

**MSME**MICRO, SMALL & MEDIUM ENTERPRISES
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Ministry of MSME, Govt. of India



One Day Workshop on **ENTREPRENEURSHIP AWARENESS PROGRAM**

**IN COLLABORATION WITH MINISTRY OF MSME
IMPLEMENTING AGENCY
CENTRE FOR INNOVATION AND ENTREPRENEURSHIP
JAMIA MILLIA ISLAMIA**

ABOUT THE PROGRAMME

THE MINISTRY OF MSME, GOVERNMENT OF INDIA, AND JAMIA MILLIA ISLAMIA BRING THE ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) TO INSPIRE, MOTIVATE, AND GUIDE STUDENTS, UNEMPLOYED YOUTH, AND ASPIRING ENTREPRENEURS TOWARDS ENTREPRENEURSHIP AND SELF-EMPLOYMENT. THE PROGRAMME AIMS TO CREATE AWARENESS ABOUT MSME OPPORTUNITIES, GOVERNMENT SCHEMES, FINANCIAL SUPPORT SYSTEMS, AND THE ENTREPRENEURIAL ECOSYSTEM, WHILE SHOWCASING REAL-LIFE SUCCESS STORIES TO ENCOURAGE PARTICIPANTS TO TRANSFORM INNOVATIVE IDEAS INTO SUSTAINABLE ENTERPRISES.

PROGRAMME HIGHLIGHTS

- SESSIONS BY INDUSTRY EXPERTS & MSME PROFESSIONALS
- INSIGHTS ON MSME SCHEMES & STARTUP OPPORTUNITIES
- MOTIVATIONAL SUCCESS STORIES AND IDEA GENERATION
- INTERACTIVE DISCUSSIONS & PARTICIPATION CERTIFICATE

SESSION	CONTENT
SESSION - 1 10:00 AM - 11:30 AM	INTRODUCTION TO MSME & ENTREPRENEURSHIP
SESSION - 2 11:30 AM - 12:30 PM	ENTREPRENEURIAL MOTIVATION & SUCCESS STORIES
SESSION - 3 1:30 PM - 3:00 PM	ENTERPRISE IDEA IDENTIFICATION & INTERACTION
SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**INTRODUCTION TO ENTREPRENEURSHIP AND
MSME OPPORTUNITIES
JAN 30, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
- STUDENTS, UNEMPLOYED YOUTH & ASPIRING ENTREPRENEURS ENCOURAGED TO APPLY

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HOW TO START YOUR OWN BUSINESS: FROM IDEA TO IMPLEMENTATION

FEB 2, 2026

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WOMEN ENTREPRENEURSHIP AND EMPOWERMENT

FEB 2, 2026

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**YOUTH ENTREPRENEURSHIP AND INNOVATION
FEB 3, 2026**

ELIGIBILITY

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- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
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ENTREPRENEURSHIP OPPORTUNITIES IN THE DIGITAL ECONOMY

FEB 4, 2026

ELIGIBILITY

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**GREEN AND SUSTAINABLE ENTREPRENEURSHIP
FEB 5, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
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AGRO-BASED ENTREPRENEURSHIP

FEB 6, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
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**ENTREPRENEURSHIP IN FOOD PROCESSING &
BAKERY
FEB 9, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
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**CREATIVE AND CULTURAL ENTREPRENEURSHIP
FEB 11, 2026**

ELIGIBILITY

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**SOCIAL ENTREPRENEURSHIP FOR COMMUNITY
DEVELOPMENT
FEB 11, 2026**

ELIGIBILITY

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**DIGITAL MARKETING & ONLINE BRANDING FOR
STARTUPS
FEB 12 , 2026**

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THE MINISTRY OF MSME, GOVERNMENT OF INDIA, AND JAMIA MILLIA ISLAMIA BRING THE ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) TO INSPIRE, MOTIVATE, AND GUIDE STUDENTS, UNEMPLOYED YOUTH, AND ASPIRING ENTREPRENEURS TOWARDS ENTREPRENEURSHIP AND SELF-EMPLOYMENT. THE PROGRAMME AIMS TO CREATE AWARENESS ABOUT MSME OPPORTUNITIES, GOVERNMENT SCHEMES, FINANCIAL SUPPORT SYSTEMS, AND THE ENTREPRENEURIAL ECOSYSTEM, WHILE SHOWCASING REAL-LIFE SUCCESS STORIES TO ENCOURAGE PARTICIPANTS TO TRANSFORM INNOVATIVE IDEAS INTO SUSTAINABLE ENTERPRISES.

PROGRAMME HIGHLIGHTS

- SESSIONS BY INDUSTRY EXPERTS & MSME PROFESSIONALS
- INSIGHTS ON MSME SCHEMES & STARTUP OPPORTUNITIES
- MOTIVATIONAL SUCCESS STORIES AND IDEA GENERATION
- INTERACTIVE DISCUSSIONS & PARTICIPATION CERTIFICATE

SESSION	CONTENT
SESSION - 1 10:00 AM - 11:30 AM	INTRODUCTION TO MSME & ENTREPRENEURSHIP
SESSION - 2 11:30 AM - 12:30 PM	ENTREPRENEURIAL MOTIVATION & SUCCESS STORIES
SESSION - 3 1:30 PM - 3:00 PM	ENTERPRISE IDEA IDENTIFICATION & INTERACTION
SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**ENTREPRENEURSHIP OPPORTUNITIES IN
E-COMMERCE
FEB 13, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
- STUDENTS, UNEMPLOYED YOUTH & ASPIRING ENTREPRENEURS ENCOURAGED TO APPLY

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One Day Workshop on **ENTREPRENEURSHIP AWARENESS PROGRAM**

**IN COLLABORATION WITH MINISTRY OF MSME
IMPLEMENTING AGENCY
CENTRE FOR INNOVATION AND ENTREPRENEURSHIP
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SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**INNOVATION & DESIGN THINKING FOR
ENTREPRENEURS
FEB 16, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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FINANCIAL LITERACY & FUNDING OPPORTUNITIES

FEB 17, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**EXPORT-IMPORT OPPORTUNITIES FOR
MSMES
FEB 18, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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RENEWABLE ENERGY & SOLAR
ENTREPRENEURSHIP
FEB 19, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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**ENTREPRENEURSHIP IN IT, AI & EMERGING
TECH
FEB 10, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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One Day Workshop on ENTREPRENEURSHIP AWARENESS PROGRAM

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CENTRE FOR INNOVATION AND ENTREPRENEURSHIP
JAMIA MILLIA ISLAMIA

ENTREPRENEURSHIP FOR DIFFERENTLY-
ABLED PERSONS
FEB 23, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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JAMIA MILLIA ISLAMIA**

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SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**FRANCHISE & RETAIL ENTREPRENEURSHIP
FEB 26, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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**HANDICRAFTS, HANDLOOM & RURAL
ENTREPRENEURSHIP**

FEB 27, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
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**TOURISM & HOSPITALITY
ENTREPRENEURSHIP**

FEB 28, 2026

ELIGIBILITY

- **MINIMUM AGE: 18 YEARS**
- **NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED**
- **PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL**
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HEALTH, WELLNESS & HERBAL PRODUCTS
ENTREPRENEURSHIP
FEBRUARY 12, 2026

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
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- INTERACTIVE DISCUSSIONS & PARTICIPATION CERTIFICATE

SESSION	CONTENT
SESSION - 1 10:00 AM - 11:30 AM	INTRODUCTION TO MSME & ENTREPRENEURSHIP
SESSION - 2 11:30 AM - 12:30 PM	ENTREPRENEURIAL MOTIVATION & SUCCESS STORIES
SESSION - 3 1:30 PM - 3:00 PM	ENTERPRISE IDEA IDENTIFICATION & INTERACTION
SESSION - 4 3:30 PM - 5:00 PM	GOVERNMENT SCHEMES & FINANCIAL SUPPORT

**MSME SCHEMES, STARTUP INDIA & PM VIKAS
MARCH 3, 2026**

ELIGIBILITY

- MINIMUM AGE: 18 YEARS
- NO MINIMUM EDUCATIONAL QUALIFICATION REQUIRED
- PREFERENCE TO: SC / ST / WOMEN / DIFFERENTLY-ABLED / EX-SERVICEMEN / BPL
- STUDENTS, UNEMPLOYED YOUTH & ASPIRING ENTREPRENEURS ENCOURAGED TO APPLY

**REGISTER
NOW!**



**MSME**MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम
OUR STRENGTH • हमारी शक्ति

Ministry of MSME, Govt. of India



One Day Workshop on **ENTREPRENEURSHIP AWARENESS PROGRAM**

**IN COLLABORATION WITH MINISTRY OF MSME
IMPLEMENTING AGENCY
CENTRE FOR INNOVATION AND ENTREPRENEURSHIP
JAMIA MILLIA ISLAMIA**

ABOUT THE PROGRAMME

THE MINISTRY OF MSME, GOVERNMENT OF INDIA, AND JAMIA MILLIA ISLAMIA BRING THE ENTREPRENEURSHIP AWARENESS PROGRAMME (EAP) TO INSPIRE, MOTIVATE, AND GUIDE STUDENTS, UNEMPLOYED YOUTH, AND ASPIRING ENTREPRENEURS TOWARDS ENTREPRENEURSHIP AND SELF-EMPLOYMENT. THE PROGRAMME AIMS TO CREATE AWARENESS ABOUT MSME OPPORTUNITIES, GOVERNMENT SCHEMES, FINANCIAL SUPPORT SYSTEMS, AND THE ENTREPRENEURIAL ECOSYSTEM, WHILE SHOWCASING REAL-LIFE SUCCESS STORIES TO ENCOURAGE PARTICIPANTS TO TRANSFORM INNOVATIVE IDEAS INTO SUSTAINABLE ENTERPRISES.

PROGRAMME HIGHLIGHTS

- SESSIONS BY INDUSTRY EXPERTS & MSME PROFESSIONALS
- INSIGHTS ON MSME SCHEMES & STARTUP OPPORTUNITIES
- MOTIVATIONAL SUCCESS STORIES AND IDEA GENERATION
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**SUCCESS STORIES OF ENTREPRENEURS
MARCH 4, 2026**

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