

DR ASIF PERVEZ

Assistant professor (Management)

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ACADEMIC QUALIFICATION

Degree	Board/University	Year
Post Doctoral Fellowship	AMU, Aligarh	2020
Ph.D	AMU, Aligarh	2016
MBA (FM)	AMU, Aligarh	2012
B.A Hon (Economics)	AMU, Aligarh	2010
Intermediate	AMU, Aligarh	2005
High School	AMU, Aligarh	2003

INTEREST

Corporate Finance, Business Economics, Banking, Fintech, Financial Engineering

FELLOWSHIPS AND AWARDS

- Maulana Azad National Fellowship, UGC, 2013
- Junior Research Fellowship (Management), UGC June 2013
- Junior Research Fellowship (Commerce), UGC Dec 2013
- Dr. S Radhakrishnan Post-Doctoral Fellowship in Humanities and Social Sciences, UGC, 2017

ACADEMIC WORK EXPERIENCE

Designation	Institution	Session
Assistant Professor	CDOE, JMI, New Delhi	12 th Oct 2020-Present
Post-Doctoral fellow	D/o Commerce, AMU, Aligarh	2017-20
Guest Teacher	Women's College, AMU, Aligarh	2016-17
Assistant Professor (Ad Hoc)	D/o Commerce, AMU, Aligarh	August, 2016
Guest Teacher	D/o Commerce, AMU, Aligarh	2014-15

CORPORATE EXPERIENCE

Worked as Financial Analyst in HCL Technologies from November, 2012 to April, 2013.

PUBLICATION PROFILE

RESEARCH PAPERS IN JOURNALS

1. Intraday Price Discovery between Spot and Futures Markets of NIFTY 50: An empirical Study during the times of Covid-19, *Journal of Mathematics*, Vol 2022, pp: 1-9, ISSN: 2314-4785 (Online) Hindawi. Impact Factor **1.555**. <https://doi.org/10.1155/2022/2164974>. (*Scopus, Web of Science*)
2. Robust Regression Analysis in Analyzing Financial Performance of Public Sector Banks: A case study of India, (2022), *Annals of Data Science*, Springer, EISSN: 2198-5812, ISSN: 2198-5804, <https://doi.org/10.1007/s40745-022-00427-3>. (*Scopus*)
3. Analyzing Performance of banks in India: A Robust Regression Analysis Approach, (2022) *Discrete Dynamics in Nature and Society*, Vol. 2022, Article ID 8103510, pp. 9, ISSN: 1607-887X (Online), <https://doi.org/10.1155/2022/8103510>. (*Scopus, Web of Science*) **Impact Factor 1.348**.
4. Flexible Fuzzy Goal Programming Approach in Optimal Mix of Power Generation for Socio-Economic Sustainability: A Case Study (2021). *Sustainability*, Vol. 13 issue 15, 8256, EISSN: 2071-1050. <https://doi.org/10.3390/su13158256> (*Scopus, Web of Science*)
5. Capital adequacy, Risk and bank performance: Evidence from India. *Journal of X'ian University of Architecture & Technology*, Vol XI, issue XII, PP 199-212. ISSN: 1006-7930. (*Scopus*)
6. Impact of capital, banking regulation, liquidity and risk on profitability: Case of Public Sector Banks in India, *THINK INDIA (Quarterly Journal)*, Vol-22-Issue-3- July-September-2019, PP 1365-1374. ISSN: 0971-1260. (*UGC Care*)
7. Sub Prime Lending Crises and Performance of Public Sector Bank in India, *PIMT Journal of Research*, Volume-12, No.-1 (July To December) 2019 PP: 44-49 ISSN No: 2278-7925. (*UGC Care*)
8. Crowdfunding In India – An overview, *Our Heritage*, Vol. 67, Issue 2, PP. 304-312. ISSN : 0474-9030. (*UGC Care*)
9. Non-Performing Assets in Indian Banks: A Comparative Study, *Journal of Advances and Scholarly Researches in Allied Education*, Vol. 16, Issue No. 4, pp. 1001-1006. March-2019, ISSN 2230-7540.
10. How demonetization impacted stock indices in India?, *International Journal of Research in Commerce and Management*, Vol. 8 (10), October (2017). P 19. ISSN: 0976812183.

11. Impact of Liquidity, Solvency and Efficiency on Profitability of Steel Authority of India Limited, *International Journal of Research in Management, Economics and Commerce(IJRMEC)*, ISSN 2250-057X (Online), Volume-6, Issue-9, September 2016, page 25-31; Impact Factor (SJIF) – 2016: 6.384.
12. Impact of capital structure on profitability of selected trading companies of india, *Arabian Journal of Business and Management Review (Oman Chapter)* Vol. 6, No.3, October 2016, ISSN: 2617-3190
13. India After Global Economic Crises, Prospects & Challenges For Development, *Excellence International Journal Of Education And Research, Commonwealth Association For Education And Management*, 2(6), 877-888, ISSN : 2322-0147.
14. A study on impact of foreign institutional investment on Indian capital market, *Excel International Journal of Multidisciplinary Management Studies* 5 (4), APRIL (2015), pp. 36-44. ISSN: 2249- 8834.
15. A study on growth and development of Steel Industry in India, *International journal of Techno-Management Research*, vol. 03, issue 03, pp. 1-15. ISSN : 2321-3744.
16. A Study on Growth & Employment Trends of Food Processing Sector in India, *International journal of Techno-Management Research*, Vol. 3(2), 2015 pp. 1-11, ISSN: 2321-3744.
17. Forgein Direct Investment in Indian retail sector : Opportunities & challenges, *International journal of society & Humanities*, pp. 22-29. ISSN : 2319-2070.

BOOK CHAPTERS

1. A Study on the Implementation of International Banking Standards by BCBS with Special Reference to Basel III Norms in Emerging Economies: Review of Empirical Literature, edited book *Artificial Intelligence and COVID Effect on Accounting of book series Accounting, Finance, Sustainability, Governance & Fraud: Theory and Application*, Year 2022, ISSN 2509-7873, ISBN 978-981-19-1035-7 <https://doi.org/10.1007/978-981-19-1036-4>, **Springer, Singapore.**
2. Levelized Cost of Sustainable Electricity Production and Storage in India, *Computational Modelling in Industry 4.0-Sustainable Resources Management*, pp. 337-348, Year 2022, https://doi.org/10.1007/978-981-16-7723-6_18, ISBN: 978-981-16-7722-9, **Springer Singapore.**
3. A study on Role of Tourism Finance Corporation of India Ltd. (TFCI) in promoting Tourism in India, *New Tourism Paradigms in a Changing World: Innovation*,

Dynamics and Future Perspectives, Edited Book, Year 2019, ISBN 9386608960, Bharti Publications pp. 11-16.

4. Demonetization: A Move Towards Cashless Economy, *Management of Demonetization: Challenges and Opportunities Ahead*, Edited Book, ISBN 978-93-85101-54-0 pp. 40-44. Paramount Publishing House
5. Predicting financial performance of steel authority of India Limited using Z score model, *Innovation in business management and social sciences*, Edited book, Utkarsh Publication, Meerut (UP), ISBN 978-93-87289-28-4 pp. 371-377.
6. E-Learning and social media's Role in 21st century education system, *Social media marketing- A Strategic Initiative*, Lambert academic publication, ISBN No. 9783659618574.

EDITED BOOKS

1. Editor in *Blockchain Technology and Applications for Digital Marketing* Published in United States of America by *IGI Global* in *Advances in Marketing Customer Relationship Management, and E-Services (AMCRMES) Book Series*, 2021. ISSN: 2327-5502, EISSN: 2327-5529, ISBN: 978-1-7998-8081-3 (**Scopus Indexed**).

SEMINARS & CONFERENCES

1. Student Engagement in Online Learning amidst COVID-19 : A systematic literature review of empirical studies in context to Asian Countries, IIM Indore GIZ conference, held on 16th and 17th April, 2022.
2. Impact of Capital Adequacy and Risk on Bank Performance : An empirical study, second international conference on emerging trends in materials, computing and communication technologies 'ICETMCCT 2021' Organized by Annai Vailankanni College of Engineering, Pottalkulam during December 9, 2021 and December 10, 2021.
3. Presented paper on SDGs and Cost-benefit optimization of solar energy generation in India at Seventeenth AIMS international conference on Management during 2-4 January 2020 held at IIM Kozhikode
4. Attended PCMA-CU 10th International Conference on business, management and Economics on 'Managing Global Business in Turbulent Time' during February 8-9, 2014, held at Chandigarh University, Punjab.

5. Presented paper entitled A study on growth and development of steel industry in India in International conference on ‘Make in India - Campaign for Inclusive Growth Initiatives and Challenges’ during January 4-5, 2015, held at Dept of Commerce, Aligarh Muslim University, Aligarh.
6. Presented paper entitled " Impact of Demonetization on Indian Stock Market" in UGC sponsored two days seminar on Indian Economic Turn around: Challenges and Prospects” on 9th and 10th February, 2017 held at Sir C,R,Reddy College, Eluru.
7. Presented Paper entitled "How the demonetization impacted stock indices in India" presented in national seminar on "Cashless Economy : Opportunities and Challenges" on 29th April, 2017, organized by Dept of commerce, AMU, Aligarh.
8. Presented paper entitled Demonetization : A move towards cash less economy in a two day national conference on Management of demonetization : challenges and Opportunities organised by stanley college of engineering & technology for women, Hyderabad from february 27th – 28th 2017.
9. Presented paper entitled “A study on Role of Tourism Finance Corporation of India Ltd. (TFCI) in promoting Tourism in India” in MHRDC Sponsored International Conference on New Tourism Paradigms in a Changing World: Innovations, Dynamics and Future Perspectives organised by Department of Commerce, AMU on Nov 27th-29th, 2017.
10. Presented paper entitled “Predicting financial performance of steel authority of India Limited using Z score model” organised by In international conference on Innovation in business management and social sciences on 3rd Nov 2017, organised by Amity Business School, Amity University, Gwalior, Madhya Pradesh.

SESSION CHAIR

1. Co-chair technical session *Distance Education and Educational Technology*, Organised by Centre for Distance and Online Education, Jamia Millia Islamia, New Delhi held during 10-11 December, 2020.

REVIEWER

- *Aligarh Journal of Statistics*, Deptt. of Statistics, Aligarh Muslim University, Aligarh.
- *International Journal of Techno-Management Research*, New Horizons Education Society.

ADMINISTRATIVE ASSIGNMENTS

- Programme Coordinator MBA Distance Programme, CDOE, Jamia Millia Islamia, New Delhi.

DR ASIF PERVEZ