



Incredible India



## Event Report World Tourism Day-2022 September 27, 2022



The Department of Tourism and Hospitality Management (DTHM), Jamia Millia Islamia (JMI), New Delhi observed World Tourism Day-2022 on September 27, 2022. World Tourism Day is commemorated each year on 27 September to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value. This year the theme of WTD-2022 is "Rethinking Tourism".

The event unfolded on 27th September by organizing theme related activities and competitions in the Department in which students from various faculties and Departments took active participation. DTHM organized Videography Contest on the theme of World Tourism Day. The students enthusiastically exhibited their videography skills in the competition. In the competition the 1<sup>st</sup> position was secured by Vijul Choudhary, PGDTM. Haaris Zafar Khan, Architecture department secured the 2<sup>nd</sup> position whereas 3<sup>rd</sup> position was shared by Naveed Bashir, BTTM and Syed Ahmed Moin, BTTM. The members of the jury were Dr. Aarti and Mr. Mudassir Khan.

To bring out the creativity of the students, the photography contest was conducted on the theme "Rethinking Tourism". Mr. Naveed Bashir, BTTM stood first, Mr. Syed Ahmed

Moin, BTTM grabbed the second position and Ms. Mansha Yousuf, MA (English) bagged the first position in the competition.

Upholding the culture and tradition of India, a 'Rangoli Making Competition' was also organized at the Department of Tourism & Hospitality Management. The members of the jury for the competition were Dr. Sarah Hussain, Head of the Department and Mr. Ajay. On evaluation, First position was secured by Sumaiya Arzoo, Department of Geography, closely followed by Atiya Farooqui and Sarah Aimen, Department of Management Studies who bagged second position whereas third position was shared by two teams comprising of Warisha Ansari & Zehan Ansari, Department of Management Studies and Noor Bano & Gulishta, Department of Korean.

To mark the celebrations of World Tourism Day 2022, the students of the department had also put up sumptuous food, mocktails, merchandise stalls.

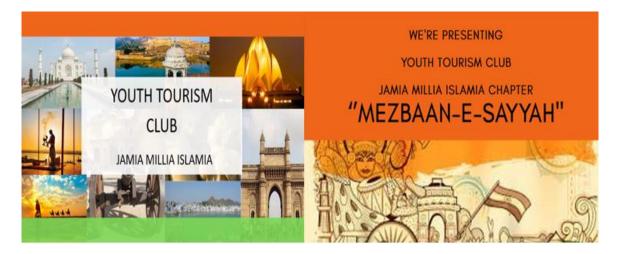
Apart from various events and stalls organized at the department, Selfie booth was also created by the students of the department. The selfie booth was designed using all wonders of the world along with other historical and cultural attractions of India to portray the cultural and architectural variations of India. Besides major attractions of India, the cultural dresses of the various states like Himachal Pradesh and Rajasthan were also put on the stall just to capture the selfie of guest with different attire.



Post Lunch, the formal event was organized with the presence of various dignitaries. The Chief Guest for the event was Prof. Amirul Hasan Ansari, Dean Faculty of Management Studies, JMI. The event also marked the presence of our distinguished guest Prof. PK Gupta, Head, Department of Management Studies and Prof. NU Mullick, Incharge, Department of Hospital Management and Hospice Studies. The welcome address was delivered by the Head of the Department Dr.Sarah Hussain. The dignitaries were presented with planters as a token of appreciation for their active interest. Prof.Nimit Chowdhary, DTHM introduced this year's

World Tourism Day theme to the gathering. The chief guest of the event Prof. Amirul Hasan Ansari also graced the occasion with his motivating words.

The Department also launched its Youth tourism club, Jamia Millia Islamia (**Mezbaan-e-Sayyah**) following the guidelines of Ministry of Tourism, Government of India. The chief guest, Dean, Faculty of Management Studies, Prof. Amirul Hasan revealed the name of the club.



Followed by the launch of Youth Tourism club, the department also organized the Symposium on the theme –"Rethinking Tourism", where the Ph.D. scholars showed their active participation. The event was judged by Dr. Saiyad Wajid Ali, Associate Professor and Dr. Sunayna, Assistant Professor, Department of Management Studies.First position was secured by Mohd.Arman; Ms.Anubha bagged second Position whereas third position was won by Mohammed Ashraf. The noble guests and dignitaries distributed prizes to the winners of various competitions. Dr. Aarti, Faculty, DTHM concluded the program with vote of thanks.

