







# INTERNATIONAL Women's Day 2022

Breaking Shackels and Defeating the Odds-

# THE WOMEN ENTREPRENEURS OF JAMIA



Date : 8th March 2022 Time : 4 p.m. Venue: Google Meet



#### SANA SHARIF

Founder of The Beginning Foundation

#### **SONIA SWAROOP CHOKSI**

CEO and Co-Founder of Match My [Talent]



## **KNOW OUR SPEAKER**

An Alumnus of 2015 BA (Psychology) Founder, The Begining foundation. Associate Product Manger, Paytm for 2 yrs and 6 months





**SANA SHARIF** 

Founder of The Beginning Foundation

## **ABOUT THE BEGINNING FOUNDATION**

works for the social welfare of underprivileged women and children in rural areas of Uttar Pradesh.

Consists of a team of women who are getting professionally trained to gain financial benefits.

Helps young adults from all age groups and teaches them basic skills like fixing electrical appliances, driving, etc.

Focuses towards normalizing the talks of mental health in rural India.

In the coming future, The Beginning Foundation aims to bring a substantial life change in the lives of those who have been forgotten by the world.



# **KNOW OUR SPEAKER**

- A Filmmaker, An Entrepreneur
- Bachelors in Commerce | Diploma in Design
- 15+ years of experience as Director and Producer in Non-Fiction cinema and content creation.
- Has core focus on documentaries that steer policy change or onground shift. Producer of Emmy award-winning American reality shows.
- Has Done major work within Singaporean, Canadian and European markets.





### SONIA SWAROOP Chowksi

CEO and Co-Founder of Match My [Talent]

## **ABOUT MATCH MY [TALENT]**

Match My [Talent] is a platform for finding people and information from art, culture, media and entertainment. People and information here are very scattered, so access to both is limited on everybody's own network.

Traditionally, it takes a lot of time for network to increase but with Match My [Talent], we are able to go across geographical boundaries and languages faster and steadier. We are located in the space of art, culture, media and entertainment, which is very contextual and subjective in nature.

Match My [Talent] brings a data driven approach to this nature and makes it authentic and verifiable.

The intended impact of Match My [Talent]'s work is to bring relevant visibility to people over and above their network, be it a performing artist or a client. Also, to create access to information that is currently vested with experts or in a scattered fashion across the industry.