

**AJK MASS COMMUNICATION RESEARCH CENTRE  
JAMIA MILLIA ISLAMIA  
NEW DELHI – 110025**

**Date: 29<sup>th</sup> June 2022**

Applications are invited from exceptional and versatile Filmmakers to produce 03 films on Air Pollution under the British Academy sponsored collaborative project between the Keele University, UK and Jamia Millia Islamia, New Delhi entitled 'Storytelling for Environmental Change: Tackling Air Pollution in the World's Most Polluted City' ([www.pollutionstories.org](http://www.pollutionstories.org))

**INTRODUCTION**


The project examines the potential of participatory approaches to storytelling in tackling the catastrophic challenge of urban air pollution confronting India, specifically Delhi. The proposed films will seek to create awareness among general audiences about the problem of air pollution, foregrounding new stories, voices, and perspectives on the issue. The project aims to support early to mid-career filmmakers in the creation of such films through workshops, training and mentoring support from experts in the fields of communications studies, environmental humanities, social movement studies, and documentary film practice. The workshops will support filmmakers in the practice of ethically robust and context-specific environmental filmmaking and facilitate collaboration with grassroots environmental research and advocacy organizations, government agencies, and other community stakeholders. Three films will be commissioned under the project.

**TERMS AND CONDITIONS**

1. Last date for Applications is **20<sup>th</sup> July 2022**. The list of shortlisted filmmakers will be announced by **30<sup>th</sup> July 2022**.
2. The proposed budget for the film should not exceed Rs. 3,50,000/- on 4K/HD format.(Rupees Three lakh fifty thousand only)
3. Proposals are invited from the filmmakers with a minimum of 03 year experience. Clear evidence of professional work (films) should be submitted along with the application.
4. A brief proposal comprising synopsis and treatment of the idea in two pages (1500 words).
5. One page '**Letter of Motivation**' to explain why the filmmakers feel invested in their project and how it fits in with their larger body of work.
6. A one page CV of the applicant along with his / her complete address, telephone number and email address.
7. Previous experience and knowledge of working on environmental themes will be given weightage in the selection process. Relevant evidence should be included with the CV.
8. The shortlisted filmmakers will be called to attend a workshop/training program where they will need to pitch their proposals to a Committee for the final selection.

**PROCESS OF SUBMITTING THE APPLICATION**

Applicants should send the soft copy of their applications via email to [skidwai@jmi.ac.in](mailto:skidwai@jmi.ac.in) and [airpollutionindelhi@gmail.com](mailto:airpollutionindelhi@gmail.com) and the hard copy of the application should also be submitted either by hand or by post in the Office of the Assistant Registrar, AJK Mass Communication Research Centre, Jamia Millia Islamia, New Delhi – 110025 on or before **20<sup>th</sup> July 2022**

  
29/6/2022  
Assistant Director  
AJK Mass Communication  
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