



DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT  
“EXPRESSATHON” season III- Digital Edition: expressing ideas, innovations and creativity...



HOTEL LOBBY DECORATION



BIRTHDAY GUEST ROOM DECORATION



“Learning to create ambience no matter what the budget is “

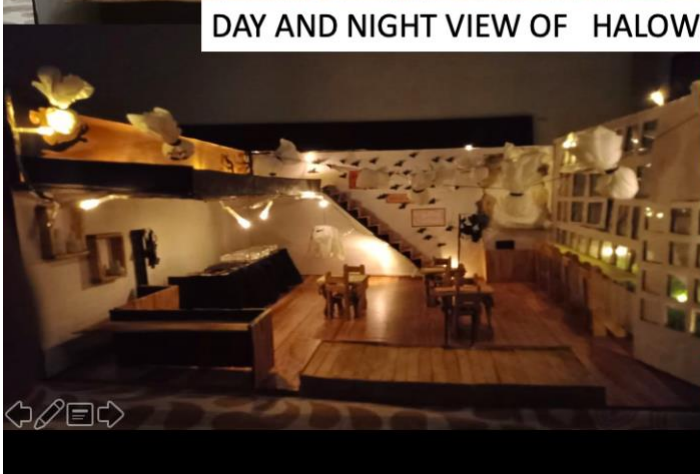




GUEST ROOM 3 D MODELS



DAY AND NIGHT VIEW OF HALOWEEN DECORATION IN RESTAURANT



Light creates ambience and feel of a place,  
as well as the expression of a structure

**Saturday, Date 10th July 2021**

An integral part of the human condition involves learning who we are and recognizing how that fits into the rest of the world. Creativity allows self-discovery, as well as the opportunity to share a hidden side of ourselves. Every advancement known to humanity started with a new idea, and new ideas are inspired by imagination and creativity.

Creativity is multidisciplinary, promotes thinking and problem-solving, and leads to feelings of accomplishment and pride. EXPRESSATHON, an annual event of DTHM, is a platform where students showcase their creative assignments. VIVA follows this. This year was the Expressathon Edition III organized digitally on 10th July 2021. The theme was special decoration assignments.

India is a land of various cultures and festivals. Each festival is an event in the hotel and calls for unique decorations. Decorations at an event are necessary for setting the humor, orchestrating emotion, and underscoring the importance of the event.

A good decoration throws more light on the purpose of the event and the stature of people that would be invited. The impact and influence of the proper decoration cannot be underestimated. They play a very important role in enhancing the mood and setting a perfect ambience for any type of event. Expressathon was organized for Hotel management students by Asst Professor Dr. Shweta Chandra for showcasing their creativity. The students were given a defined area in a hotel like a guest room, restaurant, lobby, and they were required to decorate the same with a particular theme and present a budget for the same.

Students made models, presentations, designed uniforms presenting their creativity backed by theoretical knowledge. Expressathon gave them a platform to showcase their creations and explain their ideas and imagination. The various features themes included spouse birthday, valentine day, Diwali, Eid, Christmas, Halloween decorations across multiple hotel areas. Students made videos and clicked pictures of the assignments, which were uploaded on google classroom.



**DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT**

The year's most awaited  
creativity event

**EXPRESSATHON  
Season III**

Students of BHM semester II would  
present their assignment

**DATE : 10TH JULY  
TIME : 11 AM ONWARDS  
PLATFORM - GOOGLE MEET**

The assignment gave students an idea of how decoration happens in hotels. The decor is not just a color scheme; it creates and sets the stage for all event types. Event decoration plays essential role in the success of any event. It varies according to the purpose of the gathering. It may be a corporate event, family gathering, birthday party, etc. For a corporate event, the decoration should be in a professional way.

It was a great show full of creativity and imagination.