

**AJK-Mass Communication Research Centre
Jamia Millia Islamia**

LOCAL ADVT. No. 3/2017 DATED 24.10.2017

A.J.K. Mass Communication Research Centre (AJKMCRRC), Jamia Millia Islamia (A Central University by an Act of Parliament) intends to engage / empanel suitable persons on the following positions for various ongoing projects / works through Interview / Skill Test.

Qualification for the Staff to be Engaged in SP DTH Channel Project

1. Academic Coordinator – 01 Post

Job Description: Responsible for various academic activities of the channel pertaining to all the content production and pedagogy. He / She will prepare the telecast schedule every month and responsible for new program production and scheduling.

Educational Qualification & Experience:

- i. Master's Degree and Good Academic Record with at least 55% marks or equivalent grade in the subjects (i) Communication / Journalism/ Media / Office Administration/ Management/ Business Commerce / Marketing / HRM/ Library Information Science / Tourism, etc.
- ii. National Eligibility Test (NET) conducted by the UGC, CSIR or similar test by the UGC like SLET / SET
- iii. Ph.D. Degree as on date of the Notification of UGC Regulation, 2009 along with those candidates who are awarded a Ph.D Degree, a Process of admission, registration, course work and external evaluation as laid down in the UGC (Minimum Standards and Procedures for award of M.Phil / Ph.D Degree). Regulation 2009 and so adopted by the University shall be exempted from NET / SLET /SET.

Experience:

Adequate experience of content development / academics / Research. Working person should apply through proper channel. He / She should be relieved of present duties and deputed exclusively to work as Academic Coordinator for SWAYAM Prabha and shall continue to draw the existing pay and allowances. In case of retired persons last pay drawn could be protected.

Emoluments: The salary will vary from 40,000/- to Rs. 90,000/- depending on qualification, experience and capability.

Qualification of the Staff to be empanelled for SWAYAM Prabha DTH Channel 2 MOOCS Projects.

2. PRODUCERS

Essential :

1. M.A in Mass Communication / Film / TV / Animation from a recognized university / institution.

OR

2. P.G. Diploma in Direction / Production from FTII, Pune or equivalent degree from a recognized institution / university of at least two years after graduation.

3. At least 05 years of experience in Production of Radio / TV / Film.

Desirable:

1. Knowledge & Experience in Programme Production / Broadcasting especially of MOOCs / e-Content / Educational Programmes.

2. Experience of writing for ETV / e-Content / MOOCS for educational programmes.

3. Acquaintance with contemporary thought and major developments in the fields like Communication & Journalism, Multimedia Communication, Vocational Studies in Media Subjects, Business Studies, Business Management, Marketing Management & Retail Business, Marketing of Insurance, Human Resources Management, Office Administration & Secretarial Practice, Library Information Science & Tourism, etc.

4. Knowledge of English, Urdu/Hindi

Emolument: The selected candidates will be paid on assignment basis & as per the norms of CEC / UGC.

3. PRODUCTION ASSISTANTS

1. **Essential:**

(a) Graduate degree in Mass Communication/Film/TV/Animation/Photography from a recognized university/institution.

(b) At least 02 years of experience in relevant field for production of TV/Film/ Animation in a reputed media education centre/media house / radio channel.

OR

- (a) Post-graduate Diploma in TV/Film/Radio/Production of at least one year duration from a recognized university/institution.
- (b) At least 02 years of experience in relevant field for production of TV / Film in a reputed media education centre / media house.
2. Knowledge of English, Urdu/Hindi.
3. Desirable: Experience of telecast and educational Programme Production especially of e-content, MOOCS & Educational Documentary films.

Components of Test:

- 50% Trade
- 25% General Knowledge
- 25% Language

Emoluments: The selected candidates will be paid as per assignment basis, and as per the norms of CEC/UGC.

The candidates may download advertisement along with application form from the University website <http://jmi.ac.in> and send it with complete in all respect on or before 06th November, 2017 (Monday) to Director, AJKMCRCM Research Centre, Jamia Millia Islamia during working days between 10:00 am to 5:00 pm (on Friday up to 12:00 noon).

(Prof. Iftekhhar Ahmed)
Director