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Topic of Research: Impact of Entrepreneurial Capabilities and Behaviour on Firm's Performance Indicators : An Empirical Study Of Youth Entrepreneurs

Findings

Considering the role of youth entrepreneurs in stimulating employment and economic development this study has attempted to examine impact of Entrepreneurial Behaviour and Entrepreneurial Capabilities on Firm Performance of Youth Entrepreneurs. The study found that Innovativeness, Risk-Taking and Proactiveness significantly impact firm Financial and Non-Financial Performance. Further, the results have also confirmed the statistically significant impact of Marketing Capabilities, Networking Capabilities, Learning Capabilities and Managerial Capabilities on Firm Financial and Non-Financial Performance. Considering the mediation effect while the results were positive for all the proposed hypotheses, it has been found that Learning Capabilities do not mediate the relationship between Innovativeness and Financial Performance and also between Innovativeness and Non-Financial Performance.

The results of the study suggest the youth entrepreneurs to be innovative, risk-taking and proactive in their behaviour to achieve superior firm performance. Further, the findings support the argument for the development of strong entrepreneurial capabilities to enhance firm financial and non-financial performance. Based on the findings, the researcher has provided the managerial implications that would help the youth entrepreneurs to improve their firm performance both on financial and non-financial indicators. The suggestions for future researches have also been discussed to assist the academicians in conducting research in this domain.

Curriculum Vitae

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