



Centre for Management Studies

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Minutes of Meeting

A meeting of the Committee of Studies of Centre for Management was held on April 26, 2016 at 2.30 PM. The following members were present:

1. Prof U.M. Amin, Hony. Director
2. Prof Abad Ahmad, Special invitee
3. Prof Attam Prakash, Special invitee
4. Prof S.M.Akhtar
5. Prof M.S.Bhatt
6. Prof Amirul Hasan Ansari
7. Prof P K Gupta
8. Prof Rahela Farooqi
9. Dr. Kavita Chauhan
10. Dr. Saif Siddiqui
11. Dr. S Wajid Ali
12. Dr. Taufeeque Ahmed Siddiqui
13. Dr Sunayana
14. Dr S. Veeramani
15. Dr Yasmeen Rizvi
16. Mr Shamikh Ahsan

Prof Kuriakose Mamkottam, could not attend the meeting.

The meeting considered the agenda items and resolved as under:

1. **Consideration of application by Ms Ratika Sikand, research scholar under the supervision of Dr Yasmeen Rizvi for minor change of her Ph.D topic:**

The Committee considered application of Ms Ratika Sikand research scholar, duly forwarded and recommended by Dr Yasmeen Rizvi, her supervisor for minor change in Ph.D topic. The members resolved that her request may be accepted and she may be allowed to change her topic of research from "Study the impact of learned helplessness by taking into account attribution style on job involvement" to "STUDY OF THE RELATIONSHIP BETWEEN LEARNED HELPLESSNESS, ATTRIBUTION STYLE, DEMOGRAPHIC FACTORS AND JOB INVOLVEMENT"

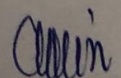
2. **Consideration of broad curriculum structure of MBA (Full time) programme.:**

The Committee of Studies considered the revised curriculum structure of MBA (Full time) programme incorporating some minor changes. The document indicating the proposed changes was circulated by Prof P.K.Gupta, academic coordinator of MBA (Full time) programme. The Committee considered and deliberated on the proposed changes and the same were approved. The revised curriculum structure to be effective wef the academic session starting July, 2016 is attached herewith.

3. **Consideration of broad curriculum structure of MBA (IB) programme:**

The members of the Committee of Studies considered and discussed at length the proposed curriculum structure of MBA (IB) programme incorporating major changes in the same. In this regard, a committee was constituted earlier and a faculty workshop was conducted subsequently. The recommendations of these were discussed in detail. After prolonged deliberations and valuable suggestions from Prof Attam Prakash former Professor, Indian Institute of Foreign Trade, Prof R.M.Joshi, currently Professor at Indian Institute of Foreign Trade, other experts and faculty members, curriculum structure of MBA (IB) programme was approved. The revised structure will be applicable from the academic session starting July, 2016 and is attached herewith.

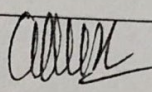
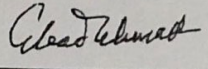
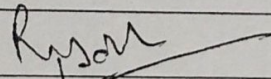
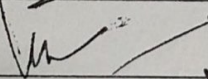
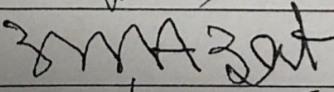
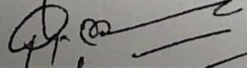
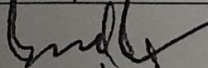
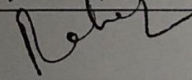
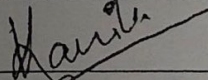
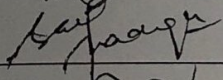
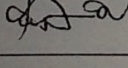
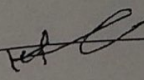
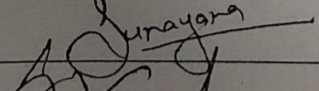
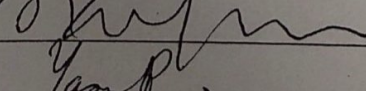
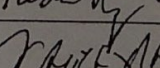
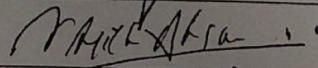
The Committee of Studies also discussed the detailed syllabi of MBA (IB) programme and mostly finalized the same. However, in few areas it was decided that the revised syllabi will be refined and prepared by respective faculty members which will be incorporated in the revised syllabi document. The members of the Committee of Studies in principle approved the above proposition.


(Prof U.M.Amin)
Hony Director

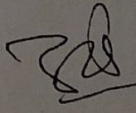
**Centre for Management Studies
Jamia Millia Islamia
New Delhi**

Attendance

Meeting of the Committee of Studies of the Centre held on 26.04.2016 at 2.30 PM

S.NO.	NAME OF THE FACUTY/Committee MEMBER	SIGNATURES
1	Prof. U.M Amin, Hony. Director	
2	Prof. Abad Ahmad	
3	Prof. Kuriakose Mamkottam	
4	Prof. R.M.Joshi	
5	Prof S.M. Akhtar	
6	Prof M.S.Bhat,	
7	Prof Amirul Hasan Ansari	
8	Prof. P.K. Gupta	
9	Prof. Rahela Farooqi	
10	Dr Kavita Chauhan	
11	Dr Saif Siddiqui	
12	Dr Syed Wajid Ali	
13	Dr Taufeeque Ahmad Siddiqui	
14	Dr Sunayana	
15	Dr S Veeramani	
16	Dr Yasmeen Rizvi	
17	Mr Shamikh Ahsan	

Prof Attau Parkash, Former Professor, IIFT
Special Invitee
ul Manzil

Altam Parkh


Semester-I

S. No.	Course Code	Course Name
01	MBA CP-101	Management Concepts and Organizational Behaviour
02	MBA CP-102	Quantitative Methods
03	MBA CP-103	Managerial Economics
04	MBA CP-104	Human Resource Management
05	MBA CP-105	Business Communication
06	MBA CP-106	Financial Accounting
07	MBA CP-107	Marketing Management
08	MBA CP-108	IT Applications in Management

Semester-II

S. No.	Course Code	Course Name
01	MBA CP-201	Organization Structure, Dynamics and Change
02	MBA CP-202	Management Science
03	MBA CP-203	Economic Environment of Business
04	MBA CP-204	Financial Management
05	MBA CP-205	Methodology of Business Research
06	MBA CP-206	Operations Management
07	MBA CP-207	Information Systems for Management
08	MBA CP-208	Accounting for Managerial Decision Making

Semester-III

S. No.	Course Code	Course Name
01	MBA CP-301	Business Policy and Strategic Management
02	MBA CP-302	Comprehensive Corporate Analysis
03	MBA CP-303	Legal Environment of Business
04	MBA CP-304	Summer Training Project
05		Optional I
06		Optional II
07		Optional III
08		Optional IV
09		Optional V

Semester-IV

S. No.	Course Code	Course Name
01	MBA CP-401	Business Ethics and Corporate Governance
02	MBA CP-402	e-Business
04	MBA CP-403	Project Study
05		Optional I
06		Optional II
07		Optional III
07		Optional IV

Note: One elective in HR Stream has been added as follows:

Course Code	Course Name
MBA HR-3313	HR Analytics

MBA(FT) Programme
Revised Curriculum structure, 2016
Proposed (Approved)

Present

Semester-I

Course Code	Course Name
MBA CP-101	Management Concepts and Organizational Behaviour
MBA CP-102	Quantitative Methods
MBA CP-103	Managerial Economics
MBA CP-104	Human Resource Management
MBA CP-105	Business Communication
MBA CP-106	Financial Accounting
MBA CP-107	Marketing Management
MBA CP-108	IT Applications in Management

Semester-I

S. No.	Course Code	Course Name
01	MBA CP-101	Management Concepts and Organizational Behaviour
02	MBA CP-102	Quantitative Methods
03	MBA CP-103	Managerial Economics
04	MBA CP-104	Human Resource Management
05	MBA CP-105	Business Communication
06	MBA CP-106	Financial Accounting
07	MBA CP-107	Marketing Management
08	MBA CP-108	IT Applications in Management

Semester-II

S. No.	Course Code	Course Name
01	MBA CP-201	Organization Structure, Dynamics and Change
02	MBA CP-202	Management Science
03	MBA CP-203	Economic Environment of Business
04	MBA CP-204	Financial Management
05	MBA CP-205	Marketing Research
06	MBA CP-206	Operations Management
07	MBA CP-207	Information Systems for Management
08	MBA CP-208	Accounting for Managerial Decision Making

Semester-II

S. No.	Course Code	Course Name
01	MBA CP-201	Organization Structure, Dynamics and Change
02	MBA CP-202	Management Science
03	MBA CP-203	Economic Environment of Business
04	MBA CP-204	Financial Management
05	MBA CP-205	Methodology of Business Research
06	MBA CP-206	Operations Management
07	MBA CP-207	Information Systems for Management
08	MBA CP-208	Accounting for Managerial Decision Making

Semester III

S. No.	Course Code	Course Name
01	MBA CP-301	Business Policy and Strategic Management
02	MBA CP-302	Methodology of Business Research
03	MBA CP-303	International Business Environment
04	MBA CP-304	Summer Training Project
05		Optional I
06		Optional II
07		Optional III
08		Optional IV
09		Optional V

Semester III

S. No.	Course Code	Course Name
01	MBA CP-301	Business Policy and Strategic Management
02	MBA CP-302	Comprehensive Corporate Analysis
03	MBA CP-303	Legal Environment of Business
04	MBA CP-304	Summer Training Project
05		Optional I
06		Optional II
07		Optional III
08		Optional IV
09		Optional V

Semester IV

S. No.	Course Code	Course Name
01	MBA CP-401	Business Ethics and Corporate Governance
02	MBA CP-402	Legal Environment of Business
04	MBA CP-403	Project Study
05		Optional I
06		Optional II
07		Optional III
07		Optional IV

Semester IV

S. No.	Course Code	Course Name
01	MBA CP-401	Business Ethics and Corporate Governance
02	MBA CP-402	e-Business
04	MBA CP-403	Project Study
05		Optional I
06		Optional II
07		Optional III
07		Optional IV

one elective in HR stream has been added as follows:
 HR - HR Analytics

CENTRE FOR MANAGEMENT STUDIES, JMI
REVISED CURRICULUM STRUCTURE
MBA (INTERNATIONAL BUSINESS) PROGRAMME.2016

Semester-I

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-101	Management Concepts and Organizational Behaviour
02	MBA(IB) CP-102	Quantitative Methods
03	MBA(IB) CP-103	Managerial Economics
04	MBA(IB) CP-104	International Human Resource Management
05	MBA(IB) CP-105	Business Communication and Negotiation
06	MBA(IB) CP-106	Financial Accounting
07	MBA(IB) CP-107	Marketing Management
08	MBA(IB) CP-108	IT Applications in Management and MIS

Semester-II

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-201	Foreign Trade and Policy
02	MBA(IB) CP-202	Operations Research
03	MBA(IB) CP-203	Economic Environment of Business
04	MBA(IB) CP-204	Financial Management
05	MBA(IB) CP-205	Business Research Methods
06	MBA(IB) CP-206	Operations Management
07	MBA(IB) CP-207	Export Import Procedures and Documentation
08	MBA(IB) CP-208	Accounting for Managerial Decision Making

Semester-III

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-301	Business Policy and Strategic Management
02	MBA(IB) CP-302	Legal Environment of Business
03	MBA(IB) CP-303	International Marketing
04	MBA(IB) CP-304	International Supply Chain Management and Logistics
05	MBA(IB) CP-305	Optional I
06	MBA(IB) CP-306	Managing Port Operations
07	MBA(IB) CP-307	Organizational Structure, Dynamics and Change
08	MBA(IB) CP-308	Summer Training Project

Semester-IV

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-401	International Marketing Research
02	MBA(IB) CP-402	Optional II
03	MBA(IB) CP-403	International Trade Blocs and Agreements
04	MBA(IB) CP-404	International Financial Management
05	MBA(IB) CP-405	Cross Cultural Management
06	MBA(IB) CP-406	Foreign Language
07	MBA(IB) CP-407	International Business Laws and Taxation
08	MBA(IB) CP-408	Comprehensive Project Study

Optional I

- i. Marketing of Services and CRM
- ii. International Relations and Business Diplomacy

Optional II

- i. E-Business
- ii. Enterprise Resource Planning (ERP)



Centre for Management Studies,
Jamia Millia Islamia, New Delhi-110025

Syllabus
MBA (International Business)

Centre for Management Studies
Jamia Millia Islamia ,
New Delhi-110025
Master of Business Administration
(International Business)

The Indian economy is progressively getting international with the global economy, calling for greater technological up-gradation and export orientation. India is poised for becoming a major economic player globally. The dawn of new millennium has brought about changes and vistas for global business, viz.; the emergence of economic unions, the craze for e-business, the trend of mega mergers and the upheaval in cultural transformation.

Against this backdrop of changing business environment and business concepts both within the country and abroad, the Centre for Management Studies has geared itself to produce effective and efficient human resource equipped with knowledge, analytical ability and the right kind of attitude and values, by launching a two –year, full time postgraduate professional programme named as Master of Business Administration (International Business).

MBA (IB) students of CMS, JMI will be educated and trained in knowledge, skill, and attitude for becoming professionals with specialization desired for efficiently managing international business tasks and transactions focusing on international financial and marketing transactions. The specific areas where MBA (IB) Graduates will contribute are:

Marketing of goods and services through international marketing and production arrangements such as licensing franchising, joint ventures, promoting wholly owned subsidiaries in other countries. *It is a self –financing programme.*

Objectives of MBA (IB) Programme

MBA (IB) programme has the following broad objectives:-

1. To provide quality education and training in the field of International business
2. To undertake research studies and contribute to the growth of existing literature on management of various dimensions of international business and to extend the same through publications and seminars, conferences and short –duration executive development programmes.
3. To undertake case studies of real life business managerial practices and problems through in- industry training arrangements for search of operationally feasible generalizations and solutions.
4. To undertake case studies of real life business situations at micro level and to discuss these case studies for enhancing the creative ability, analytical skills and capability to identify and select competent and commensurate choices.
5. To foster professional ethics, social responsibility, self-discipline and competence based confidence among the recipients of such education and training.

CENTRE FOR MANAGEMENT STUDIES, JMI
REVISED CURRICULUM STRUCTURE
MBA (INTERNATIONAL BUSINESS) PROGRAMME.2016

Semester-I

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-101	Management Concepts and Organizational Behaviour
02	MBA(IB) CP-102	Quantitative Methods
03	MBA(IB) CP-103	Managerial Economics
04	MBA(IB) CP-104	International Human Resource Management
05	MBA(IB) CP-105	Business Communication and Negotiation
06	MBA(IB) CP-106	Financial Accounting
07	MBA(IB) CP-107	Marketing Management
08	MBA(IB) CP-108	IT Applications in Management and MIS

Semester-II

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-201	Foreign Trade and Policy
02	MBA(IB) CP-202	Operations Research
03	MBA(IB) CP-203	Economic Environment of Business
04	MBA(IB) CP-204	Financial Management
05	MBA(IB) CP-205	Business Research Methods
06	MBA(IB) CP-206	Operations Management
07	MBA(IB) CP-207	Export Import Procedures and Documentation
08	MBA(IB) CP-208	Accounting for Managerial Decision Making

Semester-III

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-301	Business Policy and Strategic Management
02	MBA(IB) CP-302	Legal Environment of Business
03	MBA(IB) CP-303	International Marketing
04	MBA(IB) CP-304	International Supply Chain Management and Logistics
05	MBA(IB) CP-305	Marketing of Services and CRM
06	MBA(IB) CP-306	Managing Port Operations
	MBA(IB) CP-307	Foreign Language-I (French)
08	MBA(IB) CP-308	Corporate Training & Project

Semester-IV

S. No.	Subject Code	Subject Detail
01	MBA(IB) CP-401	Organizational Structure, Dynamics and Change
02	MBA(IB) CP-402	E-Business
03	MBA(IB) CP-403	International Trade Blocs and Agreements
04	MBA(IB) CP-404	International Financial Management
05	MBA(IB) CP-405	Cross Cultural Management
06	MBA(IB) CP-406	Foreign Language-II (French)
07	MBA(IB) CP-407	International Business Laws and Taxation
08	MBA(IB) CP-408	Comprehensive Project Study

Optional I

- i. Marketing of Services and CRM
- ii. International Relations and Business Diplomacy

Optional II

- i. E-Business
- ii. Enterprise Resource Planning (ERP)