



Government of India  
Ministry of Human Resource  
Development



*SPARC\_MHRD Workshop - Reconnecting Deleuze and Guattari*

# *Planetary Postmedia Studies: Dissensus, Diagrams and Disruption*

*6 - 24 August 2019*

*Organised by*

*Centre for Culture, Media and Governance, Jamia Millia Islamia*

*Supported by*

*Ministry of Human Resource and Development, GOI under SPARC Scheme*

*Subjects: Critical Thinking, Cultural Studies, Digital Humanities, Media Studies, Philosophy, Psychoanalysis*

*Topic: Developing Critical Postmedia Studies*

*Grade/Level: Masters/Research*

## **Organizing Team**

**Prof. Biswajit Das**

Indian PI SPARC-MHRD & Director, Centre for Culture, Media & Governance

**Dr. Manoj NY**

Indian Co-PI SPARC-MHRD

## **Instructors**

*Alex Taek-Gwang Lee*, International PI SPARC-MHRD, Kyung Hee University, Seoul, South Korea

*Manoj NY*, Indian Co PI SPARC-MHRD, Centre for Culture, Media and Governance, Jamia Millia Islamia

*Joff P.N. Bradley*, International Co-PI SPARC-MHRD, Teikyo University, Tokyo, Japan

## **Course Description**

The coursework will impart a general introduction to postmedia studies through the various theoretical deliberations on technology. The paradigmatic shift opened up by the differing constitution of computation has transformed the role of communication in the present world and subsequently reconfigured the notion of human subjectivity. This particular conjecture raises relevant concerns regarding technics and time, questioning the linear history of technological evolution by so-called vectors of deterritorialization and ruptures in temporalization. This crisis calls for a critical and urgent re-appraisal of technicity in what Joff Bradley has called the petrification of the *now*. This three-week course at the Centre for Culture, Media and Governance will critically investigate contemporary postmedia practices from the perspective of Deleuze and Guattari.

## **How to Apply**

As this is an interdisciplinary course, anyone from social sciences and humanities at the masters/research level can apply for the course. There is no registration fee for the course and the participants will be awarded a letter of participation provided they maintain regular attendance. Those who are interested should write to **Dr. Manoj NY** at his email [manojny.net@gmail.com](mailto:manojny.net@gmail.com) with a statement of purpose (less than two hundred words) on or before **30 July 2019**. The selected candidates will be intimated via email.

## ***SCHEDULE***

***6 August - 24 August 2019***

**Day 1: 6<sup>th</sup> August 2019 (Tuesday)**

**Inauguration of the SPARC\_MHRD Workshop** (14:00-16:00)  
*Critical Introduction - Deleuze, Guattari and Communication Studies-*  
Alex, Manoj and Joff

**Day 2: 7<sup>th</sup> August 2019 (Wednesday)**

**Lecture 1** (14:00-16:00) - Dr. Manoj NY

*From Quasi-Subjectivity to a Machinic Subjectivity: Towards a Machinic Ontology*

**Day 3: 8<sup>th</sup> August 2019 (Thursday)**

**Lecture 2** (14:00-16:00) ó Prof. Alex Taek-Gwang Lee

*Technology as enframing: From Heidegger to Stiegler*

**Day 4: 9<sup>th</sup> August 2019 (Friday)**

**Lecture 3** (14:00-16:00) ó Prof. Joff P.N. Bradley

*Postmedia tools, Local specificity, diagrams*

***Day 5: 10<sup>th</sup> August, 2019 (Saturday)***

***WORKSHOP: Orientation about the expectations from the workshop***

**Day 6: 14<sup>th</sup> August 2019 (Wednesday)**

**Lecture 4** (14:00-16:00) ó Prof. Alex Taek-Gwang Lee ó *The interrogation of Postmedia: McLuhan, Kittler and Guattari*

**Day 7: 16<sup>th</sup> August 2019 (Friday)**

**Lecture 5** (14:00-16:00) -- Dr. Manoj NY -- *On the New Machinic Posthuman Kinship*

***Day 8: 17<sup>th</sup> August 2019 (Saturday)***

***WORKSHOP: participants / students shall present the desired results.***

**Day 9: 19<sup>th</sup> August 2019 (Monday)**

**Lecture 6** (14:00-16:00) -- Joff PN Bradley - *Universes of reference – scales of existence and the cinematic: On the possibility of a Virilian pedagogy of the image*

**Day 10: 20<sup>th</sup> August 2019 (Tuesday)**

**Lecture 7**(14:00-16:00) -- Alex Taek-Gwang Lee -- *Postmedia and the Third World: Global Fascism and Biopolitics*

**Day 11: 21<sup>st</sup> August 2019 (Wednesday)**

**Lecture 8** (14:00-16:00) -- Dr. Manoj NY- *Philosophy of Machines: Technogenesis*

**Day 12: 22<sup>nd</sup> August 2019 (Thursday)**

**Lecture 9**(14:00-16:00) -- Alex Taek-Gwang Lee -- *Guattari or Flusser? Postmedia Revisited*

**Day 13: 23<sup>rd</sup> August 2019 (Friday)**

**Lecture 10** (14:00-16:00) -- Prof. Joff P.N. Bradley - *PokemonGo - demonstration and critique of postmedia*

**Day 14: 24<sup>th</sup> August 2019 (Saturday)**

**Lecture 11** (14:00-16:00) -- Dr. Manoj NY - *The Cyborg Manifesto and Anti-Oedipus: Haraway and Deleuze*

***Concluding Lecture (16:00-17:00) by Alex, Manoj and Joff***