

Report on Swacchata Pakhwada '25

Organized by:

Department of Tourism and Hospitality Management (DTHM), Jamia Millia Islamia

In collaboration with Mezbaan-e-Sayyah (Tourism Youth Club)

Date: 15th September 2025

Venue: DTHM, Jamia Millia Islamia



Introduction

The Department of Tourism and Hospitality Management, Jamia Millia Islamia, organized Swacchata Pakhwada '25 on 15th September 2025 as part of the nationwide initiative “Swachhata Hi Seva.” The event aimed to create awareness among students about the importance of cleanliness, sustainable practices, and collective responsibility towards building a cleaner and healthier India.

Key Activities

1. Swacchata Pledge

The event commenced with a Swacchata Pledge wherein students, faculty members, and staff members promised to contribute actively to cleanliness and sustainability. The pledge emphasized reducing waste, proper disposal of garbage, and encouraging eco-friendly practices.



2. Plantation and Cleanliness Drive

A plantation activity was carried out in the department premises, symbolizing the importance of a green environment. This was followed by a

cleanliness drive where students and faculty members joined hands to clean the campus surroundings. The activity instilled a sense of responsibility and highlighted the need for maintaining hygiene in public spaces.



3. Poster Making Competition (Theme – Swachhata)

A creative competition was organized where students designed digital posters on the theme of Swachhata. Participants showcased their artistic skills and conveyed powerful messages about cleanliness, waste management, and environmental conservation.



Highlights

- The event witnessed enthusiastic participation from students of all semesters.
- Faculty members guided and motivated the students throughout the program.
- The collective efforts during the cleanliness drive set a positive example for maintaining hygiene in everyday life.

Winner Announcement

The Poster Making Competition saw a number of impactful entries. After thorough evaluation by the judges, **Sara Khan (B. Voc Semester-5)** was declared the winner for her outstanding creativity and powerful message on cleanliness.

Conclusion

The Swacchata Pakhwada '25 proved to be a successful initiative in reinforcing the values of cleanliness, responsibility, and community service among students. The event not only encouraged active participation but also created a sense of pride in contributing towards the vision of a “Clean and Green India.”



Department of Tourism
and Hospitality Management

DTM
Jamia



SWACCHATA PAKHWADA '25

15 September 2025
10 Am Onwards

KEY ACTIVITIES :-

- PLEDGE
- PLANTATION AND CLEANLINESS DRIVE
- DIGITAL POSTER MAKING COMPETITION
(THEME - SWACHHATA)



**Swachhata
Hi Seva**

Let's work towards a
cleaner and healthier
India!

#SwachhataHiSeva



