, S., **Mukherjee, D.** (2020) Complex Adaptive Systems (CAS) Perspective on Human Resource Management in Agile Teams: An Exploratory Study, Purvottaran – The Rise of North East: Paradigms of Development in the VUCA World (Ed.), Bloomsbury Publication, ISBN: 9789390513017, p 229–236
10. Mukherjee D., Hasan KK (2020) Metaliteracy: A Comprehensive Learning Framework for New Age Students, Purvottaran – The Rise of North East: Paradigms of Development in the VUCA World (Ed.), Bloomsbury Publication, ISBN: 9789390513017, p 393–410.
11. **Mukherjee, D.**, Chatterjee, R., (2017) SimantaHaat - A Strategic Imperative to Rural Livelihood for the Indo- Bangladesh Border Villages with Special Reference to Tripura, Cases in Management, pp 151– 164, ISBN 9788193100172, Times Of India. ET Cases STG-1-0049 available at <https://www.thecasecentre.org/programmeAdmin/search/results/?s=751851B8C72C72DBA5BDF7B2F4464433>
12. Nidhi, N., **Mukherjee, D.**, Luthra R. (2016), Use of social media as a communication tool in virtual teams for software development project: A paradigm shift, Social Media and Organizational Sustainability (Eds), p 92–95, Bloomsbury ISBN 987-93-85936-04-3.
13. Mukherjee, D. (2014), A Constructivist Approach to Education Using Technology Mediated Learning Environment, Education and Health: Special focus on Uttar Pradesh (Eds.), TGU Press, ISSN: 2347 – 5072, p37 – 48.
14. **Mukherjee, D.** (2009), eLearning a potential learning solution for rural India - A critical analysis, Marketing to Rural Consumers – Understanding & Tapping Rural Market Potential, 1st Ed., Excel Books, p118 –122. ISBN: 978 – 81 – 7446 – 720 – 1. India.(IIM Kozhikode) <http://dspace.iimk.ac.in/bitstream/handle/123456789/98/contents.pdf?sequence=1&isAllowed=y>

G. POPULAR ARTICLES (SELECTED)

- 1 Digital Detox: Must for Connected Generation to Regain Work-Life-Balance, published in the North East Colors (3.04.2023). <http://northeastcolors.net/epaperimages/03042023/PAGE-4.PDF>
- 2 We Need One Good Idea to Transform the Lives Around Us, published in the North East Colors (9.03.2023). <http://northeastcolors.net/epaperimages/09032023/PAGE-4.PDF>
- 3 Collaboration over Contrived Collegiality: Novelty of Copy Editing the Reality, published by the North East Colors (26.02.2023) <http://northeastcolors.net/epaperimages/26022023/PAGE-4.PDF>
- 4 Moonlighters of the Gig Economy, published by the North East Colors (31.10.2022) <http://northeastcolors.net/epaperimages/31102022/PAGE-4.PDF>
- 5 Consumer Terrorism and the Pittance We Care, published by the North East Colors (21.10.2022) <http://northeastcolors.net/epaperimages/21102022/PAGE-4.PDF>
- 6 and available at <https://neindia.com/NeIndiaNews/consumer-terrorism-and-pittance-we-care-16514.html>
- 7 Zohnerism and Whataboutery of Common Mortals, published by the North East Colors and many other news portals on 6th Jun 2022. Available at <http://northeastcolors.net/epaperimages/06062022/PAGE-4.PDF>
- 8 How must we not teach our children, published by the North East Colors and many other news portals on 13th Feb 2022. Available at <https://tripurachronicle.in/Article/how-must-we-not-teach-our-children-prof-debarshi-mukherjee-1248.cms>
- 9 It is not important where you come from rather it is important who you choose to be! North East Colors, 25th April 2022. <http://northeastcolors.net/epaperimages/25042022/PAGE-4.PDF>
- 10 Tagore's Social Experiment: Remembering the Naturalist Poet, published by the North East Colors on 8th August 2021. Available at <https://www.firstdespatch.com/read.aspx?news=632&opinion=yes>
- 11 Deriving happiness in learning from Rabindranath Tagore's ideals, published by East Mojo on 18th July 2021 and available at <https://www.eastmojo.com/top-news/2021/07/18/deriving-happiness-in-learning-from-rabindranath-tagores-ideals/>
- 12 Rise of Ekalavyas: Education in the Post COVID-19 Era, Indian Observer Post, 3rd May 2020. <https://bit.ly/35pfxkA>
- 13 Why is the MBA programme in the Northeast not at the epitome? Published by the North East Colors and East Mojo on 30.05.2021 and available at <https://www.eastmojo.com/opinion/2021/05/30/why-is-the-mba-programme-in-the-northeast-not-at-the-epitome/>
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Web of Science ResearcherID: AAG-6141-2021
ORCID ID: http://www.orcid.org/0000-0001-9039-0329
Scopus ID: http://www.Scopus.com/authid/detail.url?authorId=57198761532
Google Scholar ID: http://scholar.google.co.in/citations?user=LZ7WJJcAAAAJ&hl
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(Prof. (Dr.) Debarshi Mukherjee)