
EXPERT COMMITTEE

Prof. Talat Ahmad

*Patron
Vice-Chancellor,
Jamia Millia Islamia*

Prof. M. Mujtaba Khan

Officer on Special Duty, CDOL

Prof. Mohammad Miyan

*Hony. Chief Advisor, CDOL,
Founder Director, CDOL*

Mr. Prashant Negi

Hony. Jt. Director, CDOL

Prof. Y.P. Singh

*Department of Commerce,
University of Delhi*

Dr. Arvind Kumar

Hony. Jt. Director, CDOL

Prof. K.V. Bhanu Murthy

*Department of Commerce
University of Delhi*

Dr. Ritu Sapra

*Department of Commerce
University of Delhi*

Prof. Madhu Tyagi

*School of Management
IGNOU*

Dr. Sunayana

*Centre for Management Studies,
Jamia Millia Islamia*

Prof. Attam Prakash

Indian Institute of Foreign Trade

PROGRAMME COORDINATOR

A. Mannan Farooqui, CDOL, Jamia Millia Islamia

COURSE WRITER

Dr. Kirti Agarwal, Smt. Vimla Devi Education Society, Delhi

Block I (Units 1-3)

Block II (Units 4-6)

Block III (Units 7-9)

Block IV (Units 10-12)

Block V (Units 13-15)

Block VI (Units 16-18)

All rights reserved. Printed and published on behalf of the CDOL, Jamia Millia Islamia by Vikas® Publishing House, New Delhi
December, 2016

ISBN: 978-93-5259-614-0

All rights reserved. No part of this book may be reproduced in any form or by any means, electronic or mechanical, including photocopying, recording or by any information storage or retrieval system, without permission in writing from the CDOL, Jamia Millia Islamia, New Delhi.

Cover Credits: Anupama Kumari, Faculty of Fine Arts, Jamia Millia Islamia
