

A.J.K. Mass Communication Research Centre
JAMIA MILLIA ISLAMIA
(A Central University by an Act of Parliament)
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F. No. CoS/AJKMCRC/2015

28th May, 2015

Minutes of the Meeting of the Committee of Studies held on
Wednesday, 27th May, 2015

A meeting of the Committee of Studies (CoS) was held on 27th May, 2015 at 03.00 p.m. in JBMRC, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Naazish Hussaini, Offg. Director	Chairman
2. Mr. Shiv Sharma	Member
3. Prof. M. Obaid Siddiqui	Member
4. Prof. F. B. Khan	Member
5. Prof. B. Diwakar	Member
6. Prof. Shohini Ghosh	Member
7. Prof. M. Kasim	Member
8. Prof. Shaibani Azam	Member
9. Dr. Sabeena Kidwai	Member
10. Dr. Sabeena Gadihoke	Member
11. Dr. G. R. Syed	Member
12. Mr. Sohail Akbar	Member
13. Mr. Atul Sinha	Member
14. Dr. K. S. Kusuma	Member
15. Mr. S. K. Verma	Member
16. Ms. Sonali Sharma	Member
17. Ms. Pragati Bhalla	Special Invitee
18. Ms. Richa Pant	Special Invitee
19. Ms. Zehra Kazmi	Special Invitee
20. Ms. Amrita Kumar Ghosh	Special Invitee
21. Mr. Danish Iqbal	Special Invitee
22. Mr. K. R. Tahiliani	Special Invitee
23. Mr. M. P. Singh	Special Invitee
24. Mr. Abad Ahmad Khan, Asstt. Registrar (Acad.)	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Satish Jacob
2. Prof. G. P. Sharma
3. Prof. M. Asaduddin
4. Mr. Mohd. Ahmad, Asstt. Registrar (Admn.)
5. Mr. Maqsud Aalam, Accounts Officer

The Chairman welcomed the members of the Committee of Studies and presented the agenda for the consideration of the Committee of Studies.

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CoS – 2015 Item 01

1. **Confirmation of the minutes of the previous meeting of the Committee of Studies held on 28th January, 2015.**

The CoS approved the minutes of the last Committee of Studies meeting held on 28th January, 2015.

CoS-2015:- Item – 02

2. **Consideration of Syllabus of the Pupperty of M. Sc. (Mathematics Education) (META).**

The Committee of Studies considered and approved the syllabus of Pupperty of M. Sc (Mathematics Education META).

CoS-2015:- Item – 03

3. **Consideration of the proposal to revise passing marks for P. G. Diploma courses of AJK MCRC.**

The Committee of Studies considered and approved the passing marks of all Post Graduate Diploma courses from existing 50% to 40%.

CoS-2015:- Item – 04

4. **Consideration of shifting of one paper titled ‘The Contemporary India & the World’ of Semester-III to Semester- II of M. A. Convergent Journalism course.**

The Committee of Studies considered and approved the shifting of paper titled “The Contemporary India and the World” of Semester – III to Semester – II of M. A. Convergent Journalism course. It will be applicable from the academic session 2015-2016.

CoS-2015:- Item – 05

5. **Consideration of the proposal of Dr. K. S. Kusuma to start an optional paper titled : “Introduction to South Indian Cinema” in M. A. Mass Communication course.**

The members appreciated the proposal of Dr. K. S. Kusuma. The proposal was approved for the Academic session 2015-2016 Semester I and would be offered under the Choice Based Credit System (CBCS) in semester – I.

CoS-2015:- Item – 06

6. **Consideration of request of Dr. Sabeena Gadihoke to act as a Co-supervisor for Ms. Sonali Sharma, Ph.D scholar with Prof. Shohini Ghosh.**

The Committee of Studies considered and approved the name of Dr. Sabeena Gadihoke as Co-supervisor with Prof. Shohini Ghosh as Supervisor to supervise Ms. Sonali Sharma, Ph. D. scholar.

Author

CoS-2015:- Item – 07

7. Consideration of extension in the tenure of Ph.D programme of Ms. Surhita Basu, Ph.D scholar for a period of 30 days w.e.f. 29.03.2015.

The Committee of Studies considered and accorded ex-post facto approval to extend the tenure of Ph.D programme of Ms. Surhita Basu, Ph.D scholar for a period of 30 days w.e.f. 29.03.2015.

CoS-2015:- Item – 08

8. Consideration of extension in the tenure of Ph.D programme of Ms. Nisha Singh, Ph.D scholar for a period of 30 days w.e.f. 26.03.2015.

The Committee of Studies considered and accorded ex-post facto approval to extend the tenure of Ph.D programme of Ms. Nisha Singh, Ph.D scholar for a period of 30 days w.e.f. 26.03.2015.

CoS-2015:- Item – 09

9. Consideration of list of courses offered by masters programme for Choice Based Credit System (CBCS) to be introduced from the academic session 2015-2016.

The Committee of Studies suggested to constitute a three members committee comprising one member from the university to review the proposal of Choice Based Credit System (CBCS). However, it was approved that 'Mass Media Law and Ethics' should be included for the Choice Based Credit System (CBCS) for the academic session 2015-16.

CoS-2015:- Item – 10

10. Consideration of revised syllabus of M. A. Development Communication.

The Committee of Studies considered and approved revised syllabus of M. A. Development Communication applicable from the academic session 2015-2016.

CoS-2015:- Any Other Item:

The following matters were discussed with the permission of chair under any other item:-

Any Other Item- 01:

Dr. Sabina Kidwai informed the house that we are going to implement the new syllabus of M. A. Mass Communication from the academic session 2015-2016. Dr. Kidwai also informed the development in the purchase of equipment i.e. F5 Camera, NLE MAC Pro Editing Tables, Nikon Still Camera's, Panasonic Video Cameras, Sound Recorders, etc.

Any Other Item- 02:

Dr. K. S. Kusuma suggested that where in a particular self financing programme a contractual faculty is a coordinator, a permanent faculty should be appointed as Co-coordinator. The committee approved it with the addition that where a permanent faculty is available in self financing courses, only permanent faculty will be appointed as Coordinator.

Kusuma


Any Other Item- 03:

The chairman informed that Communication Skill classes were conducted January to May 2015 to improve the communication skills of the students. The classes were conducted twice a week in the evening. Most of the students benefited through this course. All members appreciated her efforts and suggested that this course could be offered under the Choice Based Credit System (CBCS) in semester – I.

Any Other Item- 04:

The revised semester based syllabus of P. G. Diploma in Broadcast Technology recommended by the expert committee set up by the Director was discussed by Committee of Studies members and approved with a modification that the title of Module 3 of the course no- DBT413 will be changed to “Design Technology for E-Content” in place of “E-Content Creation”.

The meeting concluded at 04:40 p.m. with a vote of thanks from the Chair.


(Abad Ahmad Khan)
Assistant Registrar

Copy to: All members of the Committee of Studies for their comments, if any, within seven days



F. No. CoS/AJKMCRRC/2016

10th March, 2016

Minutes of the Meeting of the Committee of Studies held on
Tuesday, 2nd March, 2016

A meeting of the Committee of Studies (CoS) was held on 2nd March, 2016 at 03.00 p.m. in JB MRC, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftexhar Ahmad, Director	Chairman
2. Prof. Gita Bamezai	Member
3. Prof. Shohini Ghosh	Member
4. Prof. Naazish Hussaini	Member
5. Prof. G. R. Syed	Member
6. Prof. Shaibani Azam	Member
7. Prof. Danish Iqbal	Member
8. Dr. Sabina Kidwai	Member
9. Dr. Sabeena Gadihoke	Member
10. Mr. F. B. Khan	Member
11. Mr. Sohail Akbar	Member
12. Dr. K. S. Kusuma	Member
13. Ms. Sonali Sharma	Member
14. Ms. Pragati Bhalla	Member
15. Dr. Danish Iqbal	Special Invitee
16. Mr. K. R. Tahiliani	Special Invitee
17. Mr. N. A. Khan	Special Invitee
18. Mr. M. P. Singh	Special Invitee
19. Mr. Satish Kumar	Special Invitee
20. Mr. Sony Thokchom	Special Invitee
21. Mr. Gowhar Farooq	Special Invitee
22. Mr. Mohd. Ahmad, Asstt. Registrar	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Shazi Zaman
2. Prof. Zubair Mennai
3. Prof. Rashmi Doraiswamy
4. Mr. Mohd. Alam
5. Mr. Maqsud Aalam

The Chairman welcomed the members of the Committee of Studies and presented the agenda items for consideration of the Committee of Studies:

Jalal

CoS-2016:- Item – 01

Confirmation of the Minutes of previous meeting of Committee of Studies held on 8th December, 2015.

The Committee of Studies considered and approved the minutes of meeting held on 8th December, 2015.

CoS-2016:- Item – 02

Consideration of list of Examiners (Internal/External) and moderators for the Ph. D. Course - Work Examination, Semester II & IV of all Masters, PG Dip. Broadcast Technology and Annual Examination- 2016 of P. G. Diploma in Still Photography & Visual Communication and P. G. Diploma in Acting Courses.

The Committee of Studies considered and approved the list of Examiners (Internal/External) and moderators for the Ph. D. Course - Work Examination, Semester II & IV of all Masters, PG Dip. Broadcast Technology, and Annual Examination- 2016 of P. G. Diploma in Still Photography & Visual Communication and P. G. Diploma in Acting Courses.

[Action: Academic Section]

CoS-2016:- Item – 03

Consideration of Minutes of Formation of Department Committee held on 13th January, 2016 at AJK MCRC.

The Committee of Studies considered and endorsed the Minutes of the Meeting of the Committee on Formation of Department in the AJK MCRC held on 13th January, 2016 at AJK MCRC. Prof. Shaibani Azam and Mr. F. B. Khan raised the issue about the grouping of courses suggested by the committee. The chairman suggested to the House that the recommendation of the committee can be reviewed and discussed in the next Committee of Studies meeting. The faculty members were requested to give their suggestions on the grouping of courses in writing with justification before the next Committee of Studies meeting.

[Action: Faculty Members & Academic Section]

CoS-2016:- Item – 04

Consideration of Minutes of Expert Committee members held on 30th January, 2016 at AJK MCRC.

The Committee of Studies considered and endorsed the minutes of the Expert Committee.

- (i). The members suggested that the foundation programme for all courses should be common. The duration of the common foundation programme will depend on the input to be given and other related issues.
- (ii). The courses will have their respective specializations after the foundation programme.
- (iii) A certificate of M. A. Mass Communication with mention of specialization in the bracket may be awarded to the students on the completion of the course

[Action: All Course Coordinators & Academic Section]



CoS-2016:- Item – 05

- (i). **Consideration of decision of Faculty members Meeting held on 10th February, 2016 in which it was decided to merge Paper –I [Multiple Choice Questions] and Paper – II into one paper of 200 marks in the Entrance Test – 2016 of all programmes of AJK MCRC.**

The Committee of Studies appreciated the idea of merging the Paper – I [Multiple Choice Questions] and Paper – II into one paper of 200 marks in the Entrance Test – 2016 of all programmes of AJK MCRC. However, it was decided that 10% of total marks should be of multiple choice questions (MCQ) with no negative marking.

- (ii). **Consideration of a committee constituted in the Faculty Meeting held on 10th February, 2016 for the qualification and re-designation of “Assistant Professor - TV & Video Production and Unit Manager”.**

The Committee of Studies approved a committee to review the qualification and redesignation of “Assistant Professor - TV & Video Production and Unit Manager”.

The chairman constituted a committee of the following members to review and suggest the qualifications/redesignation:

i.	Director	Convenor
ii.	One Jamia Faculty in the related field	Member
iii.	One Internal Faculty of AJK MCRC	Member
iv.	One External member in the concerned field	Member
v.	Assistant Registrar, AJK MCRC	Member

[Action: Asstt. Registrar & All Course Coordinators]

CoS-2016:- Item – 06

- (i). **Consideration of decision of Faculty members Meeting held on 16th February, 2016 in which it was decided to organize Anwar Jamal Kidwai Memorial lecture on 30th March, 2016.**

The Committee of Studies approved the decision of Faculty members meeting held on 16th February, 2016 to organize Anwar Jamal Kidwai Memorial Lecture to be held on 29th March, 2016. The members suggested that if Mr. Amar Kanwar is not available then either Ms. Saba Dewan or Mr. Ravish Kumar (NDTV) may be invited in his place for the lecture. **[Action Dr. Sabeena Gadihoke, All Course Coordinators & Asstt. Registrar]**

- (ii) **Consideration of decision of the Faculty Meeting held on 16th February, 2016 for the proposed “Admission Schedule for Entrance Test -2016 of AJK MCRC”.**

The Committee of Studies cleared the proposed ‘Admission Schedule for the Entrance Test- 2016’ which was approved in the Faculty members meeting held on 16th February, 2016. The admission schedule- 2016 is enclosed.

[Action: Dr. Sabeena Gadihoke, All Course Coordinators & Academic Section]

CoS-2016:- Item – 07

Consideration of introducing 'Film Appreciation' & 'Social Media for Development Communication' paper and Syllabus for M. Sc. (Mathematics Education) (META) and Choice Based Credit System (CBCS) from the academic session 2015-16.

The Committee of Studies considered and approved the papers 'Film Appreciation' & 'Social Media for Development Communication' and Syllabus for M. Sc. (Mathematics Education) under the META programme and Choice Based Credit System (CBCS) schemes from the academic session 2015-16. [Action: Course Coordinators, CBCS & Academic Section]

CoS-2016:- Item – 08

Consideration of request of Mr. F. B. Khan for converting PG Diploma in Still Photography and Visual Communication course from Annual mode of Examination to Semester mode from the academic session 2016-2017.

The Committee of Studies the appreciated the request of Mr. F. B. Khan and considered his request to converting P. G. Diploma in Still Photography and Visual Communication course from Annual mode of Examination to Semester mode from the academic session 2016-2017.

[Action: Course Coordinators, PG Still Photography & Academic Section]

CoS-2016:- Item – 09

Consideration of appointment of Prof. Iftexhar Ahmed as Supervisor of Ms. Radhika Khanna, Ph.D scholar.

The Supervisor informed that the last date of submission of Ph.D thesis of Ms. Radhika Khanna is 17th March, 2016. She has recently requested for another extension of one year duration on medical ground for her submission of thesis. Her request was forwarded to the competent authorities for consideration but was regretted. The members requested the Supervisor of Ms. Radhika Khanna to inform her to submit the thesis on or before 17th March, 2016 otherwise her admission, according to Ph.D Ordinances, will be deemed to be cancelled.


[Action: Academic Section]

Any Other Item:

Any Other Item- 01:

Dr. Sabeena Gadihoke informed that the University has signed a contract with NDTV to air one of the student's video productions on animal care initiative titled, 'An Unlikely Match'. The NDTV has agreed to pay Rs. 75,000/- for telecast of this programme. The video is made by a group of five students. She requested that a token amount of Rs. 5,000/- each may be paid as an award to the students. The rest of the amount would be spent on students workshops or related activities.

The members appreciated and congratulated the students for their fruitful efforts and suggested to distribute Rs. 5,000/- to each of the students of the team. The members suggested to utilize the rest of the amount to market the students films by releasing DVD's. In this regard a detailed proposal should be prepared and approval may be



taken from the competent authorities. The members considered and approved the proposal.

[Action: Dr. Sabeena Gadihoke & Accounts Officer]

Any Other Item- 02:

The faculty members suggested that the following eminent faculty may be invited for the Choice Based Credit System (CBCS) for 1st Semester from the academic session 2016-2017:

- i. Mr. Aweek Sen for Creative Writing for Media and Visual Thinking
- ii. Ms. Supriya Consul for Visual Communication

The members suggested to include more skill and ability based courses for CBCS & META, namely:

- a. RJ'ing
- b. Writing for the Radio
- c. Voice Modulation for Radio
- d. Freelance Journalism
- e. Traditional Media

The members considered and approved the above courses for CBCS and requested the concerned faculty to submit syllabi of the courses.

[Action: Course Coordinators, CBCS, Dr. Sabeena Gadihoke & Academic Section]

Any Other Item- 03:

On the request of the Ph.D scholars, for the paper entitled, "Practice Based Research Methods: Theory and Practice", it was suggested to invite Ms. Alisha Libo, Reader Film Studies University of Sussex or Mr. Tenbrink, University of Goldsmith to take classes.

[Action: Course Coordinators, Ph.D & Academic Section]

Any Other Item- 04:

The Chairman informed that he attended a meeting with Dr. Sabina Kidwai and Ms. Sonali Sharma in the office of the Vice-Chancellor in which the Vice-Chancellor discussed a proposal for sending an application to the UGC for declaring Jamia Millia Islamia as 'University with Potential of Excellence'. Prof. Ghosh, Coordinator, Vision Documents, JMI and Dr. Nisar Ahmed, Joint Secretary of UGC were also present in this meeting. The main focus in the application shall be AJK MCRC.

The Chairman requested the faculty member to prepare a detailed innovative proposal for presentation to the Vice Chancellor.

A meeting may also be organized with Prof. Ghosh after preparation of the detailed proposal in the third week of March, 2016.

[Action: All Faculty Members]



(Iftekhar Ahmed)
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.

**(AJK MASS COMMUNICATION RESEARCH CENTRE, JMI)
ADMISSION SCHEDULE – 2016-2017**

S. No.	Course	Date and Time of Entrance Test	Display of List of Candidates called for Interview	Date & Time of interview/Group Discussion	Display of list of selected/ Waitlisted candidates	Completion of Formalities by Selected Candidates	Display of candidates selected from the waiting list
1.	M.A. Convergent Journalism	14.05.2016 (Saturday) 10.00 - 1.00 p.m	26.05.2016	16.06.2016 to 18.06.2016	28.06.2016	12.07.2016	13.07.2016
2.	M.A. Mass Communication	15.05.2016 (Sunday) 10.00 - 1.00 p.m	08.06.2016	20.06.2016 to 25.06.2016	28.06.2016	11.07.2016	12.07.2016
3.	M.A. in Visual Effects & Animation	14.05.2016 (Saturday) 2:30 - 5 :30 p.m	27.05.2016	10.06.2016 to 11.06.2016	28.06.2016	13.07.2016	14.07.2016
4.	M.A. in Development Communication	15.05.2016 (Sunday) 2:30 - 5 :30 p.m	02.06.2016	13.06.2016 to 15.06.2016	28.06.2016	13.07.2016	14.07.2016
5.	P.G. Diploma in Still Photography & Visual Communication	22.05.2016 (Sunday) 10.00 - 1.00 p.m	27.05.2016	08.06.2016 to 09.06.2016	30.06.2016	14.07.2016	15.07.2016
6.	P.G. Diploma in Acting	22.05.2016 (Sunday) 2:30 - 5 :30 p.m	27.05.2016	06.06.2016 to 07.06.2016	30.06.2016	14.07.2016	15.07.2016
7.	P.G. Diploma in Broadcast Technology	22.05.2016 (Sunday) 2:30 - 5 :30 p.m	27.05.2016	08.06.2016 to 09.06.2016	30.06.2016	14.07.2016	15.07.2016

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18/2/16



F. No. CoS/AJKMCRC/2016

3rd August, 2016

Minutes of the Meeting of the Committee of Studies held on
Wednesday, 27th July, 2016

A meeting of the Committee of Studies (CoS) was held on 27th July, 2016 at 11.00 a.m. in JB MRC, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftexhar Ahmad, Director	Chairman
2. Prof. Gita Bamezai	Member
3. Prof. Zubair Meenai	Member
4. Prof. Rashmi Doraiswamy	Member
5. Prof. G. R. Syed	Member
6. Prof. Shaibani Azam	Member
7. Prof. Danish Iqbal	Member
8. Dr. Sabina Kidwai	Member
9. Dr. Sabeena Gadihoke	Member
10. Mr. F. B. Khan	Member
11. Mr. Sohail Akbar	Member
12. Dr. K. S. Kusuma	Member
13. Ms. Sonali Sharma	Member
14. Ms. Pragati Bhalla	Member
15. Prof. Naazish Hussaini	Special Invitee
16. Mr. M. Shakeel Ahmed, Media Consultant	Special Invitee
17. Dr. Danish Iqbal	Special Invitee
18. Mr. K. R. Tahiliani	Special Invitee
19. Mr. N. A. Khan	Special Invitee
20. Mr. Satish Kumar	Special Invitee
21. Mr. Sony Thokchom	Special Invitee
22. Mr. Gowhar Farooq	Special Invitee
23. Ms. Maryam Zehra	Special Invitee
24. Mr. Mohd. Alam, Studio Incharge	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Shazi Zaman
2. Prof. Shohini Ghosh
3. Mr. Mohd. Ahmed
4. Mr. Maqsud Aalam

The Chairman welcomed the members of the Committee of Studies and presented the agenda items for consideration of the Committee of Studies:

CoS-2016:- Item – 01

Confirmation of the Minutes of previous meeting of Committee of Studies held on 2nd March, 2016.

The Committee of Studies considered and approved the minutes of meeting held on 2nd March, 2016.

CoS-2016:- Item – 02

Consideration of list of Examiners and Moderation Committee for the Entrance Test - 2016 of Ph. D. Programme.

The Committee of Studies considered and approved the list of Examiners and moderation committee for the Entrance Test- 2016 of Ph. D. Programme. [Action: Academic Section]

CoS-2016:- Item – 03

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Consideration of minutes of the meeting of the Review Committee of Qualification/Redesignation held on Tuesday, 5th March, 2016 for the post of 'Asstt. Professor (TV and Video Production) redesignated to 'Assistant Professor (Television Direction & Production)' and Unit Manager to "Video Editor".

The Committee of Studies considered and approved the minutes of the meeting of the Review Committee for Qualification/Redesignation, held on Tuesday, 5th March, 2016, for the posts of 'Asstt. Professor (TV and Video Production) redesignated to 'Assistant Professor (Television Direction & Production) and 'Unit Manager to Video Editor".

The member suggested the following minor changes in the qualification of 'Asstt. Professor (TV and Video Production) redesignated to 'Assistant Professor (Television Direction & Production):

Essentials: Under point no. (iv) of Minutes – “Two years professional and teaching experience of Television programme production/Direction with high end professional grade equipments and software on single and multi camera set-up.”

Desirable: Point no. (i) of Minutes – “May be deleted.” [Action: Section Officer]

CoS-2016:- Item – 04

Consideration of revise syllabus and distribution of marks of P. G. Diploma in Still Photography & Visual Communication for semester mode applicable from the academic session 2016- 2017.

The Committee of Studies considered and approved the syllabus and marks distribution of P. G. Diploma in Still Photography & Visual Communication for semester – 1st only and constituted a committee comprising of the following members to review the syllabus of semester – 2nd :



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- (i). Mr. F. B. Khan, Convenor
 - (ii). Mr. Sohail Akbar, Member
 - (iii). Mr. Dhiraj Paul, Member
 - (iv). Mr. William Chaung, Member

The committee is requested to submit its report on or before 1st August, 2016 so that the students do not suffer. [Action: Mr. F. B. Khan]

CoS-2016:- Item – 05

- i. Consideration of shifting of *Contemporary India and the World* subject from Semester – 3 to Semester – 2 and *Public Relations and Corporate Communication/Advertising* subject from Semester – 4 to Semester – 2. applicable from the academic session 2016- 2017 of M. A. Convergent Journalism Course.

The Committee of Studies considered and approved the shifting of *Contemporary India and the World* subject from Semester – 3 to Semester – 2 and *Public Relations and Corporate Communication/Advertising* subject from Semester – 4 to Semester – 2 applicable from the academic session 2016- 2017.

- ii. Consideration of three specializations subjects, i.e., (a) Print and Photojournalism, (b) Broadcast Journalism (TV and Radio) and (c) Online Journalism (Multimedia and Interactive Journalism) for Semester – 4 applicable from the academic session 2016- 2017.

The members of Committee of Studies suggested to review the specializations subjects and also give your suggestion on how the specialisation subjects will be implemented with the existing facilities. A detailed proposal may be submitted in the next Committee of Studies meeting for its approval.

[Action: Mr. Gowhar Farooqu]

CoS-2016:- Item – 06

Consideration of request of Prof. Shaibani Azam for the review of Syllabus of M. A. Visual Effects and Animation applicable from the academic session 2016 - 2017.

The Committee of Studies considered and approved the syllabus and marks distribution of Semester 1st, 2nd and 3rd and suggested to break – up the Final Production project in three units of 100 marks each. The Course Coordinator was suggested to decide whether the students have to clear/pass the three units. The above matter will be placed before the next Committee of Studies meeting for its approval and consideration.

[Action: Course Coordinators - MVEA]



CoS-2016:- Item – 07

Consideration of subjects & syllabus to be offered to the Credit Based Choice System (CBCS) students of semester 1st and 3rd for the academic session, 2016-2017.

The Committee of Studies considered and approved the following subjects and syllabus of Credit Based Choice System (CBCS) for Semester 1st and 3rd applicable from the academic session 2016-17.

Theory courses for Semester 1st & 3rd.

Students of 1st Semester will Opt only ONE Theory Course from the following:

S.No.	Theory Course	Timing of Teaching
1.	South Indian Cinema	Friday After Noon
2.	Film Appreciation	Friday After Noon
3.	Visual Communication	Saturday After Noon
4.	Media Law Ethics	Saturday After Noon
5.	Health Communication	Saturday After Noon

Skilled Enhancement courses for Semester 3rd Only

Students of 3rd Semester will Opt only ONE Skill Enhancement course and ONE Theory Course of the above courses

S.No.	Skill Enhancement Course	Timing of Teaching
1.	Radio Jockey	Friday After Noon
2.	Voice Acting	Friday After Noon
3.	Yoga for Wellness	Saturday After Noon

The total intake in each subject will be 50 including the Jamia students.

[Action: Course Coordinators - CBCS]

CoS-2016:- Item – 08

Consideration of request of Ms. Princi Sharma, Ph. D scholar to appoint a co-supervisor to supervise her Ph.D work.

The Committee of Studies considered the request of Ms. Princi Sharma, Ph.D scholar and approved that the Director may guide the Ph.D scholar in the absence of her supervisor, Prof. M. Obaid Siddiqui.

[Action: Director & Academic Section]



Additional Item:

Additional Item- 01:

Consideration of syllabus of Entrance Test- 2016 of Ph.D in Mass Communication and Journalism (Practice Based).

The Committee of Studies considered and approved the syllabus of Entrance Test- 2016 of Ph.D in Mass Communication and Journalism (Practice Based) with minor changes. Dr. Sabeena Gadihoke suggested to include "*Film, Media & Cultural Studies*" under Communication Theory. The members considered her request.

[Action: Ph. D Course Coordinator & Academic Section]

Additional Item- 02:

Consideration of revised syllabus of M. A. Mass Communication applicable from the academic session 2016-17.

Dr. Sabina Kidwai and Dr. Sabeena Gadihoke briefed before the house that some overlapping topics has been removed and some units have been clubbed together. The Committee of Studies considered and approved the minor changes in the syllabus, applicable from the academic session 2016-2017 and suggested to prepare a revise syllabus accordingly to present before the next Committee of Studies meeting for its consideration and approval.

[Action: Course Coordinator- Mass Communication]

Additional Item- 03:

Consideration of list of teaching faculty to teach RJing and Voice Acting for CBCS students for the academic session 2016-17.

The Committee of Studies considered and approved the list of teaching faculty to teach RJing and Voice Acting for Credit Based Choice System (CBCS) students for the academic session 2016-2017.

[Action: Course Coordinator- CBCS & Academic Section]

Additional Item- 04:

Consideration of request of Mr. Atul Sinha, Ph.D scholar to extend his study leave till 20th December, 2016.

The Committee of Studies reviewed the request of Mr. Atul Sinha, Ph.D scholar. Prof. Shaibani Azam, Course Coordinator, M. A. Visual Effects & Animation told that we have acute shortage of guest faculty of subject which Mr. Atul Sinha teaches, therefore his request may be regretted.

[Action: Course Coordinator- MVEA & Academic Section]

Any Other Item- 01:

Dr. Sabina Kidwai discussed the shortage of classroom. The Chairman suggested that Multi Media Lab. and Old Studio, Classroom (Ground Floor) may be used by the M. A. Convergent Journalism course and Class Room No. 3 and 4 of New Building will be used by M. A. Mass Communication course. The members approved the proposal in principle.

[Action: Course Coordinator- MMC, MCJ & Section Officer]



Any Other Item- 02:

The Chairman raised the issue of work Portfolio being submitted by the candidates at the time of Interview of all courses comprising more marks than the interview marks. The committee suggested to consider this issue at a later stage for the next admission.

Any Other Item- 03:


The Chairman raised the issue of Orientation Programme of newly admitted students of all courses. He suggested to constitute a committee of all course coordinators to decide the parameter for inviting alumni for felicitation from the next academic session. A committee will be formed to suggest the parameters. [Action: All Course Coordinators & Section Officer]

Any Other Item- 04:

Mr. Mohd. Alam, Studio Incharge requested the faculty members to send requisition for the booking of all facilities including equipments at least one week advance.

[Action: All Course Coordinators & Studio Incharge]

The meeting concluded at 12:55 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed)
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.

F. No. CoS/AJKMCRC/2017

7th April, 2017

Minutes of the Meeting of the Committee of Studies held on
Thursday, 6th April, 2017

A meeting of the Committee of Studies (CoS) was held on 6th April, 2017 at 03.30 p.m. in JB MRC, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftekhar Ahmed, Director	Chairman
2. Prof. Gita Bamezai	Member
3. Prof. Rashmi Doraiswamy	Member
4. Prof. Shohini Ghosh	Member
5. Prof. G. R. Syed	Member
6. Prof. Danish Iqbal	Member
7. Dr. Sabina Kidwai	Member
8. Mr. F. B. Khan	Member
9. Dr. K. S. Kusuma	Member
10. Ms. Fathima N.	Member
11. Ms. Pragati Paul	Member
12. Mr. Atul Sinha	Member
13. Dr. Danish Iqbal	Special Invitee
14. Mr. N. A. Khan	Special Invitee
15. Mr. Gowhar Farooq	Special Invitee
16. Mr. Maqsud Aalam, Section Officer	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

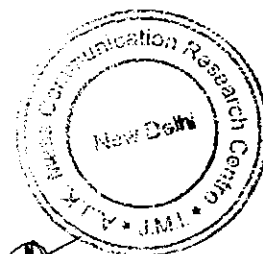
1. Mr. Shazi Zaman
2. Prof. Zubair Menai
3. Prof. Sabeena Gadihoke
4. Prof. Shaibani Azam
5. Mr. Sony Thokchom
6. Mr. Mohd. Alam

The Chairman welcomed the members of the Committee of Studies and presented the agenda items for consideration of the Committee of Studies:

COS-2017:- Item – 01

Confirmation of the Minutes of previous meeting of the Committee of Studies held on 24th – 25th October, 2016.

The members of Committee of Studies considered and approved the minutes of meeting held on 24th – 25th October, 2016.



COS-2017:- Item – 02

Consideration of list of Examiners (Internal/External) and moderators for End Semester Examination of Even Semester- May, 2017 (2nd and 4th Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects and Animation, P. G. Diploma in Still Photography and Visual Communication Course, M.Sc. Mathematics Education (META) and Credit Based Choice System (CBCS).

The members of Committee of Studies considered and approved the list of Examiners (Internal/External) and moderators for End Semester Examination of Even Semester- May, 2017 (2nd and 4th Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects and Animation, P. G. Diploma in Still Photography and Visual Communication Course, M.Sc. Mathematics Education (META) and Credit Based Choice System (CBCS).

[Action: Academic Section]

COS-2017:- Item – 03

Consideration of request of Mr. F. B. Khan, Course Coordinator to convert P.G. Diploma in Still Photography and Visual Communication into master programme from the academic session 2017-2018.

The members of Committee of Studies suggested Mr. F. B. Khan, Course Coordinator of P.G. Diploma in Still Photography and Visual Communication to put up a complete proposal for the master course before the faculty meeting, along with the filled up prescribed form, issued by the administration. Once the proposal is approved in the Faculty meeting, this matter may be taken up in the meeting of the Committee of Studies. The members recommended a committee of the following persons to review the proposed syllabus, required infrastructure, faculty, fee structure, placement and requirement of support staff for the proposed course:

- | | | |
|----|------------------------|----------|
| 1. | Mr. F. B. Khan | Convenor |
| 2. | Prof. Sabeena Gadihoke | Member |
| 3. | One External member | Member |

The members of the Committee of Studies suggested to make an effective proposal based on facts, need of the course, and source of funding. **[Action: Course Coordinator & Section Officer]**

COS-2017:- Item – 04

Consideration of request of Prof. Danish Iqbal regarding bifurcation of Photography (Elective) and Radio Production (Elective) paper of 2nd semester of M. A. Mass Communication course.

The members of Committee of Studies considered and approved bifurcation of Photography (Elective) and Radio Production (Elective) paper of 2nd semester of M. A. Mass Communication course. **[Action: Concerned faculty members]**



COS-2017:- Item – 05

Consideration of syllabus of Credit Based Choice System (CBCS) and M.Sc. Mathematics Education (META) of following subjects applicable from the academic session 2016-17.

- i. Theatre and Poetry for the Exploration of Self
- ii. Writing for Print Media
- iii. Understanding Music
- iv. New Media
- v. MOOC and E-Learning

The members of Committee of Studies considered and approved the above syllabus of Credit Based Choice System (CBCS) and M.Sc. Mathematics Education (META) applicable from the academic session 2016-17.

Several members of the CoS raised the difficulties faced by the students of MCRC due to CBCS courses which is quite time consuming. Both the students and teachers find less time for their regular courses which are production oriented. Hence the members of CoS suggested to waive off the CBCS courses for MCRC students from the next academic session, i.e., 2017-2018. [Action: Academic Section]

COS-2017:- Item – 06

Consideration of statement of six monthly progress report submitted by the following Ph. D scholars :

- | | |
|-----------------------------------|-----------------------|
| 1. Mr. Atul Sinha | 7. Mr. Sunil Kalai |
| 2. Mr. Savindra Haribhaw Sawarkar | 8. Ms. Pragati Bhalla |
| 3. Ms. Anandana Kapur | 9. Ms. Princi Sharma |
| 4. Ms. Sonali Sharma | 10. Ms. Shruti Nagpal |
| 5. Ms. Nagma Sahi Ansari | 11. Ms. Uzma Falak |
| 6. Mr. Tawseef Majeed | |

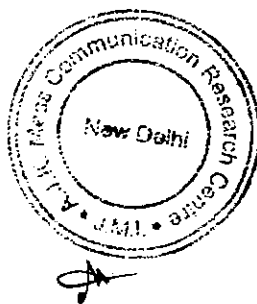
The members of Committee of Studies considered and approved the six monthly progress report of the above Ph.D scholars. [Action: Academic Section]

COS-2017:- Item – 07

For information: Vice – Chancellor, JMI has given ex-post facto approval for extension of duration of Mr. Savindra H. Sawarkar, Ph.D scholar, for submission of thesis w.e.f. 20.12.2016.

The members of Committee of Studies endorsed the same as ex- post facto approval for extension of duration already granted by the competent authority.

[Action: Academic Section]



COS-2017:- Additional Item- 01:

Collaboration of AJK MCRC with Prime Focus Technologies

The Chairman informed the house that a meeting with Prime Focus Technologies regarding collaboration with AJK MCRC was held on 03.02.2017 at 03:00 p.m. The following areas of collaboration between Prime Focus Technologies and AJK MCRC were discussed:

1. Exchange of Faculty of AJK MCRC and professionals of Prime Focus Technologies (PFT)
2. Internship for students of AJK MCRC and studio facilities at PFT, Mumbai
3. Workshop by professionals of PFT for AJK MCRC students
4. Opportunities of employment to MCRC student in PFT
5. Research facilities to the students of MCRC at PFT, and
6. Scholarship to the students of AJK MCRC

The member of CoS expressed reservation on the collaboration in view of the past experiences with other such organizations. Since the PFT, want to offer various help to MCRC, we can go ahead for a Memorandum of Understanding (MoU).

[Action: Ms. Pragati Paul & Section Officer]

COS-2017:- Additional Item- 02:

Constitution of the Departmental Research Committee (DRC)/Centre's Research Committee (CRC) by Committee of Studies to consider the applications for admission to the Ph.D programme.

The members of CoS suggested to follow the notification vide no. Ac-9(2)/RO/2017 dated 30th March, 2017 issued by Registrar, JMI to constitute a Centre's Research Committee (CRC) for consideration of the applications for admission in Ph.D programme.

[Action: Ph.D Course Coordinator]

COS-2017:- Additional Item- 03:

Consideration of proposed changes in the Media and Cultural Studies subject for semester 2nd and 3rd of M. A. Mass Communication course.

The members of CoS considered and approved the following changes in the Media and Cultural Studies subject of M. A. Mass Communication course for Semester 2nd and 3rd :

1. The photography modules in semester 2nd and 3rd have been combined into one module [Unit- 1] that will be taught only in semester 2nd.
2. Unit – 2 in semester 2nd (Image and Seeing: A cultural evolution) has been shortened.
3. Introduction to Film Studies has been moved from semester 3rd to semester 2nd.
4. Unit- 1 in semester 2nd (Introducing Media and Cultural Studies – 1) has been moved to semester 3rd. [Action: Course Coordinator, M. A. Mass Communication]

COS-2017:- Additional Item- 04:

Consideration of shifting of papers of M. A. Visual Effects & Animation.

The members of CoS considered and approved the shifting of following papers from one semester to the next semester for better output:

1. To retain Illustration/Gaming (Elective) subjects in semester 2nd.
2. To shift Business and Management Skills from semester 4th to semester 3rd.



3. To propose a change in the Final Production paper of semester 4th. Currently the students are allowed to make individual products using any medium they have been taught – 2D/3D/Experimental Animation or a Game or even a Graphic Novel with an animated trailer.

The members agreed to the proposal of the Course Coordinator to alternatively allow the students to take up their Final Production (studio based) as a paid intern and submit an independent production for the Final Viva Voce. The attendance in this case would be maintained by the concerned organization/studio to be submitted to the Centre on monthly basis.

Further the student would submit the production at various stages for internal assessment.

[Action: Course Coordinator, M. A. Visual Effects & Animation]

COS-2017:- Additional Item- 05:

Regularization of all self financed courses of AJK MCRC.

The Course Coordinators of M. A. Convergent Journalism, M. A. Development Communication, M. A. Visual Effects and Animation, P. G. Diploma in Still Photography and Visual Communication, P. G. Diploma in Broadcast Technology and P. G. Diploma in Acting informed the members that these self financed courses are running for the last ten years. They want these courses to be regularized by MHRD/UGC.

The members suggested for filling up the prescribed form issued by the administration for sending to MHRD/UGC, through proper channel, for the regularization.

[Action: All Course Coordinator]

COS-2017:- Additional Item- 06:

Approval of the MOOC courses to be offered by AJK MCRC.

The Incharge CEC presented the following six MOOC courses for necessary approval to be launched on SWAYAM platform through CEC. The CoS members approved the following courses in principle.

[Action: Incharge, CEC]

S. No.	Course Title	Name of SME/PI	Credit
01.	Introduction to Audio-Visual Media	Dr. K. S. Kusuma Asstt. Professor	04
02.	Advertising & Public Relations	Dr. K. S. Kusuma Asstt. Professor	04
03.	Writing for Mass Media	Prof. F. B. Khan Prof.(Media & Communication)	02
04.	Photojournalism	Prof. F. B. Khan Prof.(Media & Communication)	04
05.	Design & Graphics	Prof. F. B. Khan Prof.(Media & Communication)	04
06.	Computer Applications for Mass Media	Prof. F. B. Khan Prof.(Media & Communication)	04



COS-2017:- Additional Item- 07:

Vision of AJK MCRC for the next 15 years.

The chairman presented the minutes of faculty meeting held on 5th April, 2017 for integration of courses as a vision for the Centre. This may be worked out in phases. To achieve the target of 15 years vision of AJK MCRC the Centre needs the following works to be done:

1. Regularization of the self - financed courses
2. An auditorium/screening facility for 300 – 400 persons.
3. Large classrooms with 100 seats - 4 numbers
4. Classrooms of 30 students each - 10 numbers
5. Two labs: one each for Virtual Reality and Holography respectively
6. Two small Radio (Talk) studios
7. Two sound booths
8. 40 editing units with a capacity of 5 students to sit in each.

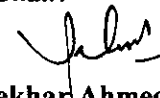
The Course Coordinator were requested to work out the details within two weeks for further action. Members suggested to apply for funding by the agencies like JICA, COL, CDA etc for MCRC projects. **[Action: Course Coordinators & Section Officer]**

COS-2017:- Additional Item- 08:

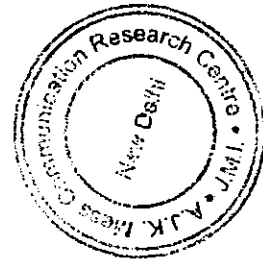
Data for All India Survey on Higher Education (AISHE)- MHRD.

The Honorary Director, Internal Quality Assurance Cell (IQAC) had sent a format which has already been forwarded to all the faculty members to provide the details as required by MHRD. It will help in ranking of our University as well as our Centre. All are requested to send the same on or before 7th April, 2017. **[Action: All regular faculty members]**

The meeting concluded at 05:15 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed) 7/4/17
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.



A.J.K. Mass Communication Research Centre

JAMIA MILLIA ISLAMIA
(A Central University by an Act of Parliament)

Tel: 2698612/13, 26987285
Fax: 91-11- 26986811
Website: www.jmi.ac.in
Email: mcrc@jmi.ac.in

Maulana Mohammed Ali Jauhar Marg, New Delhi-110025



F. No. CoS/AJKMCRC/2017

16th October, 2017

Minutes of the Meeting of the Committee of Studies held on
Friday, 13th October, 2017

A meeting of the Committee of Studies (CoS) was held on 13th October, 2017 at 03.30 p.m. in the JB MRC, Conference Room, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftekhar Ahmed. Director	Chairman
2. Prof. Shaibani Azam	Member
3. Prof. G. R. Syed	Member
4. Mr. F. B. Khan	Member
5. Dr. K. S. Kusuma	Member
6. Ms. Fathima N.	Member
7. Mr. Mateen Ahmed	Member
8. Dr. Atul Sinha	Member
9. Mr. Anugyan Nag	Member
10. Mr. M. Shakeel Ahmed	Special Invitee
11. Mr. N. A. Khan	Special Invitee
12. Dr. Danish Iqbal	Special Invitee
13. Mr. Sony Thokchom	Special Invitee
14. Mr. Gowhar Farooq	Special Invitee
15. Mr. Imran Alam	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Shazi Zaman
2. Prof. Gita Bamezai
3. Prof. Zubair Meenai
4. Prof. Rashmi Doraiswamy
5. Prof. Shohini Ghosh
6. Prof. (Dr.) Sabeena Gadohoke
7. Prof. Danish Iqbal
8. Dr. Sabina Kidwai
9. Ms. Sonali Sharma
10. Ms. Pragati Paul
11. Mr. Maqsd Aalam, Section Officer
12. Mr. Mohd. Alam, Maintenance Engineer

The Chairman welcomed the members of the Committee of Studies and introduced Mr. Anugyan Nag who recently joined as Asstt. Prof. Media and Cultural Studies and presented the agenda for the consideration of the Committee of Studies.

CoS-2017:- Item – 01

- 01. Confirmation of the Minutes of previous meeting of Committee of Studies held on 6th April, 2017.**

The Committee of Studies confirmed and approved the minutes of the last Committee of Studies meeting held on 6th April, 2017. [Action : Academic Section]

CoS-2017:- Item – 02

- 02. Consideration of list of Examiners (Internal/External) and moderators for End Semester Examination of Odd Semester- December, 2017 (1st and 3rd Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects and Animation, M.Sc. Mathematics Education and P. G. Diploma in Broadcast Technology Courses, P.G. Diploma in Still Photography and Visual Communication and Paper Setter, Moderator and Evaluator of Ph.D Entrance Test, 2017.**

The Committee of Studies confirmed and approved the list of Examiners (Internal/External) and moderators for End Semester Examination of Odd Semester-December, 2017 (1st and 3rd Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects and Animation, M.Sc. Mathematics Education and P. G. Diploma in Broadcast Technology Courses, P.G. Diploma in Still Photography and Visual Communication and Paper Setter, Moderator and Evaluator of Ph.D Entrance Test, 2017.

[Action : Academic Section]

CoS-2017:- Item – 03

- 03. Consideration of syllabus of Credit Based Choice System (CBCS) applicable from the academic session 2017-18.**

- i. Dastangoi : Technique & Practices**
- ii. English Communication Skill**

The Committee of Studies confirmed and approved the syllabus of Credit Based Choice System (CBCS) with minor modification in the syllabus of Dastangoi: Technique and Practices from the next academic session 2018-19.

[Action : Academic Section]



CoS-2017:- Item – 04 Any Other Item:

04. **Renaming of Semester 1st and 2nd papers name of P. G. Diploma in Still Photography and Visual Communication.**

The Committee of Studies considered the request of Mr. F. B. Khan, Course Coordinator, P. G. Diploma in Still Photography and Visual Communication to rename the existing papers of the course. The committee recommended to constitute a committee comprising of the following faculty members to review the naming of the papers:

- | | | |
|------|------------------------|-----------------|
| i. | Prof. Sabeena Gadihoke | Chairman |
| ii. | Mr. Sandeep Shanker | External Member |
| iii. | Mr. Arul Harris | External Member |
| iv. | Mr. Sohail Akbar | Member |
| v. | Mr. F. B. Khan | Convener |

[Action : Mr. F. B. Khan, Course Coordinator]

CoS-2017:- Item – 01 Any Other Item:

01. **Introduction of guest faculty with other Course Coordinators and faculty members of all courses.**

Dr. K. S. Kusuma suggested to introduce the guest faculty with other Course Coordinators and faculty members of the Centre. He requested all Course Coordinators to introduce the guest faculty in the beginning of the academic session. The members of CoS agreed to the suggestion.

[Action : Section Officer & Academic Section]

CoS-2017:- Item – 02 Any Other Item:

02. **List of Equipments to be provided to all Course Coordinators and faculty members of the Centre.**

All the faculty members requested to provide the list of equipments to the Course Coordinators, faculty members and students in the beginning of the academic session. The action taken in this regard shall be reported in a months time to the Director.

[Action : Mr. Mohd. Alam, ME & Mr. Birjis A. Narvi, Store Officer]

The meeting concluded at 04:40 p.m. on both days with a vote of thanks from the Chair.


(Iftekhar Ahmed) 16/10/17
Director

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.

F. No. CoS/AJKMCRC/2018

28th February, 2018

Minutes of the Meeting of the Committee of Studies held on
Monday, 29th January, 2018

A meeting of the Committee of Studies (CoS) was held on 29th January, 2018 at 03.00 p.m. in the Conference Room, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftexhar Ahmed, Director	Chairman
2. Prof. Gita Bamezai	Member
3. Prof. Rashmi Doraiswamy	Member
4. Prof. G. R. Syed	Member
5. Prof. M. Kasim	Member
6. Prof. Shaibani Azam	Member
7. Prof. Sabeena Gadihoke	Member
8. Dr. Sabina Kidwai	Member
9. Mr. F. B. Khan	Member
10. Dr. K. S. Kusuma	Member
11. Dr. Fathima N.	Member
12. Mr. Mateen Ahmed	Member
13. Ms. Pragati Paul	Member
14. Mr. Anugyan Nag	Member
15. Ms. Maryam Zehra	Member
16. Mr. Shakeel Ahmed, Consultant	Special Invitee
17. Dr. Danish Iqbal	Special Invitee
18. Mr. Gowhar Farooq	Special Invitee
19. Mr. Mohd. Alam, Maintenance Engineer	Special Invitee
20. Mr. Maqsd Aalam, Section Officer	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

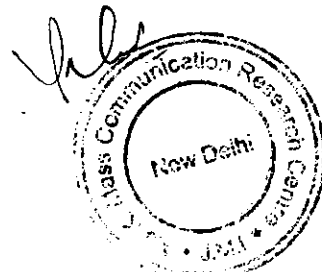
1. Mr. Shazi Zaman
2. Prof. Zubair Menai
3. Prof. Shohini Ghosh
4. Prof. Danish Iqbal
5. Dr. Atul Sinha
6. Mr. Sony Thokchom

The Chairman welcomed the members of the Committee of Studies and presented the agenda items for consideration of the Committee of Studies:

COS-2018:- Item – 01

Confirmation of the Minutes of previous meeting of the Committee of Studies held on 13th October, 2017.

The members of Committee of Studies considered and approved the minutes of meeting held on 13th October, 2017.



COS-2018:- Item – 02 (A)

- (i) **Consideration of Syllabus of the integrated M.Phil/Ph.D. Programme from the academic session 2017 – 18 proposed by Prof. (Dr.) Sabeena Gadihoke.**

Prof. Sabeena Gadihoke proposed the syllabus of M.Phil/Ph.D. to the members for their comments and suggestions. The members approved the following syllabus of integrated M.Phil/Ph.D. Programme with minor modification:

S. No.	Name of Paper/Module	Name of Instructor/faculty	Internal Asstt.	Theory Exam.	Credits
01.	An Introduction to Research Methodologies	Prof. (Dr.) Sabeena Gadihoke (Coordinator)/Dr. K. S. Kusuma/Dr. Fathima N./Faculty from Jamia and Guest Faculty	25	75	04
02.	Academic and Creative Writing	Prof. Shohini Ghosh	25	75	04
03.	Critical Theory and Media Studies	Mr. Anugyan Nag/ Guest Faculty	25	75	04
04.	M. Phil. Dissertation - Seminar	Prof. (Dr.) Sabeena Gadihoke	25	75	04

Prof. Sabeena Gadihoke informed the Committee CoS that the purpose of a paper on Academic and Creative Writing was required to improve the writing of the thesis. Prof. Gita Bamezai suggested that one module of New Media be included in the existing above syllabus.

The members suggested to put up the syllabus, as per the new Ph.D. ordinance to Centre Research Committee (CRC) for its approval. Prof. Sabeena Gadihoke informed that the meeting of CRC is scheduled to be held on 6th February, 2018.

[Action : Prof. Sabeena Gadihoke]

- (ii) **Appointment of Supervisors and Research Advisory Committee (RAC) members for recently admitted students of M.Phil/Ph.D.**

The supervisors of the recently admitted scholars will be appointed by the Centre's Research Committee (CRC).

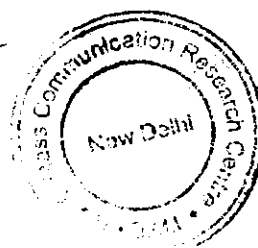
[Action : Prof. Sabeena Gadihoke]

COS-2018:- Item – 02 (B)

Reporting Item: Consideration of the constitution of Centre's Research Committee (CRC). The Vice - Chancellor has already approved the Committee to look after the admissions in the Ph.D. programme as per the ordinances. The committee will work for three years w.e.f. 18.10.2017.

The Chairman informed that the Vice Chancellor has approved the members of Centre's Research Committee (CRC) for three years w.e.f. 23.11.2017 in anticipation of the approval of Committee of Studies. However, the members of Committee of Studies have approved the same in its meeting held on 29.01.2018. The members of CRC approved the same in principle.

[Action : Prof. Sabeena Gadihoke]



COS-2018:- Item – 02 (C)

Reporting Item: The following five (05) candidates were selected for “Ph.D. Programme in Mass Communication and Journalism (Practice Based)” – in December, 2017:

(i). Mr. Saroj Kumar, (ii) Mr. M. Gowhar Farooq Bhat, (iii) Mr. Uthaman Mangalathu Kochuraman, (iv) Ms. Apoorva Sinha and (v) Ali M. A. Abushak-ICCR fellow. Out of these five, only three have joined the programme.

The Chairman informed that the following three scholars have got admission in “Ph.D. Programme in Mass Communication and Journalism (Practice Based)” – December, 2017.

S. No.	Roll No.	Name of Candidates	Title of Synopsis	Date of Registration
01.	R3223028	Mr. Saroj Kumar	“New Media and Dalit Community: A study of Portrayal and Representation”.	21.12.2017
02.	R3223034	Mr. M. Gowhar Farooq Bhat	“Association with Landscape: Experience and memories of Kashmiris with Landscape of conflict through an immersive documentary”.	21.12.2017
03.	R3223037	Mr. Uthaman Mangalathu Kochuraman	“Success and failure of Dalits art in contemporary India: Analyzing the trajectory of visual language present in the representations of the socially marginalize communities in modern kerala”.	21.12.2017

Prof. Sabeena Gadihoke, Ph.D. Coordinator informed that out of three only two students are attending the course work. Mr. Uthaman Mangalathu Kochuraman has informed that after getting NOC he will join the course work. Mr. Ali M. A. Abushak, ICCR fellow and Ms. Apoorva Sinha, did not join. The members approved the selection of students for Ph.D. programme. [Action : Prof. Sabeena Gadihoke]

COS-2018:- Item – 02 (D)

Consideration of cancellation of admission in Ph. D. programme of Ms. Uzma Falak.

The Ph.D. Coordinator informed that Ms. Uzma Falak has requested for the cancellation of her admission in Ph.D. programme w.e.f. 27.07.2017 due to personal reasons. The members approved the cancellation from the roll of Ph.D. programme.

[Action : Academic Section]



COS-2018:- Item – 02 (E)

Consideration of report of the committee constituted to review the research work done by Mr. Tawseef Majeed, Ph.D. scholar.

The members suggested to put up the matter of Mr. Tawseef Majeed, a Ph.D. scholar, in the next meeting of Centre's Research Committee (CRC) as per the new Ph.D. ordinance. [Action : Academic section]

COS-2018:- Item – 02 (F)

Consideration of appointment of Co- supervisor of following Ph.D. scholars.

- i. Ms. Pragati Paul, Ph.D. scholar, and
- ii. Ms. Princi Sharma, Ph.D. scholar

The Coordinator informed the members that Ms. Pragati Paul and Ms. Princi Sharma have been registered as Ph.D. scholars at AJK Mass Communication Research Centre on 29th September, 2015 under the supervision of Prof. M. Obaid Siddiqui.

Prof. M. Obaid Siddiqui is currently under suspension. Both the scholars have requested for the appointment of their Co-Supervisor.

The members suggested to write Prof. Shushant Ghosh, Hony. Director, Research to know whether the old or the new Ph.D. Ordinances would apply to them for appointment of Supervisors.

[Action : Academic section]

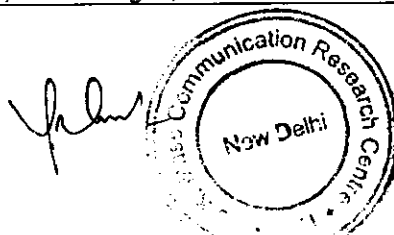
COS-2018:- Item – 02 (G)

Consideration of six monthly progress report submitted by the following Ph. D. scholars :

The Coordinator informed that the following Ph.D. scholars have submitted their six monthly progress report.

The members suggested that progress report of all registered scholars may be discussed in the upcoming CRC meeting. [Action : Prof. Sabeena Gadihoke]

S.No.	Name of Scholars	Status of Progress report submission
01.	Ms. Sonali Sharma	January, 2017 to June, 2017
02.	Ms. Nagma Sahi Ansari	On leave to attend York University SICI fellowship 2016-17 w.e.f. 4/8/17
03.	Mr. Tawseef Majeed	Consideration of report submitted by committee to review the research work
04.	Ms. Anandana Kapur	March 2017 to August, 2017 (On leave from September, 2017 to June, 2018 (Fulbright Nehru Scholar)
05.	Mr. Sunil Kalai	September, 2016 to June, 2016
06.	Ms. Pragati Paul	September, 2016 to February, 2017
07.	Ms. Princi Sharma	July, 2016 to December, 2016
08.	Ms. Shruti Nagpal	March, 2017 to August, 2017



COS-2018:- Item – 03

Consideration of syllabi of papers of Choice Based Credit System (CBCS) applicable from the academic session 2018.

Dr. Sabina Kidwai briefed the committee on the syllabus of **“Introduction of Environment and Wildlife Filmmaking”**. She said the course has been proposed by her keeping in view the importance of environment and wildlife. The in- house and some of the guest faculty will cover the topics of the course. The members suggested her to develop a module wise syllabus. The members appreciated her efforts and approved with minor modification.

The syllabus of **“Film Genres”** has been proposed by Mr. Anugyan Nag for the CBCS course. He briefed the syllabus to the members. The members appreciated his efforts and approved with minor modification.

The members suggested to get the syllabi of all other CBCS courses that had not been presented in the meeting approved by Committee of Studies. The remaining CBCS papers will be sent to the CoS members for their suggestions, if any. They also suggested that feedback from the faculty members and students be taken to improve the courses in each of the semester after the courses are completed.

Dr. K. S. Kusuma pointed out that the UG students of Virginia University (VA) US are attending the CBCS classes with the PG students of MCRC. He was told that the MoU will be checked for this purpose. He also suggested to organize a presentation of CBCS syllabus if it is given to outside/guest faculty.

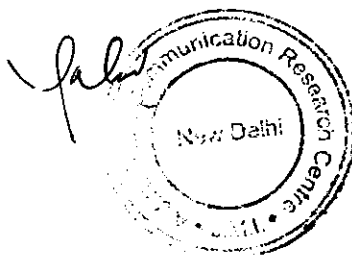
[Action : Student’s Advisor & Academic Section]

COS-2018:- Item – 04

Consideration of request of Dr. K. S. Kusuma for the allotment of classes in M. A. Mass Communication.

Dr. K. S. Kusuma has requested for teaching a core paper in M. A. Mass Communication as the paper, ‘Traditional Media’, which he taught in the past has been removed from the revised syllabus of M. A. Mass Communication. Dr. Sabina Kidwai suggested him to teach a paper on ‘New Media’ which is an elective subject in Semester –III. Dr. K. S. Kusuma accepted to teach the paper, ‘New Media in Semester – III of M. A. Mass Communication course. This was approved by the committee. It was agreed in principle that in future any faculty member can propose a new idea to the Committee of Studies for teaching in any of the courses of the Centre.

[Dr. K. S. Kusuma and M. A. Mass Comm. Course Co-ordinator]



COS-2018:- Item – 05

Consideration of proposal of Prof. Danish Iqbal to start an “*Institutional Memory Programme*”.

The chairman informed that Prof. Danish Iqbal has shown his interest in establishing an “*Experimental Institutional Memory Programme*” where we may keep and maintain institutional memories related to important events, publications, achievements of the faculty members, students and staff for reference and record.

Prof. Danish Iqbal also proposed that our students are good photographers and avid bloggers. We may start this programme by deputing one student from each course who will work voluntarily. The activities of Centre will be uploaded on the website of Jamia Millia Islamia. The members approved the proposal.

[Prof. Danish Iqbal and Dr. K. S. Kusuma]

COS-2018:- Any Other Item – 01

Consideration of proposal of Ms. Maryam Zehra for New Props and a room to store these props.

Ms. Maryam Zehra has proposed to allocate Rs. 50,000/- for the purchase of new Props for the students of M. A. Mass Communication (TV Production). She also requested to provide one room for storage of these Props. The members approved the proposal in principle.

The members felt that rooms are required for an Archive, Ph.D. scholars and Props. The committee of the following persons will locate the room and suggest the Director in fifteen days.

- i. Prof. M. Kasim
- ii. Dr. Sabina Kidwai
- iii. Ms. Maryam Zehra
- iv. Mr. Mohd. Alam, ME
- v. Mr. Maqsood Aalam, SO

[Ms. Maryam Zehra & Section Officer]

The meeting concluded at 05:15 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed)
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.



F. No. CoS/AJKMCRC/2018

28th March, 2018

Minutes of the Meeting of the Committee of Studies held on
Monday, 26th March, 2018


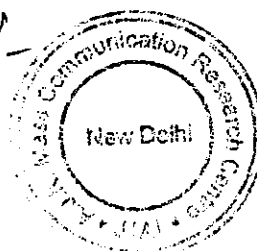
A meeting of the Committee of Studies (CoS) was held on **26th March, 2018 at 03.00 p.m.** in the JB MRC Conference Room, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftekhar Ahmed, Director	Chairman
2. Prof. Rashmi Doraiswamy	Member
3. Prof. Shohini Ghosh	Member
4. Prof. G. R. Syed	Member
5. Prof. M. Kasim	Member
6. Prof. Danish Iqbal	Member
7. Prof. Sabeena Gadihoke	Member
8. Dr. Sabina Kidwai	Member
9. Mr. F. B. Khan	Member
10. Mr. Sohail Akbar	Member
11. Dr. K. S. Kusuma	Member
12. Mr. Mateen Ahmed	Member
13. Dr. Atul Sinha	Member
14. Ms. Pragati Paul	Member
15. Mr. Anugyan Nag	Member
16. Ms. Maryam Zehra	Member
17. Mr. Gowhar Farooq	Special Invitee
18. Mr. Imran Alam	Special Invitee
19. Mr. Alfred Thumlhiti Monsang	Special Invitee
20. Mr. Mohd. Alam, Maintenance Engineer	Special Invitee
21. Mr. Maqsd Aalam, Section Officer	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Shazi Zaman
2. Prof. Gita Bamezai
3. Prof. Zubair Menai
4. Dr. Fathima N.
5. Mr. Sony Thokchom
6. Dr. Danish Iqbal
7. Mr. Shakeel Ahmed, Consultant

The Chairman welcomed and introduced Mr. Alfred Thumlhiti Monsang and Mr. Imran Alam to the members of the Committee of Studies who have recently joined on contract as Asstt. Professor of Cinematography & Television Production respectively. He presented the agenda items for consideration of the Committee of Studies:

COS-2018:- Item – 01

Confirmation of the Minutes of previous meeting of Committee of Studies held on 29th January, 2018.

The members of Committee of Studies considered and approved the minutes of meeting held on 29th January, 2018. [Action: Academic Section]

COS-2018:- Item – 02

Consideration of list of Examiners (Internal/External) and moderators for End Semester Examination of Even Semester- May, 2018 (2nd and 4th Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects & Animation & also Credit Based Choice System (CBCS), P. G. Diploma in Still Photography and Visual Communication Course, P. G. Diploma in Broadcast Technology, P. G. Diploma in Acting (Annual) and M.Sc. Mathematics Education (META).

The members of Committee of Studies considered and approved the list of Examiners (Internal/External) and moderators for End Semester Examination of Even Semester- May, 2018 (2nd and 4th Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects & Animation & also Credit Based Choice System (CBCS), P. G. Diploma in Still Photography and Visual Communication Course, P. G. Diploma in Broadcast Technology, P. G. Diploma in Acting (Annual) and M.Sc. Mathematics Education (META). [Action: Academic Section]

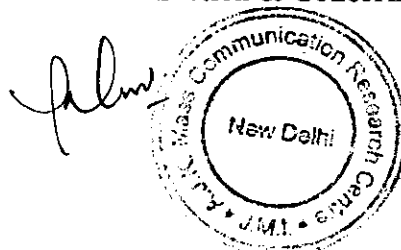
COS-2018:- Item – 03

A constitution of a sub-committee to review the syllabus/curriculum i.e. Credit & Marks system in comparison with hours of all masters and PG Diploma courses as per CBCS Ordinance, JMI.

In view of the guidelines of UGC related to the credits and marks and duty hours of the faculty members, it was decided to review the syllabi of courses of AJK MCRC. The following committee members will look into the issues and suggest to overcome the shortcomings, if any.

1. The Course Coordinators of following courses:
 - i. Mr. Sohail Akbar, M. A. Mass Communication
 - ii. Dr. Fathima N., M. A. Convergent Journalism
 - iii. Prof. G. R. Syed/Mr. Anugyan Nag, M. A. Development Communication
 - iv. Dr. Atul Sinha, M. A. Visual Effects & Animation
 - v. Mr. F. B. Khan, PG Dip. Still Photography & Visual Communication
 - vi. Prof. M. Kasim, PG Dip. Broadcast Technology
 - vii. Dr. Danish Iqbal, PG Dip. Acting
2. Mr. Mateen Ahmed, Assistant Professor (Sound)
3. Prof. Shafeeqe Ahmed Ansari, Hony. Director, Academic, JMI
4. Mr. Maqsud Aalam, Section Officer

[Action: Academic Section & Concerned members]



COS-2018:- Item – 04

Consideration of CBCS courses for PG Diploma students as credited or certificate courses.

The faculty members suggested to extend the option of Credit Based Choice System (CBCS) courses to the three Post Graduate Diploma Courses of AJK MCRC also as the university ordinance allows for it. Mr. F. B. Khan stated that due to heavy workload of practicals, the students of P. G. Diploma in Still Photography & Visual Communication will not be able to offer CBCS courses but they can opt for MOOC's once they are implemented as CBCS paper.

[Action: Academic Section & PG Diploma Course Coordinators]

COS-2018:- Item – 05

Consideration of MOOC's as a CBCS paper and related issues viz. admission, attendance, examination, evaluation, certification, etc.

It was decided that the same committee which is constituted to review the credits and marks on COS item No. 03 (above) may also look into the process of admission, attendance, examination, evaluation and certification etc. for its implementation as CBCS paper from the next semester, i.e., 2018-19. [Action: Academic Section & Concerned members Item No-03]

COS-2018:- Item – 06

Consideration of appointment of Supervisors/Co- supervisor of following, Ph.D. scholars.

- i. **Ms. Pragati Paul, Ph.D. scholar**
- ii. **Ms. Princi Sharma, Ph.D. scholar and**
- iii. **Mr. Tausif Majeed, Ph.D. scholar**

Prof. Sabeena Gadihoke mentioned that the above Ph.D. scholars shall be guided by old Ph.D. ordinance of the University. These scholars will have the following supervisors:

Ph. D. Scholars

1. Ms. Pragati Paul
2. Ms. Princi Sharma
3. Mr. Tausif Majeed

Supervisors

- Dr. K. S. Kusuma
Dr. Fathima N.
Dr. Atul Sinha

It was also mentioned that the Ph.D. scholars needed not give chapters of their thesis to the office as it is a confidential document. The scholars are required to give text of their presentation with the filled - in proforma every six months after their presentation.

[Action: Academic Section & Concerned Ph.D. scholars]



COS-2018:- Item – 07

Consideration Statement of six monthly progress report submitted by the following Ph. D. scholars :

S.No.	Name of Scholars	Status of Progress report submission
01.	Ms. Sonali Sharma	Up to December, 2017
02.	Ms. Nagma Sahi Ansari	Up to December, 2017
03.	Mr. Tawseef Majeed	Up to December, 2017.
04.	Ms. Anandana Kapur	Up to December, 2017
05.	Mr. Sunil Kalai	Up to December, 2017
06.	Ms. Pragati Paul	Up to December, 2017
07.	Ms. Princi Sharma	Up to December, 2017
08.	Ms. Shruti Nagpal	Up to December, 2017

The members of Committee of Studies considered and approved the six monthly progress reports of the above Ph.D. scholars in principle. **[Action: Academic Section]**

COS-2018:- Item – 08

Reporting Item: Consideration of qualification, experience and specialization as per UGC guidelines for the post of Assistant Professor (Theatre) duly approved by the competent authority in anticipation of the approval of the Committee of Studies/Board of Management, Academic Council and Executive Council.

The proposed eligibility for the post of Assistant Professor (Theatre) was approved by the members. However, Dr. K. S. Kusuma had some reservation about the acting course and faculty position. The other faculty members felt it is required at the Centre.

[Action: Section Officer]

COS-2018:- Item – 09

Consideration of review of academic and administrative structure of AJK MCRC.

It was felt that the academic and administrative structure of AJK MCRC is required to be reviewed. A committee of the following faculty members was proposed to review and suggest:

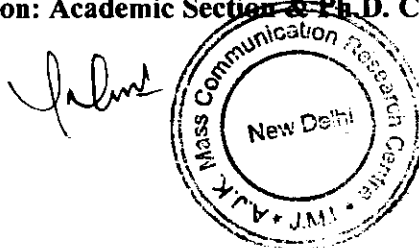
- | | | |
|------|--|----------|
| I. | Mr. F. B. Khan | Convenor |
| II. | Prof. M. Kasim | Member |
| III. | Prof. Tabrez Alam, Hony. Director, Academic, JMI | Member |
| IV. | Professor Sushant G. Ghosh, Hony. Director (Research), JMI | Member |
| V. | Co-opted members, if any | |

[Action: Section Officer & Concerned Members]

COS-2018:- Any Other Item – 01

It was decided that AJK MCRC may conduct both theoretical and practice based Ph. D.

[Action: Academic Section & Ph.D. Course Coordinator]



COS-2018:- Any Other Item – 02

The faculty members were requested by the Director to immediately provide the details of their academic/research/professional works done for NIRF and Outlook ratings of AJK MCRC/Jamia Millia Islamia. [Action: Academic Section & Faculty Members]

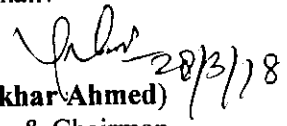
COS-2018:- Any Other Item – 03

The Director requested the faculty members to upload the marks of internal assessment of student on Jamia website on or before 15th April, 2018. [Action: Academic Section & Faculty Members]

COS-2018:- Any Other Item – 04

The faculty members were informed that the current semester examination will end on 29th May, 2018. However, summer vacation of the University starts from 15th May, 2018.

The meeting concluded at 04:30 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed)
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within seven days.





F. No. CoS/AJKMCRC/2018

08th October, 2018

Minutes of the Meeting of the Committee of Studies held on
Tuesday 18th September, 2018

A meeting of the Committee of Studies (CoS) was held on 18th September, 2018 at 11.00 a.m. in the JB MRC Conference Room, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftekhar Ahmed, Director	Chairman
2. Prof. Gita Bamezai	Member
3. Prof. Shohini Ghosh	Member
4. Prof. M. Kasim	Member
5. Prof. Danish Iqbal	Member
6. Prof. Sabeena Gadihoke	Member
7. Dr. Sabina Kidwai	Member
8. Mr. Sohail Akbar	Member
9. Dr. Fathima N.	Member
10. Mr. Mateen Ahmed	Member
11. Dr. Atul Sinha	Member
12. Mr. Anugyan Nag	Member
13. Ms. Maryam Zehra	Member
14. Mr. Shakeel Ahmed, Consultant	Special Invitee
15. Dr. Danish Iqbal	Special Invitee
16. Mr. Sony Thokchom	Special Invitee
17. Mr. Imran Alam	Special Invitee
18. Mr. Mohd. Alam, Maintenance Engineer	Special Invitee
19. Mr. Maqsd Aalam, Section Officer	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

1. Mr. Shazi Zaman
2. Prof. Rashmi Doraiswamy
3. Prof. Zubair Menai
4. Prof. G. R. Syed
5. Dr. F. B. Khan
6. Dr. K. S. Kusuma
7. Mr. Gowhar Farooq
8. Mr. Alfred Thumlhiti

The Chairman welcomed and presented the agenda items to be considered by the Committee of Studies. These are:



COS-2018:- Item – 01

Confirmation of the Minutes of previous meeting of Committee of Studies held on 26th March, 2018.

The members of Committee of Studies considered and approved the minutes of the meeting held on 26th March, 2018. [Action: Academic Section]

COS-2018:- Item – 02

Consideration of request of Dr. K. S. Kusuma regarding correction in minutes of Committee of Studies held on 26th March, 2018.

Dr. K. S. Kusuma did not come for the meeting when it started despite being told about it. The members of Committee of Studies then felt that since Dr. Kusuma is not present to explain his grievances, the matter should not be discussed.

The members approved the minutes of 26th March, 2018 meeting.

[Action: Academic Section]

COS-2018:- Item – 03

Consideration of payment of admission fee in two semesters for first year students of all courses of Mass Communication w.e.f. academic session 2019-20.

The Chairman informed the members that every year MCRC receives applications from the students requesting to allow them to pay admission fee in two instalments in the first year. The members recommended setting up of a committee to look into the matter. It was also suggested that the committee should have a nominee of Finance Officer since it is a financial matter of the university. The following members were suggested in the committee:

- i. Dean Students Welfare
- ii. Director, AJK MCRC
- iii. A person from finance office to be nominated by the Registrar
- iv. Section Officer, AJK MCRC - Convenor

[Action: Academic Section]

COS-2018:- Item – 04

Requirement of additional teaching positions in the prescribed format along with the teaching workload required by the Registrar, JMI for the further submission to the UGC.

The Chairman told the members that the faculty members to submit the requirement of additional teaching positions in their respective courses in the prescribed format along with their teaching workload on or before 31st September, 2018 for further action.

[Action: Academic Section & Faculty members]

COS-2018:- Item – 05

Consideration of suggestions given by Prof. Rashmi Doraiswamy, Offg. Director, AIS for the better functioning of AJK MCRC.

Prof. Doraiswamy, on the request of AJK MCRC Director, has suggested some measures for better functioning of the Centre. The Chairman put the suggestions before the members for consideration and approval. Her suggestions are as under:

- a. Appointment of Course Coordinators on rotation basis. The course coordinators will be responsible for the day to day running of concerned programmes.



- b. Work could also be deputed by setting up committees according to seniority and rotation basis and faculty members would be involved in the decision making process.
- c. All important decisions could be taken in the faculty meetings before placing them in the Committee of Studies or Board of Management meetings. It will reduce the time of Committee of Studies for prolonged debate/discussion on the concerned issues.
- d. MCRC should offer production oriented/technique-based, professional courses, organize conferences, workshops & symposia and publish journals on important contemporary issues, in spite of their regular teaching and M.Phil/Ph.D. works.

The members accepted the above suggestions given by Prof. Doraiswamy. The faculty also suggested to have monthly presentation by an MCRC faculty or outside expert to the MCRC faculty and students. [Action: Academic Section & Course Coordinators]

COS-2018:- Item – 06

Consideration of revised syllabi, marks and credits of semester 1st and 3rd of the following courses to be applicable from July, 2018:

- | | |
|--|--------------------------------------|
| i. M. A. Mass Communication | ii. M. A. Convergent Journalism |
| iii. M. A. Development Communication | iv. M. A. Visual Effects & Animation |
| v. PG Dip. Still Photography & Visual Com. | vi. PG Dip. Broadcast Technology |

The Chairman said that each course coordinator has prepared the curriculum and syllabus based on the guidelines of the UGC. He appreciated the work done by all course coordinators. It will be applicable from the academic session July, 2018. The members approved the same. [Action: Academic Section & Course Coordinators]

COS-2018:- Item – 07

Consideration of request/points of Mr. Anugyan Nag to introduce Media & Cultural Studies – I & II in semester I and II.

Mr. Anugyan Nag told the members that he is teaching theory in three master courses & M.Phil/Ph.D. programme. He explained that due to heavy theoretical teaching continuously for three or six hours, it is tiring for the students and him. Prof. Shohini Ghosh told she will look into the issue & help him to overcome the difficulty.

Mr. Anugyan also requested for the following:

- a. The syllabus of Media & Cultural Studies- I (MCS-I) to be shifted to Media & Cultural Studies - II (MCS-II) and vice – versa.
- b. The MCS - I to be offered in semester – I instead of semester- II and MCS- II to be offered in semester - II instead of semester – III.
- c. Critical Theory & Media Studies which is currently offered to the M.Phil/Ph.D. students during their course work has overlapping topics with MCS-II and classes are combined for the first three units.
- d. The MCS- I paper has relevance in the MCJ and MDC course, this paper to be offered across the master programme.

The members acknowledged his problems and approved the shifting of syllabus from MCS-I to MCS-II. This change will be applicable from semester -I, academic session 2019-20.

[Action: Academic Section & Course Coordinators]

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COS-2018:- Item – 08

Consideration of revised rules & regulation for issuance of equipments from technical store and penalty to be imposed on the lost/ /damaged/delayed return of equipment.

The members considered and approved the revised rules & regulations of issuance of equipments and penalty to be imposed on the lost/damaged/delayed return of equipments. The penalty will be charged semester wise and not yearly or on completion of the course.

The members also suggested to exclude the travelling time from the allotted shift(s) for outdoor shooting due to traffic situation in Delhi. No extra time will be granted if students are shooting in and around Jamia neighbourhood. The members approved the same.

The faculty members suggested the need for upgrading various software. They also suggested to buy the antivirus software immediately.

To improve the working of production and technical units, the committee members suggested to get the help of following faculty members to understand the working & related issues of the following:

- | | | |
|---------------------------|-----|-------------------------|
| i. Prof. Sabeena Gadihoke | for | Camerapersons |
| ii. Prof. M. Kasim | for | Engineers & Technicians |
| iii. Mr. Mateen Ahmad | for | Sound Recordist |

These faculty members will give a report in six months with their suggestions.

Mr. Mohd. Alam was advised by committee to organize a meeting of the faculty members with technical staff for the purpose of improving the functioning of the technical units. The committee also suggested to give overtime to the technicians as per the university rules.

Action: Academic Section & Store Officer]

COS-2018:- Item – 09

Consideration and approval of syllabi of the following CBCS courses July 2018:

- | | |
|---|---------------------------------------|
| 1. Introduction to Environment and Wildlife Films | 2. Creative News Writing |
| 3. Introduction to Television Studies | 4. Art & Culture of Italy, |
| 5. Gender and Media | 6. Essential of Science Communication |
| 7. Child Protection & Role of Media | |

The members considered and approved the above syllabi of CBCS applicable from July, 2018. The Chairman informed the committee that the following papers of CBCS are being sponsored by the outside agencies:

- | | |
|--|---------------------------------------|
| 1. Essentials of Science Communication | Ministry of Science & Technology |
| 2. Child Protection & Role of Media | Ministry of Women & Child Development |
| 3. Art & Culture of Italy | Embassy of Italy, Delhi |
| 4. Gender and Media | Oxfam India Ltd. (NGO) |

The members appreciated the efforts of the Director and Ms. Maryam Zehra, Students Advisor in running the CBCS courses.

Prof. Danish Iqbal, Time-Table/Facilities Incharge and Ms. Maryam Zehra, Student Advisor raised the issue of technicians assigned for the faculty. Prof. Danish said that one of the two technicians assigned to address technical issues is not punctual and is required to be trained. The other technician, Mr. Mussarat, is good but due to his ill - health he is unable to attend most of the technical problems.



Guest faculty member, who take CBCS classes on Saturdays, have been complaining about lack of technical support from the technicians which affect their teaching. The members suggested to replace the technician on priority basis.

[Action: Academic Section & Maintenance Engineer]

COS-2018:- Item – 10

Consideration of the following Massive Open Online Courses (MOOC) courses on SWAYAM online platform started by MHRD:

Name of the Courses	Courses		Credits	No. students enrolled	Name of Faculty
	Start Date	End Date			
Advertising & Public Relations	17/08/2018	07/12/2018	04	769	Dr. K. S. Kusuma
Introduction to Audio Visual Media	17/08/2018	30/11/2018	04	407	Dr. K. S. Kusuma
Design and Graphics	06/08/2018	30/11/2018	04	1135	Prof. F. B. Khan
Writing for Mass Media	13/08/2018	10/12/2018	04	903	Prof. F. B. Khan
Introduction to Mass Communication	06/08/2018	30/12/2018	04	519	Prof. F. B. Khan
Computer Application	20/03/2018	30/05/2018	04	2670	Prof. F. B. Khan
Photo Journalism	20/03/2018	30/05/2018	04	837	Prof. F. B. Khan

The chairman informed that the above MOOCs courses have already started under SWAYAM platform and has been approved by the Vice – Chancellor and Registrar of JMI in anticipation of approval of the CoS, BoM, AC and EC. The Controller of Examinations has arranged online proctored examinations of EMMRC, Pune students with the help of FTK- CIT, Jamia Millia Islamia. The committee approved the above courses. [Action: Mr. Majaz A. Siddiqui]

COS-2018:- Item – 11

Consideration of the following request of Prof. Sabeena Gadihoke with regard to M.Phil/Ph. D. programme:

- Cancellation/Deregistration of M.Phil/Ph.D. admission of Mr. Uthaman Magalathu Kochuraman.
- Status of Mr. Ali Abushak, M.Phil/Ph.D.
- The intake of M.Phil/Ph.D. students twice a year as per the new Ph.D. Ordinance.
- The No. of semesters given to M.Phil students to write their dissertation as per Jamia &UGC rules.

Prof. Sabeena Gadihoke briefed about the above points as follows:

- Professor Sabeena Gadihoke appraised the Committee of Studies (CoS) that M.Phil. candidate Mr. Uthaman Magalathu Kochuraman did not join classes from January, 2019 as he did not have a no objection certificate from his institute. However, this had not been followed up by any written communication by him. This was subsequently raised in notes by her and the Director dated April 5, 2018 and August 10th, 2018 to the concerned official in the university who suggested that this be placed in front of the CoS and CRC and then cancellation of admission be initiated. The members suggested that the office of the administration write a letter to Mr Uttaman asking

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why despite taking admission in January, 2018, he has been absent from classes and not submitted six monthly reports or sent any written communication regarding his inability to attend classes in this semester. In such situation as per Para 10 of the University's Ordinance 09 (IX) the centre would have the right to cancel his admission. The members also suggested that a formal approval to do so be taken from the competent authority after this. This item should also be placed for correction in the minutes in the next meeting of the CRC. **[Action: Academic Section]**

B. Professor Gadihoke informed the CoS about the status and difficulties faced by Mr Ali Abushak who is an ICCR sponsored candidate from Gaza in Palestine. He joined the course work at the end of February and has serious language issues because of difficulty in communicating in English. Two notes requesting that Mr Ali be allowed to re join course work in January, 2019 after he has been coached in English was also sent to the Hony. Director (Research), JMI. This was followed by a meeting with the Pro – Vice Chancellor who suggested that these decisions should be taken by the internal bodies of the centre. The CoS agreed and decided that Mr. Ali would be allowed to re join in January, 2019 after placing his case before the CRC as well. The members also suggested that Professor Gadihoke explore the option of Mr. Ali doing a joint M.Phil/Ph.D. with the Department of Arabic, Jamia Millia Islamia provided Mr. Ali is agreeable to this. **[Action: Professor Gadihoke]**

C. The University has mandated that M.Phil. intake be done twice a year, once for NET qualified candidates and the next for those who sit for an entrance exam. Professor Gadihoke pointed out how running a semester offering 4 courses twice a year would put immense strain on the faculty who teach these courses as many of them already have heavy teaching hours for their Masters and CBCS courses. This was acknowledged. The CoS suggested that this be placed before the CRC and then the University for possible solutions. One of these solutions could be to offer only two courses per semester allowing each successive batch to take these courses in alternate semesters. This as Professor Gadihoke pointed out could only work if the university allowed M.Phil. students to take two semesters to do course work and another two semesters to write their dissertation (which is the pattern laid down by the UGC). Clarification may be sought on this. **[Action: Professor Gadihoke]**

D. Dr. F.B Khan who has recently completed his Ph.D. from Monad University in Hapur requested through an email dated 14th September, 2018 that Ms. Nagma Sahi Ansari who was his Ph.D. student three years ago (she was transferred to Dr. K. S. Kusuma because of a technical reason) be registered again under him. This was turned down by the CoS as the student has now worked extensively with her supervisor Dr. K. S. Kusuma. Professor F. B. Khan may take fresh students to supervise in the next session i.e. January, 2019. **[Dr. F. B. Khan & Dr. K. S. Kusuma]**



COS-2018:- Item – 12

Consideration of request of Dr. Sabina Kidwai regarding a letter sent by Mr. Sunil Kalai, Ph.D. scholar requesting her to exempt him to mark everyday attendance.

Dr. Sabina Kidwai briefed about the progress report of Mr. Kalai. She informed that he is a lecturer and cannot fulfil the mandatory Ph.D. attendance regulations. She was asked to put-up his matter with relevant documents to the competent authority.

[Action: Dr. Sabina Kidwai & Academic Section]

COS-2018:- Item – 13

Consideration of statement of six monthly progress report submitted by the following Ph. D. scholars :

S.No.	Name of Scholars	Status of Progress report submission
01.	Ms. Sonali Sharma	January, 2018 to June, 2018
02.	Ms. Nagma Sahi Ansari	January, 2018 to June, 2018 (Due)
03.	Mr. Tawseef Majeed	January, 2018 to June, 2018
04.	Ms. Anandana Kapur	January, 2018 to June, 2018
05.	Ms. Pragati Paul	January, 2018 to June, 2018
06.	Ms. Princi Sharma	January, 2018 to June, 2018
07.	Ms. Shruti Nagpal	January, 2018 to June, 2018
08.	Mr. Sunil Kalai	Not submitted from January, 2018 to June, 2018

The members considered the progress report submitted by the above scholars and advised to review the work through presentation from time to time. [Action: Academic Section]

COS-2018:- Item – 14

Consideration of request of Prof. M. Kasim for the re-allocation of post of Associate Professor to the PG Diploma in Broadcast Technology.

Prof. M. Kasim briefed about the post of Associate Professor (Broadcast Technology) and Assistant Professor (Media Technology) which were allocated for to the PG Diploma in Broadcast Technology in 2006. Subsequently, as per CoS decision vide Minutes dated 8th April 2011, these posts were temporarily re-named as Associate Professor (Research) and Assistant Professor (Development Communication) to use them for other courses with the condition that these posts will be released to the PG Diploma in Broadcast Technology course from the 12th plan grants. The post of Associate professor (Research) is still lying vacant. As the PG Diploma in Broadcast Technology course is being run with the guest faculty, it was decided that the post may be returned back to the PG Diploma in Broadcast Technology course.

[Action: Section Officer/Prof. M. Kasim]

COS-2018:- Item – 15

Consideration of request of Prof. Sabeena Gadihoke to convert the post of Associate Professor (Cinematographer) to Assistant Professor (Cinematographer).

Prof. Sabeena Gadihoke briefed about the conversion of the post of Associate Professor – Cinematographer to Assistant Professor- Cinematographer. She explained that the recent qualification laid down by UGC is master's degree with at 55% marks and Ph.D. in the concerned discipline and minimum of eight years of experience of teaching/research in an academic position equivalent to that of Assistant Professor in a University.




The post had been advertised many times but no suitable candidates were found. Hence keeping in view the requirement of course it is proposed to convert this position from Associate to Assistant Professor (Cinematographer). The members agreed on her suggestion and constituted a committee comprising of the following members to review the qualification for Assistant Professor:

- i. Prof. M. Kasim
- ii. Prof. Sabeena Gadihoke
- iii. Dr. Fathima N.
- iv. One member to be nominated by the Vice – Chancellor

The members suggested that the above committee constituted will review the qualification of Assistant Professor - Cinematographer for M.A. Mass Communication course may submit its report in the next CoS meeting for its consideration and further necessary action.

[Action: Section Officer]

COS-2018:- Any Other Item – 01

The chairman informed that Mr. F. B. Khan has been awarded Ph.D. Degree in Journalism & Mass Communication from Monad University on 23rd July, 2018. He has published three research papers in UGC journals. The members congratulated Dr. F. B. Khan.

[Action: Academic Section]

COS-2018:- Any Other Item – 02

1. The chairman informed that the following two courses shall be offered by Prof. Shohini Ghosh and Prof. Sabeena Gadihoke for CBCS from January- to April, 2019.

1. The Many Lives of the Photograph: An Introduction to Photography Studies – Prof. Sabeena Gadihoke.
2. Action and Cinema – Prof. Shohini Ghosh

[Action: Academic Section]

COS-2018:- Any Other Item – 03

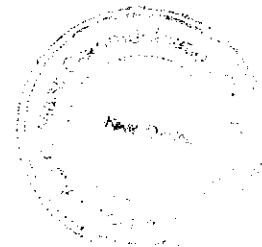
2. Some of the faculty members viz. Prof. Danish Iqbal, Prof. M. Kasim, Mr. Mateen Ahmad and Dr. K. S. Kusuma have requested for old Audio Workstation of MCRC in their rooms for academic purpose.

[Action: Maintenance Engineer]

The meeting concluded at 04:30 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed) 8/10/18
Director & Chairman

Copy to: All members of the Committee of Studies for their comments, if any, within Seven days.





F. No. CoS/AJKMCRC/2018

1st November, 2018

**Minutes of the Meeting of the Committee of Studies held on
Wednesday 31st, October, 2018**

A meeting of the Committee of Studies (CoS) was held on **31st October, 2018 at 11.00 a.m.** in the JB MRC Conference Room, AJK Mass Communication Research Centre. The following members of the Committee of Studies (CoS) and the special invitees attended the meeting:

1. Prof. Iftekhar Ahmed, Director	Chairman
2. Prof. Shohini Ghosh	Member
3. Prof. M. Kasim	Member
4. Prof. Sabeena Gadihoke	Member
5. Dr. Sabina Kidwai	Member
6. Dr. Fathima N.	Member
7. Mr. Mateen Ahmed	Member
8. Dr. Atul Sinha	Member
9. Mr. Anugyan Nag	Member
10. Ms. Maryam Zehra	Member
11. Mr. Shakeel Ahmed, Consultant	Special Invitee
12. Dr. Danish Iqbal	Special Invitee
13. Mr. Gowhar Farooq	Special Invitee
14. Mr. Imran Alam	Special Invitee
15. Mr. Alfred Thumlhiti	Special Invitee
16. Mr. Zafar Asim Kidwai, Asstt. Engineer	Special Invitee
17. Mr. Maqsud Aalam, Section Officer	Special Invitee

The following members/special invitees of the Committee of Studies could not attend the meeting due to their prior engagements/classes/illness:

- | | |
|--|-----------------------|
| 1. Mr. Shazi Zaman | 2. Prof. Gita Bamezai |
| 3. Prof. Rashmi Doraiswamy | 4. Prof. Zubair Menai |
| 5. Prof. G. R. Syed | 6. Prof. Danish Iqbal |
| 7. Dr. F. B. Khan | 8. Dr. K. S. Kusuma |
| 9. Mr. Sohail Akbar | 10. Mr. Sony Thokchom |
| 11. Mr. Mohd. Alam, ME (Mr. Zafar A. Kidwai attended meeting in place of ME) | |

The Chairman welcomed the members and reviewed the minutes of the previous meeting held on 18th September, 2018.

The Chairman presented the agenda items to be considered by the Committee of Studies. These are:

COS-2018:- Item – 01

Confirmation of the Minutes of previous meeting of Committee of Studies held on 18th September, 2018.



The members of Committee of Studies considered and approved the minutes of the meeting held on 18th September, 2018. [Action: Academic Section]

COS-2018:- Item – 02

Consideration of list of Examiners (Internal/External) and moderators for End Semester Examination of Odd Semester- December, 2018 (1st and 3rd Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects & Animation & Credit Based Choice System (CBCS), P. G. Diploma in Still Photography and Visual Communication Course, P. G. Diploma in Broadcast Technology, P. G. Diploma in Acting (Annual) and M.Sc. Mathematics Education (META).

The members of Committee of Studies considered and approved the list of Examiners (Internal/External) and moderators for End Semester Examination of Odd Semester- December, 2018 (1st and 3rd Semester) of M. A. in Mass Communication, M. A. in Convergent Journalism, M. A. in Development Communication, M. A. in Visual Effects & Animation & Credit Based Choice System (CBCS), P. G. Diploma in Still Photography and Visual Communication Course, P. G. Diploma in Broadcast Technology, P. G. Diploma in Acting (Annual) and M.Sc. Mathematics Education (META). [Action: Academic Section]

COS-2018:- Item – 03

Consideration of request of Dr. Sabina Kidwai for shifting of Digital Media Arts (DMA) and Cinematography elective courses from Semester 2 to Semester 3 from the academic session 2019-20 and approval of the syllabi of the following:

- (a). Comprehensive 5 Digital Media Arts (Foundational)
- (b). Cinematography (Elective)
- (c). Sound for Media

Prof. Sabeena Gadihoke briefed about the minor changes in DMA and Cinematography syllabi. It was approved by the members. [Action: Academic Section]

COS-2018:- Item – 04

Consideration of recommendation of Registrar, JMI regarding payment of admission fee in two semesters of all courses of Mass Communication w.e.f. 2019-20.

The Chairman briefed that a note regarding payment of admission fee in two semesters were forwarded to the competent authority for their approval. The Registrar suggested that it would be decided on case to case basis by the Vice - Chancellor. The members considered and accepted the suggestion of the Registrar.

[Action: Course Coordinators and Academic Section]

COS-2018:- Item – 05

Consideration of recommendation of Course Coordinators meeting held on 6th July, 2018 regarding review of marks allotted for Interview and Portfolio (45 & 55 respectively) for selection of students in all the courses offered by the Centre applicable from the academic session 2019-20.



The Chairman briefed that the marks allotted for the Interviews and Portfolio of the candidates for admission is 45 and 55 respectively for all the courses. Prof. Gadihoke stated that the marks of portfolio is higher than the marks of interview, which is not fair. The members proposed the following marks, if ordinances permit:

Portfolio	25 marks
Interview	75 marks

It was proposed that the above recommendation may be sent to competent authority for the consideration and incorporation in the upcoming prospectus of 2019-2020.

[Action: Academic Section]

COS-2018:- Item – 06

Consideration of recommendation of minutes of Centre Research Committee (CRC) meeting held on 23rd October, 2018.

The Prof. Sabeena Gadihoke briefed the minutes of the Centre Research Committee (CRC). The members considered and approved the CRC minutes held on 23rd October, 2018.

[Action: Course Coordinator – Ph.D. & Academic Section]

COS-2018:- Item – 07

Consideration of syllabi of the courses of CBCS for the semester 2nd and 4th from January, 2019.

1. The Many Lives of the Photograph: An Introduction to Photography Studies – Prof. Sabeena Gadihoke (Theory course)
2. Action and Cinema - Prof. Shohini Ghosh (Theory course)
3. Italian Language - Ms. Paola Martani (Skill course)

The Prof. Sabeena Gadihoke briefed the syllabi of above CBCS courses. Ms. Maryam Zenra informed that Ms. Paola Martani, currently teaching Art & Culture of Italy, has shown her eagerness to start a new CBCS course named 'Italian Language'.

Ms. Maryam suggested that the following CBCS courses may be considered for the semesters from January, 2019 including the above courses:

Film Appreciation (Theory)	Mr. Mateen Ahmed
South Indian Cinema (Theory)	Dr. K. S. Kusuma
Introduction to Environment and Wildlife Filmmaking (Theory)	Dr. Sabina Kidwai & Guest Faculty
Film Genres (Skill)	Mr. Anugyan Nag
Writing for Print Media (Skill)	Mr. Shaheen Nazar

The members considered and approved the above syllabi and courses.

[Action: Course Coordinator – CBCS & Academic Section]



COS-2018:- Item – 08

Consideration Statement of six monthly progress report submitted by the following Ph. D. scholars :

S.No.	Name of Scholars	Status of Progress report submission
01.	Ms. Nagma Sahi Ansari	Submitted up to June, 2018
02.	Mr. Sunil Kalai	Submitted up to June, 2018

The members considered the progress report of above Ph.D. scholars, who have not submitted earlier. **[Action: Academic Section]**

COS-2018:- Any Other Item – 01

The faculty members informed that as per the ordinance, the last date of teaching is 29th November, 2018. Keeping in view of the number of holidays in the odd semester, the faculty proposed the last teaching of theory to be 1st December, 2018, & 7th December would be for practical. It was decided to mark attendance only for theory paper and not for practical of the students. **[Action: Course Coordinators & Academic Section]**

COS-2018:- Any Other Item – 02

The members considered and approved the proposed date sheet for odd semester examination, December, 2018 with minor changes. **[Action: Course Coordinators & Academic Section]**

COS-2018:- Any Other Item – 03

The chairman informed that a circular No. JMI/PFMS/P-1/2018-19 dated 25th October, 2018, has been circulated by the Registrar for the implementation of EAT module of Public Financial Management System (PFMS). He also informed that all the expenditure, advances and transfer of Revenue and Earmarked account has to be booked and processed through EAT module of PFMS w.e.f. 1st November, 2018. **[Action: Course Coordinators & Academic Section]**

COS-2018:- Any Other Item – 04

The chairman informed that Prof. Danish Iqbal, the Time – Table and Facilities Incharge, has suggested some changes in the existing proforma for booking of facilities of AJK MCRC. The members suggested to circulate the draft proforma to the faculties members for their comments and suggestions, if any. **[Action: Faculty members & Store Officer]**

COS-2018:- Any Other Item – 05

Dr. Sabina Kidwai suggested that the number of battery (Duracell) issued to the students by the store for exercises should be limited to demonstration by the faculty/staff because we do



not have surplus amount in the consumable budget to meet out the extra expenditure. The members proposed that initially battery for demonstration would be issued from the store office and the rest will be purchased by the students himself. The members considered and approved the above proposed recommendations. [Action: Store Officer]

COS-2018:- Any Other Item – 06

Prof. Sabeena Gadihoke informed that Network of Women in Media (NWMI) is organizing a national meet of women journalist in partnership with AJK MCRC from 1st to 3rd February, 2019. This association provide a forum for women in media profession to share information and resources and exchange ideas. All the expenditure will be met out from the organizing agency. [Action: Faculty members & Section Officer]

COS-2018:- Any Other Item – 07

Prof. Sabeena Gadihoke informed that the two film of M. A. Mass Communication students have been selected for cash award of Rs. 8,000/- each. She told that two hard drive of 2TB may be purchased from this amount for keeping the back up of the films, presently on DVD format at MRC. The members approved the proposed recommendation.

[Action: Section Officer]

COS-2018:- Any Other Item – 08

Prof. Shohini Ghosh informed that the Cambridge University, UK wants to organize an exhibition of rare photograph at Jamia Millia Islamia in the month of January, 2019. They have requested for M. F. Art Gallery for this purpose. The members approved the proposed recommendation. [Action: Course Coordinator & Section Officer]

COS-2018:- Any Other Item – 09

Ms. Maryam Zehra raised the issue of storage for Props. The chairman informed that the centre is facing acute problem of space. The members suggested that the Neundo Lab. at Old Studio may be temporarily use for this purpose. The members also suggested to apply for fund from outside agencies. The members approved the proposed recommendation.

[Action: Course Coordinator & Section Officer]

COS-2018:- Any Other Item – 10

The Chairman informed that NABARD has approached MCRC for collaboration on the production of films by the students on various issues and activities undertaken by the NABARD. The proposal is being examined for further discussion with NABARD in this matter.

[Action: Section Officer]

COS-2018:- Any Other Item – 10

The members considered and approved the revised syllabus of following courses:

M. A. Convergent Journalism	Semester 1 st and 3 rd
M. A. Mass Communication	Sound for Media - Sem-III
P. G. Diploma in Broadcast Technology	Sem-1 st and 2 nd

[Action: Section Officer]



COS-2018:- Any Other Item – 11

The members suggested to provide separate space for tea & lunch to the students & faculty members in the MCRC canteen. The students come during the short break for refreshment & lunch and don't find space to sit. The members approved the proposal.

[Action: Section Officer]

COS-2018:- Any Other Item – 12

Prof. Shohini Ghosh suggested the Director to chair the meetings related to suggestion for administrative changes in MCRC. The committee formed by the CoS has not met so far.

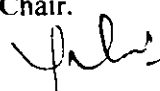
[Action: Section Officer]

COS-2018:- Any Other Item – 13

The Director requested the faculty members to fill – up the prescribed proforma for additional faculty position in MCRC. It is urgently required by the Registrar.

[Action: Section Officer]

The meeting concluded at 01:20 p.m. with a vote of thanks from the Chair.


(Iftekhar Ahmed)
Director & Chairman

Copy to: All members of the Committee of Studies.



CBCS Syllabus Media Law and Ethics

Unit 1: History and Overview of Indian Media Law

- Introduction to the Indian judicial system and terminology
- Brief history of press laws in India: Before and after independence
- Freedom of expression and speech under the Constitution of India.
- Laws governing the reporting of court proceedings and contempt of court.
- Laws governing coverage of the proceedings of Parliament and state assemblies and press privileges
- Right to information and the Official Secrets Act
- Laws concerning the use of the airwaves, Internet, telephony, and e-media
- Laws against defamation and libel
- Press Council of India

Unit 2: Codes of ethics and moral reasoning for ethical journalists

- Theoretical approaches to ethics: The golden mean, categorical imperative, the principle of utility, the veil of ignorance, Judeo-Christian ethics
- Conventional ethical journalism standards: Accuracy, truth, objectivity, fairness, balance, naming and protection of sources, conflict of interest, editorial and business firewalls
- Reporting on under privileged and vulnerable people
- Good taste and the ethics of aesthetics

Unit 3: Legal and Ethical Media Practices

- Researching press law
- Writing within the law
- Press rights and responsibilities toward victims and the accused
- Responsibilities to victims
- Dealing with sensational material
- Managing private rights, privacy, and public interests

Evaluation

Total Marks: 100 (75 marks written exam, 25 marks internal assessment)

Internal Assessment Products

Assessed on basis of presentations on:

- Media law research
- Understanding of media law and ethics
- Case study analysis and presentation

Any late submission will be seen as a no show and the students will be marked only if they complete their assignments within the deadline.

Syllabus for the CBCS course of

‘English Communication Skill’

Objectives:

Participants will be able to...

Reading:

1. Comprehend articles on journalistic topics.
 - a. Use Vocabulary Strategies to guess the general meaning of unfamiliar words (in order to continue reading and to get the general meaning of texts).
 - b. Understand the gist (big ideas) of an article

Writing:

1. Produce effective questions in writing for interviews
 - a. Use question structure correctly.
 - b. Use the correct form of common grammar points, including the Conditional, Reported Speech, and the Present Perfect Verb Tense.
2. Produce statements and questions in writing using the correct form for noun clauses, adjective clauses, and adverb clauses.

Listening:

1. Comprehend short speeches (in class and online).
 - a. Comprehend the gist (big ideas).
 - b. Listen for transitions and key words.
2. Understand whole-class lessons and discussion.

Speaking:

1. Produce grammatical, effective questions.
2. Ask follow-up questions effectively.
3. Demonstrate effective use of terminology for journalistic topics.

Structure:

Participants in this course will use their integrated language skills to improve their English abilities (speaking, listening, reading, writing). The course’s aim is to improve the participants’ integrated language skills in English for journalistic purposes through topical readings, videos, and discussion. The course meets every Saturday from 2:00 to 5:30. In class, students interact with a variety of readings and videos, key vocabulary, additional skills-based materials as needed, and class discussions on various topics covered in the unit. Additionally, students will conduct peer-interviews based on the readings and videos of the course of the different topics that are covered. The course also includes a language focus on parts of speech, common grammar errors, common sentence patterns and sentence structure (noun clauses, adjective clauses, adverb clauses), and format for formal writing in English.

Content Themes:

- Social media
- Interviewing skills
- Ethics
- Human rights
- Freedom of speech and democracy.

There will be a final assessment that will be inclusive of all the course material taught.

SYLLABUS OF CBCS
Professor Geeta Patel (patel.weston@gmail.com)

The Pleasures of Bollywood: Melodrama, Realism, Mythos
University of Virginia and Jamia Millia Islamia (MCRC)

Course Outline:

This class will focus on cinema produced by the industry in Mumbai, popularly called Bollywood. *The course does not attempt to cover all cinema, its aim is to train students in the analysis of cinema.* Organized mainly around themes that helped fuel cinematic modes and genres. Some of these may include: the angry young man, the Muslim social, masculinities, early cinema, nationalist revival, gangland. The class will also address various theoretical issues worked out through these themes. Topics and theoretical areas might include the relationship between fiction and documentation, between melodrama and realism, music and feeling, between nationalism, gender, religion and such. Students will be taught the tools of film analysis and will be expected to watch and unpack films. They will also be expected to consider films in the social, political and economic contexts in which they were made.

Required Books (sent to you by email):

Timothy Corrigan. 2009. *Short Guide to Writing about Film, A (7th Edition) (Short Guides Series) (Paperback)* New York: Longman. Some of this book will be familiar to you. I will let you know if particular chapters will have information for the exams.



Course Information on what you will be expected to think with: This class will be fairly tightly structured.

1. Readings will teach you different aspects of what you are expected to think with.
2. The class is focused on teaching you to think about facets of your life or your political practices that you have up to this point often taken for granted as a way of getting you to grapple with what you see in cinema, what you like or hate in cinema, what you think is satisfying when you watch movies. In other words to grapple with assumptions.
 - The class will also introduce you to theoretical concepts and information that will give you tools for analysis. I expect you to get to know these over the course of the class. These will tie into many of the technical, practicum based work assignments you get in your other classes. Students may be expected to bring in additional information when indicated.
3. In addition you might be expected to watch movies outside class; movies are considered part of your weekly assignments.

You will work in groups. Marking: 1. This class requires a weekly commitment from every student because marks for presentations count, if you are absent you will lose marks. 2. There will also be a mid-term and final exam which MAY include matching, short and longer questions that MAY feature scene and song analysis, information about movies as well as theoretical questions and materials from readings and lectures.

1. **The class runs from 2-5/6pm Fridays. At 2.15 attendance will be closed and everyone who comes late will not be permitted into the class.**
2. **I will give you a syllabus for EACH upcoming three to four weeks at a time. Please pay attention to the site where the information is uploaded.**
3. **If I feel that material has not been adequately covered in a particular class I will change the syllabus to cover it in the following class.**
4. **The students will be assigned to groups for the entire duration of the class. These are the groups which will be expected to work together. The groups might change a bit in the first few weeks, but after that time, they will stay consistent.**

- Syllabus: The syllabus for 2-4 weeks will be uploaded to a particular site which will be set up for the students in the first couple of weeks of the semester. Students must make sure they keep on top of the information.
- Lectures/in class discussion: All lectures will give you information which will be included in exams. In addition students will break into groups to discuss scenes or portions of the reading during the class time. Then I will ask groups to present some of the information and questions raised from the readings to the entire class. This will allow discussions to flow into the lecture. The format of the class MAY include: lecture-discussion, lecture, discussion, student presentations.
- Readings: Readings assigned for several classes at a time might be uploaded to a designated site. I will let you know which class the reading is for. I EXPECT STUDENTS TO REMEMBER THIS INFORMATION. These readings will be included in the exams.
- Movies: Some movies of the syllabus we will begin watching in class, or watch scenes from in class. If we watch a portion of a movie in class, I will expect you to finish it outside class. We might also have screenings in class. When necessary I will ask groups to collectively watch a film a few weeks before we will discuss it in class.
- General: You will be expected to bring in writing bullet points on an analysis of the readings and the movies each week (as per what has been assigned each week). Even if you cannot finish the entire reading, please do a **substantial** portion and write bullet points on it. Each group should be prepared to discuss the readings each week.
- I will let you know on the syllabus which on weeks groups are expected to COMEPREPARED with a scene and frame by frame or song analysis or film analysis for the films we are discussing. In some classes will have groups MEETIN CLASS as well as out of class if the group can arrange it to discuss readings and films as needed and present these in class to encourage exchange and discussion between students.
- Please be ready each week. Everything you read and watch will be on your exams.

Syllabus: The class is divided into units which address different topics. Some units are 2 or more weeks long.

Unit 1: Introduction to Bollywood

Class One: I will introduce some of the theoretical themes that will give you a background on some issues that we will raise in the upcoming weeks. Watch small section from “Deewaar.”

Class Two: What is visual culture? Themes in cinema: political melodrama via the “angry young man” movies.

Class Three: “Chapter 2: Style, Setting and Costume.” Mise en scene and visual and spatial theory.

Unit 2: Where It All Began: Early Cinema

Class Four: Silent cinema.

Class Five: One class will focus on viewing scenes/and or films/and or shorts and one on discussion/presentation. Introduction to sound and silent cinema.

Midterms

Unit 3: Nationalist Cinema:

Class 6: Masculinity

Class 7: Femininity:

Class 8: Themes including music

Unit 4: The Muslim Social/Courtesan cinema

Class9: Historical context

Class 10: Political context

Unit 5: Recap – final theoretical insights.

SYLLABUS OF CBCS
Professor Geeta Patel - patel.weston@gmail.com

Interdisciplinary Methodology: Interdisciplinary Analysis
University of Virginia and Jamia Millia Islamia

Course Outline:

This course integrates interdisciplinary research methods and analysis. It is divided into several sections. Each section will train students in different facets of qualitative research design using sample studies, lectures and discussions of ethical and philosophical issues and practical exercises. Topics may include science strategies, memory, objectivity, confidentiality, power differentials, feminist epistemology, the status of evidence, and the limits of statistics. Sources range from studies of science and mathematics, finance, gender and sexuality to analyses of visual archives and ethnographic techniques. Appropriate for humanities and social science students as well as students pursuing courses in media, science and other areas who are interested in learning techniques that emerge from science, interview techniques, narrative and visual analysis, fieldwork, archival work, and how to frame research questions.

The course will incorporate lectures by organizations, writers and faculty; proposed lecturers will be given a week or two before they come to class. The course will also include articles. Materials will be sent to students by email if possible a week or two before they are to be read.

Course Requirements and Assignments:

This course is designed as a seminar with the students working in groups that will give you a range of methodological tools and teach you how and when to use them. In this course you will *not* be working on a single research paper or project. Instead, you will complete a series of smaller, focused micro-projects that are designed to enhance your understanding of the methodologies, ethical issues, and epistemological considerations covered each week. In the process, you are encouraged to address questions and other matters derived from any sort of qualitative research that you might be planning or conducting outside the course. Sometimes issues or material covered in an earlier class will be revisited and revised and expanded in a subsequent class period.

Given the engaged nature of qualitative research and the intensive small group format, your class participation is crucial. The participation component of your grade encompasses not only attendance but also the degree to which you contribute to collective inquiry and building an intellectual community in the class. Participation also means finishing the readings by the dates assigned.

- **You must be on time for the class. It runs from 2-5/6 Saturdays. If you are more than 15 mins late you will not be permitted to attend.**

- **Please make sure that you know what is on the syllabus. However the syllabus might be amended at any point and I will inform you of this. I can add readings to those I have assigned or delete them, and can change the structure and content based on what I find is necessary to teach you various methodologies. If during the class period I feel that we have not covered the material adequately the discussion will be carried over to the next class and the syllabus will be amended accordingly.**
- **For some classes I will let you know what to prepare for the class. This preparation must be done BEFORE you come to class.**
- **We will try and set up a dropbox or google site. Readings may be uploaded on this site a week or two before the prior class.**
- **The students will be assigned to groups for the entire duration of the class. These are the groups which will be expected to work together. The groups might change a bit in the first few weeks, but after that time, they will stay consistent.**

Marking: This class requires a weekly commitment from every student. There will also be a mid-term and final exam that will incorporate weekly assignments, weekly readings and class lectures and projects done in class and out of class.

The class will be graded on weekly assignments.

- Every student is expected to prepare for each class and each group will get assignments that they will be expected to complete in groups.
- You will be expected to bring in an analysis of the readings and group projects each week or according to what has been laid out in the syllabus. Each group will be prepared to discuss them every week. I will also call on individual students in class. If you are not prepared you will lose marks (be graded down). If you are not present to answer questions or do the projects, you will obviously lose marks.
- I will have groups present in class to encourage exchange and discussion between students. I will also have groups gather in class and discuss the readings within the group.
- Please be ready each week. Everything you read, the lectures I give, and the projects will be on your exams.

Syllabus: Some units are 2 weeks long. I will give you the readings for the upcoming weeks a week or two in advance. The syllabus below gives you a schematic organization for the course. The course might be changed as opportunities arise for students to do projects. The structure of the class is organized around returning to methods again and again over the course of the semester so that you learn how to incorporate them into different projects.

SYLLABUS (EACH UNIT COMPRISES 2 OR MORE WEEKS WITH PROJECTS).

Unit 1 **Everyday Science: The Qualitative and the Quantitative**

Citizen science: What is it? How do we understand the difference between citizen science and professional science? Nature and the human.

Unit 2. The beginnings of ethnography.

What is ethnographic research? What are some of its components? We will begin exploring ethnographic methods in this class and return to them towards the end of the semester.

Class 3: Discussion on mapping space, structure and creatures

Unit 3. Class 4: The qualitative in the quantitative. Statistics—how do we think about them? How do we understand them? What is produced through them?

Unit 4 Standpoint theory

Unit 5 Understanding space and finance, visual, historical materials, aesthetics and writing genres

Unit 6 Ethnography and ethics

Unit 7 Public spaces and analysis of time and space

Unit 8 Techniques of practice and analysis and how do you write it up?

Each unit is composed of one or more classes. We might change units, add units or remove them or move them around based on speakers and project design.

SYLLABUS OF CBCS

HEALTH COMMUNICATION

Faculty: DrAvijit Chakravarti

Topic 1

Coverage of health issues by the Indian media; Role and functions of a health reporter and the expectations of the health beat; Different types of health stories; Case studies of the Pulse Polio Campaign and the HIV Campaign.

Topic 2

The state of health communication in India; Role of media, NGOs and policy-makers; Importance of health advocacy; Re-working traditional methods of advocacy by introducing modern principles of Integrated Marketing Communication.

Topic 3

Impact of positive health communication; Case study of community health initiative in Mayurbhanj (Orissa); ILO report on child labour and child health; Initiatives by Government and NGOs; Tools of communication like newsletters for doctors and public relations for medical associations.

Topic 4

Impact of media silence on health issues; Lack of follow-up stories after the outbreak of epidemics; Case study of the first dengue death in Delhi.

Topic 5

Health issues of the marginalized and tribal communities in India; Case study of Kolkata sex-workers and the initiatives of NGOs like Diksha, Sanlaap, HamariMuskan, Durbar and New Light; Linking social business and healthcare through community initiatives like the production, distribution and consumption of sanitary napkins; Case study of corporate-community health linkages like Cipla campaigns on Hepatitis B and Diabetes.

Topic 6

Maternal health and early childcare; UNICEF reports on infant mortality

Topic 7

Mental health; Issues related to the social acceptance of people suffering from mental and personality disorders; Case studies on Autism, Schizophrenia and OCD.

Topic 8

Sex education; the relationship between health, culture and gender issues

Topic 9

Epidemics like Dengue and Chickengunia; Behavioral change; the overlapping of health and political discourse.

Topic 10

Social media campaign on the following health issues – woman and childcare, sex education, epidemics and mental health.

Syllabus - Writing for Print Media

CBCS programme

Course Description

The course offers an introduction to writing news and for public relations, using conventions of print media. It also introduces the basics of news, reporting and editing.

Unit 1:

- Introduction to the news
- Understanding news values
- Structure of a newspaper and news agency
- Recent history of journalism
- Print terminology

Unit 2:

- Structure of a news story: Headlines, intros, body and conclusion
- Researching stories
- News gathering techniques
- Art of interviewing: Importance of listening
- Developing contacts

Unit 3:

- Writing news reports within basic news structures
- Handling attribution and multiple sources
- Copyediting and revising stories

Unit 4:

- Translating Other Media into Print
- Personal communication and writing for public relations
- Evaluating and reworking news from wire services and other media for print
- Writing for beats

Relevant Readings:

1. Modern Newspaper Reporting by F W Hodgson.
2. Copy Editing 3rd Edition by Butcher J (Cambridge University Press, 1992)
3. Editing for Print by Geoffrey Rogers (MacDonald Book 1993)
4. Art and Production by N.N. Sarkar
5. Writing Feature Articles by Brendan Hennessy (Focal Press)
6. Headlines Writing by Sunil Saxena (Sage)
7. Writing Feature Articles by Brendan Hennessy.

Introduction to Action Cinema
Instructor: Shohini Ghosh

While 'action' is used widely as a generic descriptor to promote and distribute films, its designation is relatively recent (Tasker, 2015:1). The specific qualities of action include "pace, exhilaration: a visual, even sensual evocation of movement and violence" (Ibid, 2004:1). It is a fusion of form and content in which "action, agitation and movement" are paramount (O' Brien, 2012:2). It's most notable characteristic is suggested to be its "dynamic tempo" articulating and accelerating the "breathtaking pace of the stunting human body" (Bean, 2004:17). The proposed preliminary course on Action Cinema is an attempt to introduce students to the history, form, style, genre and the making of this global form thereby inviting an exploration into its intersection with other genres and cinematic forms,

Action cinema has often been seen, in the words of one critic, as "big, brash and brainless". Therefore, the proposed course attempts to understand why films with disagreeable politics and graphic violence can alluring to spectators. At the heart of this conundrum is a cinephilic question: what constitutes the visceral thrill of action cinema? Marco Abel in his book *Violent Affect* (2007) contends that the significant question is not so much "what does it mean?" but "what does it do?" and "how does it work?" (2007: xvii). This has methodological consequence precisely because action cinema has been that much maligned site of gratuitous violence and bad influences. The complex questions around Action Cinema will be sought to be understood through the defining and key interventions made by leading theorists and scholars.

The course will be taught through the following four units but not necessarily in chronology.

Unit I: Action as Cinematic Storytelling: Theory and Aesthetics

- § Action as a Genre and Multi-generic
- § Crime thrillers, War films and the Heist Film
- § Action and the Question of Gender
- § Action as Sensational Melodrama
- § Transnational Conversations: Hong Kong and Korean Action Cinema
- § Debates on Affect: Action as Delirium of the Senses

Unit III: Action, Violence and the Spectre of Censorship

- § A short history of violence and censorship

- § Theories of Spectatorship
- § Debates on Violence and Censorship
- § Representation vs Affect/ Vitality vs Morality
- § The Violence of Sensation and the Sensation of Violence

Unit II: The Creation of Action Sequences:

- § An Expanded Definition of Action
- § The Art of Action Choreography
- § Actors, Stunt Artists and Post-Production Professionals
- § Action in the Digital Age
- § The `Wi-Fu' revolution
- § Action and Stardom

Unit IV: Action and Bombay Cinema:

- § An Early History of the Stunt Film: Fearless Nadia
- § The Cinema of Interruptions
- § The New Action Cinema
- § Action and Stardom: The Case of Salman Khan and Hrithik Roshan

Method & Course requirements:

The course will be taught through illustrated lectures, screening of films and readings. Central to the learning in this course is what is shared and discussed in the class room. All students are expected to read, listen, THINK and participate in class discussions. Students are expected to be regular, PUNCTUAL and ready to work hard.

No recording of lectures is allowed. All mobile phones to be off and in the bag. All students should carry pen and notebooks.

Shohini Ghosh
January 24, 2019

ART AND CULTURE OF ITALY

Skill based CBCS course for Odd Semesters, 2018

Objectives of the course:

- **To introduce the students to the concept of the culture of Italy, its beauty, harmony, balances aesthetic, historical and ideological point of view.**
- **To develop critical thinking abilities in order to enhance student products.**

The course aims to provide understanding of the basic Italian art, architecture, design, harmony and balance of shapes through a line of time enriched by a comparative studies between Italy and India.

Each unit shall deal with the following:

- Philosophy
- Architecture
- Literature
- Art, Folk Art and Performing Arts
- Music
- A comparison of the Italian and Indian art and culture : similarities and differences

Unit I: Brief history of the Ancient Roman Period and its outcomes

Unit II: Brief history of the Middle Ages and its outcomes

Unit III: Brief history of Renaissance Art and its outcomes

Unit IV: Brief history of Modern Art and its outcomes

Unit V: Brief history of Contemporary Art and its outcomes

**AJK Mass Communication Research Center
Jamia Millia Islamia, Delhi**

**Syllabus of New Media
CBCS Programme**

Course Description

This course offers an introduction and basics of New Media. It also introduces the Social Media Uses on online journalism.

Unit-1:

- Introduction of New media
- Basics of New Media
- New Media tools and techniques
- Uses of New Media

Unit-2:

- Definitions of Social Media
- Social Networking Sites, Definitions and Platforms like Facebook, Twitter, You Tube, Instagram etc.
- Use of social networking site as News
- Best practices for journalists (Twitter and Facebook),

Unit-3:

- Verification and fact checking with social media
- Live coverage of events, breaking news
- Short social video, live streaming videos
- Engaging with audiences, Viral media and sharing behavior

Unit-4:

- Types of Cyber Crimes
- Laws and ethics of online journalism
- Data protection, security & privacy for journalists
- Information Technology Act, 2000

Unit-5:

- Introduction of Information age
- Digital Divide
- Best practices for social media
- Presentations and Discussion
- Assessment Evolution

CHILD PROTECTION AND ROLE OF MEDIA

Skill based CBCS course for Odd Semesters, 2018

Objectives of the Course:

- *To develop an advanced understanding of Child Protection issues among students.*
- *To facilitate improvement in quality of media coverage on child protection.*
- *To expose participants to field situations and innovative approaches in the field of child protection for hands-on training to sharpen their skills and attitudes.*
- *To identify good practice in working with children and families, and reflect on their setting's policies and procedures.*

Unit-I

- Introducing the problem:
 - Issues and concerns of children. How communities treat children. Scale of problem concerning children such as child sexual abuse, trafficking, child marriage, child labour etc.
 - Understanding behaviour of children- child psychology- trauma, stress, depression, anxiety. Symptoms and accordingly interacting with the children. Linking of children to services.
 - Child Online Safety: Introduction, issues such as cyberbullying, child pornography. Prevention and mitigation. Responsible behaviour for social media content dissemination. Cyber law.

Exercise: Write a news article on the issues faced by children in India. (paper presentation). Presentation of facts with sources.

Unit-II

- International conventions and rights of children in national context:
 - United Nations Convention on the Rights of Children
 - National Plan of Action for Children, child protection policy.
 - Legislative and programmatic provisions for children (POCSO, JJ, CPCR, CPS scheme and so on) with case studies. Principles of the acts.
 - The child protection system in India.

- Challenges in implementation of the laws and how media can play a role in addressing these.

Exercise: Develop a 30 second radio spot on POCSO/JJ/CPS. (Public Service Announcement)

Unit-III

- Methods of working with children
 - Children in difficult circumstances with special reference to street children: Issues and concerns, working with street children.
 - Reporting of violence and abuse of children: Orientation of CHILDLINE 1098 services.
 - Methods of working with children, duty bearers and caregivers.
 - Working with children and communities during emergencies (natural and man-made): Types of emergencies, impact on children, reporting on children during emergencies- covering stories, photographs, videos and social media.

Exercise: Develop a short video on CHILDLINE 1098 for social media. (3-4 minutes long)

Unit-IV

- Awareness generation and communication to different stakeholders:
 - How Government of India works with media- News and social media: Opportunities and challenges.
 - Integrated campaigns: Advocacy and fundraising campaigns to support child rights-based programming. Communication during emergencies, crisis and issues management. How media can play a positive and proactive role. Responsible reporting. Interviewing children. Good practices and bad practices.
 - Social and behaviour change communication for protecting and promotion of the rights of children: Importance of research. Vulnerability mapping. Social norms and culture. Stakeholder mapping. Key opinion leader mapping/prioritizing. Advocacy strategy/engagement strategy. IEC/SBCC content planning.

Exercise: Develop a social media campaign to prevent violence and abuse of children.

Reading Materials:

Evidence and facts are not enough, human beings are not always predictable

- **The Influential Mind** by Tali Sharot
- **Predictably Irrational** by Dan Ariely

Understanding data, facts and forecasts

- **Factfulness** by Hans Rosling
- **The Signal and the Noise** by Nate Silver

Evidence for influencing opinions

- **Poor Economics** by Abhijit V. Banerjee and Esther Duflo
- **Superforecasting** by Philip E. Tetlock and Dan Gardner

Government and Public Institutions

- **The Fourth Revolution** by John Micklethwait and Adrian Wooldridge
- **Why Nations Fail** by Aron Acemoglu and James A. Robinson

Government and Informal Power

- **How to Run a Government so that Citizens Benefit and Taxpayers don't Go Crazy** by Michael Barber
- **New Power** by Jeremy Heimans and Henry Timms

Inequity and Rule of Law

- **Advancing the Rule of Law Abroad** by Rachel Kleinfeld
- **An Uncertain Glory** by Jean Drèze and Amartya Sen

Reporting on Children

- **A Handbook for the Media on Reporting on Children** by UNICEF India

Campaigns and understanding consumer behavior

- **Marketing Management: A South Asian Perspective** by Philip Kotler and Kevin Lane Keller

CBCS Programme

Syllabus

Radio Jockey

Course Description

The course offers an introduction to various aspects of being an Announcers, Presenters, Comparers or Radio Jockey. It also helps to improve voice and speech clarity, writing and presenting scripts, produce and deliver a radio program, taking interviews etc.

Unit 1 : Role of Announcers, Presenters and Comparers

- Ø Duties performed by Announcers.
- Ø Duties and responsibilities of an Announcer.
- Ø Abilities of an Announcer.

Unit 2 : Know Your Voice

- Ø Voice and speech clarity.
- Ø Effective and efficient use of Speech.
- Ø Production, Transmission and Perception of Speech.
- Ø Pitch, Volume and Tempo of a voice.
- Ø Voice clarity.
- Ø Problems of Voice Quality.
- Ø Problems in Breathing.

Unit 3 : Pronunciation and Articulation

- Ø Basic concepts of Phonetics.
- Ø Organisation of speech.

Unit 4 : Basics for Radio Presenters

- Ø MIC Conscious.
- Ø The importance of Effective Speech.

Unit 5 : Radio Formats

Unit 6 : Writing Radio Scripts

- Ø Writing for the Radio.
- Ø Difference in Print Writing and Radio Writing.
- Ø The speed and Timing.
- Ø Presenting the Script.

Unit 7 : Presentation Techniques

- Ø Announcement.
- Ø Comparing.
- Ø Film Music Presentation.
- Ø Music Presentations.
- Ø Invited Audience Programme.
- Ø Running Commentary.
- Ø Radio Jockey.
- Ø Anchor.
- Ø Interviewer.
- Ø News Reader.

CREATIVE NEWS WRITING

Theory based CBCS course for Odd Semesters, 2018

Objective of the course:

- *To introduce students to different approaches to Creative News Writing.*
- *To make them understand the basics of editing creative news.*

Unit-1

- Understanding news and news elements
- Hard and soft news
- Style and structure of hard news stories
- Introduction to soft news

Unit-2

- Writing features
- Interviews, types of interviews
- Writing profiles
- Obituaries

Unit-3

- Writing and interpreting press statements
- Book reviews
- Writing film reviews
- Opinion and editorial writing

Unit-4

- Basics of editing/rewriting
- Headlines and sub headlines
- Understanding style sheets
- Clichés, jargons and syntax

ESSENTIAL SKILLS FOR SCIENCE COMMUNICATION

Skill based CBCS course for Odd Semesters, 2018

Objectives of the course:

- *To produce professionals in the area of science communication, science journalism (reporting and writing), science filmmaking, public relations on science, health and environmental issues and related communication fields.*
- *To orient students in science communication skills required to cover new researches, developments and scientific initiatives in the field of science, technology, health and environment.*
- *To provide students hands-on experience in critical areas of science communication.*
- *To promote scientific temper in budding communicators and to bridge the gap between science and society.*

This course will broadly cover the following sub-themes of science communication in 4 units:

Unit 1: Basics of Science Communication

- § Science Communication: Why & How; Institutional Efforts of Science Communication in India;
- § Differences between popular perceptions and practitioner's views of science; Why report science?;
- § Common Ground between scientists and media professionals;
- § Dealing with scientist and scientific content, Nature of communication between scientists, between innovators;
- § Primary, secondary, tertiary sources in Science, Technology;
- § Search and Research for content: Search Engines. Demonstration of methods and techniques;
- § Difference between Information, Education and Communication
- § Content and Structure, Storytelling, Functions or elements of folk tales; Popular science writing and rewriting, and editing, KISS principle, 5Ws and H, Some dogmas in media and communication, Structure of words, sentences, paragraphs, Shift focus from keywords to commonly used words; Why report science and related topics, International, National, State, Local perspectives, PR Practices & Science Communication

Unit 2: Science Communication through Films

- § Historical perspective of science films across the globe.
- § Introduction to Science Film-making, idea generation, ingredients, approach, elements, director's perspective etc. followed by screening of science films
- § Films on Science & Nature: The Power of Visual Communication – Transforming the Future
- § Science films produced by govt. and private institutions
- § Story Structure, Narrative, Treatment, Film Intent & Content: Reference to Science & Environment Films
- § Craft of Storytelling in Science Films
- § Science on Screen: Dilution without Distortion

Unit 3: Popular Science Writing and Editorial Practeces

- § Editorial practeces for Science Communication: Down to Earth approach
- § Popular science writing & editing,
- § How to write effective popular science articles? (including hands on / practical)
- § Problems in popularising and reporting science, ways to overcome the challenges
 - Contents areas for science writing: meeting the information needs of target audiences
 - Covering Health, Agriculture, Environment, Technology: Problems and solutions;
 - Social responsibility – accuracy in reporting science and related topics.
 - ü Search and Research for content: Search Engines.
 - ü Demonstration of methods and techniques. Preferences, Advanced search – Keywords and Phrases, reducing number of hits, bookmarking and organising the searches.
 - ü Google Scholar – comparison with Google.

Unit 4: Science Communication through Radio and other forms of Science Communication

- § Science programming for radio: conceptualization to broadcast
- § Science writing for radio features and drama
- § Sciotoons & Sciotoonics: Sciotoonics is a new branch of science that deals with effective science communication by using a novel class of science cartoons called Sciotoons.

Online Resources (reading material) on Science Communication:

- § SciDevNet has a course on science journalism. It is now available at <http://www.wfsj.org/course/en/>
- § Resource for news media: <http://thenewsmanual.net/>.
- § Stanford University's online course on writing sciences: <https://online.stanford.edu/courses/som-y0010-writing-sciences>.
- § Poynter: poynter.org
- § Science News: <https://www.newsu.org/>
- § Book on Science Broadcasting is available on: <http://unesdoc.unesco.org/images/0019/001921/192165e.pdf>

Two Books are attached. Pls download the books and mention both the titles.

Film Genres
AJK-MCRC, JMI

CBCS-Spring 2018

Course Instructor- Anugyan Nag

Course Description:

This course provides an introduction to genre studies. The relationship of Genre and Hollywood cinema being the primary focus, along with socio-economic-cultural factors that informed film genres; each genre is represented through one film example, creating a closely comparative study of genres across different time periods. The course engages several key questions: (1) where do genres come from and how do they evolve? (2) What is the relation between genres and the industry (i.e., did the industry invent genres?) (3) What is the relationship between genres and popular audiences? (4) How have genre studies evolved over time and how are they keeping up with contemporary genres? (5) Do contemporary genres fulfill similar functions as their ancestors during the classical era, such as furnishing viewers with popular myths? The course draws heavily from Hollywood Popular cinema but also sheds light on subversions of genres and trends in international and global film cultures.

Course Objectives:

- Students will be introduced to a range of contemporary genres popular in film/cinema.
- Students will study old and contemporary genres to understand the basic principles of how genres work economically and culturally, that is, as industrial branding tools and as building blocks for modern-day mythologies
- Students will understand the interrelations and connections between Genre-Studio based Production-Exhibition-Distribution, Audience and Cinephilia.
- International and Global Cinematic influences and reflections
- Issues of Gender, Race, Class and Politics

Course Requirements:

The Course will be conducted through a lecture mode with film excerpts, followed by screenings. There will be some basic readings discussed in relation to each topic weekly. The lecture will be **once a week** and the duration is **3 hours**. This is a **4-credit** course.

Class participation and interaction, Mid-term examination and End-Term Examination are essential for students' assessment.

Course Outcome:

- To become an active viewer of cinema, developing one's own informed perspective through personal engagement with films using analytical tools and techniques.
- Understand the way that content, form, and contexts work together to create meaning in film.
- Be able to critically explore how film is a dynamic, multi-faceted medium, and how a work is created and received from a cultural, ideological and theoretical perspective.
- Understand the myriad of creative and technical choices that construct a work, and how ultimately each individually impacts a finished film.
- Identify and use key concepts, models and tools in film criticism.
- To consider film's position in participatory culture and the shifting convergent media landscape.

Syllabus:**UNIT- I: Evolution-Formulation-Industrial Categories- History and Genre Theory****UNIT- II: Major Film Genres- Western, Musicals, Film Noir, Horror, Melodrama as Genre, Gender and Genre, subversions and experimentations****UNIT- III: Trends in Global Film Genres.**

GENDER AND MEDIA

Skill based CBCS course for Odd Semesters, 2018

Objective of the course:

- **The course will help students develop an understanding of different concepts of gender, representation of women, girls and other non conforming gender identities in media, existing media stereotypes, gender gaps in media and possible practical applications of a gender-sensitive approach**

UNIT-I: Basics of Gender

- Unpacking terminologies to understand gender & sex
- Gender roles, behaviour and stereotypes

UNIT-II: Gender and Power

- Power and its gendered dimensions

UNIT-III: Gender, Religion and Caste

- Intersectionality
- Religion and interplay of gender
- Caste and interplay of gender

UNIT- IV: Gender and factors leading to vulnerability

- Gender in conflict & disaster
- Gender and non-conforming identities
- Gender and differently abled

UNIT- V: Gender & Violence: Manifestations & Violations

- Forms of violence
- Manifestations of violence
- Violence as human rights violations

UNIT- VI: Legal Instruments on Gender Based Violence

- International treaties and instruments
- National laws/ policies/schemes & its implementation

UNIT- VII: Responsibility of Media and Gender

- Popular culture and gender stereotypes
- Representation of women & LGBTQI in films
- Gender in tele serials/ ads/ radio pranks/ audio/ stand-up
- Male gaze in scripts, songs, lyrics, social media and other media platforms

UNIT- VIII: Women in Media and Relevant Policies

- Gendered spaces in media
- Challenges of low representation of women & other genders in media roles
- Legal safeguards -- Sexual Harassment at Workplace Act

Introduction to Environment & Wildlife Films

Course Faculty – Dr Sabina Kidwai, Associate Professor, AJKMCRC

This introductory course will aim to make students aware about environment and wildlife films, the techniques used and the challenges faced. It will sensitize students to documentary films/ photographs and campaigns which deal with environmental issues and also how conservation needs form the basis of many of this work. The course will also look at various environmental issues, the laws involved and the global problems which confront all countries.

Each class will have along with the lecture, a screening of an environment and wildlife film / news features/ campaigns, photographs relevant to the topic of discussion.

The section dealing with Photography will be coordinated by Mr Sohail Akbar, Associate Professor, AJKMCRC.

Guest faculty will also be invited as per requirement

Module 1 – History

History of Environment and Wildlife films

BBC Natural History Unit - Early Pioneers

Early Indian Wildlife Photographers/ Filmmakers

Profile of work of certain well known filmmakers like Mike Pandey and the Bedi Brothers

Module 2 – Specialised Photography/Videography

Photographing Birds

Underwater photography

Working with large Mammals

Technical devices and accessories

Use of sound

Module 3 – Using Films for Conservation, Looking at issues which concern our environment

Climate change and the coastal zones

Illegal trade, Animal Cruelty and the law

Environmental filmmaking and Urban issues

Gender and Environment

Agrarian crisis

Module 4 – Awareness campaigns

Relationship between campaigns, movements and films

Role of News, PSA and short Animation films

Assignment

1. Written assignment and Presentation on an issue and looking at the Films/Photographs/campaigns etc made on the subject

Dr Sabina Kidwai is faculty (Associate Professor) at the AJK Mass Communication Research centre. She has been teaching Film production for over two decades. Her specialized area of work is editing which includes both film and digital editing.

She has worked as an editor for a large number of independent documentaries on environmental issues varying from issues of wildlife trade to issues of animal rights. She has directed and edited a documentary on the issues of identity "Shadows of Freedom" for the Public Service Broadcasting Trust. She is the co director for a film "Diminishing Resources" made under the UK Environment Film Fellowship 2006. The documentary has been widely circulated and was telecast on Discovery Channel, and National Geographic. She was the Consultant Editor for the magazine "Ex-situ Updates" for the Central Zoo Authority (Vol1 1-4 and Vol2 1-5).and for the National Tiger Conservation Authority "STRIPES" Vol7.

She has done considerable research work in the area of Media and Minorities and has presented many papers on this subject.

INTRODUCTION TO TELEVISION STUDIES

Theory based CBCS course for Odd Semesters, 2018

Objectives of the Course:

- *To impart a basic understanding of Television*
- *To introduce students to different Television Genres and their content.*
- *To introduce students to various production techniques*
- *To enrich vocabulary of Television terms*

Screenings of TV Shows shall be an integral part of most of the lectures.

UNIT 1: Introduction to Television

- What is Television?
- Television in India
- Broadcasting History and Distribution

UNIT 2: Television Programming and Ownership

- TV Production Houses
- Advertising in Television
- Audience

UNIT 3: Genre and Content

- Narrative and Plot
- Genre: Non-Fiction/ Reality Shows
- Genre: Fiction

UNIT 4: Television Production Techniques

- Cinematography
- Sound
- Editing

Introduction to South Indian Cinema Semester-I (2015)

Course Objectives:

- ✓ The aim of the course is to introduce students to the four major film industries in South India.
- ✓ To introduce students to the new areas of research on South Indian Cinema.
- ✓ This course will focus not only the historical aspects, but also the craft of filmmaking, technology; fan clubs, stardom, cine politics, themes, etc. are some of the important areas that the course will offer.

Learning Outcomes:

Students will be able to learn about the historical importance of South Indian Cinema

Students will get to understand the unique characteristics and genres of South Indian Cinema

Students will be able to understand the complexities of caste, region and cine-politics of South Indian Cinema

Unit-I: Introduction to South Indian Cinema

Brief history of Telugu, Tamil, Malayalam and Kannada film industries

Features of the four Industries

Introduction to Industry-Film making, Distribution and Exhibition

Unit-II: Genres of South Indian Cinema

Socials, Bhakti, Mythological, Melodrama,

Caste based cinema, Naxalite cinema etc.

Changing trends in Genres-dubbing, remake, overseas audience

Unit-III: Cine-Politics

Film stars and political existence

NTR to Chiranjeevi

Rajkumar

M.G.R, Jayalalitha to Vijayakanth

Unit-IV: Fans, Fan clubs and Stardom

The Star system in South Indian Cinema

Importance of Fans and Fan clubs

The ecosystem of Fan clubs
The changing trends in Fan clubs

Assessment			CREDITS
	Marks	Total Marks	4
Internal Assessment:			
Seminar	10	25	
Research essay	15		
Semester end examination	75	75	
		100	

List of Suggested Reference Material*:

- Ashish Rajadhyaksha, P. W. (1999). *Encyclopedia of Indian Cinema*. Routledge.
- Baskaran, S. T. (2008). *Sivaji Ganesan: The legends of Indian cinema*. Wisdom Tree.
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*** The lists of reading references above are for those who wanted to pursue the subject further. Reading specific for each topic will be provided to students separately.**

CBCS Syllabus of **Visual Communication**

The course entitled 'An Introduction to Visual Art: Appreciation and Communication' aims to enable enjoyment of art by exploring many facets of art history and practice. The syllabus will be broadly divided into many parts including: the essential elements and principles of art that constitute the language of artworks; the materials and processes that artists use to make art; the history and its influences that have shaped art throughout the course of human history; and the major cultural and historical themes that have motivated artists to create.

Such a presentation will help students find their own pathway to understand and appreciate art. It will demonstrate how rewarding it is to look at a great work of art many times and always discover something new because there are many ways of seeing and analyzing a work of art. For instance - the design and characteristics of the work, the materials with which it was made, the historical era and culture that influenced its creation, or how the artwork expressed something personal.

The students will be encouraged to interact and express their views through their preferred medium of communication. Personal opinions will be given a preference to the content available across books and media. Field trips to art galleries and museums will be organized to help widen the understanding of art in the contemporary context, and also compare it to the previous art movements.

Syllabus is as follows for the first semester: -

I. Introduction to Visual Art.

- **What is Art?**
- **Where is Art?**
- **Who makes art?**
- **Value of Art**
- **Art and censorship**

II. Elements of Art

- **Two Dimensional Art: Line, Shape, Contrast**
- **Three Dimensional Art: Form, Volume, Mass, Texture and Space.**
- **Implied Depth: Space, Perspective and Value.**
- **Colour**
- **Time and Motion**

III. Principles of Design

- **Unity, Variety, Balance,**
- **Scale and Proportion**
- **Emphasis and Focal Point**
- **Pattern and Rhythm**

IV. Content and Analysis

- **Reading Images**
- **Modes of Analysis**
- **Art criticism and aesthetic judgement**

V. An introduction to various mediums and processes used in art.

VI. Photography

- **Vocabulary of Photography**
- **Basic Strategies in Reading photographs**
- **Photographic Genres**
- **The Art of Photography**

VII. Genres

- **Landscape**
- **Portrait**
- **Still-life**
- **Abstract**
- **Body**
- **Narrative**

VII. Themes in Art

- **Art and Community**
- **Art and Spirituality**
- **Art and the Cycle of Life**
- **Art and Sciences**
- **Art and Illusion**
- **Art and Rulers**
- **Art of Social Conscience**
- **Art and Gender**