



India Tourism Development  
Corporation Ltd,

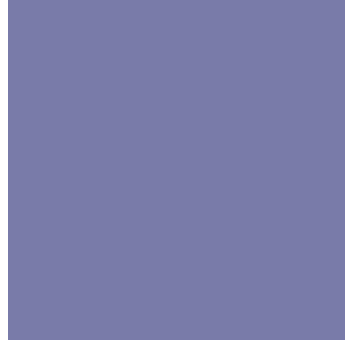
**Bachelor of Vocation in Food Production**

**Diploma in Hospitality Management**

**ADMISSIONS  
OPEN  
2018-19**



**Department of Tourism, Hotel, Hospitality, and  
Heritage Studies  
Jamia Millia Islamia  
with  
Indian Tourism Development Corporation  
as Industry Partner**



# About Us

## The Jamia Millia Islamia

Jamia Millia Islamia (JMI) is a central university. It was established in 1920. University would be celebrating its centenary in a few years from now and has emerged as a top ranking educational institute in the country. It is ranked 12th overall for 2018 in the NIRF University rankings. The guiding philosophy, legacy, and endeavor have led it to establish strong academic relationships with Universities and institutes all over the world.

Being a top rated multi-faculty university; Jamia Millia Islamia intends to contribute to the various facets of hospitality industry. University has MoUs with various universities and institutes from all over the world. Being located in Delhi, the university has close associations with NGOs, travel companies, hotels, besides good relationships with Embassies, Consulates and High Commissions of various countries, from where we invite experts, practitioners, and other stakeholders.

# Department of Tourism, Hotel, Hospitality, and Heritage Studies

Department of Tourism, Hotel, Hospitality and Heritage Studies – Jamia Millia Islamia is devoted to impart excellence in tourism education, training, consultancy and research. It is one of the most comprehensive tourism schools in South Asia that offers a variety of tourism and hospitality programmes ranging from first year of graduation to PhD. Department also offers short term Diploma and Certificate programmes in specialized areas.

Department of Tourism, Hotel, Hospitality, and Heritage studies, Jamia campus is located in the heart of India's leading tourist hub Delhi, and on the busy neighbourhood of leading business districts. NCR is one of the pinnacles of the popular golden triangle where most of the tourism action takes place. Moreover, it is the only university-based tourism department in the NCR offering programmes in the field of tourism and hospitality. A lot of emphasis is given to activity-based learning. Learning by doing is a core value and the key pedagogical approach followed in the Department.

## Industry Partner- Indian Tourism Development Corporation

ITDC came into existence in October 1966 and has been the prime mover in the progressive development, promotion and expansion of tourism in the country. Broadly, the main objectives of the Corporation are:

- To construct, take over and manage existing hotels and market hotels, Beach Resorts, Travellers' Lodges/Restaurants
- To provide transport, entertainment, shopping and conventional services;
- To produce, distribute, tourist publicity material;
- To render consultancy-cum-managerial services in India and abroad;
- To carry on the business as Full-Fledged Money Changers (FFMC), restricted money changers etc;
- To provide innovating, dependable and value for money solutions to the needs of tourism development and engineering industry including providing consultancy and project implementation.

The Corporation is running hotels, restaurants at various places for tourists, besides providing transport facilities. In addition, the Corporation is engaged in production, distribution and sale of tourist publicity literature and providing entertainment and duty free shopping facilities to the tourists, The Ashok Institute of Hospitality & Tourism Management of the Corporation imparts training and education in the field of tourism and hospitality.



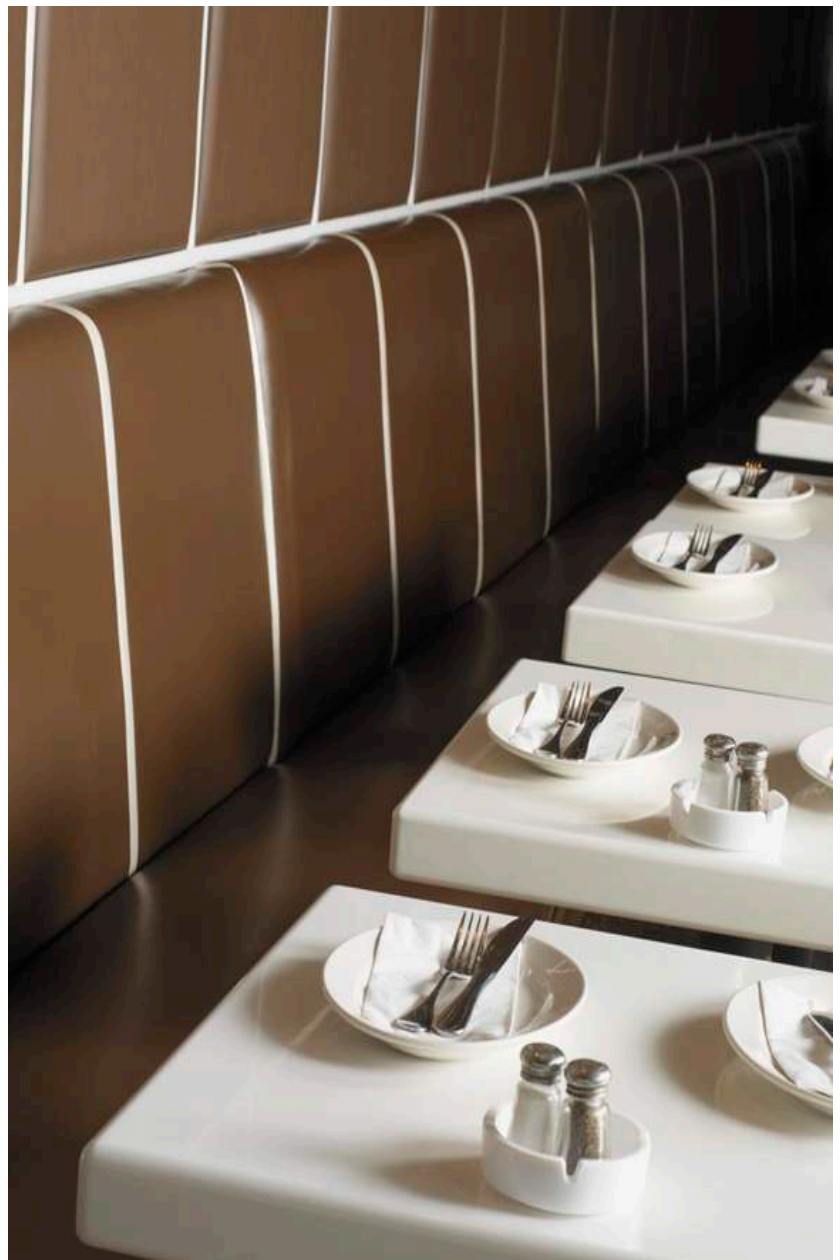
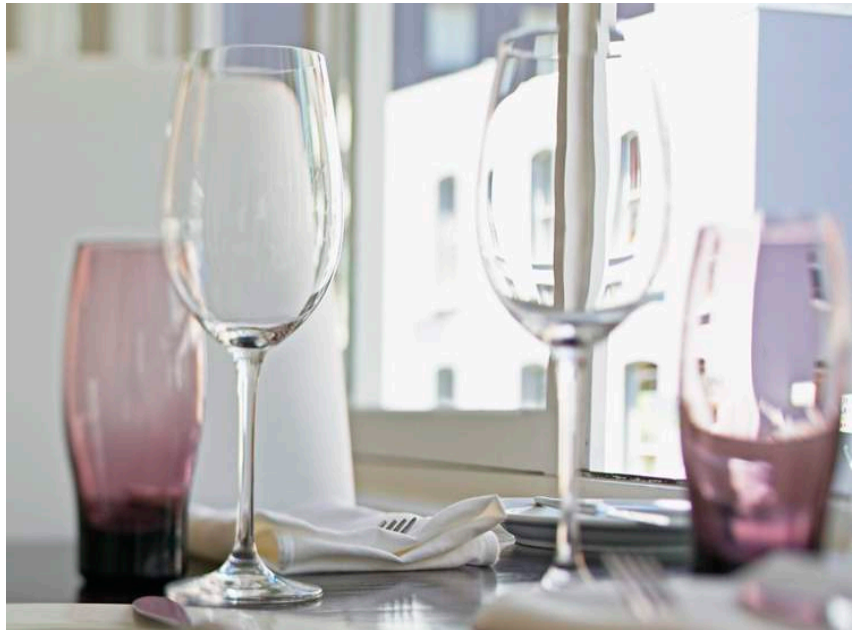
# Programmes offered

## Bachelors of Vocation in Food Production (B.Voc)

B.Voc in Food Production is a three-year intensive programme with multiple entry and exits at the end of each year. The programme exposes the student to the diversity of food industry and enriches them with intellectual and leadership capabilities. The program is blended with value education inputs and emphasis on holistic development of the students. The programme study enables the candidate to gain adequate culinary skills to meet the ever-growing demands of the hotel and tourism industry. The programme will train the students to move into diverse kitchen job roles in prestigious national and international hospitality organisations. The programme will provide students with an in depth understanding of kitchen operations and knowledge of the underlying principles of the food industry. The programme will prepare graduates for management careers in hospitality sectors such as Hotels, Resorts, Cruise Liners, Restaurant and Catering Organisations. The programme offers adequate entrepreneurial flair and commercial insight in candidates to start up their own

# Diploma in Hospitality Management

Diploma in Hospitality Management is one-year intensive programme which exposes the student to the diversity of hospitality industry and enrich them with intellectual and leadership capabilities. The programme will train the students to move into diverse managerial roles in prestigious national and international hospitality organisations. The programme will provide students with an in depth understanding of the operational aspects and knowledge of the underlying principles of the hospitality industry. The programme will prepare Diploma's holder for careers in hospitality sectors such as Hotels, Resorts, Cruise Liners, Restaurant and Catering Organisations.



# Highlights of the Programme



## Bachelors of Vocation in Food Production (B.Voc)

Type	Undergraduate programme	
Level	Level 5 to 7	
Duration	Three-year; six semester programme	
Exit Level	Level 5/ Certificate; Job Role- Commis Chef ( No exit) Level 5 /Diploma ; Job Role – Commi 1 Level 6 / Advance Diploma ; Job Role – Chef De Partie Level 7/ B.Voc; Job Role- Sous Chef	
Credits	180 credits	
Intake	60	
Fees	Semester 1- Rs. 52100/- Semester 2- Rs. 45000/- Semester 3- Rs. 52100/-	Semester 4- Rs. 45000/- Semester 5- Rs. 52100/- Semester 6- Rs. 45000/-
Eligibility	At least 45% in XII class	
Admission	Based on admission test conducted by University. The test will be common with Bachelor of Hotel Management (Self Finance), Bachelor of Tourism and Travel Management (Self finance).	
Requirements	Desirable that the students seeking admission have good communication skills and some degree of comfort with using computers.	

# Highlights of the Programme



## Diploma in Hospitality Management

Type	Undergraduate programme
Level	Level 5
Duration	One-year, Annual programme
Evaluation	Annual
Credits	30 credits
Intake	60
Fees	Rs. 67,100/- (payable annually)
Eligibility	At least 45% in XII class
Admission	Admission will be done on the basis of marks obtained at +2 level exam, strictly as per merit.
Requirements	Desirable that the students seeking admission have good communication skills and some degree of comfort with using computers.

# Career Opportunities



Hospitality industry is growing at a fast pace. Industry is a varied industry ranging from 5-star hotels to service providers in the unorganized sector. Government has estimated a skill gap of 81 lakhs trained manpower. This programme is a step towards training youth for hospitality industry that will allow them an opportunity to work for the hospitality sector in general and hotels and restaurants in particular.

## Bachelors of Vocation in Food Production (B. Voc)



- Hotel and Allied Industry
- Kitchen Executives
- Kitchen Management
- House and Institutional Catering Supervisors/Assistants
- Faculty in Hotel Management/Food Craft Institutes
- Catering Officers in Cruise lines/Ships
- Kitchen attendants/Kitchen managers in Tourism Development Corporations
- Entrepreneurship opportunities
- Cooks for Guest houses and Home stays



## Diploma in Hospitality Management

- Hotel and Allied Industry
- Hospitality Executives
- Front Office / Food and Beverage Management
- House and Institutional Catering Supervisors/Assistants
- Cabin Crew in National and International Airlines
- Catering Officers in Cruise lines/Ships
- Marketing/Sales Executives in Hotel/Multinational Companies
- Customer Service Executives in Banking /Insurance and other Service Sectors
- Managers/Supervisors in Tourism Development Corporations
- Entrepreneurship opportunities





## Admission Process

### Diploma in Hospitality Management (One Year)

Admission to the Diploma in Hospitality Management will be done on the basis of marks obtained at +2 level exam, strictly as per merit.

### B.Voc in Hospitality Management (Three Year)

Admission to the B.Voc in Food Production will be done on the basis of the score obtained by the applicant in entrance test to be conducted on 29<sup>th</sup> May 2018, 2:00 to 03:45 pm, strictly as per merit. The test will be common with Bachelor of Hotel Management (Self Finance), Bachelor of Tourism and Travel Management (Self finance).

The applicants already applied (made successful payment) for admission in Bachelor of Hotel Management (Self Finance), Bachelor of Tourism and Travel Management (Self Finance) can add the option of B.Voc programme in their application form by 15 May 2018, without making any fresh payment.

Other details are given in the JMI Prospectus for the session 2018-19.



## How to Apply

Candidates interested in applying for admission in JMI's Diploma in Hospitality Management (One Year) and B.Voc in Food Production (Three Year) are required to apply on JMI's admission portal at the following URL: <http://jmicoe.in>

Last date to apply: 15<sup>th</sup> May 2018

Entrance test: 29<sup>th</sup> May 2018, 2:00 to 03:45 pm

## + Contact Us

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